

Global Quinoa Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Quinoa market size was valued at USD 379.1 million in 2023 and is forecast to a readjusted size of USD 571.1 million by 2030 with a CAGR of 6.0% during review period.

Quinoa is the only ancient crop that a single plant can meet the basic nutritional needs of the human body. Quinoa is an easy crop to grow in organic vegetable garden. Its seeds can be cooked and eaten like bulgar or dried and ground into flour.

The key manufactures of Quinoa in the world are Olam Agri, Agropecuaria Industrial Y Tecnica Saite, ENSE Organics, Irupana Andean Organic Food, Andean Valley, Quinoa Foods Company, COMRURAL XXI, Quinoabol and Naturkost Peru SAC, among which the top five manufactures account for more than 10% of the market share, and Olam Agri is the largest producer. The global production of quinoa is mainly distributed in North America, South America and Europe. At present, South America has the highest market share, nearly 50%. As for its products, the growth rate of black quinoa is relatively fast. At present, white quinoa has the highest market share, accounting for more than 50%, followed by black quinoa and red quinoa. In terms of its application, direct edible is the first major application field, with a market share of nearly 90%, followed by processing products.

The Global Info Research report includes an overview of the development of the Quinoa industry chain, the market status of Direct Edible (White Quinoas, Black Quinoas), Reprocessing Products (White Quinoas, Black Quinoas), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Quinoa.

Regionally, the report analyzes the Quinoa markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Quinoa market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Quinoa market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Quinoa industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Tons), revenue generated, and market share of different by Type (e.g., White Quinoas, Black Quinoas).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Quinoa market.

Regional Analysis: The report involves examining the Quinoa market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Quinoa market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Quinoa:

Company Analysis: Report covers individual Quinoa manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Quinoa. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Direct Edible, Reprocessing Products).

Technology Analysis: Report covers specific technologies relevant to Quinoa. It assesses the current state, advancements, and potential future developments in Quinoa areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Quinoa market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Quinoa market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

White Quinoas

Black Quinoas

Red Quinoas

Others

Market segment by Application

Direct Edible

Reprocessing Products

Major players covered

Sociedad Agropecuaria Industrial Y Tecnica Saite

ENSE Organics

Irupana Andean Organic Food

Andean Valley

Quinoa Foods Company

COMRURAL XXI

Quinoabol

Naturkost Peru SAC

Colorexa

Interamsa Agroindustrial

Brolem Company

GlobeNatural

Villa Andina

Alisur

Olam Agri

Northern Quinoa (NorQuin)

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Quinoa product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Quinoa, with price, sales, revenue and global market share of Quinoa from 2019 to 2024.

Chapter 3, the Quinoa competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Quinoa breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Quinoa market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Quinoa.

Chapter 14 and 15, to describe Quinoa sales channel, distributors, customers, research findings and conclusion.

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