

# Global Racing SUP Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Racing SUP market size was valued at USD 557.7 million in 2023 and is forecast to a readjusted size of USD 829.6 million by 2030 with a CAGR of 5.8% during review period.

Racing SUP refer to racing stand up paddle. Stand up paddle surfing and stand up paddle boarding is an offshoot of surfing that originated in Hawaii. Unlike traditional surfing where the rider sits until a wave comes, stand up paddle boarders stand on their boards and use a paddle to propel themselves through the water.

The Global Info Research report includes an overview of the development of the Racing SUP industry chain, the market status of Sporting Goods Retailers (Surf Boards, Allround Boards), Online (Surf Boards, Allround Boards), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Racing SUP.

Regionally, the report analyzes the Racing SUP markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Racing SUP market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Racing SUP market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends,

challenges, and opportunities within the Racing SUP industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (Units), revenue generated, and market share of different by Type (e.g., Surf Boards, Allround Boards).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Racing SUP market.

**Regional Analysis:** The report involves examining the Racing SUP market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Racing SUP market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Racing SUP:

**Company Analysis:** Report covers individual Racing SUP manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Racing SUP This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Sporting Goods Retailers, Online).

**Technology Analysis:** Report covers specific technologies relevant to Racing SUP. It assesses the current state, advancements, and potential future developments in Racing SUP areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Racing SUP market.

This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Racing SUP market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Surf Boards

Allround Boards

Race Boards

### Market segment by Application

Sporting Goods Retailers

Online

Supermarkets

Others

### Major players covered

BIC Sport

Naish

Red Paddle

Starboard

Tower

AIRHEAD SUP

Aqua Marina

Imagine Paddle Surf

RAVE Sports

Solstice Sports

Surftech

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Racing SUP product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Racing SUP, with price, sales, revenue and global market share of Racing SUP from 2019 to 2024.

Chapter 3, the Racing SUP competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Racing SUP breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Racing SUP market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Racing SUP.

Chapter 14 and 15, to describe Racing SUP sales channel, distributors, customers, research findings and conclusion.

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