

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Ready-To-Drink Green Tea Market 2018, Forecast to 2023

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Abstracts

Ready-To-Drink Tea refer to Tea-based or tea-flavored beverage in a ready-to-drink format. It can come in different flavor variants, such as black, green, red, oolong, jasmine, and fruit among others. Among them, green tea-based RTD tea is performing well as it is considered to be a healthier alternative to other soft drinks categories.

Scope of the Report:

This report focuses on the Ready-To-Drink Green Tea in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. All the medicinal and functional benefits provided by the consumption of green tea have triggered the growth of the overall green tea market, including the RTD segment. Ready-To-Drink Green Tea are steadily increasing in popularity among Europe consumers and sales are expected to continue to grow.

Barriers to entry are high for the Ready-To-Drink Green Tea industry, with high market share concentration leading to strong price competition and market domination by well-established brand names. Brand Voice, Pricing, Strong distribution network as well as package all impact a lot on the end-consumption market and consumers'Choice.

The worldwide market for Ready-To-Drink Green Tea is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Coca-Cola

Unilever

Wahaha

Vivid

OISHI GROUP

TG

Yeo Hiap Seng

AriZona Beverages

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Flavored

Unflavored

Market Segment by Applications, can be divided into

Supermarkets/Hypermarkets

Convenience Stores

Food Service

Others

There are 15 Chapters to deeply display the global Ready-To-Drink Green Tea market.

Chapter 1, to describe Ready-To-Drink Green Tea Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Ready-To-Drink Green Tea, with sales, revenue, and price of Ready-To-Drink Green Tea, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Ready-To-Drink Green Tea, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Ready-To-Drink Green Tea market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Ready-To-Drink Green Tea sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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