

Global Radio Frequency Identification (RFID) Technology in Retail Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Radio Frequency Identification (RFID) Technology in Retail market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

Radio frequency identification (RFID) in retail uses electromagnetic radio-frequency to transfer data from a tag attached to an object through the utilization of a wireless scan system. It is mainly employed for automatic identification and tracking purposes. RFID tags carry unique product numbers, which are attached to the product. If the consumer buys and pays for that product or good with a credit or debit card the shop keepers can link the purchases to the recorded RFID data and use the recorded data for marketing information to figure out individual consumers' behavior through a store. This kind of data helps the retail sector to make improvements, such as by contributing to optimize a store's inventory to anticipate consumer behavior. Manually scanning and counting the inventory is resource intensive, RFID can help in identifying the inventory and can track products easily. It improves the employees' efficiency and helps in inventory management. It provides security from store theft, the products have a tag if not removed from the product at payment counter, it raises alarm while leaving the shop.

This report is a detailed and comprehensive analysis for global Radio Frequency Identification (RFID) Technology in Retail market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across

many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Radio Frequency Identification (RFID) Technology in Retail market size and forecasts, in consumption value (\$ Million), 2018-2029

Global Radio Frequency Identification (RFID) Technology in Retail market size and forecasts by region and country, in consumption value (\$ Million), 2018-2029

Global Radio Frequency Identification (RFID) Technology in Retail market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2018-2029

Global Radio Frequency Identification (RFID) Technology in Retail market shares of main players, in revenue (\$ Million), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Radio Frequency Identification (RFID) Technology in Retail

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Radio Frequency Identification (RFID) Technology in Retail market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Alien Technology, Avery Dimensions, AWID, Checkpoint Systems and Cipher Lab, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market segmentation

Radio Frequency Identification (RFID) Technology in Retail market is split by Type and by Application. For the period 2018-2029, the growth among segments provide accurate calculations and forecasts for consumption value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Active RFID Tag System

Passive RFID Tag System

Market segment by Application

Store Level Inventory Process Improvements

Store Operations

Analyze in-store Traffic Patterns

Others

Market segment by players, this report covers

Alien Technology

Avery Dimensions

AWID

Checkpoint Systems

Cipher Lab

Datalogic

Fieg Electronics

Global Rangers

Honeywell

Impinj

JADAK (ThingMagic)

Mojix

Nedap

RFID4U

SML Intelligent Inventory Solutions

Software AG

Smartrac

TSL

TIBCO

Tellago

Zebra Technologies

Unitech

Convergence Systems Limited (CSL)

Chinareader

Invengo Technology

Sense Technology

Chafon group

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Radio Frequency Identification (RFID) Technology in Retail product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Radio Frequency Identification (RFID) Technology in Retail, with revenue, gross margin and global market share of Radio Frequency Identification (RFID) Technology in Retail from 2018 to 2023.

Chapter 3, the Radio Frequency Identification (RFID) Technology in Retail competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023. and Radio Frequency Identification (RFID) Technology in Retail market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis,

and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of Radio Frequency Identification (RFID) Technology in Retail.

Chapter 13, to describe Radio Frequency Identification (RFID) Technology in Retail research findings and conclusion.

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