

Global PVDC Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global PVDC market size was valued at US\$ 865 million in 2025 and is forecast to a readjusted size of US\$ 1164 million by 2032 with a CAGR of 4.4% during review period.

Polyvinylidene chloride (PVDC) is a high-performance thermoplastic polymer known for its exceptional barrier properties against gases, moisture, and flavors. Chemically, it is a synthetic resin derived from the polymerization of vinylidene chloride. Its unique molecular structure, characterized by closely packed polymer chains with high crystallinity, gives PVDC superior impermeability to oxygen, carbon dioxide, and water vapor compared to most other polymers.

PVDC is most commonly used in the form of coatings or films, either as a standalone material or as a layer in multilayer packaging. Its primary applications are in the packaging industry, where it is valued for maintaining product freshness, preventing contamination, and extending shelf life. It is also employed in medical, industrial, and construction applications for its durability and resistance to chemicals and UV radiation.

Properties of PVDC:

Barrier Performance: PVDC is highly effective at preventing the permeation of gases and moisture, making it ideal for food, pharmaceutical, and industrial packaging.

Chemical Resistance: It resists most acids, alkalis, and organic solvents, enhancing its utility in industrial and medical applications.

Thermal Stability: PVDC has good thermal stability, allowing it to endure processes

such as sterilization and pasteurization.

Transparency and Flexibility: Films made from PVDC are clear and flexible, enabling visual inspection of packaged contents.

Adhesion: PVDC coatings adhere well to substrates like paper, aluminum, and other polymers, making it versatile in multilayer packaging.

The main market drivers include:

Sustainable Alternatives: Manufacturers are investing in developing PVDC variants with reduced environmental impact or alternative materials that replicate its barrier properties.

Nanotechnology Integration: Advances in nanotechnology are expected to enhance PVDC's performance, enabling thinner films with the same or better barrier capabilities.

Growth in Biodegradable and Multilayer Films: PVDC remains integral in multilayer films that combine biodegradable or recyclable materials to meet evolving regulatory and consumer demands.

At present, there are several production companies in the world polyvinylidene chloride (PVDC) industry. The main players are SK geo centric, Kureha, Syensqo (Solvay), Asahi Kasei and Zhejiang Juhua, etc. In 2023, SK geo centric is the world's largest polyvinylidene chloride producer, accounting for 25.32% of the global total sales. In the consumer market, due to the large demand for downstream applications, the United States and China are the main consumption areas. These two regions account for 60% of the global total consumption. In terms of its product category, PVDC can be divided into VDC-VC copolymer resin, VDC-MA copolymer resin, PVDC latex, etc. VDC-VC copolymer resin occupies the largest market share, accounting for more than 50%.

This report is a detailed and comprehensive analysis for global PVDC market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global PVDC market size and forecasts, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2021-2032

Global PVDC market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2021-2032

Global PVDC market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2021-2032

Global PVDC market shares of main players, shipments in revenue (\$ Million), sales quantity (K MT), and ASP (USD/MT), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for PVDC

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global PVDC market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SK geo centric, Kureha, Syensqo (Solvay), Asahi Kasei, Juhua Group, Nantong SKT, Keguan Polymer, Xinglu Chemical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

PVDC market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

VDC-VC Copolymer Resin

VDC-MA Copolymer Resin

Others

Market segment by Application

Food Packaging and Wrap

Pharmaceuticals Packaging

Sterilized Medical Packaging

Others

Major players covered

SK geo centric

Kureha

Syensqo (Solvay)

Asahi Kasei

Juhua Group

Nantong SKT

Keguan Polymer

Xinglu Chemical

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe PVDC product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of PVDC, with price, sales quantity, revenue, and global market share of PVDC from 2021 to 2026.

Chapter 3, the PVDC competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the PVDC breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and PVDC market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of PVDC.

Chapter 14 and 15, to describe PVDC sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global PVDC Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 VDC-VC Copolymer Resin

1.3.3 VDC-MA Copolymer Resin

1.3.4 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global PVDC Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.4.2 Food Packaging and Wrap

1.4.3 Pharmaceuticals Packaging

1.4.4 Sterilized Medical Packaging

1.4.5 Others

1.5 Global PVDC Market Size & Forecast

1.5.1 Global PVDC Consumption Value (2021 & 2025 & 2032)

1.5.2 Global PVDC Sales Quantity (2021-2032)

1.5.3 Global PVDC Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 SK geo centric

2.1.1 SK geo centric Details

2.1.2 SK geo centric Major Business

2.1.3 SK geo centric PVDC Product and Services

2.1.4 SK geo centric PVDC Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 SK geo centric Recent Developments/Updates

2.2 Kureha

2.2.1 Kureha Details

2.2.2 Kureha Major Business

2.2.3 Kureha PVDC Product and Services

2.2.4 Kureha PVDC Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

- 2.2.5 Kureha Recent Developments/Updates
- 2.3 Syensqo (Solvay)
 - 2.3.1 Syensqo (Solvay) Details
 - 2.3.2 Syensqo (Solvay) Major Business
 - 2.3.3 Syensqo (Solvay) PVDC Product and Services
 - 2.3.4 Syensqo (Solvay) PVDC Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.3.5 Syensqo (Solvay) Recent Developments/Updates
- 2.4 Asahi Kasei
 - 2.4.1 Asahi Kasei Details
 - 2.4.2 Asahi Kasei Major Business
 - 2.4.3 Asahi Kasei PVDC Product and Services
 - 2.4.4 Asahi Kasei PVDC Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.4.5 Asahi Kasei Recent Developments/Updates
- 2.5 Juhua Group
 - 2.5.1 Juhua Group Details
 - 2.5.2 Juhua Group Major Business
 - 2.5.3 Juhua Group PVDC Product and Services
 - 2.5.4 Juhua Group PVDC Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.5.5 Juhua Group Recent Developments/Updates
- 2.6 Nantong SKT
 - 2.6.1 Nantong SKT Details
 - 2.6.2 Nantong SKT Major Business
 - 2.6.3 Nantong SKT PVDC Product and Services
 - 2.6.4 Nantong SKT PVDC Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.6.5 Nantong SKT Recent Developments/Updates
- 2.7 Keguan Polymer
 - 2.7.1 Keguan Polymer Details
 - 2.7.2 Keguan Polymer Major Business
 - 2.7.3 Keguan Polymer PVDC Product and Services
 - 2.7.4 Keguan Polymer PVDC Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.7.5 Keguan Polymer Recent Developments/Updates
- 2.8 Xinglu Chemical
 - 2.8.1 Xinglu Chemical Details
 - 2.8.2 Xinglu Chemical Major Business

- 2.8.3 Xinglu Chemical PVDC Product and Services
- 2.8.4 Xinglu Chemical PVDC Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.8.5 Xinglu Chemical Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: PVDC BY MANUFACTURER

- 3.1 Global PVDC Sales Quantity by Manufacturer (2021-2026)
- 3.2 Global PVDC Revenue by Manufacturer (2021-2026)
- 3.3 Global PVDC Average Price by Manufacturer (2021-2026)
- 3.4 Market Share Analysis (2025)
 - 3.4.1 Producer Shipments of PVDC by Manufacturer Revenue (\$MM) and Market Share (%): 2025
 - 3.4.2 Top 3 PVDC Manufacturer Market Share in 2025
 - 3.4.3 Top 6 PVDC Manufacturer Market Share in 2025
- 3.5 PVDC Market: Overall Company Footprint Analysis
 - 3.5.1 PVDC Market: Region Footprint
 - 3.5.2 PVDC Market: Company Product Type Footprint
 - 3.5.3 PVDC Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global PVDC Market Size by Region
 - 4.1.1 Global PVDC Sales Quantity by Region (2021-2032)
 - 4.1.2 Global PVDC Consumption Value by Region (2021-2032)
 - 4.1.3 Global PVDC Average Price by Region (2021-2032)
- 4.2 North America PVDC Consumption Value (2021-2032)
- 4.3 Europe PVDC Consumption Value (2021-2032)
- 4.4 Asia-Pacific PVDC Consumption Value (2021-2032)
- 4.5 South America PVDC Consumption Value (2021-2032)
- 4.6 Middle East & Africa PVDC Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

- 5.1 Global PVDC Sales Quantity by Type (2021-2032)
- 5.2 Global PVDC Consumption Value by Type (2021-2032)
- 5.3 Global PVDC Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global PVDC Sales Quantity by Application (2021-2032)
- 6.2 Global PVDC Consumption Value by Application (2021-2032)
- 6.3 Global PVDC Average Price by Application (2021-2032)

7 NORTH AMERICA

- 7.1 North America PVDC Sales Quantity by Type (2021-2032)
- 7.2 North America PVDC Sales Quantity by Application (2021-2032)
- 7.3 North America PVDC Market Size by Country
 - 7.3.1 North America PVDC Sales Quantity by Country (2021-2032)
 - 7.3.2 North America PVDC Consumption Value by Country (2021-2032)
 - 7.3.3 United States Market Size and Forecast (2021-2032)
 - 7.3.4 Canada Market Size and Forecast (2021-2032)
 - 7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

- 8.1 Europe PVDC Sales Quantity by Type (2021-2032)
- 8.2 Europe PVDC Sales Quantity by Application (2021-2032)
- 8.3 Europe PVDC Market Size by Country
 - 8.3.1 Europe PVDC Sales Quantity by Country (2021-2032)
 - 8.3.2 Europe PVDC Consumption Value by Country (2021-2032)
 - 8.3.3 Germany Market Size and Forecast (2021-2032)
 - 8.3.4 France Market Size and Forecast (2021-2032)
 - 8.3.5 United Kingdom Market Size and Forecast (2021-2032)
 - 8.3.6 Russia Market Size and Forecast (2021-2032)
 - 8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific PVDC Sales Quantity by Type (2021-2032)
- 9.2 Asia-Pacific PVDC Sales Quantity by Application (2021-2032)
- 9.3 Asia-Pacific PVDC Market Size by Region
 - 9.3.1 Asia-Pacific PVDC Sales Quantity by Region (2021-2032)
 - 9.3.2 Asia-Pacific PVDC Consumption Value by Region (2021-2032)
 - 9.3.3 China Market Size and Forecast (2021-2032)

- 9.3.4 Japan Market Size and Forecast (2021-2032)
- 9.3.5 South Korea Market Size and Forecast (2021-2032)
- 9.3.6 India Market Size and Forecast (2021-2032)
- 9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
- 9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

- 10.1 South America PVDC Sales Quantity by Type (2021-2032)
- 10.2 South America PVDC Sales Quantity by Application (2021-2032)
- 10.3 South America PVDC Market Size by Country
 - 10.3.1 South America PVDC Sales Quantity by Country (2021-2032)
 - 10.3.2 South America PVDC Consumption Value by Country (2021-2032)
 - 10.3.3 Brazil Market Size and Forecast (2021-2032)
 - 10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa PVDC Sales Quantity by Type (2021-2032)
- 11.2 Middle East & Africa PVDC Sales Quantity by Application (2021-2032)
- 11.3 Middle East & Africa PVDC Market Size by Country
 - 11.3.1 Middle East & Africa PVDC Sales Quantity by Country (2021-2032)
 - 11.3.2 Middle East & Africa PVDC Consumption Value by Country (2021-2032)
 - 11.3.3 Turkey Market Size and Forecast (2021-2032)
 - 11.3.4 Egypt Market Size and Forecast (2021-2032)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
 - 11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

- 12.1 PVDC Market Drivers
- 12.2 PVDC Market Restraints
- 12.3 PVDC Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of PVDC and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of PVDC
- 13.3 PVDC Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 PVDC Typical Distributors
- 14.3 PVDC Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global PVDC Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
- Table 2. Global PVDC Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Table 3. SK geo centric Basic Information, Manufacturing Base and Competitors
- Table 4. SK geo centric Major Business
- Table 5. SK geo centric PVDC Product and Services
- Table 6. SK geo centric PVDC Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 7. SK geo centric Recent Developments/Updates
- Table 8. Kureha Basic Information, Manufacturing Base and Competitors
- Table 9. Kureha Major Business
- Table 10. Kureha PVDC Product and Services
- Table 11. Kureha PVDC Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 12. Kureha Recent Developments/Updates
- Table 13. Syensqo (Solvay) Basic Information, Manufacturing Base and Competitors
- Table 14. Syensqo (Solvay) Major Business
- Table 15. Syensqo (Solvay) PVDC Product and Services
- Table 16. Syensqo (Solvay) PVDC Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 17. Syensqo (Solvay) Recent Developments/Updates
- Table 18. Asahi Kasei Basic Information, Manufacturing Base and Competitors
- Table 19. Asahi Kasei Major Business
- Table 20. Asahi Kasei PVDC Product and Services
- Table 21. Asahi Kasei PVDC Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 22. Asahi Kasei Recent Developments/Updates
- Table 23. Juhua Group Basic Information, Manufacturing Base and Competitors
- Table 24. Juhua Group Major Business
- Table 25. Juhua Group PVDC Product and Services
- Table 26. Juhua Group PVDC Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 27. Juhua Group Recent Developments/Updates
- Table 28. Nantong SKT Basic Information, Manufacturing Base and Competitors
- Table 29. Nantong SKT Major Business

- Table 30. Nantong SKT PVDC Product and Services
- Table 31. Nantong SKT PVDC Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 32. Nantong SKT Recent Developments/Updates
- Table 33. Keguan Polymer Basic Information, Manufacturing Base and Competitors
- Table 34. Keguan Polymer Major Business
- Table 35. Keguan Polymer PVDC Product and Services
- Table 36. Keguan Polymer PVDC Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 37. Keguan Polymer Recent Developments/Updates
- Table 38. Xinglu Chemical Basic Information, Manufacturing Base and Competitors
- Table 39. Xinglu Chemical Major Business
- Table 40. Xinglu Chemical PVDC Product and Services
- Table 41. Xinglu Chemical PVDC Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 42. Xinglu Chemical Recent Developments/Updates
- Table 43. Global PVDC Sales Quantity by Manufacturer (2021-2026) & (K MT)
- Table 44. Global PVDC Revenue by Manufacturer (2021-2026) & (USD Million)
- Table 45. Global PVDC Average Price by Manufacturer (2021-2026) & (USD/MT)
- Table 46. Market Position of Manufacturers in PVDC, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
- Table 47. Head Office and PVDC Production Site of Key Manufacturer
- Table 48. PVDC Market: Company Product Type Footprint
- Table 49. PVDC Market: Company Product Application Footprint
- Table 50. PVDC New Market Entrants and Barriers to Market Entry
- Table 51. PVDC Mergers, Acquisition, Agreements, and Collaborations
- Table 52. Global PVDC Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR
- Table 53. Global PVDC Sales Quantity by Region (2021-2026) & (K MT)
- Table 54. Global PVDC Sales Quantity by Region (2027-2032) & (K MT)
- Table 55. Global PVDC Consumption Value by Region (2021-2026) & (USD Million)
- Table 56. Global PVDC Consumption Value by Region (2027-2032) & (USD Million)
- Table 57. Global PVDC Average Price by Region (2021-2026) & (USD/MT)
- Table 58. Global PVDC Average Price by Region (2027-2032) & (USD/MT)
- Table 59. Global PVDC Sales Quantity by Type (2021-2026) & (K MT)
- Table 60. Global PVDC Sales Quantity by Type (2027-2032) & (K MT)
- Table 61. Global PVDC Consumption Value by Type (2021-2026) & (USD Million)
- Table 62. Global PVDC Consumption Value by Type (2027-2032) & (USD Million)
- Table 63. Global PVDC Average Price by Type (2021-2026) & (USD/MT)

- Table 64. Global PVDC Average Price by Type (2027-2032) & (USD/MT)
- Table 65. Global PVDC Sales Quantity by Application (2021-2026) & (K MT)
- Table 66. Global PVDC Sales Quantity by Application (2027-2032) & (K MT)
- Table 67. Global PVDC Consumption Value by Application (2021-2026) & (USD Million)
- Table 68. Global PVDC Consumption Value by Application (2027-2032) & (USD Million)
- Table 69. Global PVDC Average Price by Application (2021-2026) & (USD/MT)
- Table 70. Global PVDC Average Price by Application (2027-2032) & (USD/MT)
- Table 71. North America PVDC Sales Quantity by Type (2021-2026) & (K MT)
- Table 72. North America PVDC Sales Quantity by Type (2027-2032) & (K MT)
- Table 73. North America PVDC Sales Quantity by Application (2021-2026) & (K MT)
- Table 74. North America PVDC Sales Quantity by Application (2027-2032) & (K MT)
- Table 75. North America PVDC Sales Quantity by Country (2021-2026) & (K MT)
- Table 76. North America PVDC Sales Quantity by Country (2027-2032) & (K MT)
- Table 77. North America PVDC Consumption Value by Country (2021-2026) & (USD Million)
- Table 78. North America PVDC Consumption Value by Country (2027-2032) & (USD Million)
- Table 79. Europe PVDC Sales Quantity by Type (2021-2026) & (K MT)
- Table 80. Europe PVDC Sales Quantity by Type (2027-2032) & (K MT)
- Table 81. Europe PVDC Sales Quantity by Application (2021-2026) & (K MT)
- Table 82. Europe PVDC Sales Quantity by Application (2027-2032) & (K MT)
- Table 83. Europe PVDC Sales Quantity by Country (2021-2026) & (K MT)
- Table 84. Europe PVDC Sales Quantity by Country (2027-2032) & (K MT)
- Table 85. Europe PVDC Consumption Value by Country (2021-2026) & (USD Million)
- Table 86. Europe PVDC Consumption Value by Country (2027-2032) & (USD Million)
- Table 87. Asia-Pacific PVDC Sales Quantity by Type (2021-2026) & (K MT)
- Table 88. Asia-Pacific PVDC Sales Quantity by Type (2027-2032) & (K MT)
- Table 89. Asia-Pacific PVDC Sales Quantity by Application (2021-2026) & (K MT)
- Table 90. Asia-Pacific PVDC Sales Quantity by Application (2027-2032) & (K MT)
- Table 91. Asia-Pacific PVDC Sales Quantity by Region (2021-2026) & (K MT)
- Table 92. Asia-Pacific PVDC Sales Quantity by Region (2027-2032) & (K MT)
- Table 93. Asia-Pacific PVDC Consumption Value by Region (2021-2026) & (USD Million)
- Table 94. Asia-Pacific PVDC Consumption Value by Region (2027-2032) & (USD Million)
- Table 95. South America PVDC Sales Quantity by Type (2021-2026) & (K MT)
- Table 96. South America PVDC Sales Quantity by Type (2027-2032) & (K MT)
- Table 97. South America PVDC Sales Quantity by Application (2021-2026) & (K MT)
- Table 98. South America PVDC Sales Quantity by Application (2027-2032) & (K MT)

Table 99. South America PVDC Sales Quantity by Country (2021-2026) & (K MT)

Table 100. South America PVDC Sales Quantity by Country (2027-2032) & (K MT)

Table 101. South America PVDC Consumption Value by Country (2021-2026) & (USD Million)

Table 102. South America PVDC Consumption Value by Country (2027-2032) & (USD Million)

Table 103. Middle East & Africa PVDC Sales Quantity by Type (2021-2026) & (K MT)

Table 104. Middle East & Africa PVDC Sales Quantity by Type (2027-2032) & (K MT)

Table 105. Middle East & Africa PVDC Sales Quantity by Application (2021-2026) & (K MT)

Table 106. Middle East & Africa PVDC Sales Quantity by Application (2027-2032) & (K MT)

Table 107. Middle East & Africa PVDC Sales Quantity by Country (2021-2026) & (K MT)

Table 108. Middle East & Africa PVDC Sales Quantity by Country (2027-2032) & (K MT)

Table 109. Middle East & Africa PVDC Consumption Value by Country (2021-2026) & (USD Million)

Table 110. Middle East & Africa PVDC Consumption Value by Country (2027-2032) & (USD Million)

Table 111. PVDC Raw Material

Table 112. Key Manufacturers of PVDC Raw Materials

Table 113. PVDC Typical Distributors

Table 114. PVDC Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. PVDC Picture

Figure 2. Global PVDC Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global PVDC Revenue Market Share by Type in 2025

Figure 4. VDC-VC Copolymer Resin Examples

Figure 5. VDC-MA Copolymer Resin Examples

Figure 6. Others Examples

Figure 7. Global PVDC Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 8. Global PVDC Revenue Market Share by Application in 2025

Figure 9. Food Packaging and Wrap Examples

Figure 10. Pharmaceuticals Packaging Examples

Figure 11. Sterilized Medical Packaging Examples

Figure 12. Others Examples

Figure 13. Global PVDC Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 14. Global PVDC Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 15. Global PVDC Sales Quantity (2021-2032) & (K MT)

Figure 16. Global PVDC Price (2021-2032) & (USD/MT)

Figure 17. Global PVDC Sales Quantity Market Share by Manufacturer in 2025

Figure 18. Global PVDC Revenue Market Share by Manufacturer in 2025

Figure 19. Producer Shipments of PVDC by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 20. Top 3 PVDC Manufacturer (Revenue) Market Share in 2025

Figure 21. Top 6 PVDC Manufacturer (Revenue) Market Share in 2025

Figure 22. Global PVDC Sales Quantity Market Share by Region (2021-2032)

Figure 23. Global PVDC Consumption Value Market Share by Region (2021-2032)

Figure 24. North America PVDC Consumption Value (2021-2032) & (USD Million)

Figure 25. Europe PVDC Consumption Value (2021-2032) & (USD Million)

Figure 26. Asia-Pacific PVDC Consumption Value (2021-2032) & (USD Million)

Figure 27. South America PVDC Consumption Value (2021-2032) & (USD Million)

Figure 28. Middle East & Africa PVDC Consumption Value (2021-2032) & (USD Million)

Figure 29. Global PVDC Sales Quantity Market Share by Type (2021-2032)

Figure 30. Global PVDC Consumption Value Market Share by Type (2021-2032)

Figure 31. Global PVDC Average Price by Type (2021-2032) & (USD/MT)

Figure 32. Global PVDC Sales Quantity Market Share by Application (2021-2032)

Figure 33. Global PVDC Revenue Market Share by Application (2021-2032)

- Figure 34. Global PVDC Average Price by Application (2021-2032) & (USD/MT)
- Figure 35. North America PVDC Sales Quantity Market Share by Type (2021-2032)
- Figure 36. North America PVDC Sales Quantity Market Share by Application (2021-2032)
- Figure 37. North America PVDC Sales Quantity Market Share by Country (2021-2032)
- Figure 38. North America PVDC Consumption Value Market Share by Country (2021-2032)
- Figure 39. United States PVDC Consumption Value (2021-2032) & (USD Million)
- Figure 40. Canada PVDC Consumption Value (2021-2032) & (USD Million)
- Figure 41. Mexico PVDC Consumption Value (2021-2032) & (USD Million)
- Figure 42. Europe PVDC Sales Quantity Market Share by Type (2021-2032)
- Figure 43. Europe PVDC Sales Quantity Market Share by Application (2021-2032)
- Figure 44. Europe PVDC Sales Quantity Market Share by Country (2021-2032)
- Figure 45. Europe PVDC Consumption Value Market Share by Country (2021-2032)
- Figure 46. Germany PVDC Consumption Value (2021-2032) & (USD Million)
- Figure 47. France PVDC Consumption Value (2021-2032) & (USD Million)
- Figure 48. United Kingdom PVDC Consumption Value (2021-2032) & (USD Million)
- Figure 49. Russia PVDC Consumption Value (2021-2032) & (USD Million)
- Figure 50. Italy PVDC Consumption Value (2021-2032) & (USD Million)
- Figure 51. Asia-Pacific PVDC Sales Quantity Market Share by Type (2021-2032)
- Figure 52. Asia-Pacific PVDC Sales Quantity Market Share by Application (2021-2032)
- Figure 53. Asia-Pacific PVDC Sales Quantity Market Share by Region (2021-2032)
- Figure 54. Asia-Pacific PVDC Consumption Value Market Share by Region (2021-2032)
- Figure 55. China PVDC Consumption Value (2021-2032) & (USD Million)
- Figure 56. Japan PVDC Consumption Value (2021-2032) & (USD Million)
- Figure 57. South Korea PVDC Consumption Value (2021-2032) & (USD Million)
- Figure 58. India PVDC Consumption Value (2021-2032) & (USD Million)
- Figure 59. Southeast Asia PVDC Consumption Value (2021-2032) & (USD Million)
- Figure 60. Australia PVDC Consumption Value (2021-2032) & (USD Million)
- Figure 61. South America PVDC Sales Quantity Market Share by Type (2021-2032)
- Figure 62. South America PVDC Sales Quantity Market Share by Application (2021-2032)
- Figure 63. South America PVDC Sales Quantity Market Share by Country (2021-2032)
- Figure 64. South America PVDC Consumption Value Market Share by Country (2021-2032)
- Figure 65. Brazil PVDC Consumption Value (2021-2032) & (USD Million)
- Figure 66. Argentina PVDC Consumption Value (2021-2032) & (USD Million)
- Figure 67. Middle East & Africa PVDC Sales Quantity Market Share by Type (2021-2032)

Figure 68. Middle East & Africa PVDC Sales Quantity Market Share by Application (2021-2032)

Figure 69. Middle East & Africa PVDC Sales Quantity Market Share by Country (2021-2032)

Figure 70. Middle East & Africa PVDC Consumption Value Market Share by Country (2021-2032)

Figure 71. Turkey PVDC Consumption Value (2021-2032) & (USD Million)

Figure 72. Egypt PVDC Consumption Value (2021-2032) & (USD Million)

Figure 73. Saudi Arabia PVDC Consumption Value (2021-2032) & (USD Million)

Figure 74. South Africa PVDC Consumption Value (2021-2032) & (USD Million)

Figure 75. PVDC Market Drivers

Figure 76. PVDC Market Restraints

Figure 77. PVDC Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of PVDC in 2025

Figure 80. Manufacturing Process Analysis of PVDC

Figure 81. PVDC Industrial Chain

Figure 82. Sales Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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