

# Global QR Code Anti-counterfeiting Solution Supply, Demand and Key Producers, 2023-2029

<https://marketpublishers.com/r/GB30681C682DEN.html>

Date: November 2023

Pages: 131

Price: US\$ 4,480.00 (Single User License)

ID: GB30681C682DEN

## Abstracts

The global QR Code Anti-counterfeiting Solution market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

A QR Code Anti-counterfeiting Solution is a system or technology designed to prevent and detect counterfeiting or fraudulent replication of products, documents, or assets through the use of Quick Response (QR) codes. QR codes are two-dimensional barcodes that can store a significant amount of data, and they are commonly used for various purposes, including product labeling, packaging, and document authentication.

Here are key components and features of a QR Code Anti-counterfeiting Solution:

**Unique QR Codes:** Each product or item in the system is assigned a unique QR code, often generated through a secure and controlled process.

**Secure Database:** The solution is typically linked to a secure database that stores information about each QR code, such as its origin, production details, and authenticity status.

**Authentication Process:** Consumers or users can scan the QR code using a mobile device or dedicated scanner to verify the authenticity of the product. The system then checks the code against the database.

**Tamper-evident Features:** Some QR codes may incorporate tamper-evident features, such as holographic or encrypted elements, to make it difficult for counterfeiters to replicate them accurately.

**Data Encryption:** The information stored in the QR code or the database is often encrypted to prevent tampering or data manipulation.

**Track and Trace:** The solution may include track-and-trace functionality, allowing manufacturers to monitor the movement of their products through the supply chain and distribution channels.

QR Code Anti-counterfeiting Solutions are commonly used by various industries, including pharmaceuticals, consumer electronics, luxury goods, and food and beverage, to protect their products from counterfeiting and to provide consumers with a means to verify the authenticity of their purchases. By leveraging QR codes and secure databases, these solutions contribute to brand protection, consumer safety, and maintaining trust in the marketplace.

This report studies the global QR Code Anti-counterfeiting Solution demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for QR Code Anti-counterfeiting Solution, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of QR Code Anti-counterfeiting Solution that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global QR Code Anti-counterfeiting Solution total market, 2018-2029, (USD Million)

Global QR Code Anti-counterfeiting Solution total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: QR Code Anti-counterfeiting Solution total market, key domestic companies and share, (USD Million)

Global QR Code Anti-counterfeiting Solution revenue by player and market share 2018-2023, (USD Million)

Global QR Code Anti-counterfeiting Solution total market by Type, CAGR, 2018-2029, (USD Million)

Global QR Code Anti-counterfeiting Solution total market by Application, CAGR, 2018-2029, (USD Million).

This reports profiles major players in the global QR Code Anti-counterfeiting Solution market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Systech International, Authentix, TraceLink, U-NICA, OPTEL, SecureRF, Kezzler, Scantrust and Chekkit Technologies, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World QR Code Anti-counterfeiting Solution market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global QR Code Anti-counterfeiting Solution Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

## Global QR Code Anti-counterfeiting Solution Market, Segmentation by Type

Regular QR Code

Encrypted QR Code

## Global QR Code Anti-counterfeiting Solution Market, Segmentation by Application

Electronics

Luxury

Pharmaceutical

Others

## Companies Profiled:

Systech International

Authentix

TraceLink

U-NICA

OPTEL

SecureRF

Kezzler

Scantrust

Chekkit Technologies

NeuroTags

Sproxil

Nabore

### Key Questions Answered

1. How big is the global QR Code Anti-counterfeiting Solution market?
2. What is the demand of the global QR Code Anti-counterfeiting Solution market?
3. What is the year over year growth of the global QR Code Anti-counterfeiting Solution market?
4. What is the total value of the global QR Code Anti-counterfeiting Solution market?
5. Who are the major players in the global QR Code Anti-counterfeiting Solution market?

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## I would like to order

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