

# Global Rain Tires Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Rain Tires market size is expected to reach \$ 555 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032).

In 2025, global Rain Tire approximately 458,663 units, with an average global market price of around US\$ 769 per unit. Gross margin is about 42%. The cost is 446 usd.

Production Capacity is about 550,000 units. Rain Tires are specialized tyres designed specifically for wet and heavy-rain conditions, featuring deep tread patterns and wide grooves to rapidly evacuate water and reduce the risk of hydroplaning. They provide enhanced grip, stability, and braking performance on soaked surfaces where standard or dry-performance tyres lose effectiveness. Rain tires are primarily used in motorsport and high-performance driving scenarios, where maintaining control and safety in extreme wet conditions is critical, trading dry-surface durability and speed for maximum wet-weather traction and predictability.

### Urban and Commuter-Oriented Growth

As more riders use mountain bikes for city commuting and fitness riding, demand for MTB slick tyres optimized for urban roads and mixed surfaces will continue to grow.

### Lower Rolling Resistance and Higher Efficiency

Tyre designs will focus on smoother tread profiles and optimized rubber compounds to further reduce rolling resistance and improve speed and energy efficiency on paved surfaces.

### Improved Durability and Puncture Protection

Enhanced casing structures and puncture-resistant layers will be increasingly adopted to address common urban hazards such as glass, debris, and rough road conditions.

### Tubeless and Low-Pressure Compatibility

MTB slick tyres are expected to increasingly support tubeless-ready designs, enabling lower pressure operation, improved comfort, and reduced risk of pinch flats.

### Lightweight and Sustainable Materials

Manufacturers will incorporate lighter materials and more sustainable rubber compounds and production processes to improve ride quality while reducing environmental impact.

This report studies the global Rain Tires production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Rain Tires and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Rain Tires that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Rain Tires total production and demand, 2021-2032, (K Units)

Global Rain Tires total production value, 2021-2032, (USD Million)

Global Rain Tires production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Rain Tires consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Rain Tires domestic production, consumption, key domestic manufacturers and share

Global Rain Tires production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Rain Tires production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Rain Tires production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Rain Tires market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bridgestone, Pirelli, Cooper tire, Continental, Hankook, Michelin, Dunlop, Yokohama, NITTO TIRE, Avon Tyres, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Rain Tires market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

### Global Rain Tires Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Rain Tires Market, Segmentation by Type:

Full Wet Tires

Intermediate Tires

Wet Weather Tires

### Global Rain Tires Market, Segmentation by Material:

Soft Wet Compound

Ultra-Soft Wet Compound

### Global Rain Tires Market, Segmentation by Tread Pattern:

Directional Rain Tires

## Asymmetric Rain Tires

Global Rain Tires Market, Segmentation by Application:

OEM

Aftermarkets

### **Companies Profiled:**

Bridgestone

Pirelli

Cooper tire

Continental

Hankook

Michelin

Dunlop

Yokohama

NITTO TIRE

Avon Tyres

Goodyear

Sumitomo

Hoosier Racing Tire

Toyo Tires

Kumho Tyres

Federal Tires

**Key Questions Answered:**

1. How big is the global Rain Tires market?
2. What is the demand of the global Rain Tires market?
3. What is the year over year growth of the global Rain Tires market?
4. What is the production and production value of the global Rain Tires market?
5. Who are the key producers in the global Rain Tires market?
6. What are the growth factors driving the market demand?

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