

# Global QR Code Name Card Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global QR Code Name Card market size is expected to reach \$ 3682 million by 2032, rising at a market growth of 8.7% CAGR during the forecast period (2026-2032). QR code name cards are digital or hybrid identity products that use QR codes to store and share personal or professional contact information, enabling instant access to profiles, contact details, portfolios, or social links via mobile devices. The industry typically maintains a gross margin range of 60%-85%, supported by software-based delivery, subscription and SaaS monetization models, low marginal costs, and strong network effects. The ecosystem includes upstream elements such as cloud infrastructure, QR encoding technology, mobile operating systems, and data security services; midstream providers focus on platform development, identity management, UI/UX design, and enterprise integration; downstream users include individual professionals, enterprises, sales teams, recruiters, event organizers, and digital marketing service providers.

In 2025, the QR code name card market continues to expand as digital networking replaces traditional paper-based interactions. Adoption is driven by remote work normalization, sustainability considerations, and increasing demand for dynamic, updateable identity tools. Compared with physical cards, QR-based solutions offer real-time content updates, analytics, and CRM integration, making them particularly attractive for enterprises and sales-driven organizations. While entry barriers are relatively low, long-term competitiveness increasingly depends on ecosystem integration, data security, enterprise features, and brand trust.

This report studies the global QR Code Name Card demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for QR Code Name Card, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and

competition, as well as details the characteristics of QR Code Name Card that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global QR Code Name Card total market, 2021-2032, (USD Million)

Global QR Code Name Card total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: QR Code Name Card total market, key domestic companies, and share, (USD Million)

Global QR Code Name Card revenue by player, revenue and market share 2021-2026, (USD Million)

Global QR Code Name Card total market by Type, CAGR, 2021-2032, (USD Million)

Global QR Code Name Card total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global QR Code Name Card market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include HiHello, Beaconstac, Bitly, QRStuff, QRcard, Popl, Linq, Mobilo, V1CE, Supercode, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world QR Code Name Card market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global QR Code Name Card Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global QR Code Name Card Market, Segmentation by Type:

Digital-Only

Hybrid (Physical + QR)

NFC + QR Card

#### Global QR Code Name Card Market, Segmentation by Monetization Model:

Freemium

Subscription

Enterprise License

#### Global QR Code Name Card Market, Segmentation by Deployment:

Cloud-Based

Private / Enterprise

#### Global QR Code Name Card Market, Segmentation by Application:

Personal

Business

**Companies Profiled:**

HiHello

Beaconstac

Bitly

QRStuff

QRcard

Popl

Linq

Mobilo

V1CE

Supercode

**Key Questions Answered**

1. How big is the global QR Code Name Card market?
2. What is the demand of the global QR Code Name Card market?
3. What is the year over year growth of the global QR Code Name Card market?
4. What is the total value of the global QR Code Name Card market?
5. Who are the Major Players in the global QR Code Name Card market?
6. What are the growth factors driving the market demand?

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