

Global Qi and Qi2 Wireless Charging Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Qi and Qi2 Wireless Charging market size is expected to reach \$ 34568 million by 2032, rising at a market growth of 14.3% CAGR during the forecast period (2026-2032).

Qi and Qi2 Wireless Charging refers to short-range electromagnetic inductive wireless charging technologies and related product ecosystems that comply with the Qi standard system developed by the Wireless Power Consortium (WPC). The technology is mainly used in smartphones, wireless earbuds, wearable devices, wireless chargers, magnetic power banks, in-vehicle smartphone wireless charging modules, and other consumer electronics accessories. Power is transferred through magnetic inductive coupling between the transmitter coil and the receiver coil, while standardized certification requirements regulate key factors such as safety, interoperability, foreign object detection, power control, thermal management, and charging efficiency. Qi is currently the most widely adopted baseline wireless charging standard globally. Qi2 introduces magnetic alignment on top of the Qi framework to improve positioning accuracy, charging stability, and cross-brand compatibility, supporting the transition of wireless charging from a basic convenience feature to a standardized, higher-efficiency, and more user-friendly charging experience.

The research scope includes wireless chargers, magnetic wireless charging devices, wireless charging transmitter and receiver modules, wireless charging control ICs, coil components, embedded in-vehicle smartphone wireless charging modules, and Qi/Qi2 wireless charging accessories sold by branded manufacturers that comply with Qi, Qi2, or Qi2 25W standards and certification systems. The scope excludes complete smartphones, complete vehicles, general USB power adapters, conventional wired chargers, and the total sales value of proprietary wireless fast-charging systems that are

not incorporated into the Qi standard system.

The global Qi and Qi2 wireless charging market is evolving from traditional low-power charging pads toward magnetic alignment, higher power, multi-device charging, in-vehicle integration, and cross-brand interoperability. Major opportunities are driven by rising wireless charging penetration in smartphones, the expansion of the standardized Qi2 magnetic charging ecosystem, premiumization of consumer electronics accessories, and the continued adoption of embedded wireless charging modules in smart vehicle cockpits. As accessory brands such as Anker, Belkin, UGREEN, Baseus, ESR, and AUKEY accelerate the launch of Qi2 wireless chargers, magnetic power banks, multi-device charging docks, and magnetic in-car chargers, the end market is expanding from single-device charging pads to diversified and higher-value charging accessory portfolios.

Key market challenges include lower charging efficiency compared with wired fast charging, stricter thermal management requirements, the still-ramping adoption of Qi2-enabled terminals, and the continued presence of proprietary high-power wireless charging systems from some smartphone brands, which may slow the near-term penetration of Qi/Qi2 standard products. Competition in wireless chargers and accessories is also intense, with clear price pressure in the mid- and low-end segments. Brand vendors need to differentiate through certification compliance, thermal design, magnetic alignment stability, multi-device compatibility, and industrial design. On the demand side, smartphones, wireless earbuds, smartwatches, magnetic power banks, desktop charging devices, and in-vehicle smartphone wireless charging modules will remain the primary growth applications. Future market growth will be supported by replacement demand for Qi2 and Qi2 25W products, broader adoption of magnetic charging within the Android ecosystem, increased penetration of factory-installed in-vehicle wireless charging, and continued deployment of wireless charging infrastructure in offices, hotels, airports, and other public spaces.

This report studies the global Qi and Qi2 Wireless Charging demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Qi and Qi2 Wireless Charging, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Qi and Qi2 Wireless Charging that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Qi and Qi2 Wireless Charging total market, 2021-2032, (USD Million)

Global Qi and Qi2 Wireless Charging total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Qi and Qi2 Wireless Charging total market, key domestic companies, and share, (USD Million)

Global Qi and Qi2 Wireless Charging revenue by player, revenue and market share 2021-2026, (USD Million)

Global Qi and Qi2 Wireless Charging total market by Type, CAGR, 2021-2032, (USD Million)

Global Qi and Qi2 Wireless Charging total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Qi and Qi2 Wireless Charging market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Apple Inc., Samsung Electronics Co., Ltd., Google LLC, Xiaomi Corporation, HMD Global Oy, Anker Innovations Technology Co., Ltd., Belkin International, Inc., ZAGG Inc., Shenzhen UGREEN Group Co., Ltd., Shenzhen Baseus Technology Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Qi and Qi2 Wireless Charging market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Qi and Qi2 Wireless Charging Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Qi and Qi2 Wireless Charging Market, Segmentation by Type:

Finished Wireless Charging Devices

Automotive Embedded Wireless Charging Modules

Wireless Charging Semiconductors

Wireless Charging Modules and Components

Global Qi and Qi2 Wireless Charging Market, Segmentation by End Device:

Smartphones

Earbuds and Wearable Devices

Multi Device Ecosystems

Others

Global Qi and Qi2 Wireless Charging Market, Segmentation by Charging Power:

Up To 7.5 W

Above 7.5 W To 15 W

Above 15 W To 25 W

Others

Global Qi and Qi2 Wireless Charging Market, Segmentation by Standard Version:

Qi Certified Products

Qi2 Certified Products

Global Qi and Qi2 Wireless Charging Market, Segmentation by Application:

Consumer Electronics Accessories

Automotive Cockpit Integration

Commercial and Public Charging Facilities

Others

Companies Profiled:

Apple Inc.

Samsung Electronics Co., Ltd.

Google LLC

Xiaomi Corporation

HMD Global Oy

Anker Innovations Technology Co., Ltd.

Belkin International, Inc.

ZAGG Inc.

Shenzhen UGREEN Group Co., Ltd.

Shenzhen Baseus Technology Co., Ltd.

Electronic Silk Road (Shenzhen) Tech Co., Ltd.

AuGroup (SHENZHEN) Cross-Border Business Co., Ltd.

Spigen Korea Co., Ltd.

iOttie, Inc.

NXP Semiconductors N.V.

STMicroelectronics N.V.

Renesas Electronics Corporation

Texas Instruments Incorporated

NuVolta Technologies

Chengdu ConvenientPower Semiconductor Co., Ltd.

Molex, LLC

Panasonic Automotive Systems Co., Ltd.

Continental AG

FORVIA SE

Powermat Technologies Ltd.

Key Questions Answered

1. How big is the global Qi and Qi2 Wireless Charging market?
2. What is the demand of the global Qi and Qi2 Wireless Charging market?
3. What is the year over year growth of the global Qi and Qi2 Wireless Charging market?
4. What is the total value of the global Qi and Qi2 Wireless Charging market?
5. Who are the Major Players in the global Qi and Qi2 Wireless Charging market?
6. What are the growth factors driving the market demand?

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