

# Global PVDC Film Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global PVDC Film market size was valued at USD 2524 million in 2023 and is forecast to a readjusted size of USD 3797.7 million by 2030 with a CAGR of 6.0% during review period.

Polyvinylidene chloride film is an attractive see-through packaging film. Polyvinylidene chloride or PVDC is a clear and flexible synthetic thermoplastic produced by the polymerization of vinylidene chloride. It is optically clear with a high degree of gloss and has outstanding oxygen and moisture barrier properties comparable to metallized films. This makes PVDC ideal for household wrap and food, medical and pharmaceutical packaging to extend shelf life. PVDC also is highly resistant to many chemicals including grease and oil.

Global key players of PVDC Film include Asahi Kasei, Kureha, Shuanghui, SKC, Innovia Films, etc. The top three players hold a share over 25%. Asia-Pacific is the largest market, has a share about 51%, followed by North America and Europe, with share 22% and 21%, separately. In terms of product type, Coated Film is the largest segment, occupied for a share of 72%, and in terms of application, Food & Beverages has a share about 92 percent.

The Global Info Research report includes an overview of the development of the PVDC Film industry chain, the market status of Food & Beverages (Coated Film, Blown Film), Pharmaceutical (Coated Film, Blown Film), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of PVDC Film.

Regionally, the report analyzes the PVDC Film markets in key regions. North America

and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global PVDC Film market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the PVDC Film market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the PVDC Film industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (Tons), revenue generated, and market share of different by Type (e.g., Coated Film, Blown Film).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the PVDC Film market.

**Regional Analysis:** The report involves examining the PVDC Film market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the PVDC Film market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to PVDC Film:

**Company Analysis:** Report covers individual PVDC Film manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards PVDC Film This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food & Beverages, Pharmaceutical).

**Technology Analysis:** Report covers specific technologies relevant to PVDC Film. It assesses the current state, advancements, and potential future developments in PVDC Film areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the PVDC Film market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

PVDC Film market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Coated Film

Blown Film

### Market segment by Application

Food & Beverages

Pharmaceutical

Electronic

Military

Others

Major players covered

Asahi Kasei

Kureha

Shuanghui

SKC

Innovia Films

Juhua Group

Cosmo Films

Zhejiang Yibai Packaging Materials

Chiripal Poly Films

Vibac Group

Wuxi Boli Packing Material

B.C. Jindal Group

Unitika

Polinas

Vacmet

Caprihans

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe PVDC Film product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of PVDC Film, with price, sales, revenue and global market share of PVDC Film from 2019 to 2024.

Chapter 3, the PVDC Film competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the PVDC Film breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and PVDC Film market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of PVDC Film.

Chapter 14 and 15, to describe PVDC Film sales channel, distributors, customers, research findings and conclusion.

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