

Global Raw Chicken Meat Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Raw Chicken Meat market size was valued at USD 207860 million in 2023 and is forecast to a readjusted size of USD 246240 million by 2030 with a CAGR of 2.4% during review period.

Chicken is the most common type of poultry in the world. Owing to the relative ease and low cost of raising them in comparison to animals such as cattle or hogs, chickens have become prevalent throughout the cuisine of cultures around the world, and their meat has been variously adapted to regional tastes. The Raw Chicken Meat industry can be broken down into several segments, Bone-in Cut, Boneless Cut, Whole Chicken, etc. Across the world, the major players cover JBS, Tyson Foods, Cargill, BRF S.A., Mountaire Farms, New Hope, Sunner Development, etc.

JBS is the largest manufacturers of Raw Chicken Meat in the world, has a share over 70%. Other players include Tyson Foods, Cargill, BRF S.A, and Mountaire Farms, etc. South America is the largest producer of Raw Chicken Meat, holds a share over 80%, followed by North America, and China. Based on the product type, Raw Chicken Meat is primarily split into Bone-in Cut, Boneless Cut, and Whole Chicken. Based on the Raw Chicken Meat application, Raw Chicken Meat market is segmented into two parts-Food Services and Retail.

The Global Info Research report includes an overview of the development of the Raw Chicken Meat industry chain, the market status of Food Services (Bone-in Cut Raw Chicken Meat, Boneless Cut Raw Chicken Meat), Retail (Bone-in Cut Raw Chicken Meat, Boneless Cut Raw Chicken Meat), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications

and market trends of Raw Chicken Meat.

Regionally, the report analyzes the Raw Chicken Meat markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Raw Chicken Meat market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Raw Chicken Meat market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Raw Chicken Meat industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Bone-in Cut Raw Chicken Meat, Boneless Cut Raw Chicken Meat).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Raw Chicken Meat market.

Regional Analysis: The report involves examining the Raw Chicken Meat market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Raw Chicken Meat market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Raw Chicken Meat:

Company Analysis: Report covers individual Raw Chicken Meat manufacturers,

suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Raw Chicken Meat. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food Services, Retail).

Technology Analysis: Report covers specific technologies relevant to Raw Chicken Meat. It assesses the current state, advancements, and potential future developments in Raw Chicken Meat areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Raw Chicken Meat market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Raw Chicken Meat market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Bone-in Cut Raw Chicken Meat

Boneless Cut Raw Chicken Meat

Whole Chicken Raw Chicken Meat

Market segment by Application

Food Services

Retail

Major players covered

JBS

Tyson Foods

Cargill

BRF S.A.

Mountaire Farms

New Hope

Sunner Development

Koch Foods

Foster Farms

Perdue

Shandong Xiantan

Granja Tres Arroyos

Yisheng Livestock & Poultry Breeding

Copacol

Shandong Minhe Animal Husbandry

Bello Alimentos

Prosavic

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Raw Chicken Meat product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Raw Chicken Meat, with price, sales, revenue and global market share of Raw Chicken Meat from 2019 to 2024.

Chapter 3, the Raw Chicken Meat competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Raw Chicken Meat breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Raw Chicken Meat market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Raw Chicken Meat.

Chapter 14 and 15, to describe Raw Chicken Meat sales channel, distributors, customers, research findings and conclusion.

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