

Global Radiative Cooling Coating Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Radiative Cooling Coating market size was valued at US\$ 1490 million in 2025 and is forecast to a readjusted size of US\$ 3470 million by 2032 with a CAGR of 12.8% during review period.

Radiative cooling coatings are functional surface coatings engineered to passively reduce object or building temperatures by reflecting most incoming solar radiation (high solar reflectance) while simultaneously emitting heat efficiently in the mid-infrared atmospheric window (8–13 μm), allowing thermal energy to radiate directly into outer space without electricity or mechanical systems. The supply chain begins upstream with raw materials such as polymer binders (acrylics, silicones, fluoropolymers), infrared-emissive fillers and pigments (aluminum oxide, titanium dioxide, silicon dioxide, calcium carbonate, polymer microspheres), and additives for durability and weather resistance; moves through midstream formulation and manufacturing, where coating producers design optical spectra, disperse fillers, and produce water-based or solvent-based paints, films, or membranes; and ends downstream with applicators and end users in buildings, cold-chain logistics, vehicles, energy systems, and industrial equipment, where the coatings are applied to roofs, facades, tanks, or devices to reduce cooling loads, improve energy efficiency, and mitigate urban heat effects. In 2025, global radiative cooling coating production is estimated at approximately 270,000 tons, against an installed production capacity of about 345,000 tons per year, with products priced on average at USD 4,500–7,800 per ton, while leading coating manufacturers typically achieve gross margins of around 38%.

This report is a detailed and comprehensive analysis for global Radiative Cooling

Coating market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Radiative Cooling Coating market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Radiative Cooling Coating market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Radiative Cooling Coating market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Radiative Cooling Coating market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Radiative Cooling Coating
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Radiative Cooling Coating market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 3M Company (USA), PPG Industries (USA), Sherwin-Williams (USA), AkzoNobel (Netherlands), Henry Company (USA), EPOX-Z Corporation (USA), Hy-Tech Coatings (USA), ThermaCote (USA), Ranguard (USA), StarShield (USA), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Radiative Cooling Coating market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Acrylic-based Coating

Silicone-based Coating

Fluoropolymer-based Coating

Hybrid Polymer Coating

Market segment by Durability

5–10 Years

>10 Years

Market segment by Application

Residential Building

Commercial Building

Industrial Facility

Infrastructure

Major players covered

3M Company (USA)

PPG Industries (USA)

Sherwin-Williams (USA)

AkzoNobel (Netherlands)

Henry Company (USA)

EPOX-Z Corporation (USA)

Hy-Tech Coatings (USA)

ThermaCote (USA)

Rainguard (USA)

StarShield (USA)

GAF Materials (USA)

Sika (Switzerland)

Saint-Gobain (France)

Nippon Paint (Japan)

Kansai Paint (Japan)

RPM International (USA)

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Radiative Cooling Coating product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Radiative Cooling Coating, with price, sales quantity, revenue, and global market share of Radiative Cooling Coating from 2021 to 2026.

Chapter 3, the Radiative Cooling Coating competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Radiative Cooling Coating breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Radiative Cooling Coating market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Radiative Cooling Coating.

Chapter 14 and 15, to describe Radiative Cooling Coating sales channel, distributors, customers, research findings and conclusion.

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