

Global Radio Frequency Identification in Retail Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Radio Frequency Identification (RFID) uses electromagnetic radio technology in retail to transmit data from tags attached to objects through a wireless scanning system. Mainly used for automatic identification and tracking.

SCOPE OF THE REPORT:

RFID technology is expected to replace existing barcodes and is widely used in retail commerce. It enables supply chain systems to track product dynamics more easily and automatically in an efficient way, bringing innovative changes to the retail supply chain system.

The global Radio Frequency Identification in Retail market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Radio Frequency Identification in Retail.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Radio Frequency Identification in Retail market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Radio Frequency Identification in Retail market by product type and applications/end industries.



Market Segment by Companies, this report covers	
Zebra Technologies	
Alien Technology	
Avery Dennison	
Impinj	
SML RFID	
Market Segment by Regions, regional analysis covers	
North America (United States, Canada and Mexico)	
Europe (Germany, France, UK, Russia and Italy)	
Asia-Pacific (China, Japan, Korea, India and Southeast Asia)	
South America (Brazil, Argentina, Colombia)	
Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)	
Market Segment by Type, covers	
Consumers	
Merchants	
Market Segment by Applications, can be divided into	
Supermarket	
Department Store	



Other



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