

Global Quick Service Restaurant (QSR) Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Quick Service Restaurant (QSR) market size is expected to reach \$ 27560 million by 2032, rising at a market growth of 6.6% CAGR during the forecast period (2026-2032).

A fast food restaurant, also known as a quick service restaurant (QSR) within the industry, is a specific type of restaurant that serves fast food cuisine and has minimal table service.

The global quick service restaurants (QSR) IT market is primarily gaining from the increasing need of quick service restaurants to devise new ways of revenue generation to beat competition which is rising at a rapid pace. Today, QSRs are innovating and adopting solutions such as digital signage, point of sales solutions, digital menu cards, handheld devices, and kiosks in a bid to offer differentiated services. Apart from this, the rising adoption of mobile payment solutions is also stoking growth of QSR IT market. This requires quick service restaurants to be equipped with a robust and up to date IT infrastructure.

This report researched the Hardware, Software and Service of Quick Service Restaurant (QSR).

The Quick Service Restaurant (QSR) IT market is very fragmented, there are so many players in the world. The key players are like Verifone Systems, NCR Corporation, Cognizant, PAR Technology Corporation, NEC Display Solutions etc. The big players are from United States, EU and Japan. Top 5 took up about 20% of the global market.

United States is the largest consumption countries of Quick Service Restaurant (QSR)

IT in the world. United States market took up about 21% the global market, while Europe was about 20%, and China is followed with the share about 19%.

This report studies the global Quick Service Restaurant (QSR) demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Quick Service Restaurant (QSR), and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Quick Service Restaurant (QSR) that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Quick Service Restaurant (QSR) total market, 2021-2032, (USD Million)

Global Quick Service Restaurant (QSR) total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Quick Service Restaurant (QSR) total market, key domestic companies, and share, (USD Million)

Global Quick Service Restaurant (QSR) revenue by player, revenue and market share 2021-2026, (USD Million)

Global Quick Service Restaurant (QSR) total market by Type, CAGR, 2021-2032, (USD Million)

Global Quick Service Restaurant (QSR) total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Quick Service Restaurant (QSR) market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Verifone Systems, NCR Corporation, Cognizant, PAR Technology Corporation, NEC Display Solutions of America, LG, Panasonic Corporation, Oracle Corporation, Delphi Display Systems, HM Electronics, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Quick Service Restaurant (QSR) market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Quick Service Restaurant (QSR) Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Quick Service Restaurant (QSR) Market, Segmentation by Type:

Hardware

Software

Service

Global Quick Service Restaurant (QSR) Market, Segmentation by Application:

Large Consumers

Small Consumers

Companies Profiled:

Verifone Systems

NCR Corporation

Cognizant

PAR Technology Corporation

NEC Display Solutions of America

LG

Panasonic Corporation

Oracle Corporation

Delphi Display Systems

HM Electronics

Revel Systems

PAX Technology

SZZT Electronics

Shenzhen Xinguodu

Key Questions Answered

1. How big is the global Quick Service Restaurant (QSR) market?
2. What is the demand of the global Quick Service Restaurant (QSR) market?
3. What is the year over year growth of the global Quick Service Restaurant (QSR) market?
4. What is the total value of the global Quick Service Restaurant (QSR) market?
5. Who are the Major Players in the global Quick Service Restaurant (QSR) market?
6. What are the growth factors driving the market demand?

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