

Global Reactive Dye Ink for Digital Textile Printing Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Reactive Dye Ink for Digital Textile Printing market size is expected to reach \$ 1111 million by 2032, rising at a market growth of 8.0% CAGR during the forecast period (2026-2032).

Reactive dye ink for digital textile printing is a water-based functional ink product that uses reactive dyes as the core colorant system and is developed for digital inkjet printheads and direct-to-fabric textile printing processes. This topic focuses on digital direct printing inks used for natural or regenerated fiber fabrics such as cotton, linen, viscose, lyocell, silk and wool. The product is typically used together with pre-treatment agents, steaming, soaping, washing and finishing processes, enabling dye molecules to form relatively stable bonds with fibers under appropriate alkali, moist-heat and fiber-surface conditions. Its key performance attributes include jetting stability, low nozzle-clogging risk, matched viscosity and surface tension, color vividness, color gamut, fixation rate, wash fastness, wet rubbing fastness, batch consistency, storage stability and compatibility with selected industrial printheads. The product is an upstream consumable in the textile digital printing value chain and is an important material connecting dye chemistry, inkjet fluid control, textile pre- and post-treatment, and digital flexible manufacturing.

Based on our research, reactive dye ink should be treated as a specialized digital textile printing material rather than a broad 'reactive ink' category. Its industrial logic combines dye chemistry, inkjet fluid engineering, textile pre-treatment and post-processing. The core application is direct digital printing on natural and regenerated fibers such as cotton, linen, viscose, lyocell, silk and wool. Compared with pigment and sublimation inks, reactive dye ink offers strong color vibrancy, broad gamut, soft hand feel and high fastness potential on cellulosic and selected protein fibers. Its structural

limitation is that it usually requires pre-treatment, steaming, washing and soaping, which increases process complexity and water-related treatment costs. As a result, future innovation is likely to focus on higher color strength, lower chemical loading, better wash-off properties, improved printhead compatibility and reduced energy and water intensity. The existence of a dedicated Chinese industry standard for textile inkjet reactive dye ink indicates that the product is already a mature industrial category, while the continuing penetration of digital textile printing keeps the segment in a growth phase.

Demand growth is mainly supported by digital direct-to-fabric printing on cotton, viscose, silk, scarves, apparel fabrics and home textiles. The textile supply chain is shifting from large-volume, screen-based production toward shorter runs, more SKUs, faster sampling and more flexible order fulfillment. Reactive dye ink benefits from this transition because it remains one of the most established methods for achieving vivid and durable color on natural fibers. At the same time, sustainability and chemical management requirements are becoming more important purchasing criteria. Ink suppliers are increasingly competing on eco-certification, ZDHC alignment, lower water and chemical burden, batch-to-batch consistency and printhead protection. The main substitution risk comes from pigment ink, which simplifies the process and reduces steaming and washing requirements. However, for premium natural fiber applications where color depth, softness and wash fastness remain critical, reactive dye ink continues to occupy a defensible technical position.

Industry consolidation and vertical integration are reshaping competition. In China, local suppliers are expanding from standalone ink formulation toward integrated solutions that include ink, pre-treatment, fixation auxiliaries, color management and application support. Over the next several years, competitive advantage will depend less on ink price alone and more on the ability to deliver stable jetting, rapid printhead adaptation, lower process burden, compliance with brand chemical requirements and strong on-site technical service for industrial textile printers.

This report studies the global Reactive Dye Ink for Digital Textile Printing production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Reactive Dye Ink for Digital Textile Printing and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Reactive Dye Ink for Digital Textile Printing that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Reactive Dye Ink for Digital Textile Printing total production and demand, 2021-2032, (Tons)

Global Reactive Dye Ink for Digital Textile Printing total production value, 2021-2032, (USD Million)

Global Reactive Dye Ink for Digital Textile Printing production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Reactive Dye Ink for Digital Textile Printing consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Reactive Dye Ink for Digital Textile Printing domestic production, consumption, key domestic manufacturers and share

Global Reactive Dye Ink for Digital Textile Printing production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Reactive Dye Ink for Digital Textile Printing production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Reactive Dye Ink for Digital Textile Printing production by Sale Channel, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Reactive Dye Ink for Digital Textile Printing market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DIC Corporation, Seiko Epson Corporation, Archroma, Dover Corporation, Electronics For Imaging, Inc., Konica Minolta, Inc., Mimaki Engineering Co., Ltd., DyStar, SPGPrints, Hangzhou Honghua Digital Technology Stock Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Reactive Dye Ink for Digital Textile Printing market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Sale Channel. Data is given for the years 2021-2032 by

year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Reactive Dye Ink for Digital Textile Printing Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Reactive Dye Ink for Digital Textile Printing Market, Segmentation by Type:

Finished Reactive Dye Ink

Reactive Ink Concentrate / Base

Other

Global Reactive Dye Ink for Digital Textile Printing Market, Segmentation by Process Route:

Conventional Reactive Printing Process

Low-Water Reactive Printing Process

Other

Global Reactive Dye Ink for Digital Textile Printing Market, Segmentation by Printhead Compatibility:

Kyocera-Compatible Ink

Epson-Compatible Ink

Ricoh-Compatible Ink

Other Printhead-Compatible Ink

Global Reactive Dye Ink for Digital Textile Printing Market, Segmentation by Sale Channel:

Online Sales

Offline Sales

Companies Profiled:

DIC Corporation

Seiko Epson Corporation

Archroma

Dover Corporation

Electronics For Imaging, Inc.

Konica Minolta, Inc.

Mimaki Engineering Co., Ltd.

DyStar

SPGPrints

Hangzhou Honghua Digital Technology Stock Co., Ltd.

Zhejiang Lanyu Digital Technology Co., Ltd.

Shanghai Anoky Group Co., Ltd.

Zhuhai Print-Rite New Materials Co., Ltd.

Shenzhen INKBANK Graphic Technology Co., Ltd.

Zhengzhou Hongsam Digital Science & Technology Co., Ltd.

Jay Chemical Industries

Seta? Kimya Sanayi A.?.

Sudeep Industries

Kemiteks

A.T. Inks

MTU Tech

Key Questions Answered:

1. How big is the global Reactive Dye Ink for Digital Textile Printing market?
2. What is the demand of the global Reactive Dye Ink for Digital Textile Printing market?
3. What is the year over year growth of the global Reactive Dye Ink for Digital Textile Printing market?
4. What is the production and production value of the global Reactive Dye Ink for Digital Textile Printing market?
5. Who are the key producers in the global Reactive Dye Ink for Digital Textile Printing market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Reactive Dye Ink for Digital Textile Printing Introduction
- 1.2 World Reactive Dye Ink for Digital Textile Printing Supply & Forecast
 - 1.2.1 World Reactive Dye Ink for Digital Textile Printing Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Reactive Dye Ink for Digital Textile Printing Production (2021-2032)
 - 1.2.3 World Reactive Dye Ink for Digital Textile Printing Pricing Trends (2021-2032)
- 1.3 World Reactive Dye Ink for Digital Textile Printing Production by Region (Based on Production Site)
 - 1.3.1 World Reactive Dye Ink for Digital Textile Printing Production Value by Region (2021-2032)
 - 1.3.2 World Reactive Dye Ink for Digital Textile Printing Production by Region (2021-2032)
 - 1.3.3 World Reactive Dye Ink for Digital Textile Printing Average Price by Region (2021-2032)
 - 1.3.4 North America Reactive Dye Ink for Digital Textile Printing Production (2021-2032)
 - 1.3.5 Europe Reactive Dye Ink for Digital Textile Printing Production (2021-2032)
 - 1.3.6 China Reactive Dye Ink for Digital Textile Printing Production (2021-2032)
 - 1.3.7 Japan Reactive Dye Ink for Digital Textile Printing Production (2021-2032)
 - 1.3.8 South Korea Reactive Dye Ink for Digital Textile Printing Production (2021-2032)
 - 1.3.9 Southeast Asia Reactive Dye Ink for Digital Textile Printing Production (2021-2032)
 - 1.3.10 India Reactive Dye Ink for Digital Textile Printing Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Reactive Dye Ink for Digital Textile Printing Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Reactive Dye Ink for Digital Textile Printing Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Reactive Dye Ink for Digital Textile Printing Demand (2021-2032)
- 2.2 World Reactive Dye Ink for Digital Textile Printing Consumption by Region
 - 2.2.1 World Reactive Dye Ink for Digital Textile Printing Consumption by Region (2021-2026)
 - 2.2.2 World Reactive Dye Ink for Digital Textile Printing Consumption Forecast by Region (2027-2032)

- 2.3 United States Reactive Dye Ink for Digital Textile Printing Consumption (2021-2032)
- 2.4 China Reactive Dye Ink for Digital Textile Printing Consumption (2021-2032)
- 2.5 Europe Reactive Dye Ink for Digital Textile Printing Consumption (2021-2032)
- 2.6 Japan Reactive Dye Ink for Digital Textile Printing Consumption (2021-2032)
- 2.7 South Korea Reactive Dye Ink for Digital Textile Printing Consumption (2021-2032)
- 2.8 ASEAN Reactive Dye Ink for Digital Textile Printing Consumption (2021-2032)
- 2.9 India Reactive Dye Ink for Digital Textile Printing Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Reactive Dye Ink for Digital Textile Printing Production Value by Manufacturer (2021-2026)
- 3.2 World Reactive Dye Ink for Digital Textile Printing Production by Manufacturer (2021-2026)
- 3.3 World Reactive Dye Ink for Digital Textile Printing Average Price by Manufacturer (2021-2026)
- 3.4 Reactive Dye Ink for Digital Textile Printing Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Reactive Dye Ink for Digital Textile Printing Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Reactive Dye Ink for Digital Textile Printing in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Reactive Dye Ink for Digital Textile Printing in 2025
- 3.6 Reactive Dye Ink for Digital Textile Printing Market: Overall Company Footprint Analysis
 - 3.6.1 Reactive Dye Ink for Digital Textile Printing Market: Region Footprint
 - 3.6.2 Reactive Dye Ink for Digital Textile Printing Market: Company Product Type Footprint
 - 3.6.3 Reactive Dye Ink for Digital Textile Printing Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

4.1 United States VS China: Reactive Dye Ink for Digital Textile Printing Production Value Comparison

4.1.1 United States VS China: Reactive Dye Ink for Digital Textile Printing Production Value Comparison (2021 & 2025 & 2032)

4.1.2 United States VS China: Reactive Dye Ink for Digital Textile Printing Production Value Market Share Comparison (2021 & 2025 & 2032)

4.2 United States VS China: Reactive Dye Ink for Digital Textile Printing Production Comparison

4.2.1 United States VS China: Reactive Dye Ink for Digital Textile Printing Production Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Reactive Dye Ink for Digital Textile Printing Production Market Share Comparison (2021 & 2025 & 2032)

4.3 United States VS China: Reactive Dye Ink for Digital Textile Printing Consumption Comparison

4.3.1 United States VS China: Reactive Dye Ink for Digital Textile Printing Consumption Comparison (2021 & 2025 & 2032)

4.3.2 United States VS China: Reactive Dye Ink for Digital Textile Printing Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Reactive Dye Ink for Digital Textile Printing Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Reactive Dye Ink for Digital Textile Printing Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Reactive Dye Ink for Digital Textile Printing Production Value (2021-2026)

4.4.3 United States Based Manufacturers Reactive Dye Ink for Digital Textile Printing Production (2021-2026)

4.5 China Based Reactive Dye Ink for Digital Textile Printing Manufacturers and Market Share

4.5.1 China Based Reactive Dye Ink for Digital Textile Printing Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Reactive Dye Ink for Digital Textile Printing Production Value (2021-2026)

4.5.3 China Based Manufacturers Reactive Dye Ink for Digital Textile Printing Production (2021-2026)

4.6 Rest of World Based Reactive Dye Ink for Digital Textile Printing Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Reactive Dye Ink for Digital Textile Printing Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Reactive Dye Ink for Digital Textile Printing Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Reactive Dye Ink for Digital Textile Printing Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Reactive Dye Ink for Digital Textile Printing Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Finished Reactive Dye Ink

5.2.2 Reactive Ink Concentrate / Base

5.2.3 Other

5.3 Market Segment by Type

5.3.1 World Reactive Dye Ink for Digital Textile Printing Production by Type (2021-2032)

5.3.2 World Reactive Dye Ink for Digital Textile Printing Production Value by Type (2021-2032)

5.3.3 World Reactive Dye Ink for Digital Textile Printing Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY PROCESS ROUTE

6.1 World Reactive Dye Ink for Digital Textile Printing Market Size Overview by Process Route: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Process Route

6.2.1 Conventional Reactive Printing Process

6.2.2 Low-Water Reactive Printing Process

6.2.3 Other

6.3 Market Segment by Process Route

6.3.1 World Reactive Dye Ink for Digital Textile Printing Production by Process Route (2021-2032)

6.3.2 World Reactive Dye Ink for Digital Textile Printing Production Value by Process Route (2021-2032)

6.3.3 World Reactive Dye Ink for Digital Textile Printing Average Price by Process Route (2021-2032)

7 MARKET ANALYSIS BY PRINTHEAD COMPATIBILITY

7.1 World Reactive Dye Ink for Digital Textile Printing Market Size Overview by

Printhead Compatibility: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Printhead Compatibility

7.2.1 Kyocera-Compatible Ink

7.2.2 Epson-Compatible Ink

7.2.3 Ricoh-Compatible Ink

7.2.4 Other Printhead-Compatible Ink

7.3 Market Segment by Printhead Compatibility

7.3.1 World Reactive Dye Ink for Digital Textile Printing Production by Printhead Compatibility (2021-2032)

7.3.2 World Reactive Dye Ink for Digital Textile Printing Production Value by Printhead Compatibility (2021-2032)

7.3.3 World Reactive Dye Ink for Digital Textile Printing Average Price by Printhead Compatibility (2021-2032)

8 MARKET ANALYSIS BY SALE CHANNEL

8.1 World Reactive Dye Ink for Digital Textile Printing Market Size Overview by Sale Channel: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Sale Channel

8.2.1 Online Sales

8.2.2 Offline Sales

8.3 Market Segment by Sale Channel

8.3.1 World Reactive Dye Ink for Digital Textile Printing Production by Sale Channel (2021-2032)

8.3.2 World Reactive Dye Ink for Digital Textile Printing Production Value by Sale Channel (2021-2032)

8.3.3 World Reactive Dye Ink for Digital Textile Printing Average Price by Sale Channel (2021-2032)

9 COMPANY PROFILES

9.1 DIC Corporation

9.1.1 DIC Corporation Details

9.1.2 DIC Corporation Major Business

9.1.3 DIC Corporation Reactive Dye Ink for Digital Textile Printing Product and Services

9.1.4 DIC Corporation Reactive Dye Ink for Digital Textile Printing Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 DIC Corporation Recent Developments/Updates

9.1.6 DIC Corporation Competitive Strengths & Weaknesses

9.2 Seiko Epson Corporation

9.2.1 Seiko Epson Corporation Details

9.2.2 Seiko Epson Corporation Major Business

9.2.3 Seiko Epson Corporation Reactive Dye Ink for Digital Textile Printing Product and Services

9.2.4 Seiko Epson Corporation Reactive Dye Ink for Digital Textile Printing Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 Seiko Epson Corporation Recent Developments/Updates

9.2.6 Seiko Epson Corporation Competitive Strengths & Weaknesses

9.3 Archroma

9.3.1 Archroma Details

9.3.2 Archroma Major Business

9.3.3 Archroma Reactive Dye Ink for Digital Textile Printing Product and Services

9.3.4 Archroma Reactive Dye Ink for Digital Textile Printing Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Archroma Recent Developments/Updates

9.3.6 Archroma Competitive Strengths & Weaknesses

9.4 Dover Corporation

9.4.1 Dover Corporation Details

9.4.2 Dover Corporation Major Business

9.4.3 Dover Corporation Reactive Dye Ink for Digital Textile Printing Product and Services

9.4.4 Dover Corporation Reactive Dye Ink for Digital Textile Printing Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 Dover Corporation Recent Developments/Updates

9.4.6 Dover Corporation Competitive Strengths & Weaknesses

9.5 Electronics For Imaging, Inc.

9.5.1 Electronics For Imaging, Inc. Details

9.5.2 Electronics For Imaging, Inc. Major Business

9.5.3 Electronics For Imaging, Inc. Reactive Dye Ink for Digital Textile Printing Product and Services

9.5.4 Electronics For Imaging, Inc. Reactive Dye Ink for Digital Textile Printing Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.5.5 Electronics For Imaging, Inc. Recent Developments/Updates

9.5.6 Electronics For Imaging, Inc. Competitive Strengths & Weaknesses

9.6 Konica Minolta, Inc.

9.6.1 Konica Minolta, Inc. Details

9.6.2 Konica Minolta, Inc. Major Business

9.6.3 Konica Minolta, Inc. Reactive Dye Ink for Digital Textile Printing Product and

Services

9.6.4 Konica Minolta, Inc. Reactive Dye Ink for Digital Textile Printing Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 Konica Minolta, Inc. Recent Developments/Updates

9.6.6 Konica Minolta, Inc. Competitive Strengths & Weaknesses

9.7 Mimaki Engineering Co., Ltd.

9.7.1 Mimaki Engineering Co., Ltd. Details

9.7.2 Mimaki Engineering Co., Ltd. Major Business

9.7.3 Mimaki Engineering Co., Ltd. Reactive Dye Ink for Digital Textile Printing Product and Services

9.7.4 Mimaki Engineering Co., Ltd. Reactive Dye Ink for Digital Textile Printing Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 Mimaki Engineering Co., Ltd. Recent Developments/Updates

9.7.6 Mimaki Engineering Co., Ltd. Competitive Strengths & Weaknesses

9.8 DyStar

9.8.1 DyStar Details

9.8.2 DyStar Major Business

9.8.3 DyStar Reactive Dye Ink for Digital Textile Printing Product and Services

9.8.4 DyStar Reactive Dye Ink for Digital Textile Printing Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 DyStar Recent Developments/Updates

9.8.6 DyStar Competitive Strengths & Weaknesses

9.9 SPGPrints

9.9.1 SPGPrints Details

9.9.2 SPGPrints Major Business

9.9.3 SPGPrints Reactive Dye Ink for Digital Textile Printing Product and Services

9.9.4 SPGPrints Reactive Dye Ink for Digital Textile Printing Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 SPGPrints Recent Developments/Updates

9.9.6 SPGPrints Competitive Strengths & Weaknesses

9.10 Hangzhou Honghua Digital Technology Stock Co., Ltd.

9.10.1 Hangzhou Honghua Digital Technology Stock Co., Ltd. Details

9.10.2 Hangzhou Honghua Digital Technology Stock Co., Ltd. Major Business

9.10.3 Hangzhou Honghua Digital Technology Stock Co., Ltd. Reactive Dye Ink for Digital Textile Printing Product and Services

9.10.4 Hangzhou Honghua Digital Technology Stock Co., Ltd. Reactive Dye Ink for Digital Textile Printing Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.10.5 Hangzhou Honghua Digital Technology Stock Co., Ltd. Recent

Developments/Updates

9.10.6 Hangzhou Honghua Digital Technology Stock Co., Ltd. Competitive Strengths & Weaknesses

9.11 Zhejiang Lanyu Digital Technology Co., Ltd.

9.11.1 Zhejiang Lanyu Digital Technology Co., Ltd. Details

9.11.2 Zhejiang Lanyu Digital Technology Co., Ltd. Major Business

9.11.3 Zhejiang Lanyu Digital Technology Co., Ltd. Reactive Dye Ink for Digital Textile Printing Product and Services

9.11.4 Zhejiang Lanyu Digital Technology Co., Ltd. Reactive Dye Ink for Digital Textile Printing Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.11.5 Zhejiang Lanyu Digital Technology Co., Ltd. Recent Developments/Updates

9.11.6 Zhejiang Lanyu Digital Technology Co., Ltd. Competitive Strengths & Weaknesses

9.12 Shanghai Anoky Group Co., Ltd.

9.12.1 Shanghai Anoky Group Co., Ltd. Details

9.12.2 Shanghai Anoky Group Co., Ltd. Major Business

9.12.3 Shanghai Anoky Group Co., Ltd. Reactive Dye Ink for Digital Textile Printing Product and Services

9.12.4 Shanghai Anoky Group Co., Ltd. Reactive Dye Ink for Digital Textile Printing Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.12.5 Shanghai Anoky Group Co., Ltd. Recent Developments/Updates

9.12.6 Shanghai Anoky Group Co., Ltd. Competitive Strengths & Weaknesses

9.13 Zhuhai Print-Rite New Materials Co., Ltd.

9.13.1 Zhuhai Print-Rite New Materials Co., Ltd. Details

9.13.2 Zhuhai Print-Rite New Materials Co., Ltd. Major Business

9.13.3 Zhuhai Print-Rite New Materials Co., Ltd. Reactive Dye Ink for Digital Textile Printing Product and Services

9.13.4 Zhuhai Print-Rite New Materials Co., Ltd. Reactive Dye Ink for Digital Textile Printing Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.13.5 Zhuhai Print-Rite New Materials Co., Ltd. Recent Developments/Updates

9.13.6 Zhuhai Print-Rite New Materials Co., Ltd. Competitive Strengths & Weaknesses

9.14 Shenzhen INKBANK Graphic Technology Co., Ltd.

9.14.1 Shenzhen INKBANK Graphic Technology Co., Ltd. Details

9.14.2 Shenzhen INKBANK Graphic Technology Co., Ltd. Major Business

9.14.3 Shenzhen INKBANK Graphic Technology Co., Ltd. Reactive Dye Ink for Digital Textile Printing Product and Services

9.14.4 Shenzhen INKBANK Graphic Technology Co., Ltd. Reactive Dye Ink for Digital Textile Printing Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.14.5 Shenzhen INKBANK Graphic Technology Co., Ltd. Recent

Developments/Updates

9.14.6 Shenzhen INKBANK Graphic Technology Co., Ltd. Competitive Strengths & Weaknesses

9.15 Zhengzhou Hongsam Digital Science & Technology Co., Ltd.

9.15.1 Zhengzhou Hongsam Digital Science & Technology Co., Ltd. Details

9.15.2 Zhengzhou Hongsam Digital Science & Technology Co., Ltd. Major Business

9.15.3 Zhengzhou Hongsam Digital Science & Technology Co., Ltd. Reactive Dye Ink for Digital Textile Printing Product and Services

9.15.4 Zhengzhou Hongsam Digital Science & Technology Co., Ltd. Reactive Dye Ink for Digital Textile Printing Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.15.5 Zhengzhou Hongsam Digital Science & Technology Co., Ltd. Recent Developments/Updates

9.15.6 Zhengzhou Hongsam Digital Science & Technology Co., Ltd. Competitive Strengths & Weaknesses

9.16 Jay Chemical Industries

9.16.1 Jay Chemical Industries Details

9.16.2 Jay Chemical Industries Major Business

9.16.3 Jay Chemical Industries Reactive Dye Ink for Digital Textile Printing Product and Services

9.16.4 Jay Chemical Industries Reactive Dye Ink for Digital Textile Printing Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.16.5 Jay Chemical Industries Recent Developments/Updates

9.16.6 Jay Chemical Industries Competitive Strengths & Weaknesses

9.17 Seta? Kimya Sanayi A.?.

9.17.1 Seta? Kimya Sanayi A.?. Details

9.17.2 Seta? Kimya Sanayi A.?. Major Business

9.17.3 Seta? Kimya Sanayi A.?. Reactive Dye Ink for Digital Textile Printing Product and Services

9.17.4 Seta? Kimya Sanayi A.?. Reactive Dye Ink for Digital Textile Printing Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.17.5 Seta? Kimya Sanayi A.?. Recent Developments/Updates

9.17.6 Seta? Kimya Sanayi A.?. Competitive Strengths & Weaknesses

9.18 Sudeep Industries

9.18.1 Sudeep Industries Details

9.18.2 Sudeep Industries Major Business

9.18.3 Sudeep Industries Reactive Dye Ink for Digital Textile Printing Product and Services

9.18.4 Sudeep Industries Reactive Dye Ink for Digital Textile Printing Production, Price,

Value, Gross Margin and Market Share (2021-2026)

9.18.5 Sudeep Industries Recent Developments/Updates

9.18.6 Sudeep Industries Competitive Strengths & Weaknesses

9.19 Kemiteks

9.19.1 Kemiteks Details

9.19.2 Kemiteks Major Business

9.19.3 Kemiteks Reactive Dye Ink for Digital Textile Printing Product and Services

9.19.4 Kemiteks Reactive Dye Ink for Digital Textile Printing Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.19.5 Kemiteks Recent Developments/Updates

9.19.6 Kemiteks Competitive Strengths & Weaknesses

9.20 A.T. Inks

9.20.1 A.T. Inks Details

9.20.2 A.T. Inks Major Business

9.20.3 A.T. Inks Reactive Dye Ink for Digital Textile Printing Product and Services

9.20.4 A.T. Inks Reactive Dye Ink for Digital Textile Printing Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.20.5 A.T. Inks Recent Developments/Updates

9.20.6 A.T. Inks Competitive Strengths & Weaknesses

9.21 MTU Tech

9.21.1 MTU Tech Details

9.21.2 MTU Tech Major Business

9.21.3 MTU Tech Reactive Dye Ink for Digital Textile Printing Product and Services

9.21.4 MTU Tech Reactive Dye Ink for Digital Textile Printing Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.21.5 MTU Tech Recent Developments/Updates

9.21.6 MTU Tech Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Reactive Dye Ink for Digital Textile Printing Industry Chain

10.2 Reactive Dye Ink for Digital Textile Printing Upstream Analysis

10.2.1 Reactive Dye Ink for Digital Textile Printing Core Raw Materials

10.2.2 Main Manufacturers of Reactive Dye Ink for Digital Textile Printing Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Reactive Dye Ink for Digital Textile Printing Production Mode

10.6 Reactive Dye Ink for Digital Textile Printing Procurement Model

10.7 Reactive Dye Ink for Digital Textile Printing Industry Sales Model and Sales Channels

10.7.1 Reactive Dye Ink for Digital Textile Printing Sales Model

10.7.2 Reactive Dye Ink for Digital Textile Printing Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Reactive Dye Ink for Digital Textile Printing Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Reactive Dye Ink for Digital Textile Printing Production Value by Region (2021-2026) & (USD Million)

Table 3. World Reactive Dye Ink for Digital Textile Printing Production Value by Region (2027-2032) & (USD Million)

Table 4. World Reactive Dye Ink for Digital Textile Printing Production Value Market Share by Region (2021-2026)

Table 5. World Reactive Dye Ink for Digital Textile Printing Production Value Market Share by Region (2027-2032)

Table 6. World Reactive Dye Ink for Digital Textile Printing Production by Region (2021-2026) & (Tons)

Table 7. World Reactive Dye Ink for Digital Textile Printing Production by Region (2027-2032) & (Tons)

Table 8. World Reactive Dye Ink for Digital Textile Printing Production Market Share by Region (2021-2026)

Table 9. World Reactive Dye Ink for Digital Textile Printing Production Market Share by Region (2027-2032)

Table 10. World Reactive Dye Ink for Digital Textile Printing Average Price by Region (2021-2026) & (US\$/Ton)

Table 11. World Reactive Dye Ink for Digital Textile Printing Average Price by Region (2027-2032) & (US\$/Ton)

Table 12. Reactive Dye Ink for Digital Textile Printing Major Market Trends

Table 13. World Reactive Dye Ink for Digital Textile Printing Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Tons)

Table 14. World Reactive Dye Ink for Digital Textile Printing Consumption by Region (2021-2026) & (Tons)

Table 15. World Reactive Dye Ink for Digital Textile Printing Consumption Forecast by Region (2027-2032) & (Tons)

Table 16. World Reactive Dye Ink for Digital Textile Printing Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Reactive Dye Ink for Digital Textile Printing Producers in 2025

Table 18. World Reactive Dye Ink for Digital Textile Printing Production by Manufacturer (2021-2026) & (Tons)

Table 19. Production Market Share of Key Reactive Dye Ink for Digital Textile Printing Producers in 2025

Table 20. World Reactive Dye Ink for Digital Textile Printing Average Price by Manufacturer (2021-2026) & (US\$/Ton)

Table 21. Global Reactive Dye Ink for Digital Textile Printing Company Evaluation Quadrant

Table 22. World Reactive Dye Ink for Digital Textile Printing Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Reactive Dye Ink for Digital Textile Printing Production Site of Key Manufacturer

Table 24. Reactive Dye Ink for Digital Textile Printing Market: Company Product Type Footprint

Table 25. Reactive Dye Ink for Digital Textile Printing Market: Company Product Application Footprint

Table 26. Reactive Dye Ink for Digital Textile Printing Competitive Factors

Table 27. Reactive Dye Ink for Digital Textile Printing New Entrant and Capacity Expansion Plans

Table 28. Reactive Dye Ink for Digital Textile Printing Mergers & Acquisitions Activity

Table 29. United States VS China Reactive Dye Ink for Digital Textile Printing Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Reactive Dye Ink for Digital Textile Printing Production Comparison, (2021 & 2025 & 2032) & (Tons)

Table 31. United States VS China Reactive Dye Ink for Digital Textile Printing Consumption Comparison, (2021 & 2025 & 2032) & (Tons)

Table 32. United States Based Reactive Dye Ink for Digital Textile Printing Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Reactive Dye Ink for Digital Textile Printing Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Reactive Dye Ink for Digital Textile Printing Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Reactive Dye Ink for Digital Textile Printing Production (2021-2026) & (Tons)

Table 36. United States Based Manufacturers Reactive Dye Ink for Digital Textile Printing Production Market Share (2021-2026)

Table 37. China Based Reactive Dye Ink for Digital Textile Printing Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Reactive Dye Ink for Digital Textile Printing Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Reactive Dye Ink for Digital Textile Printing

Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Reactive Dye Ink for Digital Textile Printing Production, (2021-2026) & (Tons)

Table 41. China Based Manufacturers Reactive Dye Ink for Digital Textile Printing Production Market Share (2021-2026)

Table 42. Rest of World Based Reactive Dye Ink for Digital Textile Printing Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Reactive Dye Ink for Digital Textile Printing Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Reactive Dye Ink for Digital Textile Printing Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Reactive Dye Ink for Digital Textile Printing Production, (2021-2026) & (Tons)

Table 46. Rest of World Based Manufacturers Reactive Dye Ink for Digital Textile Printing Production Market Share (2021-2026)

Table 47. World Reactive Dye Ink for Digital Textile Printing Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Reactive Dye Ink for Digital Textile Printing Production by Type (2021-2026) & (Tons)

Table 49. World Reactive Dye Ink for Digital Textile Printing Production by Type (2027-2032) & (Tons)

Table 50. World Reactive Dye Ink for Digital Textile Printing Production Value by Type (2021-2026) & (USD Million)

Table 51. World Reactive Dye Ink for Digital Textile Printing Production Value by Type (2027-2032) & (USD Million)

Table 52. World Reactive Dye Ink for Digital Textile Printing Average Price by Type (2021-2026) & (US\$/Ton)

Table 53. World Reactive Dye Ink for Digital Textile Printing Average Price by Type (2027-2032) & (US\$/Ton)

Table 54. World Reactive Dye Ink for Digital Textile Printing Production Value by Process Route, (USD Million), 2021 & 2025 & 2032

Table 55. World Reactive Dye Ink for Digital Textile Printing Production by Process Route (2021-2026) & (Tons)

Table 56. World Reactive Dye Ink for Digital Textile Printing Production by Process Route (2027-2032) & (Tons)

Table 57. World Reactive Dye Ink for Digital Textile Printing Production Value by Process Route (2021-2026) & (USD Million)

Table 58. World Reactive Dye Ink for Digital Textile Printing Production Value by Process Route (2027-2032) & (USD Million)

Table 59. World Reactive Dye Ink for Digital Textile Printing Average Price by Process Route (2021-2026) & (US\$/Ton)

Table 60. World Reactive Dye Ink for Digital Textile Printing Average Price by Process Route (2027-2032) & (US\$/Ton)

Table 61. World Reactive Dye Ink for Digital Textile Printing Production Value by Printhead Compatibility, (USD Million), 2021 & 2025 & 2032

Table 62. World Reactive Dye Ink for Digital Textile Printing Production by Printhead Compatibility (2021-2026) & (Tons)

Table 63. World Reactive Dye Ink for Digital Textile Printing Production by Printhead Compatibility (2027-2032) & (Tons)

Table 64. World Reactive Dye Ink for Digital Textile Printing Production Value by Printhead Compatibility (2021-2026) & (USD Million)

Table 65. World Reactive Dye Ink for Digital Textile Printing Production Value by Printhead Compatibility (2027-2032) & (USD Million)

Table 66. World Reactive Dye Ink for Digital Textile Printing Average Price by Printhead Compatibility (2021-2026) & (US\$/Ton)

Table 67. World Reactive Dye Ink for Digital Textile Printing Average Price by Printhead Compatibility (2027-2032) & (US\$/Ton)

Table 68. World Reactive Dye Ink for Digital Textile Printing Production Value by Sale Channel, (USD Million), 2021 & 2025 & 2032

Table 69. World Reactive Dye Ink for Digital Textile Printing Production by Sale Channel (2021-2026) & (Tons)

Table 70. World Reactive Dye Ink for Digital Textile Printing Production by Sale Channel (2027-2032) & (Tons)

Table 71. World Reactive Dye Ink for Digital Textile Printing Production Value by Sale Channel (2021-2026) & (USD Million)

Table 72. World Reactive Dye Ink for Digital Textile Printing Production Value by Sale Channel (2027-2032) & (USD Million)

Table 73. World Reactive Dye Ink for Digital Textile Printing Average Price by Sale Channel (2021-2026) & (US\$/Ton)

Table 74. World Reactive Dye Ink for Digital Textile Printing Average Price by Sale Channel (2027-2032) & (US\$/Ton)

Table 75. DIC Corporation Basic Information, Manufacturing Base and Competitors

Table 76. DIC Corporation Major Business

Table 77. DIC Corporation Reactive Dye Ink for Digital Textile Printing Product and Services

Table 78. DIC Corporation Reactive Dye Ink for Digital Textile Printing Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. DIC Corporation Recent Developments/Updates

Table 80. DIC Corporation Competitive Strengths & Weaknesses

Table 81. Seiko Epson Corporation Basic Information, Manufacturing Base and Competitors

Table 82. Seiko Epson Corporation Major Business

Table 83. Seiko Epson Corporation Reactive Dye Ink for Digital Textile Printing Product and Services

Table 84. Seiko Epson Corporation Reactive Dye Ink for Digital Textile Printing Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Seiko Epson Corporation Recent Developments/Updates

Table 86. Seiko Epson Corporation Competitive Strengths & Weaknesses

Table 87. Archroma Basic Information, Manufacturing Base and Competitors

Table 88. Archroma Major Business

Table 89. Archroma Reactive Dye Ink for Digital Textile Printing Product and Services

Table 90. Archroma Reactive Dye Ink for Digital Textile Printing Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Archroma Recent Developments/Updates

Table 92. Archroma Competitive Strengths & Weaknesses

Table 93. Dover Corporation Basic Information, Manufacturing Base and Competitors

Table 94. Dover Corporation Major Business

Table 95. Dover Corporation Reactive Dye Ink for Digital Textile Printing Product and Services

Table 96. Dover Corporation Reactive Dye Ink for Digital Textile Printing Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Dover Corporation Recent Developments/Updates

Table 98. Dover Corporation Competitive Strengths & Weaknesses

Table 99. Electronics For Imaging, Inc. Basic Information, Manufacturing Base and Competitors

Table 100. Electronics For Imaging, Inc. Major Business

Table 101. Electronics For Imaging, Inc. Reactive Dye Ink for Digital Textile Printing Product and Services

Table 102. Electronics For Imaging, Inc. Reactive Dye Ink for Digital Textile Printing Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Electronics For Imaging, Inc. Recent Developments/Updates

Table 104. Electronics For Imaging, Inc. Competitive Strengths & Weaknesses

Table 105. Konica Minolta, Inc. Basic Information, Manufacturing Base and Competitors

Table 106. Konica Minolta, Inc. Major Business

Table 107. Konica Minolta, Inc. Reactive Dye Ink for Digital Textile Printing Product and Services

Table 108. Konica Minolta, Inc. Reactive Dye Ink for Digital Textile Printing Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Konica Minolta, Inc. Recent Developments/Updates

Table 110. Konica Minolta, Inc. Competitive Strengths & Weaknesses

Table 111. Mimaki Engineering Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 112. Mimaki Engineering Co., Ltd. Major Business

Table 113. Mimaki Engineering Co., Ltd. Reactive Dye Ink for Digital Textile Printing Product and Services

Table 114. Mimaki Engineering Co., Ltd. Reactive Dye Ink for Digital Textile Printing Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Mimaki Engineering Co., Ltd. Recent Developments/Updates

Table 116. Mimaki Engineering Co., Ltd. Competitive Strengths & Weaknesses

Table 117. DyStar Basic Information, Manufacturing Base and Competitors

Table 118. DyStar Major Business

Table 119. DyStar Reactive Dye Ink for Digital Textile Printing Product and Services

Table 120. DyStar Reactive Dye Ink for Digital Textile Printing Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. DyStar Recent Developments/Updates

Table 122. DyStar Competitive Strengths & Weaknesses

Table 123. SPGPrints Basic Information, Manufacturing Base and Competitors

Table 124. SPGPrints Major Business

Table 125. SPGPrints Reactive Dye Ink for Digital Textile Printing Product and Services

Table 126. SPGPrints Reactive Dye Ink for Digital Textile Printing Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. SPGPrints Recent Developments/Updates

Table 128. SPGPrints Competitive Strengths & Weaknesses

Table 129. Hangzhou Honghua Digital Technology Stock Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 130. Hangzhou Honghua Digital Technology Stock Co., Ltd. Major Business

Table 131. Hangzhou Honghua Digital Technology Stock Co., Ltd. Reactive Dye Ink for

Digital Textile Printing Product and Services

Table 132. Hangzhou Honghua Digital Technology Stock Co., Ltd. Reactive Dye Ink for Digital Textile Printing Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Hangzhou Honghua Digital Technology Stock Co., Ltd. Recent Developments/Updates

Table 134. Hangzhou Honghua Digital Technology Stock Co., Ltd. Competitive Strengths & Weaknesses

Table 135. Zhejiang Lanyu Digital Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 136. Zhejiang Lanyu Digital Technology Co., Ltd. Major Business

Table 137. Zhejiang Lanyu Digital Technology Co., Ltd. Reactive Dye Ink for Digital Textile Printing Product and Services

Table 138. Zhejiang Lanyu Digital Technology Co., Ltd. Reactive Dye Ink for Digital Textile Printing Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Zhejiang Lanyu Digital Technology Co., Ltd. Recent Developments/Updates

Table 140. Zhejiang Lanyu Digital Technology Co., Ltd. Competitive Strengths & Weaknesses

Table 141. Shanghai Anoky Group Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 142. Shanghai Anoky Group Co., Ltd. Major Business

Table 143. Shanghai Anoky Group Co., Ltd. Reactive Dye Ink for Digital Textile Printing Product and Services

Table 144. Shanghai Anoky Group Co., Ltd. Reactive Dye Ink for Digital Textile Printing Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. Shanghai Anoky Group Co., Ltd. Recent Developments/Updates

Table 146. Shanghai Anoky Group Co., Ltd. Competitive Strengths & Weaknesses

Table 147. Zhuhai Print-Rite New Materials Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 148. Zhuhai Print-Rite New Materials Co., Ltd. Major Business

Table 149. Zhuhai Print-Rite New Materials Co., Ltd. Reactive Dye Ink for Digital Textile Printing Product and Services

Table 150. Zhuhai Print-Rite New Materials Co., Ltd. Reactive Dye Ink for Digital Textile Printing Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. Zhuhai Print-Rite New Materials Co., Ltd. Recent Developments/Updates

Table 152. Zhuhai Print-Rite New Materials Co., Ltd. Competitive Strengths &

Weaknesses

Table 153. Shenzhen INKBANK Graphic Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 154. Shenzhen INKBANK Graphic Technology Co., Ltd. Major Business

Table 155. Shenzhen INKBANK Graphic Technology Co., Ltd. Reactive Dye Ink for Digital Textile Printing Product and Services

Table 156. Shenzhen INKBANK Graphic Technology Co., Ltd. Reactive Dye Ink for Digital Textile Printing Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 157. Shenzhen INKBANK Graphic Technology Co., Ltd. Recent Developments/Updates

Table 158. Shenzhen INKBANK Graphic Technology Co., Ltd. Competitive Strengths & Weaknesses

Table 159. Zhengzhou Hongsam Digital Science & Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 160. Zhengzhou Hongsam Digital Science & Technology Co., Ltd. Major Business

Table 161. Zhengzhou Hongsam Digital Science & Technology Co., Ltd. Reactive Dye Ink for Digital Textile Printing Product and Services

Table 162. Zhengzhou Hongsam Digital Science & Technology Co., Ltd. Reactive Dye Ink for Digital Textile Printing Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. Zhengzhou Hongsam Digital Science & Technology Co., Ltd. Recent Developments/Updates

Table 164. Zhengzhou Hongsam Digital Science & Technology Co., Ltd. Competitive Strengths & Weaknesses

Table 165. Jay Chemical Industries Basic Information, Manufacturing Base and Competitors

Table 166. Jay Chemical Industries Major Business

Table 167. Jay Chemical Industries Reactive Dye Ink for Digital Textile Printing Product and Services

Table 168. Jay Chemical Industries Reactive Dye Ink for Digital Textile Printing Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 169. Jay Chemical Industries Recent Developments/Updates

Table 170. Jay Chemical Industries Competitive Strengths & Weaknesses

Table 171. Seta? Kimya Sanayi A.?. Basic Information, Manufacturing Base and Competitors

Table 172. Seta? Kimya Sanayi A.?. Major Business

Table 173. Seta? Kimya Sanayi A.?. Reactive Dye Ink for Digital Textile Printing Product and Services

Table 174. Seta? Kimya Sanayi A.?. Reactive Dye Ink for Digital Textile Printing Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 175. Seta? Kimya Sanayi A.?. Recent Developments/Updates

Table 176. Seta? Kimya Sanayi A.?. Competitive Strengths & Weaknesses

Table 177. Sudeep Industries Basic Information, Manufacturing Base and Competitors

Table 178. Sudeep Industries Major Business

Table 179. Sudeep Industries Reactive Dye Ink for Digital Textile Printing Product and Services

Table 180. Sudeep Industries Reactive Dye Ink for Digital Textile Printing Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 181. Sudeep Industries Recent Developments/Updates

Table 182. Sudeep Industries Competitive Strengths & Weaknesses

Table 183. Kemiteks Basic Information, Manufacturing Base and Competitors

Table 184. Kemiteks Major Business

Table 185. Kemiteks Reactive Dye Ink for Digital Textile Printing Product and Services

Table 186. Kemiteks Reactive Dye Ink for Digital Textile Printing Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 187. Kemiteks Recent Developments/Updates

Table 188. Kemiteks Competitive Strengths & Weaknesses

Table 189. A.T. Inks Basic Information, Manufacturing Base and Competitors

Table 190. A.T. Inks Major Business

Table 191. A.T. Inks Reactive Dye Ink for Digital Textile Printing Product and Services

Table 192. A.T. Inks Reactive Dye Ink for Digital Textile Printing Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 193. A.T. Inks Recent Developments/Updates

Table 194. A.T. Inks Competitive Strengths & Weaknesses

Table 195. MTU Tech Basic Information, Manufacturing Base and Competitors

Table 196. MTU Tech Major Business

Table 197. MTU Tech Reactive Dye Ink for Digital Textile Printing Product and Services

Table 198. MTU Tech Reactive Dye Ink for Digital Textile Printing Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 199. MTU Tech Recent Developments/Updates

Table 200. MTU Tech Competitive Strengths & Weaknesses

Table 201. Global Key Players of Reactive Dye Ink for Digital Textile Printing Upstream
(Raw Materials)

Table 202. Global Reactive Dye Ink for Digital Textile Printing Typical Customers

Table 203. Reactive Dye Ink for Digital Textile Printing Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Reactive Dye Ink for Digital Textile Printing Picture

Figure 2. World Reactive Dye Ink for Digital Textile Printing Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Reactive Dye Ink for Digital Textile Printing Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Reactive Dye Ink for Digital Textile Printing Production (2021-2032) & (Tons)

Figure 5. World Reactive Dye Ink for Digital Textile Printing Average Price (2021-2032) & (US\$/Ton)

Figure 6. World Reactive Dye Ink for Digital Textile Printing Production Value Market Share by Region (2021-2032)

Figure 7. World Reactive Dye Ink for Digital Textile Printing Production Market Share by Region (2021-2032)

Figure 8. North America Reactive Dye Ink for Digital Textile Printing Production (2021-2032) & (Tons)

Figure 9. Europe Reactive Dye Ink for Digital Textile Printing Production (2021-2032) & (Tons)

Figure 10. China Reactive Dye Ink for Digital Textile Printing Production (2021-2032) & (Tons)

Figure 11. Japan Reactive Dye Ink for Digital Textile Printing Production (2021-2032) & (Tons)

Figure 12. South Korea Reactive Dye Ink for Digital Textile Printing Production (2021-2032) & (Tons)

Figure 13. Southeast Asia Reactive Dye Ink for Digital Textile Printing Production (2021-2032) & (Tons)

Figure 14. India Reactive Dye Ink for Digital Textile Printing Production (2021-2032) & (Tons)

Figure 15. Reactive Dye Ink for Digital Textile Printing Market Drivers

Figure 16. Factors Affecting Demand

Figure 17. World Reactive Dye Ink for Digital Textile Printing Consumption (2021-2032) & (Tons)

Figure 18. World Reactive Dye Ink for Digital Textile Printing Consumption Market Share by Region (2021-2032)

Figure 19. United States Reactive Dye Ink for Digital Textile Printing Consumption (2021-2032) & (Tons)

Figure 20. China Reactive Dye Ink for Digital Textile Printing Consumption (2021-2032) & (Tons)

Figure 21. Europe Reactive Dye Ink for Digital Textile Printing Consumption (2021-2032) & (Tons)

Figure 22. Japan Reactive Dye Ink for Digital Textile Printing Consumption (2021-2032) & (Tons)

Figure 23. South Korea Reactive Dye Ink for Digital Textile Printing Consumption (2021-2032) & (Tons)

Figure 24. ASEAN Reactive Dye Ink for Digital Textile Printing Consumption (2021-2032) & (Tons)

Figure 25. India Reactive Dye Ink for Digital Textile Printing Consumption (2021-2032) & (Tons)

Figure 26. Producer Shipments of Reactive Dye Ink for Digital Textile Printing by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 27. Global Four-firm Concentration Ratios (CR4) for Reactive Dye Ink for Digital Textile Printing Markets in 2025

Figure 28. Global Four-firm Concentration Ratios (CR8) for Reactive Dye Ink for Digital Textile Printing Markets in 2025

Figure 29. United States VS China: Reactive Dye Ink for Digital Textile Printing Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States VS China: Reactive Dye Ink for Digital Textile Printing Production Market Share Comparison (2021 & 2025 & 2032)

Figure 31. United States VS China: Reactive Dye Ink for Digital Textile Printing Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 32. United States Based Manufacturers Reactive Dye Ink for Digital Textile Printing Production Market Share 2025

Figure 33. China Based Manufacturers Reactive Dye Ink for Digital Textile Printing Production Market Share 2025

Figure 34. Rest of World Based Manufacturers Reactive Dye Ink for Digital Textile Printing Production Market Share 2025

Figure 35. World Reactive Dye Ink for Digital Textile Printing Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 36. World Reactive Dye Ink for Digital Textile Printing Production Value Market Share by Type in 2025

Figure 37. Finished Reactive Dye Ink

Figure 38. Reactive Ink Concentrate / Base

Figure 39. Other

Figure 40. World Reactive Dye Ink for Digital Textile Printing Production Market Share by Type (2021-2032)

Figure 41. World Reactive Dye Ink for Digital Textile Printing Production Value Market Share by Type (2021-2032)

Figure 42. World Reactive Dye Ink for Digital Textile Printing Average Price by Type (2021-2032) & (US\$/Ton)

Figure 43. World Reactive Dye Ink for Digital Textile Printing Production Value by Process Route, (USD Million), 2021 & 2025 & 2032

Figure 44. World Reactive Dye Ink for Digital Textile Printing Production Value Market Share by Process Route in 2025

Figure 45. Conventional Reactive Printing Process

Figure 46. Low-Water Reactive Printing Process

Figure 47. Other

Figure 48. World Reactive Dye Ink for Digital Textile Printing Production Market Share by Process Route (2021-2032)

Figure 49. World Reactive Dye Ink for Digital Textile Printing Production Value Market Share by Process Route (2021-2032)

Figure 50. World Reactive Dye Ink for Digital Textile Printing Average Price by Process Route (2021-2032) & (US\$/Ton)

Figure 51. World Reactive Dye Ink for Digital Textile Printing Production Value by Printhead Compatibility, (USD Million), 2021 & 2025 & 2032

Figure 52. World Reactive Dye Ink for Digital Textile Printing Production Value Market Share by Printhead Compatibility in 2025

Figure 53. Kyocera-Compatible Ink

Figure 54. Epson-Compatible Ink

Figure 55. Ricoh-Compatible Ink

Figure 56. Other Printhead-Compatible Ink

Figure 57. World Reactive Dye Ink for Digital Textile Printing Production Market Share by Printhead Compatibility (2021-2032)

Figure 58. World Reactive Dye Ink for Digital Textile Printing Production Value Market Share by Printhead Compatibility (2021-2032)

Figure 59. World Reactive Dye Ink for Digital Textile Printing Average Price by Printhead Compatibility (2021-2032) & (US\$/Ton)

Figure 60. World Reactive Dye Ink for Digital Textile Printing Production Value by Sale Channel, (USD Million), 2021 & 2025 & 2032

Figure 61. World Reactive Dye Ink for Digital Textile Printing Production Value Market Share by Sale Channel in 2025

Figure 62. Online Sales

Figure 63. Offline Sales

Figure 64. World Reactive Dye Ink for Digital Textile Printing Production Market Share by Sale Channel (2021-2032)

Figure 65. World Reactive Dye Ink for Digital Textile Printing Production Value Market Share by Sale Channel (2021-2032)

Figure 66. World Reactive Dye Ink for Digital Textile Printing Average Price by Sale Channel (2021-2032) & (US\$/Ton)

Figure 67. Reactive Dye Ink for Digital Textile Printing Industry Chain

Figure 68. Reactive Dye Ink for Digital Textile Printing Procurement Model

Figure 69. Reactive Dye Ink for Digital Textile Printing Sales Model

Figure 70. Reactive Dye Ink for Digital Textile Printing Sales Channels, Direct Sales, and Distribution

Figure 71. Methodology

Figure 72. Research Process and Data Source

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