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Global Quick Service Restaurant (QSR) IT Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Quick Service Restaurant (QSR) IT market size was valued at US$ 16820 million in 2024 and is forecast to a readjusted size of USD 27270 million by 2031 with a CAGR of 7.2% during review period.

A fast food restaurant, also known as a quick service restaurant (QSR) within the industry, is a specific type of restaurant that serves fast food cuisine and has minimal table service.

The global quick service restaurants (QSR) IT market is primarily gaining from the increasing need of quick service restaurants to devise new ways of revenue generation to beat competition which is rising at a rapid pace. Today, QSRs are innovating and adopting solutions such as digital signage, point of sales solutions, digital menu cards, handheld devices, and kiosks in a bid to offer differentiated services. Apart from this, the rising adoption of mobile payment solutions is also stoking growth of QSR IT market. This requires quick service restaurants to be equipped with a robust and up to date IT infrastructure.

Global Quick Service Restaurant (QSR) IT key players include Verifone Systems, NCR Corporation, etc. Global top two manufacturers hold a share about 10%.

Asia-Pacific is the largest market, with a share about 50%, followed by North America and Europe, both have a share about 45 percent.

In terms of product, Hardware is the largest segment, with a share about 65%. And in

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terms of application, the largest application is Large Consumers, followed by Small Consumers.

This report is a detailed and comprehensive analysis for global Quick Service Restaurant (QSR) IT market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Quick Service Restaurant (QSR) IT market size and forecasts, in consumption value ($ Million), 2020-2031

Global Quick Service Restaurant (QSR) IT market size and forecasts by region and country, in consumption value ($ Million), 2020-2031

Global Quick Service Restaurant (QSR) IT market size and forecasts, by Type and by Application, in consumption value ($ Million), 2020-2031

Global Quick Service Restaurant (QSR) IT market shares of main players, in revenue ($ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Quick Service Restaurant (QSR) IT

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Quick Service Restaurant (QSR) IT market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Verifone Systems Inc, NCR Corporation, Cognizant, PAR

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Technology Corporation, NEC Display Solutions of America, Inc., LG, Panasonic Corporation, Oracle Corporation, Delphi Display Systems, Inc, HM Electronics, Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Quick Service Restaurant (QSR) IT market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Hardware

Software

Service

Market segment by Application

Large Consumers

Small Consumers

Market segment by players, this report covers

Verifone Systems Inc

NCR Corporation

Cognizant

PAR Technology Corporation

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NEC Display Solutions of America, Inc.

LG

Panasonic Corporation

Oracle Corporation

Delphi Display Systems, Inc

HM Electronics, Inc.

Revel Systems

PAX Technology

SZZT Electronics

Shenzhen Xinguodu

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Quick Service Restaurant (QSR) IT product scope, market overview, market estimation caveats and base year.

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Chapter 2, to profile the top players of Quick Service Restaurant (QSR) IT, with revenue, gross margin, and global market share of Quick Service Restaurant (QSR) IT from 2020 to 2025.

Chapter 3, the Quick Service Restaurant (QSR) IT competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025.and Quick Service Restaurant (QSR) IT market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Quick Service Restaurant (QSR) IT.

Chapter 13, to describe Quick Service Restaurant (QSR) IT research findings and conclusion.

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