

Global PVD Coatings for Automotive Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global PVD Coatings for Automotive market size is expected to reach \$ 377 million by 2032, rising at a market growth of 8.0% CAGR during the forecast period (2026-2032).

PVD coating for automotive refers to a layer of ultra-thin functional or decorative metal or ceramic thin film coating formed on the surface of automotive components through evaporation, sputtering, or ion deposition in a vacuum environment. In 2025, global PVD Coatings for Automotive production reached approximately 25,498 Tons, with an average global market price of around US\$ 8,329 per ton.

PVD coating for automotive is a high-end surface treatment process based on vacuum physical vapor deposition technology, which is gradually replacing traditional electroplating processes and widely used in automotive interior and exterior parts. Its market growth is mainly driven by the high-end automotive interior, stricter environmental regulations, and the upgrading of new energy vehicle design. The industry as a whole presents the development characteristics of 'high added value+medium speed growth+technology upgrade drive'.

This report studies the global PVD Coatings for Automotive production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for PVD Coatings for Automotive and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of PVD Coatings for Automotive that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global PVD Coatings for Automotive total production and demand, 2021-2032, (Tons)

Global PVD Coatings for Automotive total production value, 2021-2032, (USD Million)

Global PVD Coatings for Automotive production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global PVD Coatings for Automotive consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: PVD Coatings for Automotive domestic production, consumption, key domestic manufacturers and share

Global PVD Coatings for Automotive production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global PVD Coatings for Automotive production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global PVD Coatings for Automotive production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global PVD Coatings for Automotive market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Fujikura Kasei, Redspot, Fujichem Sonneborn Limited, Mankiewicz Gebr, Jiangsu Kuangshun Photosensitivity New-Material, Hunan Sokan New Materials, Zhejiang UVCHEM Special Coatings, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World PVD Coatings for Automotive market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global PVD Coatings for Automotive Market, By Region:

Global PVD Coatings for Automotive Supply, Demand and Key Producers, 2026-2032

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global PVD Coatings for Automotive Market, Segmentation by Type:

Indium Plating

Tin-Plating

Aluminizing

Optical Plating

Other

Global PVD Coatings for Automotive Market, Segmentation by Coating Sequence:

Primer

Intermediate Coating

Topcoat

Global PVD Coatings for Automotive Market, Segmentation by Sedimentation Rate:

Sedimentation Rate 5 $\mu\text{m}/\text{min}$

Global PVD Coatings for Automotive Market, Segmentation by Application:

Car Headlights

Door Handle

Central Control Button

Window Trim

Other

Companies Profiled:

Fujikura Kasei

Redspot

Fujichem Sonneborn Limited

Mankiewicz Gebr

Jiangsu Kuangshun Photosensitivity New-Material

Hunan Sokan New Materials

Zhejiang UVCHEM Special Coatings

Key Questions Answered:

1. How big is the global PVD Coatings for Automotive market?
2. What is the demand of the global PVD Coatings for Automotive market?
3. What is the year over year growth of the global PVD Coatings for Automotive market?

4. What is the production and production value of the global PVD Coatings for Automotive market?
5. Who are the key producers in the global PVD Coatings for Automotive market?
6. What are the growth factors driving the market demand?

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