

# Global Quick Service Restaurant (QSR) Market by Manufacturers, Countries, Type and Application, Forecast to 2023

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## **Abstracts**

A fast food restaurant, also known as a quick service restaurant (QSR) within the industry, is a specific type of restaurant that serves fast food cuisine and has minimal table service.

#### SCOPE OF THE REPORT:

This report studies the Quick Service Restaurant (QSR) market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Quick Service Restaurant (QSR) market by product type and applications/end industries. The Quick Service Restaurant (QSR) IT market is very fragmented, there are so many players in the world. The key players are like Verifone Systems, NCR Corporation, Cognizant, PAR Technology Corporation, NEC Display Solutions etc. The big players are from United States, EU and Japan.

United States is the largest consumption countries of Quick Service Restaurant (QSR) IT in the world in the past few years and it will keep increasing in the next few years. United States market took up about 24.6% the global market in 2016, while EU was about 20.48%, and China is followed with the share about 19.42%.

Company mergers and acquisitions, and inter-companies cooperation have occurred for development and growth. The international players like taking acquire of other companies, usually related to or can expand with her business. Their market in this industry can ranges from hardware or/and software to service. In other words, the big players in this industry now put more effort on The Quick Service Restaurant (QSR) IT chain.

The global Quick Service Restaurant (QSR) market is valued at 10200 million USD in



2017 and is expected to reach 16500 million USD by the end of 2023, growing at a CAGR of 8.3% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Quick Service Restaurant (QSR).

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Verifone Systems Inc NCR Corporation Cognizant PAR Technology Corporation NEC Display Solutions of America, Inc. LG Panasonic Corporation **Oracle Corporation** Delphi Display Systems, Inc. HM Electronics, Inc. Revel Systems PAX Technology

SZZT Electronics

Shenzhen Xinguodu



Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)
Europe (Germany, France, UK, Russia and Italy)
Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
South America (Brazil, Argentina, Colombia)
Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)
Market Segment by Type, covers

Hardware

Software

Service

Market Segment by Applications, can be divided into

Large Consumers

**Small Consumers** 



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