

# Global Rare-Earth Bonded Magnet Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Rare-Earth Bonded Magnet market size is expected to reach \$ 1078 million by 2032, rising at a market growth of 5.3% CAGR during the forecast period (2026-2032).

Rare-earth bonded magnets, especially those made from Neodymium-Iron-Boron (NdFeB), represent a significant advancement in magnetic materials technology. These magnets are produced by combining NdFeB magnetic powders with a polymer binder. This mixture is then subjected to molding processes to create various shapes and sizes, which allows for exceptional versatility in design. Unlike traditional sintered magnets, which are typically limited to simpler geometries and larger sizes, bonded magnets can be manufactured into complex, intricate forms, providing significant advantages in applications requiring precision and compactness.

The manufacturing process of rare-earth bonded magnets begins with the production of NdFeB powders. These powders are mixed with a polymer binder—usually a type of thermoplastic or thermosetting resin. The mixture is then injected into molds or formed into sheets and subsequently cured to solidify the polymer matrix around the magnetic particles. This bonding method not only enhances the mechanical properties of the magnets, making them more robust and durable, but also allows for the creation of magnets with very high magnetic performance and intricate geometries.

One of the key advantages of bonded NdFeB magnets is their high magnetic strength. They exhibit a high energy product, which translates to strong magnetic fields and efficient performance in a wide range of applications. Additionally, these magnets offer excellent resistance to demagnetization and temperature fluctuations, making them reliable in demanding environments.

The application of rare-earth bonded magnets spans various high-tech and industrial fields. In the automotive industry, they are essential components in micro-motors and sensors used in modern vehicles. These vehicles often incorporate numerous micro-motors?ranging from 50 to over 100?serving functions such as seat adjustments, sunroof operations, cooling fans, pumps, and various sensors. As automotive technology progresses towards greater automation, energy efficiency, and enhanced comfort, the role of bonded NdFeB magnets becomes increasingly critical. Their ability to perform reliably and efficiently in small, lightweight components aligns with the industry's need for advanced, high-performance materials.

Beyond automotive applications, bonded NdFeB magnets are also making significant inroads into other sectors. In energy-efficient systems such as air conditioning and refrigeration, these magnets are used in compressors and fans, contributing to reduced energy consumption and improved performance. They are also found in high-efficiency power tools, where their compact size and strong magnetic properties enhance the functionality and longevity of the tools. Additionally, their role in robotics and automation is growing, as their precise magnetic properties and durability are essential for the advanced control and movement required in modern robotic systems.

As technology continues to advance, the demand for rare-earth bonded magnets is expected to grow. Their unique properties and the ability to be manufactured into complex shapes make them indispensable in a wide range of cutting-edge applications. This trend underscores the increasing importance of bonded NdFeB magnets in driving innovation and meeting the evolving demands of various industries. With ongoing developments in material science and manufacturing techniques, the potential applications for these magnets will likely expand further, cementing their role as a crucial component in future technological advancements.

This report studies the global Rare-Earth Bonded Magnet production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Rare-Earth Bonded Magnet and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Rare-Earth Bonded Magnet that contribute to its increasing demand across many markets.

## **Highlights and key features of the study**

Global Rare-Earth Bonded Magnet total production and demand, 2021-2032, (MT)

Global Rare-Earth Bonded Magnet total production value, 2021-2032, (USD Million)

Global Rare-Earth Bonded Magnet production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (MT), (based on production site)

Global Rare-Earth Bonded Magnet consumption by region & country, CAGR, 2021-2032 & (MT)

U.S. VS China: Rare-Earth Bonded Magnet domestic production, consumption, key domestic manufacturers and share

Global Rare-Earth Bonded Magnet production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (MT)

Global Rare-Earth Bonded Magnet production by Type, production, value, CAGR, 2021-2032, (USD Million) & (MT)

Global Rare-Earth Bonded Magnet production by Application, production, value, CAGR, 2021-2032, (USD Million) & (MT)

This report profiles key players in the global Rare-Earth Bonded Magnet market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Galaxy Magnetic, Shanghai San Huan Magnetics, Daido Electronics, Innuovo Magnetics, Yunsheng Company, AT&M, Magsuper, Earth-Panda, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Rare-Earth Bonded Magnet market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$

Millions), volume (production, consumption) & (MT) and average price (USD/Kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Rare-Earth Bonded Magnet Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Rare-Earth Bonded Magnet Market, Segmentation by Type:

NdFeB Magnet

SmCo Magnet

#### Global Rare-Earth Bonded Magnet Market, Segmentation by Application:

High Efficiency Motors

Hybrid/Electric Vehicles

Hard Disk Drives

Others

Companies Profiled:

Galaxy Magnetic

Shanghai San Huan Magnetics

Daido Electronics

Innuovo Magnetics

Yunsheng Company

AT&M

Magsuper

Earth-Panda

**Key Questions Answered:**

1. How big is the global Rare-Earth Bonded Magnet market?
2. What is the demand of the global Rare-Earth Bonded Magnet market?
3. What is the year over year growth of the global Rare-Earth Bonded Magnet market?
4. What is the production and production value of the global Rare-Earth Bonded Magnet market?
5. Who are the key producers in the global Rare-Earth Bonded Magnet market?
6. What are the growth factors driving the market demand?

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