

Global Quinoa Seed Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Quinoa Seed market size was valued at USD 929.2 million in 2023 and is forecast to a readjusted size of USD 1500.2 million by 2030 with a CAGR of 7.1% during review period.

Quinoa is an easy crop to grow in your organic vegetable garden. Its seeds can be cooked and eaten like bulgar or dried and ground into flour.

The key manufacturers include Adaptive Seeds, Territorial Seed Company, Victory Seeds, Hancock, Heritage Harvest Seed, Real Seed, Alter Eco, Andean Valley, Quinoa Foods Company, COMRURAL XXI and Northern Quinoa, etc. Territorial Seed Company is the leader of this industry with 12% market shares.

In recent years, affected by demand, there is a rapid increase in the sales of Quinoa Seed, the largest sales region is South America, which occupied a market share of 43%.

The type of white quinoa seeds took the largest share of 36%.

The Global Info Research report includes an overview of the development of the Quinoa Seed industry chain, the market status of Direct Edible (Black Quinoa Seeds, Red Quinoa Seeds), Reprocessing Products (Black Quinoa Seeds, Red Quinoa Seeds), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Quinoa Seed.

Regionally, the report analyzes the Quinoa Seed markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and

increasing consumer awareness. Asia-Pacific, particularly China, leads the global Quinoa Seed market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Quinoa Seed market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Quinoa Seed industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Black Quinoa Seeds, Red Quinoa Seeds).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Quinoa Seed market.

Regional Analysis: The report involves examining the Quinoa Seed market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Quinoa Seed market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Quinoa Seed:

Company Analysis: Report covers individual Quinoa Seed manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Quinoa Seed This may involve surveys, interviews, and analysis of

consumer reviews and feedback from different by Application (Direct Edible, Reprocessing Products).

Technology Analysis: Report covers specific technologies relevant to Quinoa Seed. It assesses the current state, advancements, and potential future developments in Quinoa Seed areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Quinoa Seed market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Quinoa Seed market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Black Quinoa Seeds

Red Quinoa Seeds

White Quinoa Seeds

Others

Market segment by Application

Direct Edible

Reprocessing Products

Others

Major players covered

Adaptive Seeds

Territorial Seed Company

Victory Seeds

Hancock

Heritage Harvest Seed

Real Seed

Alter Eco

Andean Valley

Quinoa Foods Company

COMRURAL XXI

Northern Quinoa

Quinoabol

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Quinoa Seed product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Quinoa Seed, with price, sales, revenue and global market share of Quinoa Seed from 2019 to 2024.

Chapter 3, the Quinoa Seed competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Quinoa Seed breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Quinoa Seed market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Quinoa Seed.

Chapter 14 and 15, to describe Quinoa Seed sales channel, distributors, customers, research findings and conclusion.

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