

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Ready Meals Market 2018, Forecast to 2023

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Abstracts

Ready Meals have been introduced by the vendors as an alternative meal that is quick and cost-effective, which just requires heating before consumption. Ready Meals is packaged and is available in quantity for single or two serving. Due to the hectic lifestyles, consumers prefer Ready Meals that reduce the preparation or cooking time, thereby leading to the growth of the overall market.

Scope of the Report:

This report focuses on the Ready Meals in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Currently, there are many producing companies in the world Ready Meals industry, especially in North America and Europe. The main market players are Nestle, ConAgra, Unilever, Kraft Heinz Campbell Soup, Hormel Foods, The Schwan Food, JBS, Sigma Alimentos, Iglo Group(Nomad Foods), 2 Sisters Food Group, Tyson Foods, Fleury Michon, Grupo Herdez, Greencore Group, Maple Leaf Foods, McCain and Advanced Fresh Concepts. The production revenue of Ready Meals is about 104,063 Miliion USD in 2015.

Europe is the largest consumption of Ready Meals, with a sales market share nearly 34.43% in 2015.

The second place is North America region; following North America with the sales market share over 31.00%. Asia Pacific is another important consumption market of Ready Meals.

Ready Meals sales in Hypermarkets and Supermarkets, Independent Retailers and Convenience Stores. Report data showed that 60.48% of the Ready Meals market demand in Hypermarkets and Supermarkets, 18.87% in Independent Retailers, and 14.58% in Convenience Stores in 2015.

There are three kinds of Ready Meals, which are Frozen & Chilled Ready Meals, Canned Ready Meals and Dried Ready Meals. Frozen & Chilled Ready Meals sell well in the Ready Meals, with a consumption market share nearly 61.91% in 2015.

Briefly speaking, in the next few years, Ready Meals industry will still be a relative highly energetic industry. Sales of Ready Meals have brought a lot of opportunities, there will more companies enter into this industry, especially in developing countries.

The worldwide market for Ready Meals is expected to grow at a CAGR of roughly 4.2% over the next five years, will reach 121400 million US\$ in 2023, from 94900 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Nestle

ConAgra

Unilever

Kraft Heinz

Campbell Soup

Hormel Foods

The Schwan Food

JBS

Sigma Alimentos

Iglo Group(Nomad Foods)

Sisters Food Group

Tyson Foods

Fleury Michon

Grupo Herdez

Greencore Group

Maple Leaf Foods

McCain

Advanced Fresh Concepts

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Frozen & Chilled Ready Meals

Canned Ready Meals

Dried Ready Meals

Market Segment by Applications, can be divided into

Hypermarkets and Supermarkets

Independent Retailers

Convenience Stores

Others

There are 15 Chapters to deeply display the global Ready Meals market.

Chapter 1, to describe Ready Meals Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Ready Meals, with sales, revenue, and price of Ready Meals, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Ready Meals, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Ready Meals market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Ready Meals sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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