

Global PVC Stretch Yoga Mats Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global PVC Stretch Yoga Mats market size is expected to reach \$ 1302 million by 2032, rising at a market growth of 3.7% CAGR during the forecast period (2026-2032).

In 2025, global PVC Stretch Yoga Mats production reached approximately 150.77 million units, with an average global market price of around US\$6.50 per unit.

The gross profit margin of major companies in the industry is between 20%-35%.

In 2025, the global production capacity of PVC Stretch Yoga Mats was approximately 201.03 million units.

PVC Stretch Yoga Mats are flexible exercise mats made mainly from polyvinyl chloride materials, designed to provide cushioning, anti-slip performance, elasticity, durability, and easy cleaning for yoga, pilates, stretching, fitness training, and home workouts. They are widely used in entry-level and mass-market fitness product segments due to cost efficiency and stable processing performance.

The industrial chain of PVC Stretch Yoga Mats covers upstream materials such as PVC resin, plasticizers, foaming agents, stabilizers, colorants, surface textures, packaging films, and printing materials. The midstream consists of mixing, calendaring or foaming, embossing, cutting, printing, rolling, quality inspection, and packaging. Downstream applications mainly include fitness retailers, e-commerce channels, gyms, yoga studios, sporting goods stores, supermarkets, and household fitness users.

The booming fitness industry and home sports trend fuel the market demand of PVC stretch yoga mats. The product has good elasticity, anti-slip performance and

comfortable buffering effect, meeting daily fitness and stretching exercise needs. Lightweight design and diversified color styles further enrich consumer choices.

This report studies the global PVC Stretch Yoga Mats production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for PVC Stretch Yoga Mats and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of PVC Stretch Yoga Mats that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global PVC Stretch Yoga Mats total production and demand, 2021-2032, (K Units)

Global PVC Stretch Yoga Mats total production value, 2021-2032, (USD Million)

Global PVC Stretch Yoga Mats production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global PVC Stretch Yoga Mats consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: PVC Stretch Yoga Mats domestic production, consumption, key domestic manufacturers and share

Global PVC Stretch Yoga Mats production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global PVC Stretch Yoga Mats production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global PVC Stretch Yoga Mats production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global PVC Stretch Yoga Mats market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Gaiam, Manduka, Hugger Mugger, YogaAccessories, ProsourceFit, BalanceFrom, Sivan Health and Fitness, Decathlon, Adidas, Reebok, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World PVC Stretch Yoga Mats market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global PVC Stretch Yoga Mats Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global PVC Stretch Yoga Mats Market, Segmentation by Type:

Smooth PVC Stretch Yoga Mats

Embossed PVC Stretch Yoga Mats

Patterned PVC Stretch Yoga Mats

Global PVC Stretch Yoga Mats Market, Segmentation by Structure:

Single-Layer PVC Stretch Yoga Mats

Foamed PVC Stretch Yoga Mats

Composite PVC Stretch Yoga Mats

Global PVC Stretch Yoga Mats Market, Segmentation by Mat Thickness:

Thin PVC Stretch Yoga Mats (?4mm)

Standard PVC Stretch Yoga Mats (4?8mm)

Thick PVC Stretch Yoga Mats (?8mm)

Global PVC Stretch Yoga Mats Market, Segmentation by Application:

Home Yoga Practice

Fitness Studio Classes

Outdoor Exercise

Other

Companies Profiled:

Gaiam

Manduka

Hugger Mugger

YogaAccessories

ProsourceFit

BalanceFrom

Sivan Health and Fitness

Decathlon

Adidas

Reebok

Zhejiang Natural Outdoor Goods

Ningbo Haishu Yoga Mats

Jiangsu Topkin Sports Goods

Key Questions Answered:

1. How big is the global PVC Stretch Yoga Mats market?
2. What is the demand of the global PVC Stretch Yoga Mats market?
3. What is the year over year growth of the global PVC Stretch Yoga Mats market?
4. What is the production and production value of the global PVC Stretch Yoga Mats market?
5. Who are the key producers in the global PVC Stretch Yoga Mats market?
6. What are the growth factors driving the market demand?

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