

# Global Quick Service Restaurant (QSR) IT Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

A fast food restaurant, also known as a quick service restaurant (QSR) within the industry, is a specific type of restaurant that serves fast food cuisine and has minimal table service.

The global quick service restaurants (QSR) IT market is primarily gaining from the increasing need of quick service restaurants to devise new ways of revenue generation to beat competition which is rising at a rapid pace. Today, QSRs are innovating and adopting solutions such as digital signage, point of sales solutions, digital menu cards, handheld devices, and kiosks in a bid to offer differentiated services. Apart from this, the rising adoption of mobile payment solutions is also stoking growth of QSR IT market. This requires quick service restaurants to be equipped with a robust and up to date IT infrastructure.

Scope of the Report:

This report studies the Quick Service Restaurant (QSR) IT market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Quick Service Restaurant (QSR) IT market by product type and applications/end industries.

The Quick Service Restaurant (QSR) IT market is very fragmented, there are so many players in the world. The key players are like Verifone Systems, NCR Corporation, Cognizant, PAR Technology Corporation, NEC Display Solutions etc. The big players are from United States, EU and Japan.

Company mergers and acquisitions, and inter-companies cooperation have occurred for development and growth. The international players like taking acquire of other companies, usually related to or can expand with her business. Their market in this industry can ranges from hardware or/and software to service. In other words, the big players in this industry now put more effort on The Quick Service Restaurant (QSR) IT chain.

Top 5 took up about 20% of the global market in 2017. And their annual growth rate are range mainly from 5% to 12%.

The global Quick Service Restaurant (QSR) IT market is valued at 10300 million USD in 2017 and is expected to reach 16600 million USD by the end of 2023, growing at a CAGR of 8.2% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Quick Service Restaurant (QSR) IT.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Verifone Systems Inc

NCR Corporation

Cognizant

PAR Technology Corporation

NEC Display Solutions of America, Inc.

LG

Panasonic Corporation

Oracle Corporation

Delphi Display Systems, Inc

HM Electronics, Inc.

Revel Systems

PAX Technology

SZZT Electronics

Shenzhen Xinguodu

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hardware

Software

Service

Market Segment by Applications, can be divided into

Large Consumers

Small Consumers

## Contents

### 1 QUICK SERVICE RESTAURANT (QSR) IT MARKET OVERVIEW

- 1.1 Product Overview and Scope of Quick Service Restaurant (QSR) IT
- 1.2 Classification of Quick Service Restaurant (QSR) IT by Types
  - 1.2.1 Global Quick Service Restaurant (QSR) IT Revenue Comparison by Types (2017-2023)
  - 1.2.2 Global Quick Service Restaurant (QSR) IT Revenue Market Share by Types in 2017
  - 1.2.3 Hardware
  - 1.2.4 Software
  - 1.2.5 Service
- 1.3 Global Quick Service Restaurant (QSR) IT Market by Application
  - 1.3.1 Global Quick Service Restaurant (QSR) IT Market Size and Market Share Comparison by Applications (2013-2023)
  - 1.3.2 Large Consumers
  - 1.3.3 Small Consumers
- 1.4 Global Quick Service Restaurant (QSR) IT Market by Regions
  - 1.4.1 Global Quick Service Restaurant (QSR) IT Market Size (Million USD) Comparison by Regions (2013-2023)
    - 1.4.1 North America (USA, Canada and Mexico) Quick Service Restaurant (QSR) IT Status and Prospect (2013-2023)
    - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Quick Service Restaurant (QSR) IT Status and Prospect (2013-2023)
    - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Quick Service Restaurant (QSR) IT Status and Prospect (2013-2023)
    - 1.4.4 South America (Brazil, Argentina, Colombia) Quick Service Restaurant (QSR) IT Status and Prospect (2013-2023)
    - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Quick Service Restaurant (QSR) IT Status and Prospect (2013-2023)
- 1.5 Global Market Size of Quick Service Restaurant (QSR) IT (2013-2023)

### 2 MANUFACTURERS PROFILES

- 2.1 Verifone Systems Inc
  - 2.1.1 Business Overview
  - 2.1.2 Quick Service Restaurant (QSR) IT Type and Applications
    - 2.1.2.1 Product A

#### 2.1.2.2 Product B

2.1.3 Verifone Systems Inc Quick Service Restaurant (QSR) IT Revenue, Gross Margin and Market Share (2016-2017)

### 2.2 NCR Corporation

#### 2.2.1 Business Overview

#### 2.2.2 Quick Service Restaurant (QSR) IT Type and Applications

##### 2.2.2.1 Product A

##### 2.2.2.2 Product B

2.2.3 NCR Corporation Quick Service Restaurant (QSR) IT Revenue, Gross Margin and Market Share (2016-2017)

### 2.3 Cognizant

#### 2.3.1 Business Overview

#### 2.3.2 Quick Service Restaurant (QSR) IT Type and Applications

##### 2.3.2.1 Product A

##### 2.3.2.2 Product B

2.3.3 Cognizant Quick Service Restaurant (QSR) IT Revenue, Gross Margin and Market Share (2016-2017)

### 2.4 PAR Technology Corporation

#### 2.4.1 Business Overview

#### 2.4.2 Quick Service Restaurant (QSR) IT Type and Applications

##### 2.4.2.1 Product A

##### 2.4.2.2 Product B

2.4.3 PAR Technology Corporation Quick Service Restaurant (QSR) IT Revenue, Gross Margin and Market Share (2016-2017)

### 2.5 NEC Display Solutions of America, Inc.

#### 2.5.1 Business Overview

#### 2.5.2 Quick Service Restaurant (QSR) IT Type and Applications

##### 2.5.2.1 Product A

##### 2.5.2.2 Product B

2.5.3 NEC Display Solutions of America, Inc. Quick Service Restaurant (QSR) IT Revenue, Gross Margin and Market Share (2016-2017)

### 2.6 LG

#### 2.6.1 Business Overview

#### 2.6.2 Quick Service Restaurant (QSR) IT Type and Applications

##### 2.6.2.1 Product A

##### 2.6.2.2 Product B

2.6.3 LG Quick Service Restaurant (QSR) IT Revenue, Gross Margin and Market Share (2016-2017)

### 2.7 Panasonic Corporation

- 2.7.1 Business Overview
- 2.7.2 Quick Service Restaurant (QSR) IT Type and Applications
  - 2.7.2.1 Product A
  - 2.7.2.2 Product B
- 2.7.3 Panasonic Corporation Quick Service Restaurant (QSR) IT Revenue, Gross Margin and Market Share (2016-2017)
- 2.8 Oracle Corporation
  - 2.8.1 Business Overview
  - 2.8.2 Quick Service Restaurant (QSR) IT Type and Applications
    - 2.8.2.1 Product A
    - 2.8.2.2 Product B
  - 2.8.3 Oracle Corporation Quick Service Restaurant (QSR) IT Revenue, Gross Margin and Market Share (2016-2017)
- 2.9 Delphi Display Systems, Inc
  - 2.9.1 Business Overview
  - 2.9.2 Quick Service Restaurant (QSR) IT Type and Applications
    - 2.9.2.1 Product A
    - 2.9.2.2 Product B
  - 2.9.3 Delphi Display Systems, Inc Quick Service Restaurant (QSR) IT Revenue, Gross Margin and Market Share (2016-2017)
- 2.10 HM Electronics, Inc.
  - 2.10.1 Business Overview
  - 2.10.2 Quick Service Restaurant (QSR) IT Type and Applications
    - 2.10.2.1 Product A
    - 2.10.2.2 Product B
  - 2.10.3 HM Electronics, Inc. Quick Service Restaurant (QSR) IT Revenue, Gross Margin and Market Share (2016-2017)
- 2.11 Revel Systems
  - 2.11.1 Business Overview
  - 2.11.2 Quick Service Restaurant (QSR) IT Type and Applications
    - 2.11.2.1 Product A
    - 2.11.2.2 Product B
  - 2.11.3 Revel Systems Quick Service Restaurant (QSR) IT Revenue, Gross Margin and Market Share (2016-2017)
- 2.12 PAX Technology
  - 2.12.1 Business Overview
  - 2.12.2 Quick Service Restaurant (QSR) IT Type and Applications
    - 2.12.2.1 Product A
    - 2.12.2.2 Product B

2.12.3 PAX Technology Quick Service Restaurant (QSR) IT Revenue, Gross Margin and Market Share (2016-2017)

2.13 SZZT Electronics

2.13.1 Business Overview

2.13.2 Quick Service Restaurant (QSR) IT Type and Applications

2.13.2.1 Product A

2.13.2.2 Product B

2.13.3 SZZT Electronics Quick Service Restaurant (QSR) IT Revenue, Gross Margin and Market Share (2016-2017)

2.14 Shenzhen Xinguodu

2.14.1 Business Overview

2.14.2 Quick Service Restaurant (QSR) IT Type and Applications

2.14.2.1 Product A

2.14.2.2 Product B

2.14.3 Shenzhen Xinguodu Quick Service Restaurant (QSR) IT Revenue, Gross Margin and Market Share (2016-2017)

### **3 GLOBAL QUICK SERVICE RESTAURANT (QSR) IT MARKET COMPETITION, BY PLAYERS**

3.1 Global Quick Service Restaurant (QSR) IT Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 Quick Service Restaurant (QSR) IT Players Market Share

3.2.2 Top 10 Quick Service Restaurant (QSR) IT Players Market Share

3.3 Market Competition Trend

### **4 GLOBAL QUICK SERVICE RESTAURANT (QSR) IT MARKET SIZE BY REGIONS**

4.1 Global Quick Service Restaurant (QSR) IT Revenue and Market Share by Regions

4.2 North America Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

4.3 Europe Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

4.5 South America Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)



## **5 NORTH AMERICA QUICK SERVICE RESTAURANT (QSR) IT REVENUE BY COUNTRIES**

5.1 North America Quick Service Restaurant (QSR) IT Revenue by Countries (2013-2018)

5.2 USA Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

5.3 Canada Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

5.4 Mexico Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

## **6 EUROPE QUICK SERVICE RESTAURANT (QSR) IT REVENUE BY COUNTRIES**

6.1 Europe Quick Service Restaurant (QSR) IT Revenue by Countries (2013-2018)

6.2 Germany Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

6.3 UK Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

6.4 France Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

6.5 Russia Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

6.6 Italy Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

## **7 ASIA-PACIFIC QUICK SERVICE RESTAURANT (QSR) IT REVENUE BY COUNTRIES**

7.1 Asia-Pacific Quick Service Restaurant (QSR) IT Revenue by Countries (2013-2018)

7.2 China Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

7.3 Japan Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

7.4 Korea Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

7.5 India Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

7.6 Southeast Asia Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

## **8 SOUTH AMERICA QUICK SERVICE RESTAURANT (QSR) IT REVENUE BY COUNTRIES**

8.1 South America Quick Service Restaurant (QSR) IT Revenue by Countries (2013-2018)

8.2 Brazil Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

8.3 Argentina Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

8.4 Colombia Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

## **9 MIDDLE EAST AND AFRICA REVENUE QUICK SERVICE RESTAURANT (QSR) IT BY COUNTRIES**

9.1 Middle East and Africa Quick Service Restaurant (QSR) IT Revenue by Countries (2013-2018)

9.2 Saudi Arabia Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

9.3 UAE Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

9.4 Egypt Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

9.5 Nigeria Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

9.6 South Africa Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

## **10 GLOBAL QUICK SERVICE RESTAURANT (QSR) IT MARKET SEGMENT BY TYPE**

10.1 Global Quick Service Restaurant (QSR) IT Revenue and Market Share by Type (2013-2018)

10.2 Global Quick Service Restaurant (QSR) IT Market Forecast by Type (2018-2023)

10.3 Hardware Revenue Growth Rate (2013-2023)

10.4 Software Revenue Growth Rate (2013-2023)

10.5 Service Revenue Growth Rate (2013-2023)

## **11 GLOBAL QUICK SERVICE RESTAURANT (QSR) IT MARKET SEGMENT BY APPLICATION**

11.1 Global Quick Service Restaurant (QSR) IT Revenue Market Share by Application (2013-2018)

11.2 Quick Service Restaurant (QSR) IT Market Forecast by Application (2018-2023)

11.3 Large Consumers Revenue Growth (2013-2018)

11.4 Small Consumers Revenue Growth (2013-2018)

## **12 GLOBAL QUICK SERVICE RESTAURANT (QSR) IT MARKET SIZE FORECAST (2018-2023)**

12.1 Global Quick Service Restaurant (QSR) IT Market Size Forecast (2018-2023)

- 12.2 Global Quick Service Restaurant (QSR) IT Market Forecast by Regions (2018-2023)
- 12.3 North America Quick Service Restaurant (QSR) IT Revenue Market Forecast (2018-2023)
- 12.4 Europe Quick Service Restaurant (QSR) IT Revenue Market Forecast (2018-2023)
- 12.5 Asia-Pacific Quick Service Restaurant (QSR) IT Revenue Market Forecast (2018-2023)
- 12.6 South America Quick Service Restaurant (QSR) IT Revenue Market Forecast (2018-2023)
- 12.7 Middle East and Africa Quick Service Restaurant (QSR) IT Revenue Market Forecast (2018-2023)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- 14.1 Methodology
- 14.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Quick Service Restaurant (QSR) IT Picture

Table Product Specifications of Quick Service Restaurant (QSR) IT

Table Global Quick Service Restaurant (QSR) IT and Revenue (Million USD) Market Split by Product Type

Figure Global Quick Service Restaurant (QSR) IT Revenue Market Share by Types in 2017

Figure Hardware Picture

Figure Software Picture

Figure Service Picture

Table Global Quick Service Restaurant (QSR) IT Revenue (Million USD) by Application (2013-2023)

Figure Quick Service Restaurant (QSR) IT Revenue Market Share by Applications in 2017

Figure Large Consumers Picture

Figure Small Consumers Picture

Table Global Market Quick Service Restaurant (QSR) IT Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Quick Service Restaurant (QSR) IT Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Quick Service Restaurant (QSR) IT Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Quick Service Restaurant (QSR) IT Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Quick Service Restaurant (QSR) IT Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Quick Service Restaurant (QSR) IT Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Quick Service Restaurant (QSR) IT Revenue (Million USD) and Growth Rate (2013-2023)

Table Verifone Systems Inc Basic Information, Manufacturing Base and Competitors

Table Verifone Systems Inc Quick Service Restaurant (QSR) IT Type and Applications

Table Verifone Systems Inc Quick Service Restaurant (QSR) IT Revenue, Gross Margin and Market Share (2016-2017)

Table NCR Corporation Basic Information, Manufacturing Base and Competitors

Table NCR Corporation Quick Service Restaurant (QSR) IT Type and Applications

Table NCR Corporation Quick Service Restaurant (QSR) IT Revenue, Gross Margin and Market Share (2016-2017)

Table Cognizant Basic Information, Manufacturing Base and Competitors

Table Cognizant Quick Service Restaurant (QSR) IT Type and Applications

Table Cognizant Quick Service Restaurant (QSR) IT Revenue, Gross Margin and Market Share (2016-2017)

Table PAR Technology Corporation Basic Information, Manufacturing Base and Competitors

Table PAR Technology Corporation Quick Service Restaurant (QSR) IT Type and Applications

Table PAR Technology Corporation Quick Service Restaurant (QSR) IT Revenue, Gross Margin and Market Share (2016-2017)

Table NEC Display Solutions of America, Inc. Basic Information, Manufacturing Base and Competitors

Table NEC Display Solutions of America, Inc. Quick Service Restaurant (QSR) IT Type and Applications

Table NEC Display Solutions of America, Inc. Quick Service Restaurant (QSR) IT Revenue, Gross Margin and Market Share (2016-2017)

Table LG Basic Information, Manufacturing Base and Competitors

Table LG Quick Service Restaurant (QSR) IT Type and Applications

Table LG Quick Service Restaurant (QSR) IT Revenue, Gross Margin and Market Share (2016-2017)

Table Panasonic Corporation Basic Information, Manufacturing Base and Competitors

Table Panasonic Corporation Quick Service Restaurant (QSR) IT Type and Applications

Table Panasonic Corporation Quick Service Restaurant (QSR) IT Revenue, Gross Margin and Market Share (2016-2017)

Table Oracle Corporation Basic Information, Manufacturing Base and Competitors

Table Oracle Corporation Quick Service Restaurant (QSR) IT Type and Applications

Table Oracle Corporation Quick Service Restaurant (QSR) IT Revenue, Gross Margin and Market Share (2016-2017)

Table Delphi Display Systems, Inc Basic Information, Manufacturing Base and Competitors

Table Delphi Display Systems, Inc Quick Service Restaurant (QSR) IT Type and Applications

Table Delphi Display Systems, Inc Quick Service Restaurant (QSR) IT Revenue, Gross Margin and Market Share (2016-2017)

Table HM Electronics, Inc. Basic Information, Manufacturing Base and Competitors

Table HM Electronics, Inc. Quick Service Restaurant (QSR) IT Type and Applications

Table HM Electronics, Inc. Quick Service Restaurant (QSR) IT Revenue, Gross Margin

and Market Share (2016-2017)

Table Revel Systems Basic Information, Manufacturing Base and Competitors

Table Revel Systems Quick Service Restaurant (QSR) IT Type and Applications

Table Revel Systems Quick Service Restaurant (QSR) IT Revenue, Gross Margin and Market Share (2016-2017)

Table PAX Technology Basic Information, Manufacturing Base and Competitors

Table PAX Technology Quick Service Restaurant (QSR) IT Type and Applications

Table PAX Technology Quick Service Restaurant (QSR) IT Revenue, Gross Margin and Market Share (2016-2017)

Table SZTZ Electronics Basic Information, Manufacturing Base and Competitors

Table SZTZ Electronics Quick Service Restaurant (QSR) IT Type and Applications

Table SZTZ Electronics Quick Service Restaurant (QSR) IT Revenue, Gross Margin and Market Share (2016-2017)

Table Shenzhen Xinguodu Basic Information, Manufacturing Base and Competitors

Table Shenzhen Xinguodu Quick Service Restaurant (QSR) IT Type and Applications

Table Shenzhen Xinguodu Quick Service Restaurant (QSR) IT Revenue, Gross Margin and Market Share (2016-2017)

Table Global Quick Service Restaurant (QSR) IT Revenue (Million USD) by Players (2013-2018)

Table Global Quick Service Restaurant (QSR) IT Revenue Share by Players (2013-2018)

Figure Global Quick Service Restaurant (QSR) IT Revenue Share by Players in 2016

Figure Global Quick Service Restaurant (QSR) IT Revenue Share by Players in 2017

Figure Global Top 5 Players Quick Service Restaurant (QSR) IT Revenue Market Share in 2017

Figure Global Top 10 Players Quick Service Restaurant (QSR) IT Revenue Market Share in 2017

Figure Global Quick Service Restaurant (QSR) IT Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global Quick Service Restaurant (QSR) IT Revenue (Million USD) by Regions (2013-2018)

Table Global Quick Service Restaurant (QSR) IT Revenue Market Share by Regions (2013-2018)

Figure Global Quick Service Restaurant (QSR) IT Revenue Market Share by Regions (2013-2018)

Figure Global Quick Service Restaurant (QSR) IT Revenue Market Share by Regions in 2017

Figure North America Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

Figure Europe Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

Figure South America Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

Table North America Quick Service Restaurant (QSR) IT Revenue by Countries (2013-2018)

Table North America Quick Service Restaurant (QSR) IT Revenue Market Share by Countries (2013-2018)

Figure North America Quick Service Restaurant (QSR) IT Revenue Market Share by Countries (2013-2018)

Figure North America Quick Service Restaurant (QSR) IT Revenue Market Share by Countries in 2017

Figure USA Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

Figure Canada Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

Figure Mexico Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

Table Europe Quick Service Restaurant (QSR) IT Revenue (Million USD) by Countries (2013-2018)

Figure Europe Quick Service Restaurant (QSR) IT Revenue Market Share by Countries (2013-2018)

Figure Europe Quick Service Restaurant (QSR) IT Revenue Market Share by Countries in 2017

Figure Germany Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

Figure UK Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

Figure France Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

Figure Russia Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

Figure Italy Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Quick Service Restaurant (QSR) IT Revenue (Million USD) by Countries (2013-2018)

Figure Asia-Pacific Quick Service Restaurant (QSR) IT Revenue Market Share by Countries (2013-2018)

Figure Asia-Pacific Quick Service Restaurant (QSR) IT Revenue Market Share by Countries in 2017

Figure China Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

Figure Japan Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

Figure Korea Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

Figure India Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

Figure Southeast Asia Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

Table South America Quick Service Restaurant (QSR) IT Revenue by Countries (2013-2018)

Table South America Quick Service Restaurant (QSR) IT Revenue Market Share by Countries (2013-2018)

Figure South America Quick Service Restaurant (QSR) IT Revenue Market Share by Countries (2013-2018)

Figure South America Quick Service Restaurant (QSR) IT Revenue Market Share by Countries in 2017

Figure Brazil Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

Figure Argentina Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

Figure Colombia Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Quick Service Restaurant (QSR) IT Revenue (Million USD) by Countries (2013-2018)

Table Middle East and Africa Quick Service Restaurant (QSR) IT Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Quick Service Restaurant (QSR) IT Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Quick Service Restaurant (QSR) IT Revenue Market Share by Countries in 2017

Figure Saudi Arabia Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

Figure UAE Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

Figure Egypt Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)



Figure Nigeria Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

Figure South Africa Quick Service Restaurant (QSR) IT Revenue and Growth Rate (2013-2018)

Table Global Quick Service Restaurant (QSR) IT Revenue (Million USD) by Type (2013-2018)

Table Global Quick Service Restaurant (QSR) IT Revenue Share by Type (2013-2018)

Figure Global Quick Service Restaurant (QSR) IT Revenue Share by Type (2013-2018)

Figure Global Quick Service Restaurant (QSR) IT Revenue Share by Type in 2017

Table Global Quick Service Restaurant (QSR) IT Revenue Forecast by Type (2018-2023)

Figure Global Quick Service Restaurant (QSR) IT Market Share Forecast by Type (2018-2023)

Figure Global Hardware Revenue Growth Rate (2013-2018)

Figure Global Software Revenue Growth Rate (2013-2018)

Figure Global Service Revenue Growth Rate (2013-2018)

Table Global Quick Service Restaurant (QSR) IT Revenue by Application (2013-2018)

Table Global Quick Service Restaurant (QSR) IT Revenue Share by Application (2013-2018)

Figure Global Quick Service Restaurant (QSR) IT Revenue Share by Application (2013-2018)

Figure Global Quick Service Restaurant (QSR) IT Revenue Share by Application in 2017

Table Global Quick Service Restaurant (QSR) IT Revenue Forecast by Application (2018-2023)

Figure Global Quick Service Restaurant (QSR) IT Market Share Forecast by Application (2018-2023)

Figure Global Large Consumers Revenue Growth Rate (2013-2018)

Figure Global Small Consumers Revenue Growth Rate (2013-2018)

Figure Global Quick Service Restaurant (QSR) IT Revenue (Million USD) and Growth Rate Forecast (2018 -2023)

Table Global Quick Service Restaurant (QSR) IT Revenue (Million USD) Forecast by Regions (2018-2023)

Figure Global Quick Service Restaurant (QSR) IT Revenue Market Share Forecast by Regions (2018-2023)

Figure North America Quick Service Restaurant (QSR) IT Revenue Market Forecast (2018-2023)

Figure Europe Quick Service Restaurant (QSR) IT Revenue Market Forecast (2018-2023)

Figure Asia-Pacific Quick Service Restaurant (QSR) IT Revenue Market Forecast (2018-2023)

Figure South America Quick Service Restaurant (QSR) IT Revenue Market Forecast (2018-2023)

Figure Middle East and Africa Quick Service Restaurant (QSR) IT Revenue Market Forecast (2018-2023)

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