

Global Quad Bike Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Quad Bike market size is expected to reach \$ 14195 million by 2032, rising at a market growth of 3.3% CAGR during the forecast period (2026-2032).

In 2025, global Quad Bike production reached approximately 1.37 million units , with an average global market price of around US\$8k per unit.

A quad bike, is a four-wheeled powered vehicle designed for off-road driving and widely used in agriculture, forestry, ranching, desert riding, patrol rescue, and recreational activities. These vehicles are typically equipped with high-torque engines, four-wheel-drive systems, high ground clearance, and independent suspension structures, enabling strong mobility and stability across mud, gravel, snow, and rugged terrain. In recent years, with the development of electrification, intelligence, and multifunctionality, high-performance ATVs have been evolving toward sport-oriented, utility-oriented, and professional applications.

The upstream of the quad bike industry mainly includes suppliers of engines, transmission systems, steel tube frames, tires, suspension systems, electronic control systems, and plastic body components. Representative companies include Yamaha, Honda, Bosch, Fox Factory, Maxxis, Brembo, and ArcelorMittal. The midstream consists of ATV and quad bike manufacturers such as Polaris, Can-Am, Honda, Yamaha, CFMOTO, Segway Powersports, and Kawasaki, which are responsible for vehicle design, powertrain integration, and off-road performance development. The downstream mainly covers agriculture, forestry inspection, tourism, off-road racing, military and police patrol, and outdoor recreation, with users including farms, tourism operators, outdoor sports clubs, and government patrol agencies.

The quad bike market continues to expand driven by growing demand for outdoor recreation, agricultural mechanization, and off-road mobility. Products are increasingly evolving toward higher performance, electrification, and intelligent features. Demand for electric ATVs, premium off-road models, and multifunctional utility vehicles is rising steadily, while technologies such as digital dashboards, electric power steering, and advanced 4WD systems are becoming more common. However, the industry is still affected by emission regulations, safety standards, and raw material cost fluctuations. Overall, the market is moving toward professional, premium, and multi-application development.

This report studies the global Quad Bike production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Quad Bike and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Quad Bike that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Quad Bike total production and demand, 2021-2032, (K Units)

Global Quad Bike total production value, 2021-2032, (USD Million)

Global Quad Bike production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Quad Bike consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Quad Bike domestic production, consumption, key domestic manufacturers and share

Global Quad Bike production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Quad Bike production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Quad Bike production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Quad Bike market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bombardier, KTM, Suzuki, Kawasaki, Arctic Cat, Can-Am, Yamaha, Polaris, Honda, Standard Motor Corporation, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Quad Bike market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Quad Bike Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Quad Bike Market, Segmentation by Type:

ATV (Handlebar Steering)

UTV (Steering Wheel Steering)

Global Quad Bike Market, Segmentation by Displacement:

100-500 cc

500-1000 cc

Others

Global Quad Bike Market, Segmentation by Powertrain:

Single-cylinder

Twin-cylinder

Others

Global Quad Bike Market, Segmentation by Application:

Logistics Transportation

Wild Adventure

Sightseeing

Sports Event

Others

Companies Profiled:

Bombardier

KTM

Suzuki

Kawasaki

Arctic Cat

Can-Am

Yamaha

Polaris

Honda

Standard Motor Corporation

TGB Quad

CFMOTO

Segway

Tao Motor

Loncin

Hisun Motor

Key Questions Answered:

1. How big is the global Quad Bike market?
2. What is the demand of the global Quad Bike market?
3. What is the year over year growth of the global Quad Bike market?
4. What is the production and production value of the global Quad Bike market?
5. Who are the key producers in the global Quad Bike market?
6. What are the growth factors driving the market demand?

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