

Global Reactive Brilliant Blue KN-R Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/GC98398C0AE2EN.html>

Date: June 2026

Pages: 86

Price: US\$ 3,480.00 (Single User License)

ID: GC98398C0AE2EN

Abstracts

According to our (Global Info Research) latest study, the global Reactive Brilliant Blue KN-R market size was valued at US\$ 164 million in 2025 and is forecast to a readjusted size of US\$ 240 million by 2032 with a CAGR of 4.4% during review period.

In 2025, global Reactive Brilliant Blue KN-R production reached approximately 9,800 tons, with an average global market price of around US\$16.2 per kilogram. Reactive brilliant blue KN-R (C.I.Reactive Blue 19) is a typical anthraquinone dye, its composition is very stable and corrosion-resistant, and due to the existence of benzene ring, it has the ability to cause cancer

Reactive Brilliant Blue KN-R is a mature but still strategically relevant anthraquinone reactive dye. Its market growth is not driven by rapid new application creation, but by steady demand from cellulosic fiber dyeing, its role as a blue component in established reactive dyeing systems, and the increasing importance of compliant and stable supply. Demand is mainly linked to cotton, viscose and blended fabric dyeing and printing. As the textile dyeing industry has moved into a slower-growth phase, volume growth is expected to be modest and mainly supported by Asian textile processing capacity, recovery in export orders, and the gradual exit of low-compliance suppliers. On the pricing side, ASP is sensitive to intermediates, energy, environmental treatment cost, salt control and inventory cycles. Short-term price recovery or regional mismatch may occur, but long-term price upside remains constrained by the mature nature of the reactive dye system and alternative blue dye options.

This report is a detailed and comprehensive analysis for global Reactive Brilliant Blue KN-R market. Both quantitative and qualitative analyses are presented by

manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Reactive Brilliant Blue KN-R market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Kg), 2021-2032

Global Reactive Brilliant Blue KN-R market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Kg), 2021-2032

Global Reactive Brilliant Blue KN-R market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Kg), 2021-2032

Global Reactive Brilliant Blue KN-R market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Kg), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Reactive Brilliant Blue KN-R
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Reactive Brilliant Blue KN-R market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zhejiang Hisoar Pharmaceutical (Donggang), Zhejiang Longsheng Group, Zhejiang Runtu, Kiri Industries, Aashiana Dyestuffs, Jiangsu Zhenyang Dyes, Taixing Jinji Dyestuff, Zhejiang Jinguang Chemical,

etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Reactive Brilliant Blue KN-R market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Strength 100%

Strength 120%

Strength 150%

Others

Market segment by Application

Cotton Fabric

Linen Fabric

Silk Fabric

Others

Major players covered

Zhejiang Hisoar Pharmaceutical (Donggang)

Zhejiang Longsheng Group

Zhejiang Runtu

Kiri Industries

Aashiana Dyestuffs

Jiangsu Zhenyang Dyes

Taixing Jinji Dyestuff

Zhejiang Jinguang Chemical

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Reactive Brilliant Blue KN-R product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Reactive Brilliant Blue KN-R, with price, sales quantity, revenue, and global market share of Reactive Brilliant Blue KN-R from 2021 to 2026.

Chapter 3, the Reactive Brilliant Blue KN-R competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by

landscape contrast.

Chapter 4, the Reactive Brilliant Blue KN-R breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Reactive Brilliant Blue KN-R market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Reactive Brilliant Blue KN-R.

Chapter 14 and 15, to describe Reactive Brilliant Blue KN-R sales channel, distributors, customers, research findings and conclusion.

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