

Global PVD Coated Automotive Wheels Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global PVD Coated Automotive Wheels market size was valued at US\$ 14.2 million in 2024 and is forecast to a readjusted size of USD 22.1 million by 2031 with a CAGR of 6.6% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

PVD is a new surface treatment technology, which solves the environmental problems of the traditional water plating process, and realizes the mirror effect of the wheel surface, the appearance is similar to electroplating, but more safe and environmental protection.

This report is a detailed and comprehensive analysis for global PVD Coated Automotive Wheels market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global PVD Coated Automotive Wheels market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit),

2020-2031

Global PVD Coated Automotive Wheels market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global PVD Coated Automotive Wheels market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global PVD Coated Automotive Wheels market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for PVD Coated Automotive Wheels

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global PVD Coated Automotive Wheels market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include lochpe-Maxion, Superior Industries, Borbet, RONAL GROUP, Alcoa Wheels, Topy Group, Accuride, Enkei Wheels, CITIC Dicastal, Lizhong Chelun, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

PVD Coated Automotive Wheels market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and

value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Casting

Forging

Spinning

Market segment by Application

Passenger Vehicle

Commercial Vehicle

Major players covered

Ioche-Maxion

Superior Industries

Borbet

RONAL GROUP

Alcoa Wheels

Topy Group

Accuride

Enkei Wheels

CITIC Dicastal

Lizhong Chelun

Wanfeng Auto Wheel

Zhengxing Group

Jinfei Kaida

Zhongnan Aluminum Wheel

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Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe PVD Coated Automotive Wheels product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of PVD Coated Automotive Wheels, with price, sales quantity, revenue, and global market share of PVD Coated Automotive Wheels from 2020 to 2025.

Chapter 3, the PVD Coated Automotive Wheels competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by

landscape contrast.

Chapter 4, the PVD Coated Automotive Wheels breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and PVD Coated Automotive Wheels market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of PVD Coated Automotive Wheels.

Chapter 14 and 15, to describe PVD Coated Automotive Wheels sales channel, distributors, customers, research findings and conclusion.

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