

Global PVDC Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global PVDC market size is expected to reach \$ 1164 million by 2032, rising at a market growth of 4.4% CAGR during the forecast period (2026-2032).

Polyvinylidene chloride (PVDC) is a high-performance thermoplastic polymer known for its exceptional barrier properties against gases, moisture, and flavors. Chemically, it is a synthetic resin derived from the polymerization of vinylidene chloride. Its unique molecular structure, characterized by closely packed polymer chains with high crystallinity, gives PVDC superior impermeability to oxygen, carbon dioxide, and water vapor compared to most other polymers.

PVDC is most commonly used in the form of coatings or films, either as a standalone material or as a layer in multilayer packaging. Its primary applications are in the packaging industry, where it is valued for maintaining product freshness, preventing contamination, and extending shelf life. It is also employed in medical, industrial, and construction applications for its durability and resistance to chemicals and UV radiation.

Properties of PVDC:

Barrier Performance: PVDC is highly effective at preventing the permeation of gases and moisture, making it ideal for food, pharmaceutical, and industrial packaging.

Chemical Resistance: It resists most acids, alkalis, and organic solvents, enhancing its utility in industrial and medical applications.

Thermal Stability: PVDC has good thermal stability, allowing it to endure processes such as sterilization and pasteurization.

Transparency and Flexibility: Films made from PVDC are clear and flexible, enabling visual inspection of packaged contents.

Adhesion: PVDC coatings adhere well to substrates like paper, aluminum, and other polymers, making it versatile in multilayer packaging.

The main market drivers include:

Sustainable Alternatives: Manufacturers are investing in developing PVDC variants with reduced environmental impact or alternative materials that replicate its barrier properties.

Nanotechnology Integration: Advances in nanotechnology are expected to enhance PVDC's performance, enabling thinner films with the same or better barrier capabilities.

Growth in Biodegradable and Multilayer Films: PVDC remains integral in multilayer films that combine biodegradable or recyclable materials to meet evolving regulatory and consumer demands.

At present, there are several production companies in the world polyvinylidene chloride (PVDC) industry. The main players are SK geo centric, Kureha, Syensqo (Solvay), Asahi Kasei and Zhejiang Juhua, etc. In 2023, SK geo centric is the world's largest polyvinylidene chloride producer, accounting for 25.32% of the global total sales. In the consumer market, due to the large demand for downstream applications, the United States and China are the main consumption areas. These two regions account for 60% of the global total consumption. In terms of its product category, PVDC can be divided into VDC-VC copolymer resin, VDC-MA copolymer resin, PVDC latex, etc. VDC-VC copolymer resin occupies the largest market share, accounting for more than 50%.

This report studies the global PVDC production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for PVDC and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of PVDC that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global PVDC total production and demand, 2021-2032, (K MT)

Global PVDC total production value, 2021-2032, (USD Million)

Global PVDC production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K MT), (based on production site)

Global PVDC consumption by region & country, CAGR, 2021-2032 & (K MT)

U.S. VS China: PVDC domestic production, consumption, key domestic manufacturers and share

Global PVDC production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K MT)

Global PVDC production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

Global PVDC production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

This report profiles key players in the global PVDC market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SK geo centric, Kureha, Syensqo (Solvay), Asahi Kasei, Juhua Group, Nantong SKT, Keguan Polymer, Xinglu Chemical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World PVDC market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K MT) and average price (USD/MT) by

manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global PVDC Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global PVDC Market, Segmentation by Type:

VDC-VC Copolymer Resin

VDC-MA Copolymer Resin

Others

Global PVDC Market, Segmentation by Application:

Food Packaging and Wrap

Pharmaceuticals Packaging

Sterilized Medical Packaging

Others

Companies Profiled:

SK geo centric

Kureha

Syensqo (Solvay)

Asahi Kasei

Juhua Group

Nantong SKT

Keguan Polymer

Xinglu Chemical

Key Questions Answered:

1. How big is the global PVDC market?
2. What is the demand of the global PVDC market?
3. What is the year over year growth of the global PVDC market?
4. What is the production and production value of the global PVDC market?
5. Who are the key producers in the global PVDC market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 PVDC Introduction
- 1.2 World PVDC Supply & Forecast
 - 1.2.1 World PVDC Production Value (2021 & 2025 & 2032)
 - 1.2.2 World PVDC Production (2021-2032)
 - 1.2.3 World PVDC Pricing Trends (2021-2032)
- 1.3 World PVDC Production by Region (Based on Production Site)
 - 1.3.1 World PVDC Production Value by Region (2021-2032)
 - 1.3.2 World PVDC Production by Region (2021-2032)
 - 1.3.3 World PVDC Average Price by Region (2021-2032)
 - 1.3.4 North America PVDC Production (2021-2032)
 - 1.3.5 Europe PVDC Production (2021-2032)
 - 1.3.6 China PVDC Production (2021-2032)
 - 1.3.7 Japan PVDC Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 PVDC Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 PVDC Major Market Trends

2 DEMAND SUMMARY

- 2.1 World PVDC Demand (2021-2032)
- 2.2 World PVDC Consumption by Region
 - 2.2.1 World PVDC Consumption by Region (2021-2026)
 - 2.2.2 World PVDC Consumption Forecast by Region (2027-2032)
- 2.3 United States PVDC Consumption (2021-2032)
- 2.4 China PVDC Consumption (2021-2032)
- 2.5 Europe PVDC Consumption (2021-2032)
- 2.6 Japan PVDC Consumption (2021-2032)
- 2.7 South Korea PVDC Consumption (2021-2032)
- 2.8 ASEAN PVDC Consumption (2021-2032)
- 2.9 India PVDC Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World PVDC Production Value by Manufacturer (2021-2026)

- 3.2 World PVDC Production by Manufacturer (2021-2026)
- 3.3 World PVDC Average Price by Manufacturer (2021-2026)
- 3.4 PVDC Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global PVDC Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for PVDC in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for PVDC in 2025
- 3.6 PVDC Market: Overall Company Footprint Analysis
 - 3.6.1 PVDC Market: Region Footprint
 - 3.6.2 PVDC Market: Company Product Type Footprint
 - 3.6.3 PVDC Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: PVDC Production Value Comparison
 - 4.1.1 United States VS China: PVDC Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: PVDC Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: PVDC Production Comparison
 - 4.2.1 United States VS China: PVDC Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: PVDC Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: PVDC Consumption Comparison
 - 4.3.1 United States VS China: PVDC Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: PVDC Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based PVDC Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based PVDC Manufacturers, Headquarters and Production Site (States, Country)
 - 4.4.2 United States Based Manufacturers PVDC Production Value (2021-2026)
 - 4.4.3 United States Based Manufacturers PVDC Production (2021-2026)
- 4.5 China Based PVDC Manufacturers and Market Share

4.5.1 China Based PVDC Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers PVDC Production Value (2021-2026)

4.5.3 China Based Manufacturers PVDC Production (2021-2026)

4.6 Rest of World Based PVDC Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based PVDC Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers PVDC Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers PVDC Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World PVDC Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 VDC-VC Copolymer Resin

5.2.2 VDC-MA Copolymer Resin

5.2.3 Others

5.3 Market Segment by Type

5.3.1 World PVDC Production by Type (2021-2032)

5.3.2 World PVDC Production Value by Type (2021-2032)

5.3.3 World PVDC Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY APPLICATION

6.1 World PVDC Market Size Overview by Application: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Application

6.2.1 Food Packaging and Wrap

6.2.2 Pharmaceuticals Packaging

6.2.3 Sterilized Medical Packaging

6.2.4 Others

6.3 Market Segment by Application

6.3.1 World PVDC Production by Application (2021-2032)

6.3.2 World PVDC Production Value by Application (2021-2032)

6.3.3 World PVDC Average Price by Application (2021-2032)

7 COMPANY PROFILES

7.1 SK geo centric

7.1.1 SK geo centric Details

- 7.1.2 SK geo centric Major Business
- 7.1.3 SK geo centric PVDC Product and Services
- 7.1.4 SK geo centric PVDC Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 7.1.5 SK geo centric Recent Developments/Updates
- 7.1.6 SK geo centric Competitive Strengths & Weaknesses
- 7.2 Kureha
 - 7.2.1 Kureha Details
 - 7.2.2 Kureha Major Business
 - 7.2.3 Kureha PVDC Product and Services
 - 7.2.4 Kureha PVDC Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.2.5 Kureha Recent Developments/Updates
 - 7.2.6 Kureha Competitive Strengths & Weaknesses
- 7.3 Syensqo (Solvay)
 - 7.3.1 Syensqo (Solvay) Details
 - 7.3.2 Syensqo (Solvay) Major Business
 - 7.3.3 Syensqo (Solvay) PVDC Product and Services
 - 7.3.4 Syensqo (Solvay) PVDC Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.3.5 Syensqo (Solvay) Recent Developments/Updates
 - 7.3.6 Syensqo (Solvay) Competitive Strengths & Weaknesses
- 7.4 Asahi Kasei
 - 7.4.1 Asahi Kasei Details
 - 7.4.2 Asahi Kasei Major Business
 - 7.4.3 Asahi Kasei PVDC Product and Services
 - 7.4.4 Asahi Kasei PVDC Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.4.5 Asahi Kasei Recent Developments/Updates
 - 7.4.6 Asahi Kasei Competitive Strengths & Weaknesses
- 7.5 Juhua Group
 - 7.5.1 Juhua Group Details
 - 7.5.2 Juhua Group Major Business
 - 7.5.3 Juhua Group PVDC Product and Services
 - 7.5.4 Juhua Group PVDC Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.5.5 Juhua Group Recent Developments/Updates
 - 7.5.6 Juhua Group Competitive Strengths & Weaknesses
- 7.6 Nantong SKT

- 7.6.1 Nantong SKT Details
- 7.6.2 Nantong SKT Major Business
- 7.6.3 Nantong SKT PVDC Product and Services
- 7.6.4 Nantong SKT PVDC Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 7.6.5 Nantong SKT Recent Developments/Updates
- 7.6.6 Nantong SKT Competitive Strengths & Weaknesses
- 7.7 Keguan Polymer
 - 7.7.1 Keguan Polymer Details
 - 7.7.2 Keguan Polymer Major Business
 - 7.7.3 Keguan Polymer PVDC Product and Services
 - 7.7.4 Keguan Polymer PVDC Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.7.5 Keguan Polymer Recent Developments/Updates
 - 7.7.6 Keguan Polymer Competitive Strengths & Weaknesses
- 7.8 Xinglu Chemical
 - 7.8.1 Xinglu Chemical Details
 - 7.8.2 Xinglu Chemical Major Business
 - 7.8.3 Xinglu Chemical PVDC Product and Services
 - 7.8.4 Xinglu Chemical PVDC Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 7.8.5 Xinglu Chemical Recent Developments/Updates
 - 7.8.6 Xinglu Chemical Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

- 8.1 PVDC Industry Chain
- 8.2 PVDC Upstream Analysis
 - 8.2.1 PVDC Core Raw Materials
 - 8.2.2 Main Manufacturers of PVDC Core Raw Materials
- 8.3 Midstream Analysis
- 8.4 Downstream Analysis
- 8.5 PVDC Production Mode
- 8.6 PVDC Procurement Model
- 8.7 PVDC Industry Sales Model and Sales Channels
 - 8.7.1 PVDC Sales Model
 - 8.7.2 PVDC Typical Distributors

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

10.1 Methodology

10.2 Research Process and Data Source

10.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World PVDC Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World PVDC Production Value by Region (2021-2026) & (USD Million)

Table 3. World PVDC Production Value by Region (2027-2032) & (USD Million)

Table 4. World PVDC Production Value Market Share by Region (2021-2026)

Table 5. World PVDC Production Value Market Share by Region (2027-2032)

Table 6. World PVDC Production by Region (2021-2026) & (K MT)

Table 7. World PVDC Production by Region (2027-2032) & (K MT)

Table 8. World PVDC Production Market Share by Region (2021-2026)

Table 9. World PVDC Production Market Share by Region (2027-2032)

Table 10. World PVDC Average Price by Region (2021-2026) & (USD/MT)

Table 11. World PVDC Average Price by Region (2027-2032) & (USD/MT)

Table 12. PVDC Major Market Trends

Table 13. World PVDC Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K MT)

Table 14. World PVDC Consumption by Region (2021-2026) & (K MT)

Table 15. World PVDC Consumption Forecast by Region (2027-2032) & (K MT)

Table 16. World PVDC Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key PVDC Producers in 2025

Table 18. World PVDC Production by Manufacturer (2021-2026) & (K MT)

Table 19. Production Market Share of Key PVDC Producers in 2025

Table 20. World PVDC Average Price by Manufacturer (2021-2026) & (USD/MT)

Table 21. Global PVDC Company Evaluation Quadrant

Table 22. World PVDC Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and PVDC Production Site of Key Manufacturer

Table 24. PVDC Market: Company Product Type Footprint

Table 25. PVDC Market: Company Product Application Footprint

Table 26. PVDC Competitive Factors

Table 27. PVDC New Entrant and Capacity Expansion Plans

Table 28. PVDC Mergers & Acquisitions Activity

Table 29. United States VS China PVDC Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China PVDC Production Comparison, (2021 & 2025 & 2032) & (K MT)

Table 31. United States VS China PVDC Consumption Comparison, (2021 & 2025 & 2032) & (K MT)

Table 32. United States Based PVDC Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers PVDC Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers PVDC Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers PVDC Production (2021-2026) & (K MT)

Table 36. United States Based Manufacturers PVDC Production Market Share (2021-2026)

Table 37. China Based PVDC Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers PVDC Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers PVDC Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers PVDC Production, (2021-2026) & (K MT)

Table 41. China Based Manufacturers PVDC Production Market Share (2021-2026)

Table 42. Rest of World Based PVDC Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers PVDC Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers PVDC Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers PVDC Production, (2021-2026) & (K MT)

Table 46. Rest of World Based Manufacturers PVDC Production Market Share (2021-2026)

Table 47. World PVDC Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World PVDC Production by Type (2021-2026) & (K MT)

Table 49. World PVDC Production by Type (2027-2032) & (K MT)

Table 50. World PVDC Production Value by Type (2021-2026) & (USD Million)

Table 51. World PVDC Production Value by Type (2027-2032) & (USD Million)

Table 52. World PVDC Average Price by Type (2021-2026) & (USD/MT)

Table 53. World PVDC Average Price by Type (2027-2032) & (USD/MT)

Table 54. World PVDC Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 55. World PVDC Production by Application (2021-2026) & (K MT)

Table 56. World PVDC Production by Application (2027-2032) & (K MT)

- Table 57. World PVDC Production Value by Application (2021-2026) & (USD Million)
Table 58. World PVDC Production Value by Application (2027-2032) & (USD Million)
Table 59. World PVDC Average Price by Application (2021-2026) & (USD/MT)
Table 60. World PVDC Average Price by Application (2027-2032) & (USD/MT)
Table 61. SK geo centric Basic Information, Manufacturing Base and Competitors
Table 62. SK geo centric Major Business
Table 63. SK geo centric PVDC Product and Services
Table 64. SK geo centric PVDC Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 65. SK geo centric Recent Developments/Updates
Table 66. SK geo centric Competitive Strengths & Weaknesses
Table 67. Kureha Basic Information, Manufacturing Base and Competitors
Table 68. Kureha Major Business
Table 69. Kureha PVDC Product and Services
Table 70. Kureha PVDC Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 71. Kureha Recent Developments/Updates
Table 72. Kureha Competitive Strengths & Weaknesses
Table 73. Syensqo (Solvay) Basic Information, Manufacturing Base and Competitors
Table 74. Syensqo (Solvay) Major Business
Table 75. Syensqo (Solvay) PVDC Product and Services
Table 76. Syensqo (Solvay) PVDC Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 77. Syensqo (Solvay) Recent Developments/Updates
Table 78. Syensqo (Solvay) Competitive Strengths & Weaknesses
Table 79. Asahi Kasei Basic Information, Manufacturing Base and Competitors
Table 80. Asahi Kasei Major Business
Table 81. Asahi Kasei PVDC Product and Services
Table 82. Asahi Kasei PVDC Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 83. Asahi Kasei Recent Developments/Updates
Table 84. Asahi Kasei Competitive Strengths & Weaknesses
Table 85. Juhua Group Basic Information, Manufacturing Base and Competitors
Table 86. Juhua Group Major Business
Table 87. Juhua Group PVDC Product and Services
Table 88. Juhua Group PVDC Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 89. Juhua Group Recent Developments/Updates
Table 90. Juhua Group Competitive Strengths & Weaknesses

- Table 91. Nantong SKT Basic Information, Manufacturing Base and Competitors
- Table 92. Nantong SKT Major Business
- Table 93. Nantong SKT PVDC Product and Services
- Table 94. Nantong SKT PVDC Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 95. Nantong SKT Recent Developments/Updates
- Table 96. Nantong SKT Competitive Strengths & Weaknesses
- Table 97. Keguan Polymer Basic Information, Manufacturing Base and Competitors
- Table 98. Keguan Polymer Major Business
- Table 99. Keguan Polymer PVDC Product and Services
- Table 100. Keguan Polymer PVDC Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 101. Keguan Polymer Recent Developments/Updates
- Table 102. Keguan Polymer Competitive Strengths & Weaknesses
- Table 103. Xinglu Chemical Basic Information, Manufacturing Base and Competitors
- Table 104. Xinglu Chemical Major Business
- Table 105. Xinglu Chemical PVDC Product and Services
- Table 106. Xinglu Chemical PVDC Production (K MT), Price (USD/MT), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 107. Xinglu Chemical Recent Developments/Updates
- Table 108. Xinglu Chemical Competitive Strengths & Weaknesses
- Table 109. Global Key Players of PVDC Upstream (Raw Materials)
- Table 110. Global PVDC Typical Customers
- Table 111. PVDC Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. PVDC Picture

Figure 2. World PVDC Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World PVDC Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World PVDC Production (2021-2032) & (K MT)

Figure 5. World PVDC Average Price (2021-2032) & (USD/MT)

Figure 6. World PVDC Production Value Market Share by Region (2021-2032)

Figure 7. World PVDC Production Market Share by Region (2021-2032)

Figure 8. North America PVDC Production (2021-2032) & (K MT)

Figure 9. Europe PVDC Production (2021-2032) & (K MT)

Figure 10. China PVDC Production (2021-2032) & (K MT)

Figure 11. Japan PVDC Production (2021-2032) & (K MT)

Figure 12. PVDC Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World PVDC Consumption (2021-2032) & (K MT)

Figure 15. World PVDC Consumption Market Share by Region (2021-2032)

Figure 16. United States PVDC Consumption (2021-2032) & (K MT)

Figure 17. China PVDC Consumption (2021-2032) & (K MT)

Figure 18. Europe PVDC Consumption (2021-2032) & (K MT)

Figure 19. Japan PVDC Consumption (2021-2032) & (K MT)

Figure 20. South Korea PVDC Consumption (2021-2032) & (K MT)

Figure 21. ASEAN PVDC Consumption (2021-2032) & (K MT)

Figure 22. India PVDC Consumption (2021-2032) & (K MT)

Figure 23. Producer Shipments of PVDC by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for PVDC Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for PVDC Markets in 2025

Figure 26. United States VS China: PVDC Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: PVDC Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: PVDC Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers PVDC Production Market Share 2025

Figure 30. China Based Manufacturers PVDC Production Market Share 2025

Figure 31. Rest of World Based Manufacturers PVDC Production Market Share 2025

Figure 32. World PVDC Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World PVDC Production Value Market Share by Type in 2025

Figure 34. VDC-VC Copolymer Resin

Figure 35. VDC-MA Copolymer Resin

Figure 36. Others

Figure 37. World PVDC Production Market Share by Type (2021-2032)

Figure 38. World PVDC Production Value Market Share by Type (2021-2032)

Figure 39. World PVDC Average Price by Type (2021-2032) & (USD/MT)

Figure 40. World PVDC Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 41. World PVDC Production Value Market Share by Application in 2025

Figure 42. Food Packaging and Wrap

Figure 43. Pharmaceuticals Packaging

Figure 44. Sterilized Medical Packaging

Figure 45. Others

Figure 46. World PVDC Production Market Share by Application (2021-2032)

Figure 47. World PVDC Production Value Market Share by Application (2021-2032)

Figure 48. World PVDC Average Price by Application (2021-2032) & (USD/MT)

Figure 49. PVDC Industry Chain

Figure 50. PVDC Procurement Model

Figure 51. PVDC Sales Model

Figure 52. PVDC Sales Channels, Direct Sales, and Distribution

Figure 53. Methodology

Figure 54. Research Process and Data Source

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