

# Global QR Code Sensor Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global QR Code Sensor market size was valued at US\$ 533 million in 2024 and is forecast to a readjusted size of USD 1212 million by 2031 with a CAGR of 12.4% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

A QR code sensor is an intelligent sensing device that integrates image acquisition, image recognition and data output functions. It is mainly used to read and analyze various types of QR codes and is widely used in industrial automation, logistics tracking, AGV navigation, warehouse management, product traceability and other scenarios. It is usually composed of a high-definition camera, an embedded code recognition algorithm processor and a communication interface. It can quickly identify static or dynamic QR codes and transmit the decoding results to the upper system in real time for identity recognition, location information feedback, path control or material information transmission. The QR code sensor not only has the ability to recognize quickly, has strong stability and adapt to complex environments, but also can adapt to the recognition needs of high-speed moving or low-contrast QR codes. It is one of the key sensing elements in modern intelligent manufacturing and intelligent logistics systems. With the development of Industry 4.0 and smart logistics, QR code sensors are gradually evolving towards miniaturization, AI, edge computing integration and multi-sensor fusion.

This report is a detailed and comprehensive analysis for global QR Code Sensor

market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global QR Code Sensor market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global QR Code Sensor market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global QR Code Sensor market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global QR Code Sensor market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for QR Code Sensor

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global QR Code Sensor market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cognex, KEYENCE, SICK, Datalogic, Omron, Banner Engineering, Memsplus Sensing, DFRobot, Hinson Robot, Smartmore, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

QR Code Sensor market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Fixed

Handheld

### Market segment by Application

Logistics

Warehousing

AGV Navigation

Production Line

Others

### Major players covered

Cognex

KEYENCE

SICK

Datalogic

Omron

Banner Engineering

Memsplus Sensing

DFRobot

Hinson Robot

Smartmore

Leishen Intelligent System

Vimi-tech

Daishi Intelligent

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe QR Code Sensor product scope, market overview, market

estimation caveats and base year.

Chapter 2, to profile the top manufacturers of QR Code Sensor, with price, sales quantity, revenue, and global market share of QR Code Sensor from 2020 to 2025.

Chapter 3, the QR Code Sensor competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the QR Code Sensor breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and QR Code Sensor market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of QR Code Sensor.

Chapter 14 and 15, to describe QR Code Sensor sales channel, distributors, customers, research findings and conclusion.

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