

# Global PVDC Barrier Material Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global PVDC Barrier Material market size was valued at USD 1350.5 million in 2023 and is forecast to a readjusted size of USD 1583.2 million by 2030 with a CAGR of 2.3% during review period.

Polyvinylidene chloride (PVDC) Barrier Material was one of the first polymers to be commercialized. Due to low gas and vapor permeability, it is widely used in the manufacture of food and consumer goods packaging, as well as in areas where high resistance to moisture and aggressive medium is required.

Global PVDC Barrier Material key players include DowDuPont, Kureha, Asahi Kasei, Juhua, Solvay, etc. Global top five manufacturers hold a share over 75%.

The United States is the largest market, with a share over 40%, followed by Europe and Japan, both have a share over 45% percent. In terms of product, PVDC Resins is the largest segment, with a share over 85%. And in terms of application, the largest application is Food Packaging and Wrap, followed by Pharmaceuticals Packaging.

The Global Info Research report includes an overview of the development of the PVDC Barrier Material industry chain, the market status of Food Packaging and Wrap (PVDC Resins, PVDC Latex), Pharmaceuticals Packaging (PVDC Resins, PVDC Latex), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of PVDC Barrier Material.

Regionally, the report analyzes the PVDC Barrier Material markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global PVDC Barrier Material market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the PVDC Barrier Material market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the PVDC Barrier Material industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., PVDC Resins, PVDC Latex).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the PVDC Barrier Material market.

**Regional Analysis:** The report involves examining the PVDC Barrier Material market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the PVDC Barrier Material market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to PVDC Barrier Material:

**Company Analysis:** Report covers individual PVDC Barrier Material manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards PVDC Barrier Material. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food Packaging and Wrap, Pharmaceuticals Packaging).

**Technology Analysis:** Report covers specific technologies relevant to PVDC Barrier Material. It assesses the current state, advancements, and potential future developments in PVDC Barrier Material areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the PVDC Barrier Material market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

PVDC Barrier Material market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

PVDC Resins

PVDC Latex

### Market segment by Application

Food Packaging and Wrap

Pharmaceuticals Packaging

Unit Packaging for Hygiene and Cosmetic Products

Sterilized Medical Packaging

Others

#### Major players covered

DuPont

Kureha

Asahi Kasei

Juhua

Solvay

Nantong SKT

Keguan Polymer

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe PVDC Barrier Material product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of PVDC Barrier Material, with price, sales, revenue and global market share of PVDC Barrier Material from 2019 to 2024.

Chapter 3, the PVDC Barrier Material competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the PVDC Barrier Material breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and PVDC Barrier Material market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of PVDC Barrier Material.

Chapter 14 and 15, to describe PVDC Barrier Material sales channel, distributors, customers, research findings and conclusion.

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