

Global Radio Frequency Identification (RFID) Technology in Retail Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Radio Frequency Identification (RFID) Technology in Retail market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

Radio frequency identification (RFID) in retail uses electromagnetic radio-frequency to transfer data from a tag attached to an object through the utilization of a wireless scan system. It is mainly employed for automatic identification and tracking purposes. RFID tags carry unique product numbers, which are attached to the product. If the consumer buys and pays for that product or good with a credit or debit card the shop keepers can link the purchases to the recorded RFID data and use the recorded data for marketing information to figure out individual consumers' behavior through a store. This kind of data helps the retail sector to make improvements, such as by contributing to optimize a store's inventory to anticipate consumer behavior. Manually scanning and counting the inventory is resource intensive, RFID can help in identifying the inventory and can track products easily. It improves the employees' efficiency and helps in inventory management. It provides security from store theft, the products have a tag if not removed from the product at payment counter, it raises alarm while leaving the shop.

This report studies the global Radio Frequency Identification (RFID) Technology in Retail demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Radio Frequency Identification (RFID) Technology in Retail, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of

Radio Frequency Identification (RFID) Technology in Retail that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Radio Frequency Identification (RFID) Technology in Retail total market, 2018-2029, (USD Million)

Global Radio Frequency Identification (RFID) Technology in Retail total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Radio Frequency Identification (RFID) Technology in Retail total market, key domestic companies and share, (USD Million)

Global Radio Frequency Identification (RFID) Technology in Retail revenue by player and market share 2018-2023, (USD Million)

Global Radio Frequency Identification (RFID) Technology in Retail total market by Type, CAGR, 2018-2029, (USD Million)

Global Radio Frequency Identification (RFID) Technology in Retail total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Radio Frequency Identification (RFID) Technology in Retail market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Alien Technology, Avery Dimensions, AWID, Checkpoint Systems, Cipher Lab, Datalogic, Fieg Electronics, Global Rangers and Honeywell, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Radio Frequency Identification (RFID) Technology in Retail market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Radio Frequency Identification (RFID) Technology in Retail Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Radio Frequency Identification (RFID) Technology in Retail Market, Segmentation by Type

Active RFID Tag System

Passive RFID Tag System

Global Radio Frequency Identification (RFID) Technology in Retail Market, Segmentation by Application

Store Level Inventory Process Improvements

Store Operations

Analyze in-store Traffic Patterns

Others

Companies Profiled:

Alien Technology

Avery Dimensions

AWID

Checkpoint Systems

Cipher Lab

Datalogic

Fieg Electronics

Global Rangers

Honeywell

Impinj

JADAK (ThingMagic)

Mojix

Nedap

RFID4U

SML Intelligent Inventory Solutions

Software AG

Smartrac

TSL

TIBCO

Tellago

Zebra Technologies

Unitech

Convergence Systems Limited (CSL)

Chinareader

Invengo Technology

Sense Technology

Chafon group

Key Questions Answered

1. How big is the global Radio Frequency Identification (RFID) Technology in Retail market?
2. What is the demand of the global Radio Frequency Identification (RFID) Technology in Retail market?
3. What is the year over year growth of the global Radio Frequency Identification (RFID) Technology in Retail market?
4. What is the total value of the global Radio Frequency Identification (RFID) Technology in Retail market?
5. Who are the major players in the global Radio Frequency Identification (RFID) Technology in Retail market?

6. What are the growth factors driving the market demand?

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