

Global Quinoa Seed Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G070C27018C0EN.html>

Date: January 2026

Pages: 146

Price: US\$ 4,480.00 (Single User License)

ID: G070C27018C0EN

Abstracts

The global Quinoa Seed market size is expected to reach \$ 677 million by 2032, rising at a market growth of 6.2% CAGR during the forecast period (2026-2032).

Quinoa Seed is the only ancient crop that a single plant can meet the basic nutritional needs of the human body. Quinoa is an easy crop to grow in organic vegetable garden. Its seeds can be cooked and eaten like bulgar or dried and ground into flour.

The key manufactures of Quinoa Seed in the world are Olam Agri, Agropecuaria Industrial Y Tecnica Saite, ENSE Organics, Irupana Andean Organic Food, Andean Valley, Quinoa Foods Company, COMRURAL XXI, Quinoabol and Naturkost Peru SAC, among which the top five manufactures account for more than 10% of the market share, and Olam Agri is the largest producer. The global production of quinoa is mainly distributed in North America, South America and Europe. At present, South America has the highest market share, nearly 50%. As for its products, the growth rate of black quinoa is relatively fast. At present, white quinoa has the highest market share, accounting for more than 50%, followed by black quinoa and red quinoa. In terms of its application, direct edible is the first major application field, with a market share of nearly 90%, followed by processing products.

This report studies the global Quinoa Seed production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Quinoa Seed and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Quinoa Seed that contribute to its

increasing demand across many markets.

Highlights and key features of the study

Global Quinoa Seed total production and demand, 2021-2032, (Kilotons)

Global Quinoa Seed total production value, 2021-2032, (USD Million)

Global Quinoa Seed production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Quinoa Seed consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Quinoa Seed domestic production, consumption, key domestic manufacturers and share

Global Quinoa Seed production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Quinoa Seed production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Quinoa Seed production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Quinoa Seed market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Irupana Andean Organic Food, Andean Valley, Quinoa Foods Company, COMRURAL XXI, Quinoabol, Olam Agri, Northern Quinoa (NorQuin), Alisur, Naturkost Peru SAC, Colorex, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Quinoa Seed market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the

forecast year.

Global Quinoa Seed Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Quinoa Seed Market, Segmentation by Type:

Black Quinoa Seeds

Red Quinoa Seeds

White Quinoa Seeds

Others

Global Quinoa Seed Market, Segmentation by Application:

Direct Edible

Reprocessing Products

Companies Profiled:

Irupana Andean Organic Food

Andean Valley

Quinoa Foods Company

COMRURAL XXI

Quinoabol

Olam Agri

Northern Quinoa (NorQuin)

Alisur

Naturkost Peru SAC

Colorexa

Interamsa Agroindustrial

Brolem Company

GlobeNatural

Villa Andina

Sociedad Agropecuaria Industrial Y Tecnica Saite

ENSE Organics

Key Questions Answered:

1. How big is the global Quinoa Seed market?
2. What is the demand of the global Quinoa Seed market?
3. What is the year over year growth of the global Quinoa Seed market?

4. What is the production and production value of the global Quinoa Seed market?
5. Who are the key producers in the global Quinoa Seed market?
6. What are the growth factors driving the market demand?

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