

Global Ready Meals Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Ready Meals market size was valued at USD 120770 million in 2023 and is forecast to a readjusted size of USD 158110 million by 2030 with a CAGR of 3.9% during review period.

Ready Meals have been introduced by the vendors as an alternative meal that is quick and cost-effective, which just requires heating before consumption. Ready Meals is packaged and is available in quantity for single or two serving. Due to the hectic lifestyles, consumers prefer Ready Meals that reduce the preparation or cooking time, thereby leading to the growth of the overall market.

Ready-meals have been defined as pre-prepared main courses that can be reheated in their container, requiring no further ingredients, and needing only minimal preparation before consumption.

Global Ready Meals key players include Nestle, ConAgra, Unilever, Kraft Heinz, etc. Global top four manufacturers hold a share over 10%.

Europe is the largest market, with a share about 35%, followed by Asia(Ex.China), and North America, both have a share about 50 percent.

In terms of product, Frozen and Chilled Ready Meals is the largest segment, with a share over 60%. And in terms of application, the largest application is Hypermarkets and Supermarkets, followed by Independent Retailers, Convenience Stores, etc.

The Global Info Research report includes an overview of the development of the Ready Meals industry chain, the market status of Hypermarkets and Supermarkets (Frozen

and Chilled Ready Meals, Canned Ready Meals), Independent Retailers (Frozen and Chilled Ready Meals, Canned Ready Meals), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Ready Meals.

Regionally, the report analyzes the Ready Meals markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Ready Meals market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Ready Meals market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Ready Meals industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Frozen and Chilled Ready Meals, Canned Ready Meals).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Ready Meals market.

Regional Analysis: The report involves examining the Ready Meals market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Ready Meals market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Ready Meals:

Company Analysis: Report covers individual Ready Meals manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Ready Meals. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Hypermarkets and Supermarkets, Independent Retailers).

Technology Analysis: Report covers specific technologies relevant to Ready Meals. It assesses the current state, advancements, and potential future developments in Ready Meals areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Ready Meals market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Ready Meals market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Frozen and Chilled Ready Meals

Canned Ready Meals

Dried Ready Meals

Market segment by Application

Hypermarkets and Supermarkets

Independent Retailers

Convenience Stores

Others

Major players covered

Nestle

ConAgra

Unilever

Kraft Heinz

Campbell Soup

Hormel Foods

The Schwan Food

JBS

Sigma Alimentos

Iglo Group(Nomad Foods)

Sisters Food Group

Tyson Foods

Fleury Michon

Grupo Herdez

Greencore Group

Maple Leaf Foods

McCain

Advanced Fresh Concepts

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Ready Meals product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Ready Meals, with price, sales, revenue and global market share of Ready Meals from 2019 to 2024.

Chapter 3, the Ready Meals competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Ready Meals breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Ready Meals market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Ready Meals.

Chapter 14 and 15, to describe Ready Meals sales channel, distributors, customers, research findings and conclusion.

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