

Global Quick-Fold Stroller Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Quick-Fold Stroller market size is expected to reach \$ 1374 million by 2032, rising at a market growth of 4.5% CAGR during the forecast period (2026-2032).

In 2025, global production of quick-fold strollers reached 5.32 million units, with an average selling price of US\$184 per unit. Quick-fold strollers refer to wheeled infant carriers that can repeatedly switch between 'push mode' and 'folded storage mode,' significantly reducing their size after folding for easy carrying/placing in a trunk or public transportation space. This includes both seated strollers and reclining bassinet strollers. The upstream of the industry chain consists of aluminum alloy/steel tubing and connectors, plastic parts and injection molds, textiles and foam, and wheel sets/bearings/brake components; the midstream is OEM/ODM (with core capabilities in large-scale assembly, folding mechanism reliability, dynamic fatigue testing, and safety standard compliance); and the downstream consists of brands and distribution channels (maternal and infant chain stores, e-commerce, cross-border e-commerce, and leasing). Gross profit margins range from 20% to 45%.

From a global market perspective, North America and Europe have a stronger demand for 'travel/commuting and high-end' products, mature channels and safety certifications, and a stable replacement cycle for existing stock. Meanwhile, the Asia-Pacific region (especially China and Southeast Asia) is both an important base for supply and exports, and is driving increased sales in the mid-range price segment due to urbanization and refined childcare consumption. The advantages of quick-fold strollers are their portability and wide applicability, suitability for urban commuting, lower total cost of ownership, and ease of creating demand for a 'second stroller.' Driving factors include diversified urban travel options (public transportation/taxi/air travel), increased family preference for 'one-click folding + boarding-ready' experiences, lightweight materials and structural

optimization, and price band reshuffling and regionalized procurement due to supply chain and tariff/cost fluctuations.

This report studies the global Quick-Fold Stroller production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Quick-Fold Stroller and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Quick-Fold Stroller that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Quick-Fold Stroller total production and demand, 2021-2032, (K Units)

Global Quick-Fold Stroller total production value, 2021-2032, (USD Million)

Global Quick-Fold Stroller production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Quick-Fold Stroller consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Quick-Fold Stroller domestic production, consumption, key domestic manufacturers and share

Global Quick-Fold Stroller production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Quick-Fold Stroller production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Quick-Fold Stroller production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Quick-Fold Stroller market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Goodbaby International, Combi, Artsana Group, Newell, Ningbo Shenma Group, Zhongshan Baobaohao Children Products, Mybaby, Emmaljunga, UPPAbaby, Stokke, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Quick-Fold Stroller market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Quick-Fold Stroller Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Quick-Fold Stroller Market, Segmentation by Type:

Seat Type

Basin Type

Global Quick-Fold Stroller Market, Segmentation by Number of Wheels:

Four-Wheel Vehicle

Three-Wheel Vehicle

Global Quick-Fold Stroller Market, Segmentation by Usage Scenario:

Short-Distance Urban Commuting

Mother and Baby Travel

Long-Distance Travel

Outdoor Sports

Global Quick-Fold Stroller Market, Segmentation by Application:

Offline Sales

Online Sales

Companies Profiled:

Goodbaby International

Combi

Artsana Group

Newell

Ningbo Shenma Group

Zhongshan Baobaohao Children Products

Mybaby

Emmaljunga

UPPAbaby

Stokke

Guangdong Roadmate Group

Hauck

Dorel Industries

ABC Design

Peg Perego

Britax Romer

Bugaboo International B.V.

Thule Group

Silver Cross

Inglesina

Pigeon

Doona

Baby Tren

Kolcraft Enterprises

Bumblride

Mamas & Papas

Phil&teds

Maclaren

Nuna

Key Questions Answered:

1. How big is the global Quick-Fold Stroller market?
2. What is the demand of the global Quick-Fold Stroller market?
3. What is the year over year growth of the global Quick-Fold Stroller market?
4. What is the production and production value of the global Quick-Fold Stroller market?
5. Who are the key producers in the global Quick-Fold Stroller market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 FPD Lithography Equipment Introduction
- 1.2 World FPD Lithography Equipment Supply & Forecast
 - 1.2.1 World FPD Lithography Equipment Production Value (2021 & 2025 & 2032)
 - 1.2.2 World FPD Lithography Equipment Production (2021-2032)
 - 1.2.3 World FPD Lithography Equipment Pricing Trends (2021-2032)
- 1.3 World FPD Lithography Equipment Production by Region (Based on Production Site)
 - 1.3.1 World FPD Lithography Equipment Production Value by Region (2021-2032)
 - 1.3.2 World FPD Lithography Equipment Production by Region (2021-2032)
 - 1.3.3 World FPD Lithography Equipment Average Price by Region (2021-2032)
 - 1.3.4 Japan FPD Lithography Equipment Production (2021-2032)
 - 1.3.5 China FPD Lithography Equipment Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 FPD Lithography Equipment Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 FPD Lithography Equipment Major Market Trends

2 DEMAND SUMMARY

- 2.1 World FPD Lithography Equipment Demand (2021-2032)
- 2.2 World FPD Lithography Equipment Consumption by Region
 - 2.2.1 World FPD Lithography Equipment Consumption by Region (2021-2026)
 - 2.2.2 World FPD Lithography Equipment Consumption Forecast by Region (2027-2032)
- 2.3 United States FPD Lithography Equipment Consumption (2021-2032)
- 2.4 China FPD Lithography Equipment Consumption (2021-2032)
- 2.5 Europe FPD Lithography Equipment Consumption (2021-2032)
- 2.6 Japan FPD Lithography Equipment Consumption (2021-2032)
- 2.7 South Korea FPD Lithography Equipment Consumption (2021-2032)
- 2.8 ASEAN FPD Lithography Equipment Consumption (2021-2032)
- 2.9 India FPD Lithography Equipment Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World FPD Lithography Equipment Production Value by Manufacturer (2021-2026)

- 3.2 World FPD Lithography Equipment Production by Manufacturer (2021-2026)
- 3.3 World FPD Lithography Equipment Average Price by Manufacturer (2021-2026)
- 3.4 FPD Lithography Equipment Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global FPD Lithography Equipment Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for FPD Lithography Equipment in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for FPD Lithography Equipment in 2025
- 3.6 FPD Lithography Equipment Market: Overall Company Footprint Analysis
 - 3.6.1 FPD Lithography Equipment Market: Region Footprint
 - 3.6.2 FPD Lithography Equipment Market: Company Product Type Footprint
 - 3.6.3 FPD Lithography Equipment Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: FPD Lithography Equipment Production Value Comparison
 - 4.1.1 United States VS China: FPD Lithography Equipment Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: FPD Lithography Equipment Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: FPD Lithography Equipment Production Comparison
 - 4.2.1 United States VS China: FPD Lithography Equipment Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: FPD Lithography Equipment Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: FPD Lithography Equipment Consumption Comparison
 - 4.3.1 United States VS China: FPD Lithography Equipment Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: FPD Lithography Equipment Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based FPD Lithography Equipment Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based FPD Lithography Equipment Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers FPD Lithography Equipment Production Value (2021-2026)

4.4.3 United States Based Manufacturers FPD Lithography Equipment Production (2021-2026)

4.5 China Based FPD Lithography Equipment Manufacturers and Market Share

4.5.1 China Based FPD Lithography Equipment Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers FPD Lithography Equipment Production Value (2021-2026)

4.5.3 China Based Manufacturers FPD Lithography Equipment Production (2021-2026)

4.6 Rest of World Based FPD Lithography Equipment Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based FPD Lithography Equipment Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers FPD Lithography Equipment Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers FPD Lithography Equipment Production (2021-2026)

5 MARKET ANALYSIS BY SUBSTRATE GENERATION

5.1 World FPD Lithography Equipment Market Size Overview by Substrate Generation: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Substrate Generation

5.2.1 G10.5 FPD???

5.2.2 G7/8 FPD???

5.2.3 G5/6 FPD???

5.3 Market Segment by Substrate Generation

5.3.1 World FPD Lithography Equipment Production by Substrate Generation (2021-2032)

5.3.2 World FPD Lithography Equipment Production Value by Substrate Generation (2021-2032)

5.3.3 World FPD Lithography Equipment Average Price by Substrate Generation (2021-2032)

6 MARKET ANALYSIS BY LIGHT SOURCE

6.1 World FPD Lithography Equipment Market Size Overview by Light Source: 2021 VS

2025 VS 2032

6.2 Segment Introduction by Light Source

6.2.1 Mercury Lamp FPD Lithography Equipment

6.2.2 UV-LED FPD Lithography Equipment

6.3 Market Segment by Light Source

6.3.1 World FPD Lithography Equipment Production by Light Source (2021-2032)

6.3.2 World FPD Lithography Equipment Production Value by Light Source (2021-2032)

6.3.3 World FPD Lithography Equipment Average Price by Light Source (2021-2032)

7 MARKET ANALYSIS BY APPLICATION

7.1 World FPD Lithography Equipment Market Size Overview by Application: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Application

7.2.1 LCD Displays

7.2.2 OLED Displays

7.3 Market Segment by Application

7.3.1 World FPD Lithography Equipment Production by Application (2021-2032)

7.3.2 World FPD Lithography Equipment Production Value by Application (2021-2032)

7.3.3 World FPD Lithography Equipment Average Price by Application (2021-2032)

8 COMPANY PROFILES

8.1 Canon

8.1.1 Canon Details

8.1.2 Canon Major Business

8.1.3 Canon FPD Lithography Equipment Product and Services

8.1.4 Canon FPD Lithography Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.1.5 Canon Recent Developments/Updates

8.1.6 Canon Competitive Strengths & Weaknesses

8.2 Nikon

8.2.1 Nikon Details

8.2.2 Nikon Major Business

8.2.3 Nikon FPD Lithography Equipment Product and Services

8.2.4 Nikon FPD Lithography Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.2.5 Nikon Recent Developments/Updates

8.2.6 Nikon Competitive Strengths & Weaknesses

8.3 SMEE

8.3.1 SMEE Details

8.3.2 SMEE Major Business

8.3.3 SMEE FPD Lithography Equipment Product and Services

8.3.4 SMEE FPD Lithography Equipment Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.3.5 SMEE Recent Developments/Updates

8.3.6 SMEE Competitive Strengths & Weaknesses

9 INDUSTRY CHAIN ANALYSIS

9.1 FPD Lithography Equipment Industry Chain

9.2 FPD Lithography Equipment Upstream Analysis

9.2.1 FPD Lithography Equipment Core Raw Materials

9.2.2 Main Manufacturers of FPD Lithography Equipment Core Raw Materials

9.3 Midstream Analysis

9.4 Downstream Analysis

9.5 FPD Lithography Equipment Production Mode

9.6 FPD Lithography Equipment Procurement Model

9.7 FPD Lithography Equipment Industry Sales Model and Sales Channels

9.7.1 FPD Lithography Equipment Sales Model

9.7.2 FPD Lithography Equipment Typical Distributors

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Process and Data Source

11.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Quick-Fold Stroller Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Quick-Fold Stroller Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Quick-Fold Stroller Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Quick-Fold Stroller Production Value Market Share by Region (2021-2026)
- Table 5. World Quick-Fold Stroller Production Value Market Share by Region (2027-2032)
- Table 6. World Quick-Fold Stroller Production by Region (2021-2026) & (K Units)
- Table 7. World Quick-Fold Stroller Production by Region (2027-2032) & (K Units)
- Table 8. World Quick-Fold Stroller Production Market Share by Region (2021-2026)
- Table 9. World Quick-Fold Stroller Production Market Share by Region (2027-2032)
- Table 10. World Quick-Fold Stroller Average Price by Region (2021-2026) & (US\$/Unit)
- Table 11. World Quick-Fold Stroller Average Price by Region (2027-2032) & (US\$/Unit)
- Table 12. Quick-Fold Stroller Major Market Trends
- Table 13. World Quick-Fold Stroller Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)
- Table 14. World Quick-Fold Stroller Consumption by Region (2021-2026) & (K Units)
- Table 15. World Quick-Fold Stroller Consumption Forecast by Region (2027-2032) & (K Units)
- Table 16. World Quick-Fold Stroller Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Quick-Fold Stroller Producers in 2025
- Table 18. World Quick-Fold Stroller Production by Manufacturer (2021-2026) & (K Units)
- Table 19. Production Market Share of Key Quick-Fold Stroller Producers in 2025
- Table 20. World Quick-Fold Stroller Average Price by Manufacturer (2021-2026) & (US\$/Unit)
- Table 21. Global Quick-Fold Stroller Company Evaluation Quadrant
- Table 22. World Quick-Fold Stroller Industry Rank of Major Manufacturers, Based on Production Value in 2025
- Table 23. Head Office and Quick-Fold Stroller Production Site of Key Manufacturer
- Table 24. Quick-Fold Stroller Market: Company Product Type Footprint

- Table 25. Quick-Fold Stroller Market: Company Product Application Footprint
- Table 26. Quick-Fold Stroller Competitive Factors
- Table 27. Quick-Fold Stroller New Entrant and Capacity Expansion Plans
- Table 28. Quick-Fold Stroller Mergers & Acquisitions Activity
- Table 29. United States VS China Quick-Fold Stroller Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 30. United States VS China Quick-Fold Stroller Production Comparison, (2021 & 2025 & 2032) & (K Units)
- Table 31. United States VS China Quick-Fold Stroller Consumption Comparison, (2021 & 2025 & 2032) & (K Units)
- Table 32. United States Based Quick-Fold Stroller Manufacturers, Headquarters and Production Site (States, Country)
- Table 33. United States Based Manufacturers Quick-Fold Stroller Production Value, (2021-2026) & (USD Million)
- Table 34. United States Based Manufacturers Quick-Fold Stroller Production Value Market Share (2021-2026)
- Table 35. United States Based Manufacturers Quick-Fold Stroller Production (2021-2026) & (K Units)
- Table 36. United States Based Manufacturers Quick-Fold Stroller Production Market Share (2021-2026)
- Table 37. China Based Quick-Fold Stroller Manufacturers, Headquarters and Production Site (Province, Country)
- Table 38. China Based Manufacturers Quick-Fold Stroller Production Value, (2021-2026) & (USD Million)
- Table 39. China Based Manufacturers Quick-Fold Stroller Production Value Market Share (2021-2026)
- Table 40. China Based Manufacturers Quick-Fold Stroller Production, (2021-2026) & (K Units)
- Table 41. China Based Manufacturers Quick-Fold Stroller Production Market Share (2021-2026)
- Table 42. Rest of World Based Quick-Fold Stroller Manufacturers, Headquarters and Production Site (State, Country)
- Table 43. Rest of World Based Manufacturers Quick-Fold Stroller Production Value, (2021-2026) & (USD Million)
- Table 44. Rest of World Based Manufacturers Quick-Fold Stroller Production Value Market Share (2021-2026)
- Table 45. Rest of World Based Manufacturers Quick-Fold Stroller Production, (2021-2026) & (K Units)
- Table 46. Rest of World Based Manufacturers Quick-Fold Stroller Production Market

Share (2021-2026)

Table 47. World Quick-Fold Stroller Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Quick-Fold Stroller Production by Type (2021-2026) & (K Units)

Table 49. World Quick-Fold Stroller Production by Type (2027-2032) & (K Units)

Table 50. World Quick-Fold Stroller Production Value by Type (2021-2026) & (USD Million)

Table 51. World Quick-Fold Stroller Production Value by Type (2027-2032) & (USD Million)

Table 52. World Quick-Fold Stroller Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Quick-Fold Stroller Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Quick-Fold Stroller Production Value by Number of Wheels, (USD Million), 2021 & 2025 & 2032

Table 55. World Quick-Fold Stroller Production by Number of Wheels (2021-2026) & (K Units)

Table 56. World Quick-Fold Stroller Production by Number of Wheels (2027-2032) & (K Units)

Table 57. World Quick-Fold Stroller Production Value by Number of Wheels (2021-2026) & (USD Million)

Table 58. World Quick-Fold Stroller Production Value by Number of Wheels (2027-2032) & (USD Million)

Table 59. World Quick-Fold Stroller Average Price by Number of Wheels (2021-2026) & (US\$/Unit)

Table 60. World Quick-Fold Stroller Average Price by Number of Wheels (2027-2032) & (US\$/Unit)

Table 61. World Quick-Fold Stroller Production Value by Usage Scenario, (USD Million), 2021 & 2025 & 2032

Table 62. World Quick-Fold Stroller Production by Usage Scenario (2021-2026) & (K Units)

Table 63. World Quick-Fold Stroller Production by Usage Scenario (2027-2032) & (K Units)

Table 64. World Quick-Fold Stroller Production Value by Usage Scenario (2021-2026) & (USD Million)

Table 65. World Quick-Fold Stroller Production Value by Usage Scenario (2027-2032) & (USD Million)

Table 66. World Quick-Fold Stroller Average Price by Usage Scenario (2021-2026) & (US\$/Unit)

Table 67. World Quick-Fold Stroller Average Price by Usage Scenario (2027-2032) & (US\$/Unit)

Table 68. World Quick-Fold Stroller Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Quick-Fold Stroller Production by Application (2021-2026) & (K Units)

Table 70. World Quick-Fold Stroller Production by Application (2027-2032) & (K Units)

Table 71. World Quick-Fold Stroller Production Value by Application (2021-2026) & (USD Million)

Table 72. World Quick-Fold Stroller Production Value by Application (2027-2032) & (USD Million)

Table 73. World Quick-Fold Stroller Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Quick-Fold Stroller Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. Goodbaby International Basic Information, Manufacturing Base and Competitors

Table 76. Goodbaby International Major Business

Table 77. Goodbaby International Quick-Fold Stroller Product and Services

Table 78. Goodbaby International Quick-Fold Stroller Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Goodbaby International Recent Developments/Updates

Table 80. Goodbaby International Competitive Strengths & Weaknesses

Table 81. Combi Basic Information, Manufacturing Base and Competitors

Table 82. Combi Major Business

Table 83. Combi Quick-Fold Stroller Product and Services

Table 84. Combi Quick-Fold Stroller Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Combi Recent Developments/Updates

Table 86. Combi Competitive Strengths & Weaknesses

Table 87. Artsana Group Basic Information, Manufacturing Base and Competitors

Table 88. Artsana Group Major Business

Table 89. Artsana Group Quick-Fold Stroller Product and Services

Table 90. Artsana Group Quick-Fold Stroller Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Artsana Group Recent Developments/Updates

Table 92. Artsana Group Competitive Strengths & Weaknesses

Table 93. Newell Basic Information, Manufacturing Base and Competitors

Table 94. Newell Major Business

Table 95. Newell Quick-Fold Stroller Product and Services

Table 96. Newell Quick-Fold Stroller Production (K Units), Price (US\$/Unit), Production

Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Newell Recent Developments/Updates

Table 98. Newell Competitive Strengths & Weaknesses

Table 99. Ningbo Shenma Group Basic Information, Manufacturing Base and Competitors

Table 100. Ningbo Shenma Group Major Business

Table 101. Ningbo Shenma Group Quick-Fold Stroller Product and Services

Table 102. Ningbo Shenma Group Quick-Fold Stroller Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Ningbo Shenma Group Recent Developments/Updates

Table 104. Ningbo Shenma Group Competitive Strengths & Weaknesses

Table 105. Zhongshan Baobaohao Children Products Basic Information, Manufacturing Base and Competitors

Table 106. Zhongshan Baobaohao Children Products Major Business

Table 107. Zhongshan Baobaohao Children Products Quick-Fold Stroller Product and Services

Table 108. Zhongshan Baobaohao Children Products Quick-Fold Stroller Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Zhongshan Baobaohao Children Products Recent Developments/Updates

Table 110. Zhongshan Baobaohao Children Products Competitive Strengths & Weaknesses

Table 111. Mybaby Basic Information, Manufacturing Base and Competitors

Table 112. Mybaby Major Business

Table 113. Mybaby Quick-Fold Stroller Product and Services

Table 114. Mybaby Quick-Fold Stroller Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Mybaby Recent Developments/Updates

Table 116. Mybaby Competitive Strengths & Weaknesses

Table 117. Emmaljunga Basic Information, Manufacturing Base and Competitors

Table 118. Emmaljunga Major Business

Table 119. Emmaljunga Quick-Fold Stroller Product and Services

Table 120. Emmaljunga Quick-Fold Stroller Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Emmaljunga Recent Developments/Updates

Table 122. Emmaljunga Competitive Strengths & Weaknesses

Table 123. UPPAbaby Basic Information, Manufacturing Base and Competitors

Table 124. UPPAbaby Major Business

- Table 125. UPPAbaby Quick-Fold Stroller Product and Services
- Table 126. UPPAbaby Quick-Fold Stroller Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 127. UPPAbaby Recent Developments/Updates
- Table 128. UPPAbaby Competitive Strengths & Weaknesses
- Table 129. Stokke Basic Information, Manufacturing Base and Competitors
- Table 130. Stokke Major Business
- Table 131. Stokke Quick-Fold Stroller Product and Services
- Table 132. Stokke Quick-Fold Stroller Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 133. Stokke Recent Developments/Updates
- Table 134. Stokke Competitive Strengths & Weaknesses
- Table 135. Guangdong Roadmate Group Basic Information, Manufacturing Base and Competitors
- Table 136. Guangdong Roadmate Group Major Business
- Table 137. Guangdong Roadmate Group Quick-Fold Stroller Product and Services
- Table 138. Guangdong Roadmate Group Quick-Fold Stroller Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 139. Guangdong Roadmate Group Recent Developments/Updates
- Table 140. Guangdong Roadmate Group Competitive Strengths & Weaknesses
- Table 141. Hauck Basic Information, Manufacturing Base and Competitors
- Table 142. Hauck Major Business
- Table 143. Hauck Quick-Fold Stroller Product and Services
- Table 144. Hauck Quick-Fold Stroller Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 145. Hauck Recent Developments/Updates
- Table 146. Hauck Competitive Strengths & Weaknesses
- Table 147. Dorel Industries Basic Information, Manufacturing Base and Competitors
- Table 148. Dorel Industries Major Business
- Table 149. Dorel Industries Quick-Fold Stroller Product and Services
- Table 150. Dorel Industries Quick-Fold Stroller Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 151. Dorel Industries Recent Developments/Updates
- Table 152. Dorel Industries Competitive Strengths & Weaknesses
- Table 153. ABC Design Basic Information, Manufacturing Base and Competitors
- Table 154. ABC Design Major Business
- Table 155. ABC Design Quick-Fold Stroller Product and Services
- Table 156. ABC Design Quick-Fold Stroller Production (K Units), Price (US\$/Unit),

Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 157. ABC Design Recent Developments/Updates

Table 158. ABC Design Competitive Strengths & Weaknesses

Table 159. Peg Perego Basic Information, Manufacturing Base and Competitors

Table 160. Peg Perego Major Business

Table 161. Peg Perego Quick-Fold Stroller Product and Services

Table 162. Peg Perego Quick-Fold Stroller Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. Peg Perego Recent Developments/Updates

Table 164. Peg Perego Competitive Strengths & Weaknesses

Table 165. Britax Romer Basic Information, Manufacturing Base and Competitors

Table 166. Britax Romer Major Business

Table 167. Britax Romer Quick-Fold Stroller Product and Services

Table 168. Britax Romer Quick-Fold Stroller Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 169. Britax Romer Recent Developments/Updates

Table 170. Britax Romer Competitive Strengths & Weaknesses

Table 171. Bugaboo International B.V. Basic Information, Manufacturing Base and Competitors

Table 172. Bugaboo International B.V. Major Business

Table 173. Bugaboo International B.V. Quick-Fold Stroller Product and Services

Table 174. Bugaboo International B.V. Quick-Fold Stroller Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 175. Bugaboo International B.V. Recent Developments/Updates

Table 176. Bugaboo International B.V. Competitive Strengths & Weaknesses

Table 177. Thule Group Basic Information, Manufacturing Base and Competitors

Table 178. Thule Group Major Business

Table 179. Thule Group Quick-Fold Stroller Product and Services

Table 180. Thule Group Quick-Fold Stroller Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 181. Thule Group Recent Developments/Updates

Table 182. Thule Group Competitive Strengths & Weaknesses

Table 183. Silver Cross Basic Information, Manufacturing Base and Competitors

Table 184. Silver Cross Major Business

Table 185. Silver Cross Quick-Fold Stroller Product and Services

Table 186. Silver Cross Quick-Fold Stroller Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 187. Silver Cross Recent Developments/Updates

- Table 188. Silver Cross Competitive Strengths & Weaknesses
- Table 189. Inglesina Basic Information, Manufacturing Base and Competitors
- Table 190. Inglesina Major Business
- Table 191. Inglesina Quick-Fold Stroller Product and Services
- Table 192. Inglesina Quick-Fold Stroller Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 193. Inglesina Recent Developments/Updates
- Table 194. Inglesina Competitive Strengths & Weaknesses
- Table 195. Pigeon Basic Information, Manufacturing Base and Competitors
- Table 196. Pigeon Major Business
- Table 197. Pigeon Quick-Fold Stroller Product and Services
- Table 198. Pigeon Quick-Fold Stroller Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 199. Pigeon Recent Developments/Updates
- Table 200. Pigeon Competitive Strengths & Weaknesses
- Table 201. Doona Basic Information, Manufacturing Base and Competitors
- Table 202. Doona Major Business
- Table 203. Doona Quick-Fold Stroller Product and Services
- Table 204. Doona Quick-Fold Stroller Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 205. Doona Recent Developments/Updates
- Table 206. Doona Competitive Strengths & Weaknesses
- Table 207. Baby Tren Basic Information, Manufacturing Base and Competitors
- Table 208. Baby Tren Major Business
- Table 209. Baby Tren Quick-Fold Stroller Product and Services
- Table 210. Baby Tren Quick-Fold Stroller Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 211. Baby Tren Recent Developments/Updates
- Table 212. Baby Tren Competitive Strengths & Weaknesses
- Table 213. Kolcraft Enterprises Basic Information, Manufacturing Base and Competitors
- Table 214. Kolcraft Enterprises Major Business
- Table 215. Kolcraft Enterprises Quick-Fold Stroller Product and Services
- Table 216. Kolcraft Enterprises Quick-Fold Stroller Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 217. Kolcraft Enterprises Recent Developments/Updates
- Table 218. Kolcraft Enterprises Competitive Strengths & Weaknesses
- Table 219. Bumbleride Basic Information, Manufacturing Base and Competitors
- Table 220. Bumbleride Major Business

- Table 221. Bumbleride Quick-Fold Stroller Product and Services
- Table 222. Bumbleride Quick-Fold Stroller Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 223. Bumbleride Recent Developments/Updates
- Table 224. Bumbleride Competitive Strengths & Weaknesses
- Table 225. Mamas & Papas Basic Information, Manufacturing Base and Competitors
- Table 226. Mamas & Papas Major Business
- Table 227. Mamas & Papas Quick-Fold Stroller Product and Services
- Table 228. Mamas & Papas Quick-Fold Stroller Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 229. Mamas & Papas Recent Developments/Updates
- Table 230. Mamas & Papas Competitive Strengths & Weaknesses
- Table 231. Phil&teds Basic Information, Manufacturing Base and Competitors
- Table 232. Phil&teds Major Business
- Table 233. Phil&teds Quick-Fold Stroller Product and Services
- Table 234. Phil&teds Quick-Fold Stroller Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 235. Phil&teds Recent Developments/Updates
- Table 236. Phil&teds Competitive Strengths & Weaknesses
- Table 237. Maclaren Basic Information, Manufacturing Base and Competitors
- Table 238. Maclaren Major Business
- Table 239. Maclaren Quick-Fold Stroller Product and Services
- Table 240. Maclaren Quick-Fold Stroller Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 241. Maclaren Recent Developments/Updates
- Table 242. Maclaren Competitive Strengths & Weaknesses
- Table 243. Nuna Basic Information, Manufacturing Base and Competitors
- Table 244. Nuna Major Business
- Table 245. Nuna Quick-Fold Stroller Product and Services
- Table 246. Nuna Quick-Fold Stroller Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 247. Nuna Recent Developments/Updates
- Table 248. Nuna Competitive Strengths & Weaknesses
- Table 249. Global Key Players of Quick-Fold Stroller Upstream (Raw Materials)
- Table 250. Global Quick-Fold Stroller Typical Customers
- Table 251. Quick-Fold Stroller Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Quick-Fold Stroller Picture

Figure 2. World Quick-Fold Stroller Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Quick-Fold Stroller Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Quick-Fold Stroller Production (2021-2032) & (K Units)

Figure 5. World Quick-Fold Stroller Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Quick-Fold Stroller Production Value Market Share by Region (2021-2032)

Figure 7. World Quick-Fold Stroller Production Market Share by Region (2021-2032)

Figure 8. North America Quick-Fold Stroller Production (2021-2032) & (K Units)

Figure 9. Europe Quick-Fold Stroller Production (2021-2032) & (K Units)

Figure 10. China Quick-Fold Stroller Production (2021-2032) & (K Units)

Figure 11. Japan Quick-Fold Stroller Production (2021-2032) & (K Units)

Figure 12. Quick-Fold Stroller Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Quick-Fold Stroller Consumption (2021-2032) & (K Units)

Figure 15. World Quick-Fold Stroller Consumption Market Share by Region (2021-2032)

Figure 16. United States Quick-Fold Stroller Consumption (2021-2032) & (K Units)

Figure 17. China Quick-Fold Stroller Consumption (2021-2032) & (K Units)

Figure 18. Europe Quick-Fold Stroller Consumption (2021-2032) & (K Units)

Figure 19. Japan Quick-Fold Stroller Consumption (2021-2032) & (K Units)

Figure 20. South Korea Quick-Fold Stroller Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Quick-Fold Stroller Consumption (2021-2032) & (K Units)

Figure 22. India Quick-Fold Stroller Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Quick-Fold Stroller by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Quick-Fold Stroller Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Quick-Fold Stroller Markets in 2025

Figure 26. United States VS China: Quick-Fold Stroller Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Quick-Fold Stroller Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Quick-Fold Stroller Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Quick-Fold Stroller Production Market Share 2025

Figure 30. China Based Manufacturers Quick-Fold Stroller Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Quick-Fold Stroller Production Market Share 2025

Figure 32. World Quick-Fold Stroller Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Quick-Fold Stroller Production Value Market Share by Type in 2025

Figure 34. Seat Type

Figure 35. Basin Type

Figure 36. World Quick-Fold Stroller Production Market Share by Type (2021-2032)

Figure 37. World Quick-Fold Stroller Production Value Market Share by Type (2021-2032)

Figure 38. World Quick-Fold Stroller Average Price by Type (2021-2032) & (US\$/Unit)

Figure 39. World Quick-Fold Stroller Production Value by Number of Wheels, (USD Million), 2021 & 2025 & 2032

Figure 40. World Quick-Fold Stroller Production Value Market Share by Number of Wheels in 2025

Figure 41. Four-Wheel Vehicle

Figure 42. Three-Wheel Vehicle

Figure 43. World Quick-Fold Stroller Production Market Share by Number of Wheels (2021-2032)

Figure 44. World Quick-Fold Stroller Production Value Market Share by Number of Wheels (2021-2032)

Figure 45. World Quick-Fold Stroller Average Price by Number of Wheels (2021-2032) & (US\$/Unit)

Figure 46. World Quick-Fold Stroller Production Value by Usage Scenario, (USD Million), 2021 & 2025 & 2032

Figure 47. World Quick-Fold Stroller Production Value Market Share by Usage Scenario in 2025

Figure 48. Short-Distance Urban Commuting

Figure 49. Mother and Baby Travel

Figure 50. Long-Distance Travel

Figure 51. Outdoor Sports

Figure 52. World Quick-Fold Stroller Production Market Share by Usage Scenario (2021-2032)

Figure 53. World Quick-Fold Stroller Production Value Market Share by Usage Scenario (2021-2032)

Figure 54. World Quick-Fold Stroller Average Price by Usage Scenario (2021-2032) & (US\$/Unit)

Figure 55. World Quick-Fold Stroller Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 56. World Quick-Fold Stroller Production Value Market Share by Application in 2025

Figure 57. Offline Sales

Figure 58. Online Sales

Figure 59. World Quick-Fold Stroller Production Market Share by Application (2021-2032)

Figure 60. World Quick-Fold Stroller Production Value Market Share by Application (2021-2032)

Figure 61. World Quick-Fold Stroller Average Price by Application (2021-2032) & (US\$/Unit)

Figure 62. Quick-Fold Stroller Industry Chain

Figure 63. Quick-Fold Stroller Procurement Model

Figure 64. Quick-Fold Stroller Sales Model

Figure 65. Quick-Fold Stroller Sales Channels, Direct Sales, and Distribution

Figure 66. Methodology

Figure 67. Research Process and Data Source

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