

Global PVDF Film for PV Backsheet Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GBF2013663D4EN.html>

Date: February 2026

Pages: 114

Price: US\$ 4,480.00 (Single User License)

ID: GBF2013663D4EN

Abstracts

The global PVDF Film for PV Backsheet market size is expected to reach \$ 349 million by 2032, rising at a market growth of 4.2% CAGR during the forecast period (2026-2032).

In 2025, global PVDF Film for PV Backsheet production reached approximately 612 million Sqm, with an average global market price of around US\$397 per K Sqm. PVDF (polyvinylidene fluoride) film is a high-performance, weather-resistant fluoropolymer material used as the protective outer layer in solar photovoltaic (PV) backsheets. It shields solar modules from UV radiation, moisture, and chemical corrosion, enhancing durability, ensuring long-term electrical insulation, and preventing degradation. PVDF film is often termed as K-film or simply as a fluoropolymer film, frequently featuring in multi-layer structures with PET.

The global market for PVDF film used in PV backsheets is closely tied to the overall dynamics and policy regulations of the photovoltaic industry. According to IRENA, the world added 451.9 GW of new solar PV capacity in 2024, bringing the total to 1,865 GW, creating fundamental demand for upstream materials like PVDF film. As part of the PV supply chain, its current state is deeply influenced by downstream manufacturing. Despite high production volumes in China (695.2 GW of PV cells in 2024), the industry is undergoing a significant adjustment phase characterized by overcapacity and 'inward-rolling' low-price competition, leading to a decline in both volume and prices across the manufacturing sector. This pressure has extended to upstream materials. Furthermore, PVDF, as a key fluoropolymer, faces intense competition for its production capacity from other new energy sectors like lithium batteries, with some capacity shifting towards higher-margin lithium-ion binder applications, impacting the supply structure and cost of PVDF for PV. In terms of development trends, the global energy transition requires an average annual growth rate of 16.6% in renewable energy capacity until 2030 to meet climate goals, indicating a persistent long-term growth trend for PV installations.

Consequently, demand for high-performance backsheets will continue. The trend will focus more on technological innovation to enhance material reliability and weather resistance for high-efficiency modules while achieving better cost control, all under the industry's cost-reduction pressure. Development opportunities arise mainly from two areas: first, the continued global growth potential of PV installations; second, a series of policies in China aimed at curbing industry malpractices and promoting high-quality development. These policies include strengthening capacity regulation in PV manufacturing, pushing out outdated capacity, enhancing product quality supervision, and adjusting VAT export rebates for PV products to curb disorderly low-price competition. This helps optimize the industrial environment and creates healthier market space for PVDF film suppliers committed to quality and innovation. Major obstacles include: severe price reduction and profit loss pressures across the entire PV industry chain, significantly squeezing profit margins for all segments including PVDF film; competition for PVDF raw materials from industries like lithium batteries, potentially raising costs or causing supply instability; and uncertainties arising from the complex international trade environment and policy changes.

This report studies the global PVDF Film for PV Backsheet production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for PVDF Film for PV Backsheet and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of PVDF Film for PV Backsheet that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global PVDF Film for PV Backsheet total production and demand, 2021-2032, (K Sqm)

Global PVDF Film for PV Backsheet total production value, 2021-2032, (USD Million)

Global PVDF Film for PV Backsheet production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm), (based on production site)

Global PVDF Film for PV Backsheet consumption by region & country, CAGR, 2021-2032 & (K Sqm)

U.S. VS China: PVDF Film for PV Backsheet domestic production, consumption, key domestic manufacturers and share

Global PVDF Film for PV Backsheet production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Sqm)

Global PVDF Film for PV Backsheet production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

Global PVDF Film for PV Backsheet production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

This report profiles key players in the global PVDF Film for PV Backsheet market based

on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Arkema, SKC, Solvay, Denka, Kureha Corporation, Hangzhou Foremost, Jiangsu Zhongtian Technology, Shanghai HIUV New Materials, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World PVDF Film for PV Backsheet market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Sqm) and average price (US\$/Sqm) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global PVDF Film for PV Backsheet Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global PVDF Film for PV Backsheet Market, Segmentation by Type:

Single Layer

Three Layers

Global PVDF Film for PV Backsheet Market, Segmentation by Color:

Colored Film

Transparent Film

Global PVDF Film for PV Backsheet Market, Segmentation by Thickness:

Thickness 50 ?m

Global PVDF Film for PV Backsheet Market, Segmentation by Application:

Co-extruded PV Backsheet

Composite PV Backsheet

Companies Profiled:

Arkema

SKC

Solvay

Denka

Kureha Corporation

Hangzhou Foremost

Jiangsu Zhongtian Technology

Shanghai HIUV New Materials

Key Questions Answered:

1. How big is the global PVDF Film for PV Backsheet market?
2. What is the demand of the global PVDF Film for PV Backsheet market?
3. What is the year over year growth of the global PVDF Film for PV Backsheet market?
4. What is the production and production value of the global PVDF Film for PV Backsheet market?
5. Who are the key producers in the global PVDF Film for PV Backsheet market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 PVDF Film for PV Backsheet Introduction
- 1.2 World PVDF Film for PV Backsheet Supply & Forecast
 - 1.2.1 World PVDF Film for PV Backsheet Production Value (2021 & 2025 & 2032)
 - 1.2.2 World PVDF Film for PV Backsheet Production (2021-2032)
 - 1.2.3 World PVDF Film for PV Backsheet Pricing Trends (2021-2032)
- 1.3 World PVDF Film for PV Backsheet Production by Region (Based on Production Site)
 - 1.3.1 World PVDF Film for PV Backsheet Production Value by Region (2021-2032)
 - 1.3.2 World PVDF Film for PV Backsheet Production by Region (2021-2032)
 - 1.3.3 World PVDF Film for PV Backsheet Average Price by Region (2021-2032)
 - 1.3.4 North America PVDF Film for PV Backsheet Production (2021-2032)
 - 1.3.5 Europe PVDF Film for PV Backsheet Production (2021-2032)
 - 1.3.6 China PVDF Film for PV Backsheet Production (2021-2032)
 - 1.3.7 Japan PVDF Film for PV Backsheet Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 PVDF Film for PV Backsheet Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 PVDF Film for PV Backsheet Major Market Trends

2 DEMAND SUMMARY

- 2.1 World PVDF Film for PV Backsheet Demand (2021-2032)
- 2.2 World PVDF Film for PV Backsheet Consumption by Region
 - 2.2.1 World PVDF Film for PV Backsheet Consumption by Region (2021-2026)
 - 2.2.2 World PVDF Film for PV Backsheet Consumption Forecast by Region (2027-2032)
- 2.3 United States PVDF Film for PV Backsheet Consumption (2021-2032)
- 2.4 China PVDF Film for PV Backsheet Consumption (2021-2032)
- 2.5 Europe PVDF Film for PV Backsheet Consumption (2021-2032)
- 2.6 Japan PVDF Film for PV Backsheet Consumption (2021-2032)
- 2.7 South Korea PVDF Film for PV Backsheet Consumption (2021-2032)
- 2.8 ASEAN PVDF Film for PV Backsheet Consumption (2021-2032)
- 2.9 India PVDF Film for PV Backsheet Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World PVDF Film for PV Backsheet Production Value by Manufacturer (2021-2026)
- 3.2 World PVDF Film for PV Backsheet Production by Manufacturer (2021-2026)
- 3.3 World PVDF Film for PV Backsheet Average Price by Manufacturer (2021-2026)
- 3.4 PVDF Film for PV Backsheet Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global PVDF Film for PV Backsheet Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for PVDF Film for PV Backsheet in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for PVDF Film for PV Backsheet in 2025
- 3.6 PVDF Film for PV Backsheet Market: Overall Company Footprint Analysis
 - 3.6.1 PVDF Film for PV Backsheet Market: Region Footprint
 - 3.6.2 PVDF Film for PV Backsheet Market: Company Product Type Footprint
 - 3.6.3 PVDF Film for PV Backsheet Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: PVDF Film for PV Backsheet Production Value Comparison
 - 4.1.1 United States VS China: PVDF Film for PV Backsheet Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: PVDF Film for PV Backsheet Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: PVDF Film for PV Backsheet Production Comparison
 - 4.2.1 United States VS China: PVDF Film for PV Backsheet Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: PVDF Film for PV Backsheet Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: PVDF Film for PV Backsheet Consumption Comparison
 - 4.3.1 United States VS China: PVDF Film for PV Backsheet Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: PVDF Film for PV Backsheet Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based PVDF Film for PV Backsheet Manufacturers and Market

Share, 2021-2026

4.4.1 United States Based PVDF Film for PV Backsheet Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers PVDF Film for PV Backsheet Production Value (2021-2026)

4.4.3 United States Based Manufacturers PVDF Film for PV Backsheet Production (2021-2026)

4.5 China Based PVDF Film for PV Backsheet Manufacturers and Market Share

4.5.1 China Based PVDF Film for PV Backsheet Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers PVDF Film for PV Backsheet Production Value (2021-2026)

4.5.3 China Based Manufacturers PVDF Film for PV Backsheet Production (2021-2026)

4.6 Rest of World Based PVDF Film for PV Backsheet Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based PVDF Film for PV Backsheet Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers PVDF Film for PV Backsheet Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers PVDF Film for PV Backsheet Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World PVDF Film for PV Backsheet Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Single Layer

5.2.2 Three Layers

5.3 Market Segment by Type

5.3.1 World PVDF Film for PV Backsheet Production by Type (2021-2032)

5.3.2 World PVDF Film for PV Backsheet Production Value by Type (2021-2032)

5.3.3 World PVDF Film for PV Backsheet Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY COLOR

6.1 World PVDF Film for PV Backsheet Market Size Overview by Color: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Color

6.2.1 Colored Film

6.2.2 Transparent Film

6.3 Market Segment by Color

6.3.1 World PVDF Film for PV Backsheet Production by Color (2021-2032)

6.3.2 World PVDF Film for PV Backsheet Production Value by Color (2021-2032)

6.3.3 World PVDF Film for PV Backsheet Average Price by Color (2021-2032)

7 MARKET ANALYSIS BY THICKNESS

7.1 World PVDF Film for PV Backsheet Market Size Overview by Thickness: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Thickness

7.2.1 Thickness 50 ?m

7.3 Market Segment by Thickness

7.3.1 World PVDF Film for PV Backsheet Production by Thickness (2021-2032)

7.3.2 World PVDF Film for PV Backsheet Production Value by Thickness (2021-2032)

7.3.3 World PVDF Film for PV Backsheet Average Price by Thickness (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World PVDF Film for PV Backsheet Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Co-extruded PV Backsheet

8.2.2 Composite PV Backsheet

8.3 Market Segment by Application

8.3.1 World PVDF Film for PV Backsheet Production by Application (2021-2032)

8.3.2 World PVDF Film for PV Backsheet Production Value by Application (2021-2032)

8.3.3 World PVDF Film for PV Backsheet Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Arkema

9.1.1 Arkema Details

9.1.2 Arkema Major Business

9.1.3 Arkema PVDF Film for PV Backsheet Product and Services

9.1.4 Arkema PVDF Film for PV Backsheet Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.1.5 Arkema Recent Developments/Updates
- 9.1.6 Arkema Competitive Strengths & Weaknesses
- 9.2 SKC
 - 9.2.1 SKC Details
 - 9.2.2 SKC Major Business
 - 9.2.3 SKC PVDF Film for PV Backsheet Product and Services
 - 9.2.4 SKC PVDF Film for PV Backsheet Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.2.5 SKC Recent Developments/Updates
 - 9.2.6 SKC Competitive Strengths & Weaknesses
- 9.3 Solvay
 - 9.3.1 Solvay Details
 - 9.3.2 Solvay Major Business
 - 9.3.3 Solvay PVDF Film for PV Backsheet Product and Services
 - 9.3.4 Solvay PVDF Film for PV Backsheet Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.3.5 Solvay Recent Developments/Updates
 - 9.3.6 Solvay Competitive Strengths & Weaknesses
- 9.4 Denka
 - 9.4.1 Denka Details
 - 9.4.2 Denka Major Business
 - 9.4.3 Denka PVDF Film for PV Backsheet Product and Services
 - 9.4.4 Denka PVDF Film for PV Backsheet Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.4.5 Denka Recent Developments/Updates
 - 9.4.6 Denka Competitive Strengths & Weaknesses
- 9.5 Kureha Corporation
 - 9.5.1 Kureha Corporation Details
 - 9.5.2 Kureha Corporation Major Business
 - 9.5.3 Kureha Corporation PVDF Film for PV Backsheet Product and Services
 - 9.5.4 Kureha Corporation PVDF Film for PV Backsheet Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.5.5 Kureha Corporation Recent Developments/Updates
 - 9.5.6 Kureha Corporation Competitive Strengths & Weaknesses
- 9.6 Hangzhou Foremost
 - 9.6.1 Hangzhou Foremost Details
 - 9.6.2 Hangzhou Foremost Major Business
 - 9.6.3 Hangzhou Foremost PVDF Film for PV Backsheet Product and Services
 - 9.6.4 Hangzhou Foremost PVDF Film for PV Backsheet Production, Price, Value,

Gross Margin and Market Share (2021-2026)

9.6.5 Hangzhou Foremost Recent Developments/Updates

9.6.6 Hangzhou Foremost Competitive Strengths & Weaknesses

9.7 Jiangsu Zhongtian Technology

9.7.1 Jiangsu Zhongtian Technology Details

9.7.2 Jiangsu Zhongtian Technology Major Business

9.7.3 Jiangsu Zhongtian Technology PVDF Film for PV Backsheet Product and Services

9.7.4 Jiangsu Zhongtian Technology PVDF Film for PV Backsheet Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 Jiangsu Zhongtian Technology Recent Developments/Updates

9.7.6 Jiangsu Zhongtian Technology Competitive Strengths & Weaknesses

9.8 Shanghai HIUV New Materials

9.8.1 Shanghai HIUV New Materials Details

9.8.2 Shanghai HIUV New Materials Major Business

9.8.3 Shanghai HIUV New Materials PVDF Film for PV Backsheet Product and Services

9.8.4 Shanghai HIUV New Materials PVDF Film for PV Backsheet Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 Shanghai HIUV New Materials Recent Developments/Updates

9.8.6 Shanghai HIUV New Materials Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 PVDF Film for PV Backsheet Industry Chain

10.2 PVDF Film for PV Backsheet Upstream Analysis

10.2.1 PVDF Film for PV Backsheet Core Raw Materials

10.2.2 Main Manufacturers of PVDF Film for PV Backsheet Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 PVDF Film for PV Backsheet Production Mode

10.6 PVDF Film for PV Backsheet Procurement Model

10.7 PVDF Film for PV Backsheet Industry Sales Model and Sales Channels

10.7.1 PVDF Film for PV Backsheet Sales Model

10.7.2 PVDF Film for PV Backsheet Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World PVDF Film for PV Backsheet Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World PVDF Film for PV Backsheet Production Value by Region (2021-2026) & (USD Million)

Table 3. World PVDF Film for PV Backsheet Production Value by Region (2027-2032) & (USD Million)

Table 4. World PVDF Film for PV Backsheet Production Value Market Share by Region (2021-2026)

Table 5. World PVDF Film for PV Backsheet Production Value Market Share by Region (2027-2032)

Table 6. World PVDF Film for PV Backsheet Production by Region (2021-2026) & (K Sqm)

Table 7. World PVDF Film for PV Backsheet Production by Region (2027-2032) & (K Sqm)

Table 8. World PVDF Film for PV Backsheet Production Market Share by Region (2021-2026)

Table 9. World PVDF Film for PV Backsheet Production Market Share by Region (2027-2032)

Table 10. World PVDF Film for PV Backsheet Average Price by Region (2021-2026) & (US\$/Sqm)

Table 11. World PVDF Film for PV Backsheet Average Price by Region (2027-2032) & (US\$/Sqm)

Table 12. PVDF Film for PV Backsheet Major Market Trends

Table 13. World PVDF Film for PV Backsheet Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Sqm)

Table 14. World PVDF Film for PV Backsheet Consumption by Region (2021-2026) & (K Sqm)

Table 15. World PVDF Film for PV Backsheet Consumption Forecast by Region (2027-2032) & (K Sqm)

Table 16. World PVDF Film for PV Backsheet Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key PVDF Film for PV Backsheet Producers in 2025

Table 18. World PVDF Film for PV Backsheet Production by Manufacturer (2021-2026) & (K Sqm)

Table 19. Production Market Share of Key PVDF Film for PV Backsheet Producers in 2025

Table 20. World PVDF Film for PV Backsheet Average Price by Manufacturer (2021-2026) & (US\$/Sqm)

Table 21. Global PVDF Film for PV Backsheet Company Evaluation Quadrant

Table 22. World PVDF Film for PV Backsheet Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and PVDF Film for PV Backsheet Production Site of Key Manufacturer

Table 24. PVDF Film for PV Backsheet Market: Company Product Type Footprint

Table 25. PVDF Film for PV Backsheet Market: Company Product Application Footprint

Table 26. PVDF Film for PV Backsheet Competitive Factors

Table 27. PVDF Film for PV Backsheet New Entrant and Capacity Expansion Plans

Table 28. PVDF Film for PV Backsheet Mergers & Acquisitions Activity

Table 29. United States VS China PVDF Film for PV Backsheet Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China PVDF Film for PV Backsheet Production Comparison, (2021 & 2025 & 2032) & (K Sqm)

Table 31. United States VS China PVDF Film for PV Backsheet Consumption Comparison, (2021 & 2025 & 2032) & (K Sqm)

Table 32. United States Based PVDF Film for PV Backsheet Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers PVDF Film for PV Backsheet Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers PVDF Film for PV Backsheet Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers PVDF Film for PV Backsheet Production (2021-2026) & (K Sqm)

Table 36. United States Based Manufacturers PVDF Film for PV Backsheet Production Market Share (2021-2026)

Table 37. China Based PVDF Film for PV Backsheet Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers PVDF Film for PV Backsheet Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers PVDF Film for PV Backsheet Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers PVDF Film for PV Backsheet Production, (2021-2026) & (K Sqm)

Table 41. China Based Manufacturers PVDF Film for PV Backsheet Production Market

Share (2021-2026)

Table 42. Rest of World Based PVDF Film for PV Backsheet Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers PVDF Film for PV Backsheet Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers PVDF Film for PV Backsheet Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers PVDF Film for PV Backsheet Production, (2021-2026) & (K Sqm)

Table 46. Rest of World Based Manufacturers PVDF Film for PV Backsheet Production Market Share (2021-2026)

Table 47. World PVDF Film for PV Backsheet Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World PVDF Film for PV Backsheet Production by Type (2021-2026) & (K Sqm)

Table 49. World PVDF Film for PV Backsheet Production by Type (2027-2032) & (K Sqm)

Table 50. World PVDF Film for PV Backsheet Production Value by Type (2021-2026) & (USD Million)

Table 51. World PVDF Film for PV Backsheet Production Value by Type (2027-2032) & (USD Million)

Table 52. World PVDF Film for PV Backsheet Average Price by Type (2021-2026) & (US\$/Sqm)

Table 53. World PVDF Film for PV Backsheet Average Price by Type (2027-2032) & (US\$/Sqm)

Table 54. World PVDF Film for PV Backsheet Production Value by Color, (USD Million), 2021 & 2025 & 2032

Table 55. World PVDF Film for PV Backsheet Production by Color (2021-2026) & (K Sqm)

Table 56. World PVDF Film for PV Backsheet Production by Color (2027-2032) & (K Sqm)

Table 57. World PVDF Film for PV Backsheet Production Value by Color (2021-2026) & (USD Million)

Table 58. World PVDF Film for PV Backsheet Production Value by Color (2027-2032) & (USD Million)

Table 59. World PVDF Film for PV Backsheet Average Price by Color (2021-2026) & (US\$/Sqm)

Table 60. World PVDF Film for PV Backsheet Average Price by Color (2027-2032) & (US\$/Sqm)

Table 61. World PVDF Film for PV Backsheet Production Value by Thickness, (USD Million), 2021 & 2025 & 2032

Table 62. World PVDF Film for PV Backsheet Production by Thickness (2021-2026) & (K Sqm)

Table 63. World PVDF Film for PV Backsheet Production by Thickness (2027-2032) & (K Sqm)

Table 64. World PVDF Film for PV Backsheet Production Value by Thickness (2021-2026) & (USD Million)

Table 65. World PVDF Film for PV Backsheet Production Value by Thickness (2027-2032) & (USD Million)

Table 66. World PVDF Film for PV Backsheet Average Price by Thickness (2021-2026) & (US\$/Sqm)

Table 67. World PVDF Film for PV Backsheet Average Price by Thickness (2027-2032) & (US\$/Sqm)

Table 68. World PVDF Film for PV Backsheet Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World PVDF Film for PV Backsheet Production by Application (2021-2026) & (K Sqm)

Table 70. World PVDF Film for PV Backsheet Production by Application (2027-2032) & (K Sqm)

Table 71. World PVDF Film for PV Backsheet Production Value by Application (2021-2026) & (USD Million)

Table 72. World PVDF Film for PV Backsheet Production Value by Application (2027-2032) & (USD Million)

Table 73. World PVDF Film for PV Backsheet Average Price by Application (2021-2026) & (US\$/Sqm)

Table 74. World PVDF Film for PV Backsheet Average Price by Application (2027-2032) & (US\$/Sqm)

Table 75. Arkema Basic Information, Manufacturing Base and Competitors

Table 76. Arkema Major Business

Table 77. Arkema PVDF Film for PV Backsheet Product and Services

Table 78. Arkema PVDF Film for PV Backsheet Production (K Sqm), Price (US\$/Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Arkema Recent Developments/Updates

Table 80. Arkema Competitive Strengths & Weaknesses

Table 81. SKC Basic Information, Manufacturing Base and Competitors

Table 82. SKC Major Business

Table 83. SKC PVDF Film for PV Backsheet Product and Services

Table 84. SKC PVDF Film for PV Backsheet Production (K Sqm), Price (US\$/Sqm),

Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. SKC Recent Developments/Updates

Table 86. SKC Competitive Strengths & Weaknesses

Table 87. Solvay Basic Information, Manufacturing Base and Competitors

Table 88. Solvay Major Business

Table 89. Solvay PVDF Film for PV Backsheet Product and Services

Table 90. Solvay PVDF Film for PV Backsheet Production (K Sqm), Price (US\$/Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Solvay Recent Developments/Updates

Table 92. Solvay Competitive Strengths & Weaknesses

Table 93. Denka Basic Information, Manufacturing Base and Competitors

Table 94. Denka Major Business

Table 95. Denka PVDF Film for PV Backsheet Product and Services

Table 96. Denka PVDF Film for PV Backsheet Production (K Sqm), Price (US\$/Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Denka Recent Developments/Updates

Table 98. Denka Competitive Strengths & Weaknesses

Table 99. Kureha Corporation Basic Information, Manufacturing Base and Competitors

Table 100. Kureha Corporation Major Business

Table 101. Kureha Corporation PVDF Film for PV Backsheet Product and Services

Table 102. Kureha Corporation PVDF Film for PV Backsheet Production (K Sqm), Price (US\$/Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Kureha Corporation Recent Developments/Updates

Table 104. Kureha Corporation Competitive Strengths & Weaknesses

Table 105. Hangzhou Foremost Basic Information, Manufacturing Base and Competitors

Table 106. Hangzhou Foremost Major Business

Table 107. Hangzhou Foremost PVDF Film for PV Backsheet Product and Services

Table 108. Hangzhou Foremost PVDF Film for PV Backsheet Production (K Sqm), Price (US\$/Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Hangzhou Foremost Recent Developments/Updates

Table 110. Hangzhou Foremost Competitive Strengths & Weaknesses

Table 111. Jiangsu Zhongtian Technology Basic Information, Manufacturing Base and Competitors

Table 112. Jiangsu Zhongtian Technology Major Business

Table 113. Jiangsu Zhongtian Technology PVDF Film for PV Backsheet Product and Services

Table 114. Jiangsu Zhongtian Technology PVDF Film for PV Backsheet Production (K Sqm), Price (US\$/Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Jiangsu Zhongtian Technology Recent Developments/Updates

Table 116. Jiangsu Zhongtian Technology Competitive Strengths & Weaknesses

Table 117. Shanghai HIUV New Materials Basic Information, Manufacturing Base and Competitors

Table 118. Shanghai HIUV New Materials Major Business

Table 119. Shanghai HIUV New Materials PVDF Film for PV Backsheet Product and Services

Table 120. Shanghai HIUV New Materials PVDF Film for PV Backsheet Production (K Sqm), Price (US\$/Sqm), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Shanghai HIUV New Materials Recent Developments/Updates

Table 122. Shanghai HIUV New Materials Competitive Strengths & Weaknesses

Table 123. Global Key Players of PVDF Film for PV Backsheet Upstream (Raw Materials)

Table 124. Global PVDF Film for PV Backsheet Typical Customers

Table 125. PVDF Film for PV Backsheet Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. PVDF Film for PV Backsheet Picture

Figure 2. World PVDF Film for PV Backsheet Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World PVDF Film for PV Backsheet Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World PVDF Film for PV Backsheet Production (2021-2032) & (K Sqm)

Figure 5. World PVDF Film for PV Backsheet Average Price (2021-2032) & (US\$/Sqm)

Figure 6. World PVDF Film for PV Backsheet Production Value Market Share by Region (2021-2032)

Figure 7. World PVDF Film for PV Backsheet Production Market Share by Region (2021-2032)

Figure 8. North America PVDF Film for PV Backsheet Production (2021-2032) & (K Sqm)

Figure 9. Europe PVDF Film for PV Backsheet Production (2021-2032) & (K Sqm)

Figure 10. China PVDF Film for PV Backsheet Production (2021-2032) & (K Sqm)

Figure 11. Japan PVDF Film for PV Backsheet Production (2021-2032) & (K Sqm)

Figure 12. PVDF Film for PV Backsheet Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World PVDF Film for PV Backsheet Consumption (2021-2032) & (K Sqm)

Figure 15. World PVDF Film for PV Backsheet Consumption Market Share by Region (2021-2032)

Figure 16. United States PVDF Film for PV Backsheet Consumption (2021-2032) & (K Sqm)

Figure 17. China PVDF Film for PV Backsheet Consumption (2021-2032) & (K Sqm)

Figure 18. Europe PVDF Film for PV Backsheet Consumption (2021-2032) & (K Sqm)

Figure 19. Japan PVDF Film for PV Backsheet Consumption (2021-2032) & (K Sqm)

Figure 20. South Korea PVDF Film for PV Backsheet Consumption (2021-2032) & (K Sqm)

Figure 21. ASEAN PVDF Film for PV Backsheet Consumption (2021-2032) & (K Sqm)

Figure 22. India PVDF Film for PV Backsheet Consumption (2021-2032) & (K Sqm)

Figure 23. Producer Shipments of PVDF Film for PV Backsheet by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for PVDF Film for PV Backsheet Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for PVDF Film for PV

Backsheet Markets in 2025

Figure 26. United States VS China: PVDF Film for PV Backsheet Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: PVDF Film for PV Backsheet Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: PVDF Film for PV Backsheet Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers PVDF Film for PV Backsheet Production Market Share 2025

Figure 30. China Based Manufacturers PVDF Film for PV Backsheet Production Market Share 2025

Figure 31. Rest of World Based Manufacturers PVDF Film for PV Backsheet Production Market Share 2025

Figure 32. World PVDF Film for PV Backsheet Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World PVDF Film for PV Backsheet Production Value Market Share by Type in 2025

Figure 34. Single Layer

Figure 35. Three Layers

Figure 36. World PVDF Film for PV Backsheet Production Market Share by Type (2021-2032)

Figure 37. World PVDF Film for PV Backsheet Production Value Market Share by Type (2021-2032)

Figure 38. World PVDF Film for PV Backsheet Average Price by Type (2021-2032) & (US\$/SqM)

Figure 39. World PVDF Film for PV Backsheet Production Value by Color, (USD Million), 2021 & 2025 & 2032

Figure 40. World PVDF Film for PV Backsheet Production Value Market Share by Color in 2025

Figure 41. Colored Film

Figure 42. Transparent Film

Figure 43. World PVDF Film for PV Backsheet Production Market Share by Color (2021-2032)

Figure 44. World PVDF Film for PV Backsheet Production Value Market Share by Color (2021-2032)

Figure 45. World PVDF Film for PV Backsheet Average Price by Color (2021-2032) & (US\$/SqM)

Figure 46. World PVDF Film for PV Backsheet Production Value by Thickness, (USD Million), 2021 & 2025 & 2032

Figure 47. World PVDF Film for PV Backsheet Production Value Market Share by Thickness in 2025

Figure 48. Thickness 50 μ m

Figure 51. World PVDF Film for PV Backsheet Production Market Share by Thickness (2021-2032)

Figure 52. World PVDF Film for PV Backsheet Production Value Market Share by Thickness (2021-2032)

Figure 53. World PVDF Film for PV Backsheet Average Price by Thickness (2021-2032) & (US\$/Sqm)

Figure 54. World PVDF Film for PV Backsheet Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 55. World PVDF Film for PV Backsheet Production Value Market Share by Application in 2025

Figure 56. Co-extruded PV Backsheet

Figure 57. Composite PV Backsheet

Figure 58. World PVDF Film for PV Backsheet Production Market Share by Application (2021-2032)

Figure 59. World PVDF Film for PV Backsheet Production Value Market Share by Application (2021-2032)

Figure 60. World PVDF Film for PV Backsheet Average Price by Application (2021-2032) & (US\$/Sqm)

Figure 61. PVDF Film for PV Backsheet Industry Chain

Figure 62. PVDF Film for PV Backsheet Procurement Model

Figure 63. PVDF Film for PV Backsheet Sales Model

Figure 64. PVDF Film for PV Backsheet Sales Channels, Direct Sales, and Distribution

Figure 65. Methodology

Figure 66. Research Process and Data Source

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