

# Global Quinoa Seed Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Quinoa Seed market size was valued at US\$ 1071 million in 2024 and is forecast to a readjusted size of USD 1736 million by 2031 with a CAGR of 7.2% during review period.

Quinoa is an easy crop to grow in your organic vegetable garden. Its seeds can be cooked and eaten like bulgar or dried and ground into flour.

The key manufacturers include Adaptive Seeds, Territorial Seed Company, Victory Seeds, Hancock, Heritage Harvest Seed, Real Seed, Alter Eco, Andean Valley, Quinoa Foods Company, COMRURAL XXI and Northern Quinoa, etc. Territorial Seed Company is the leader of this industry with 12% market shares.

In recent years, affected by demand, there is a rapid increase in the sales of Quinoa Seed, the largest sales region is South America, which occupied a market share of 43%.

The type of white quinoa seeds took the largest share of 36%.

This report is a detailed and comprehensive analysis for global Quinoa Seed market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### Key Features:

Global Quinoa Seed market size and forecasts, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global Quinoa Seed market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global Quinoa Seed market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2020-2031

Global Quinoa Seed market shares of main players, shipments in revenue (\$ Million), sales quantity (MT), and ASP (USD/MT), 2020-2025

### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Quinoa Seed

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Quinoa Seed market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Adaptive Seeds, Territorial Seed Company, Victory Seeds, Hancock, Heritage Harvest Seed, Real Seed, Alter Eco, Andean Valley, Quinoa Foods Company, COMRURAL XXI, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### Market Segmentation

Quinoa Seed market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption

value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Black Quinoa Seeds

Red Quinoa Seeds

White Quinoa Seeds

Others

#### Market segment by Application

Direct Edible

Reprocessing Products

Others

#### Major players covered

Adaptive Seeds

Territorial Seed Company

Victory Seeds

Hancock

Heritage Harvest Seed

Real Seed

Alter Eco

Andean Valley

Quinoa Foods Company

COMRURAL XXI

Northern Quinoa

Quinoabol

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Quinoa Seed product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Quinoa Seed, with price, sales quantity, revenue, and global market share of Quinoa Seed from 2020 to 2025.

Chapter 3, the Quinoa Seed competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Quinoa Seed breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market

share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Quinoa Seed market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Quinoa Seed.

Chapter 14 and 15, to describe Quinoa Seed sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

#### 1.1 Product Overview and Scope

#### 1.2 Market Estimation Caveats and Base Year

#### 1.3 Market Analysis by Type

##### 1.3.1 Overview: Global Quinoa Seed Consumption Value by Type: 2020 Versus 2024 Versus 2031

##### 1.3.2 Black Quinoa Seeds

##### 1.3.3 Red Quinoa Seeds

##### 1.3.4 White Quinoa Seeds

##### 1.3.5 Others

#### 1.4 Market Analysis by Application

##### 1.4.1 Overview: Global Quinoa Seed Consumption Value by Application: 2020 Versus 2024 Versus 2031

##### 1.4.2 Direct Edible

##### 1.4.3 Reprocessing Products

##### 1.4.4 Others

#### 1.5 Global Quinoa Seed Market Size & Forecast

##### 1.5.1 Global Quinoa Seed Consumption Value (2020 & 2024 & 2031)

##### 1.5.2 Global Quinoa Seed Sales Quantity (2020-2031)

##### 1.5.3 Global Quinoa Seed Average Price (2020-2031)

### 2 MANUFACTURERS PROFILES

#### 2.1 Adaptive Seeds

##### 2.1.1 Adaptive Seeds Details

##### 2.1.2 Adaptive Seeds Major Business

##### 2.1.3 Adaptive Seeds Quinoa Seed Product and Services

##### 2.1.4 Adaptive Seeds Quinoa Seed Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

##### 2.1.5 Adaptive Seeds Recent Developments/Updates

#### 2.2 Territorial Seed Company

##### 2.2.1 Territorial Seed Company Details

##### 2.2.2 Territorial Seed Company Major Business

##### 2.2.3 Territorial Seed Company Quinoa Seed Product and Services

##### 2.2.4 Territorial Seed Company Quinoa Seed Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

- 2.2.5 Territorial Seed Company Recent Developments/Updates
- 2.3 Victory Seeds
  - 2.3.1 Victory Seeds Details
  - 2.3.2 Victory Seeds Major Business
  - 2.3.3 Victory Seeds Quinoa Seed Product and Services
  - 2.3.4 Victory Seeds Quinoa Seed Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.3.5 Victory Seeds Recent Developments/Updates
- 2.4 Hancock
  - 2.4.1 Hancock Details
  - 2.4.2 Hancock Major Business
  - 2.4.3 Hancock Quinoa Seed Product and Services
  - 2.4.4 Hancock Quinoa Seed Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.4.5 Hancock Recent Developments/Updates
- 2.5 Heritage Harvest Seed
  - 2.5.1 Heritage Harvest Seed Details
  - 2.5.2 Heritage Harvest Seed Major Business
  - 2.5.3 Heritage Harvest Seed Quinoa Seed Product and Services
  - 2.5.4 Heritage Harvest Seed Quinoa Seed Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.5.5 Heritage Harvest Seed Recent Developments/Updates
- 2.6 Real Seed
  - 2.6.1 Real Seed Details
  - 2.6.2 Real Seed Major Business
  - 2.6.3 Real Seed Quinoa Seed Product and Services
  - 2.6.4 Real Seed Quinoa Seed Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.6.5 Real Seed Recent Developments/Updates
- 2.7 Alter Eco
  - 2.7.1 Alter Eco Details
  - 2.7.2 Alter Eco Major Business
  - 2.7.3 Alter Eco Quinoa Seed Product and Services
  - 2.7.4 Alter Eco Quinoa Seed Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.7.5 Alter Eco Recent Developments/Updates
- 2.8 Andean Valley
  - 2.8.1 Andean Valley Details
  - 2.8.2 Andean Valley Major Business

- 2.8.3 Andean Valley Quinoa Seed Product and Services
- 2.8.4 Andean Valley Quinoa Seed Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.8.5 Andean Valley Recent Developments/Updates
- 2.9 Quinoa Foods Company
  - 2.9.1 Quinoa Foods Company Details
  - 2.9.2 Quinoa Foods Company Major Business
  - 2.9.3 Quinoa Foods Company Quinoa Seed Product and Services
  - 2.9.4 Quinoa Foods Company Quinoa Seed Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.9.5 Quinoa Foods Company Recent Developments/Updates
- 2.10 COMRURAL XXI
  - 2.10.1 COMRURAL XXI Details
  - 2.10.2 COMRURAL XXI Major Business
  - 2.10.3 COMRURAL XXI Quinoa Seed Product and Services
  - 2.10.4 COMRURAL XXI Quinoa Seed Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.10.5 COMRURAL XXI Recent Developments/Updates
- 2.11 Northern Quinoa
  - 2.11.1 Northern Quinoa Details
  - 2.11.2 Northern Quinoa Major Business
  - 2.11.3 Northern Quinoa Quinoa Seed Product and Services
  - 2.11.4 Northern Quinoa Quinoa Seed Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.11.5 Northern Quinoa Recent Developments/Updates
- 2.12 Quinoabol
  - 2.12.1 Quinoabol Details
  - 2.12.2 Quinoabol Major Business
  - 2.12.3 Quinoabol Quinoa Seed Product and Services
  - 2.12.4 Quinoabol Quinoa Seed Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.12.5 Quinoabol Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: QUINOA SEED BY MANUFACTURER**

- 3.1 Global Quinoa Seed Sales Quantity by Manufacturer (2020-2025)
- 3.2 Global Quinoa Seed Revenue by Manufacturer (2020-2025)
- 3.3 Global Quinoa Seed Average Price by Manufacturer (2020-2025)
- 3.4 Market Share Analysis (2024)



3.4.1 Producer Shipments of Quinoa Seed by Manufacturer Revenue (\$MM) and Market Share (%): 2024

3.4.2 Top 3 Quinoa Seed Manufacturer Market Share in 2024

3.4.3 Top 6 Quinoa Seed Manufacturer Market Share in 2024

3.5 Quinoa Seed Market: Overall Company Footprint Analysis

3.5.1 Quinoa Seed Market: Region Footprint

3.5.2 Quinoa Seed Market: Company Product Type Footprint

3.5.3 Quinoa Seed Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

4.1 Global Quinoa Seed Market Size by Region

4.1.1 Global Quinoa Seed Sales Quantity by Region (2020-2031)

4.1.2 Global Quinoa Seed Consumption Value by Region (2020-2031)

4.1.3 Global Quinoa Seed Average Price by Region (2020-2031)

4.2 North America Quinoa Seed Consumption Value (2020-2031)

4.3 Europe Quinoa Seed Consumption Value (2020-2031)

4.4 Asia-Pacific Quinoa Seed Consumption Value (2020-2031)

4.5 South America Quinoa Seed Consumption Value (2020-2031)

4.6 Middle East & Africa Quinoa Seed Consumption Value (2020-2031)

## **5 MARKET SEGMENT BY TYPE**

5.1 Global Quinoa Seed Sales Quantity by Type (2020-2031)

5.2 Global Quinoa Seed Consumption Value by Type (2020-2031)

5.3 Global Quinoa Seed Average Price by Type (2020-2031)

## **6 MARKET SEGMENT BY APPLICATION**

6.1 Global Quinoa Seed Sales Quantity by Application (2020-2031)

6.2 Global Quinoa Seed Consumption Value by Application (2020-2031)

6.3 Global Quinoa Seed Average Price by Application (2020-2031)

## **7 NORTH AMERICA**

7.1 North America Quinoa Seed Sales Quantity by Type (2020-2031)

7.2 North America Quinoa Seed Sales Quantity by Application (2020-2031)

## 7.3 North America Quinoa Seed Market Size by Country

- 7.3.1 North America Quinoa Seed Sales Quantity by Country (2020-2031)
- 7.3.2 North America Quinoa Seed Consumption Value by Country (2020-2031)
- 7.3.3 United States Market Size and Forecast (2020-2031)
- 7.3.4 Canada Market Size and Forecast (2020-2031)
- 7.3.5 Mexico Market Size and Forecast (2020-2031)

## 8 EUROPE

- 8.1 Europe Quinoa Seed Sales Quantity by Type (2020-2031)
- 8.2 Europe Quinoa Seed Sales Quantity by Application (2020-2031)
- 8.3 Europe Quinoa Seed Market Size by Country
  - 8.3.1 Europe Quinoa Seed Sales Quantity by Country (2020-2031)
  - 8.3.2 Europe Quinoa Seed Consumption Value by Country (2020-2031)
  - 8.3.3 Germany Market Size and Forecast (2020-2031)
  - 8.3.4 France Market Size and Forecast (2020-2031)
  - 8.3.5 United Kingdom Market Size and Forecast (2020-2031)
  - 8.3.6 Russia Market Size and Forecast (2020-2031)
  - 8.3.7 Italy Market Size and Forecast (2020-2031)

## 9 ASIA-PACIFIC

- 9.1 Asia-Pacific Quinoa Seed Sales Quantity by Type (2020-2031)
- 9.2 Asia-Pacific Quinoa Seed Sales Quantity by Application (2020-2031)
- 9.3 Asia-Pacific Quinoa Seed Market Size by Region
  - 9.3.1 Asia-Pacific Quinoa Seed Sales Quantity by Region (2020-2031)
  - 9.3.2 Asia-Pacific Quinoa Seed Consumption Value by Region (2020-2031)
  - 9.3.3 China Market Size and Forecast (2020-2031)
  - 9.3.4 Japan Market Size and Forecast (2020-2031)
  - 9.3.5 South Korea Market Size and Forecast (2020-2031)
  - 9.3.6 India Market Size and Forecast (2020-2031)
  - 9.3.7 Southeast Asia Market Size and Forecast (2020-2031)
  - 9.3.8 Australia Market Size and Forecast (2020-2031)

## 10 SOUTH AMERICA

- 10.1 South America Quinoa Seed Sales Quantity by Type (2020-2031)
- 10.2 South America Quinoa Seed Sales Quantity by Application (2020-2031)
- 10.3 South America Quinoa Seed Market Size by Country

- 10.3.1 South America Quinoa Seed Sales Quantity by Country (2020-2031)
- 10.3.2 South America Quinoa Seed Consumption Value by Country (2020-2031)
- 10.3.3 Brazil Market Size and Forecast (2020-2031)
- 10.3.4 Argentina Market Size and Forecast (2020-2031)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Quinoa Seed Sales Quantity by Type (2020-2031)
- 11.2 Middle East & Africa Quinoa Seed Sales Quantity by Application (2020-2031)
- 11.3 Middle East & Africa Quinoa Seed Market Size by Country
  - 11.3.1 Middle East & Africa Quinoa Seed Sales Quantity by Country (2020-2031)
  - 11.3.2 Middle East & Africa Quinoa Seed Consumption Value by Country (2020-2031)
  - 11.3.3 Turkey Market Size and Forecast (2020-2031)
  - 11.3.4 Egypt Market Size and Forecast (2020-2031)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)
  - 11.3.6 South Africa Market Size and Forecast (2020-2031)

## **12 MARKET DYNAMICS**

- 12.1 Quinoa Seed Market Drivers
- 12.2 Quinoa Seed Market Restraints
- 12.3 Quinoa Seed Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Quinoa Seed and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Quinoa Seed
- 13.3 Quinoa Seed Production Process
- 13.4 Industry Value Chain Analysis

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Quinoa Seed Typical Distributors

14.3 Quinoa Seed Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Quinoa Seed Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Quinoa Seed Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. Adaptive Seeds Basic Information, Manufacturing Base and Competitors

Table 4. Adaptive Seeds Major Business

Table 5. Adaptive Seeds Quinoa Seed Product and Services

Table 6. Adaptive Seeds Quinoa Seed Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. Adaptive Seeds Recent Developments/Updates

Table 8. Territorial Seed Company Basic Information, Manufacturing Base and Competitors

Table 9. Territorial Seed Company Major Business

Table 10. Territorial Seed Company Quinoa Seed Product and Services

Table 11. Territorial Seed Company Quinoa Seed Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. Territorial Seed Company Recent Developments/Updates

Table 13. Victory Seeds Basic Information, Manufacturing Base and Competitors

Table 14. Victory Seeds Major Business

Table 15. Victory Seeds Quinoa Seed Product and Services

Table 16. Victory Seeds Quinoa Seed Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. Victory Seeds Recent Developments/Updates

Table 18. Hancock Basic Information, Manufacturing Base and Competitors

Table 19. Hancock Major Business

Table 20. Hancock Quinoa Seed Product and Services

Table 21. Hancock Quinoa Seed Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. Hancock Recent Developments/Updates

Table 23. Heritage Harvest Seed Basic Information, Manufacturing Base and Competitors

Table 24. Heritage Harvest Seed Major Business

Table 25. Heritage Harvest Seed Quinoa Seed Product and Services

Table 26. Heritage Harvest Seed Quinoa Seed Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. Heritage Harvest Seed Recent Developments/Updates
Table 28. Real Seed Basic Information, Manufacturing Base and Competitors
Table 29. Real Seed Major Business
Table 30. Real Seed Quinoa Seed Product and Services
Table 31. Real Seed Quinoa Seed Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 32. Real Seed Recent Developments/Updates
Table 33. Alter Eco Basic Information, Manufacturing Base and Competitors
Table 34. Alter Eco Major Business
Table 35. Alter Eco Quinoa Seed Product and Services
Table 36. Alter Eco Quinoa Seed Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 37. Alter Eco Recent Developments/Updates
Table 38. Andean Valley Basic Information, Manufacturing Base and Competitors
Table 39. Andean Valley Major Business
Table 40. Andean Valley Quinoa Seed Product and Services
Table 41. Andean Valley Quinoa Seed Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 42. Andean Valley Recent Developments/Updates
Table 43. Quinoa Foods Company Basic Information, Manufacturing Base and Competitors
Table 44. Quinoa Foods Company Major Business
Table 45. Quinoa Foods Company Quinoa Seed Product and Services
Table 46. Quinoa Foods Company Quinoa Seed Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 47. Quinoa Foods Company Recent Developments/Updates
Table 48. COMRURAL XXI Basic Information, Manufacturing Base and Competitors
Table 49. COMRURAL XXI Major Business
Table 50. COMRURAL XXI Quinoa Seed Product and Services
Table 51. COMRURAL XXI Quinoa Seed Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 52. COMRURAL XXI Recent Developments/Updates
Table 53. Northern Quinoa Basic Information, Manufacturing Base and Competitors
Table 54. Northern Quinoa Major Business
Table 55. Northern Quinoa Quinoa Seed Product and Services
Table 56. Northern Quinoa Quinoa Seed Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 57. Northern Quinoa Recent Developments/Updates
Table 58. Quinoabol Basic Information, Manufacturing Base and Competitors



Table 59. Quinoabol Major Business

Table 60. Quinoabol Quinoa Seed Product and Services

Table 61. Quinoabol Quinoa Seed Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 62. Quinoabol Recent Developments/Updates

Table 63. Global Quinoa Seed Sales Quantity by Manufacturer (2020-2025) & (MT)

Table 64. Global Quinoa Seed Revenue by Manufacturer (2020-2025) & (USD Million)

Table 65. Global Quinoa Seed Average Price by Manufacturer (2020-2025) & (USD/MT)

Table 66. Market Position of Manufacturers in Quinoa Seed, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 67. Head Office and Quinoa Seed Production Site of Key Manufacturer

Table 68. Quinoa Seed Market: Company Product Type Footprint

Table 69. Quinoa Seed Market: Company Product Application Footprint

Table 70. Quinoa Seed New Market Entrants and Barriers to Market Entry

Table 71. Quinoa Seed Mergers, Acquisition, Agreements, and Collaborations

Table 72. Global Quinoa Seed Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 73. Global Quinoa Seed Sales Quantity by Region (2020-2025) & (MT)

Table 74. Global Quinoa Seed Sales Quantity by Region (2026-2031) & (MT)

Table 75. Global Quinoa Seed Consumption Value by Region (2020-2025) & (USD Million)

Table 76. Global Quinoa Seed Consumption Value by Region (2026-2031) & (USD Million)

Table 77. Global Quinoa Seed Average Price by Region (2020-2025) & (USD/MT)

Table 78. Global Quinoa Seed Average Price by Region (2026-2031) & (USD/MT)

Table 79. Global Quinoa Seed Sales Quantity by Type (2020-2025) & (MT)

Table 80. Global Quinoa Seed Sales Quantity by Type (2026-2031) & (MT)

Table 81. Global Quinoa Seed Consumption Value by Type (2020-2025) & (USD Million)

Table 82. Global Quinoa Seed Consumption Value by Type (2026-2031) & (USD Million)

Table 83. Global Quinoa Seed Average Price by Type (2020-2025) & (USD/MT)

Table 84. Global Quinoa Seed Average Price by Type (2026-2031) & (USD/MT)

Table 85. Global Quinoa Seed Sales Quantity by Application (2020-2025) & (MT)

Table 86. Global Quinoa Seed Sales Quantity by Application (2026-2031) & (MT)

Table 87. Global Quinoa Seed Consumption Value by Application (2020-2025) & (USD Million)

Table 88. Global Quinoa Seed Consumption Value by Application (2026-2031) & (USD Million)

Table 89. Global Quinoa Seed Average Price by Application (2020-2025) & (USD/MT)

Table 90. Global Quinoa Seed Average Price by Application (2026-2031) & (USD/MT)

Table 91. North America Quinoa Seed Sales Quantity by Type (2020-2025) & (MT)

Table 92. North America Quinoa Seed Sales Quantity by Type (2026-2031) & (MT)

Table 93. North America Quinoa Seed Sales Quantity by Application (2020-2025) & (MT)

Table 94. North America Quinoa Seed Sales Quantity by Application (2026-2031) & (MT)

Table 95. North America Quinoa Seed Sales Quantity by Country (2020-2025) & (MT)

Table 96. North America Quinoa Seed Sales Quantity by Country (2026-2031) & (MT)

Table 97. North America Quinoa Seed Consumption Value by Country (2020-2025) & (USD Million)

Table 98. North America Quinoa Seed Consumption Value by Country (2026-2031) & (USD Million)

Table 99. Europe Quinoa Seed Sales Quantity by Type (2020-2025) & (MT)

Table 100. Europe Quinoa Seed Sales Quantity by Type (2026-2031) & (MT)

Table 101. Europe Quinoa Seed Sales Quantity by Application (2020-2025) & (MT)

Table 102. Europe Quinoa Seed Sales Quantity by Application (2026-2031) & (MT)

Table 103. Europe Quinoa Seed Sales Quantity by Country (2020-2025) & (MT)

Table 104. Europe Quinoa Seed Sales Quantity by Country (2026-2031) & (MT)

Table 105. Europe Quinoa Seed Consumption Value by Country (2020-2025) & (USD Million)

Table 106. Europe Quinoa Seed Consumption Value by Country (2026-2031) & (USD Million)

Table 107. Asia-Pacific Quinoa Seed Sales Quantity by Type (2020-2025) & (MT)

Table 108. Asia-Pacific Quinoa Seed Sales Quantity by Type (2026-2031) & (MT)

Table 109. Asia-Pacific Quinoa Seed Sales Quantity by Application (2020-2025) & (MT)

Table 110. Asia-Pacific Quinoa Seed Sales Quantity by Application (2026-2031) & (MT)

Table 111. Asia-Pacific Quinoa Seed Sales Quantity by Region (2020-2025) & (MT)

Table 112. Asia-Pacific Quinoa Seed Sales Quantity by Region (2026-2031) & (MT)

Table 113. Asia-Pacific Quinoa Seed Consumption Value by Region (2020-2025) & (USD Million)

Table 114. Asia-Pacific Quinoa Seed Consumption Value by Region (2026-2031) & (USD Million)

Table 115. South America Quinoa Seed Sales Quantity by Type (2020-2025) & (MT)

Table 116. South America Quinoa Seed Sales Quantity by Type (2026-2031) & (MT)

Table 117. South America Quinoa Seed Sales Quantity by Application (2020-2025) & (MT)

Table 118. South America Quinoa Seed Sales Quantity by Application (2026-2031) &



(MT)

Table 119. South America Quinoa Seed Sales Quantity by Country (2020-2025) & (MT)

Table 120. South America Quinoa Seed Sales Quantity by Country (2026-2031) & (MT)

Table 121. South America Quinoa Seed Consumption Value by Country (2020-2025) & (USD Million)

Table 122. South America Quinoa Seed Consumption Value by Country (2026-2031) & (USD Million)

Table 123. Middle East & Africa Quinoa Seed Sales Quantity by Type (2020-2025) & (MT)

Table 124. Middle East & Africa Quinoa Seed Sales Quantity by Type (2026-2031) & (MT)

Table 125. Middle East & Africa Quinoa Seed Sales Quantity by Application (2020-2025) & (MT)

Table 126. Middle East & Africa Quinoa Seed Sales Quantity by Application (2026-2031) & (MT)

Table 127. Middle East & Africa Quinoa Seed Sales Quantity by Country (2020-2025) & (MT)

Table 128. Middle East & Africa Quinoa Seed Sales Quantity by Country (2026-2031) & (MT)

Table 129. Middle East & Africa Quinoa Seed Consumption Value by Country (2020-2025) & (USD Million)

Table 130. Middle East & Africa Quinoa Seed Consumption Value by Country (2026-2031) & (USD Million)

Table 131. Quinoa Seed Raw Material

Table 132. Key Manufacturers of Quinoa Seed Raw Materials

Table 133. Quinoa Seed Typical Distributors

Table 134. Quinoa Seed Typical Customers

## List Of Figures

### LIST OF FIGURES

- Figure 1. Quinoa Seed Picture
- Figure 2. Global Quinoa Seed Revenue by Type, (USD Million), 2020 & 2024 & 2031
- Figure 3. Global Quinoa Seed Revenue Market Share by Type in 2024
- Figure 4. Black Quinoa Seeds Examples
- Figure 5. Red Quinoa Seeds Examples
- Figure 6. White Quinoa Seeds Examples
- Figure 7. Others Examples
- Figure 8. Global Quinoa Seed Consumption Value by Application, (USD Million), 2020 & 2024 & 2031
- Figure 9. Global Quinoa Seed Revenue Market Share by Application in 2024
- Figure 10. Direct Edible Examples
- Figure 11. Reprocessing Products Examples
- Figure 12. Others Examples
- Figure 13. Global Quinoa Seed Consumption Value, (USD Million): 2020 & 2024 & 2031
- Figure 14. Global Quinoa Seed Consumption Value and Forecast (2020-2031) & (USD Million)
- Figure 15. Global Quinoa Seed Sales Quantity (2020-2031) & (MT)
- Figure 16. Global Quinoa Seed Price (2020-2031) & (USD/MT)
- Figure 17. Global Quinoa Seed Sales Quantity Market Share by Manufacturer in 2024
- Figure 18. Global Quinoa Seed Revenue Market Share by Manufacturer in 2024
- Figure 19. Producer Shipments of Quinoa Seed by Manufacturer Sales (\$MM) and Market Share (%): 2024
- Figure 20. Top 3 Quinoa Seed Manufacturer (Revenue) Market Share in 2024
- Figure 21. Top 6 Quinoa Seed Manufacturer (Revenue) Market Share in 2024
- Figure 22. Global Quinoa Seed Sales Quantity Market Share by Region (2020-2031)
- Figure 23. Global Quinoa Seed Consumption Value Market Share by Region (2020-2031)
- Figure 24. North America Quinoa Seed Consumption Value (2020-2031) & (USD Million)
- Figure 25. Europe Quinoa Seed Consumption Value (2020-2031) & (USD Million)
- Figure 26. Asia-Pacific Quinoa Seed Consumption Value (2020-2031) & (USD Million)
- Figure 27. South America Quinoa Seed Consumption Value (2020-2031) & (USD Million)
- Figure 28. Middle East & Africa Quinoa Seed Consumption Value (2020-2031) & (USD Million)

- Figure 29. Global Quinoa Seed Sales Quantity Market Share by Type (2020-2031)
- Figure 30. Global Quinoa Seed Consumption Value Market Share by Type (2020-2031)
- Figure 31. Global Quinoa Seed Average Price by Type (2020-2031) & (USD/MT)
- Figure 32. Global Quinoa Seed Sales Quantity Market Share by Application (2020-2031)
- Figure 33. Global Quinoa Seed Revenue Market Share by Application (2020-2031)
- Figure 34. Global Quinoa Seed Average Price by Application (2020-2031) & (USD/MT)
- Figure 35. North America Quinoa Seed Sales Quantity Market Share by Type (2020-2031)
- Figure 36. North America Quinoa Seed Sales Quantity Market Share by Application (2020-2031)
- Figure 37. North America Quinoa Seed Sales Quantity Market Share by Country (2020-2031)
- Figure 38. North America Quinoa Seed Consumption Value Market Share by Country (2020-2031)
- Figure 39. United States Quinoa Seed Consumption Value (2020-2031) & (USD Million)
- Figure 40. Canada Quinoa Seed Consumption Value (2020-2031) & (USD Million)
- Figure 41. Mexico Quinoa Seed Consumption Value (2020-2031) & (USD Million)
- Figure 42. Europe Quinoa Seed Sales Quantity Market Share by Type (2020-2031)
- Figure 43. Europe Quinoa Seed Sales Quantity Market Share by Application (2020-2031)
- Figure 44. Europe Quinoa Seed Sales Quantity Market Share by Country (2020-2031)
- Figure 45. Europe Quinoa Seed Consumption Value Market Share by Country (2020-2031)
- Figure 46. Germany Quinoa Seed Consumption Value (2020-2031) & (USD Million)
- Figure 47. France Quinoa Seed Consumption Value (2020-2031) & (USD Million)
- Figure 48. United Kingdom Quinoa Seed Consumption Value (2020-2031) & (USD Million)
- Figure 49. Russia Quinoa Seed Consumption Value (2020-2031) & (USD Million)
- Figure 50. Italy Quinoa Seed Consumption Value (2020-2031) & (USD Million)
- Figure 51. Asia-Pacific Quinoa Seed Sales Quantity Market Share by Type (2020-2031)
- Figure 52. Asia-Pacific Quinoa Seed Sales Quantity Market Share by Application (2020-2031)
- Figure 53. Asia-Pacific Quinoa Seed Sales Quantity Market Share by Region (2020-2031)
- Figure 54. Asia-Pacific Quinoa Seed Consumption Value Market Share by Region (2020-2031)
- Figure 55. China Quinoa Seed Consumption Value (2020-2031) & (USD Million)
- Figure 56. Japan Quinoa Seed Consumption Value (2020-2031) & (USD Million)

Figure 57. South Korea Quinoa Seed Consumption Value (2020-2031) & (USD Million)

Figure 58. India Quinoa Seed Consumption Value (2020-2031) & (USD Million)

Figure 59. Southeast Asia Quinoa Seed Consumption Value (2020-2031) & (USD Million)

Figure 60. Australia Quinoa Seed Consumption Value (2020-2031) & (USD Million)

Figure 61. South America Quinoa Seed Sales Quantity Market Share by Type (2020-2031)

Figure 62. South America Quinoa Seed Sales Quantity Market Share by Application (2020-2031)

Figure 63. South America Quinoa Seed Sales Quantity Market Share by Country (2020-2031)

Figure 64. South America Quinoa Seed Consumption Value Market Share by Country (2020-2031)

Figure 65. Brazil Quinoa Seed Consumption Value (2020-2031) & (USD Million)

Figure 66. Argentina Quinoa Seed Consumption Value (2020-2031) & (USD Million)

Figure 67. Middle East & Africa Quinoa Seed Sales Quantity Market Share by Type (2020-2031)

Figure 68. Middle East & Africa Quinoa Seed Sales Quantity Market Share by Application (2020-2031)

Figure 69. Middle East & Africa Quinoa Seed Sales Quantity Market Share by Country (2020-2031)

Figure 70. Middle East & Africa Quinoa Seed Consumption Value Market Share by Country (2020-2031)

Figure 71. Turkey Quinoa Seed Consumption Value (2020-2031) & (USD Million)

Figure 72. Egypt Quinoa Seed Consumption Value (2020-2031) & (USD Million)

Figure 73. Saudi Arabia Quinoa Seed Consumption Value (2020-2031) & (USD Million)

Figure 74. South Africa Quinoa Seed Consumption Value (2020-2031) & (USD Million)

Figure 75. Quinoa Seed Market Drivers

Figure 76. Quinoa Seed Market Restraints

Figure 77. Quinoa Seed Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Quinoa Seed in 2024

Figure 80. Manufacturing Process Analysis of Quinoa Seed

Figure 81. Quinoa Seed Industrial Chain

Figure 82. Sales Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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