

Global PVC Packaging Tape Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global PVC Packaging Tape market size is expected to reach \$ 2749 million by 2032, rising at a market growth of 3.7% CAGR during the forecast period (2026-2032).

PVC packaging tape is a roll-form sealing material made primarily with polyvinyl chloride film as the backing and coated on one side with natural rubber, rubber resin, or other pressure-sensitive adhesives. It is mainly used to address closure strength, sealing reliability, identification management, and operational efficiency needs for cartons, cans, bottles, bag openings, and other transport packaging during handling, warehousing, cold-chain operations, and long-distance distribution. Leveraging the flexibility, tear resistance, moisture resistance, chemical resistance, and conformability of PVC backing, together with the initial tack and holding power of pressure-sensitive adhesives, this type of product enables rapid bonding to corrugated board, metal, plastic, and irregular surfaces. Some products also offer low-noise unwinding, hand tearability, compatibility with automatic carton sealing machines, color identification, printability, and moisture-proof sealing. Typical applications include carton sealing for e-commerce and logistics, industrial parts packaging, bundling and securing of heavy or medium-heavy goods, moisture-proof sealing for food, cosmetics, and pharmaceutical containers, as well as color classification management in retail and warehousing. Key customers include adhesive tape brands, packaging material distributors, e-commerce fulfillment centers, manufacturing packaging lines, food and personal care packaging companies, and industrial logistics service providers.

PVC packaging tape sits in the middle of the packaging materials value chain, linking basic chemical materials with end-use logistics packaging. Its industrial value comes from improving packaging closure strength, transport safety, on-site operating efficiency, and identification management. Compared with ordinary polypropylene

carton sealing tape, PVC backing offers stronger advantages in flexibility, conformability, tear resistance, and low-noise unwinding, making it suitable for medium-heavy cartons, uneven packaging surfaces, container sealing, and high-frequency manual packaging operations. As e-commerce fulfillment, industrial parts shipment, food and personal care packaging, and cross-border logistics continue to develop, PVC packaging tape is expected to maintain stable demand in high-strength, low-noise, moisture-proof sealing, and color identification applications.

From a technology perspective, the core performance of PVC packaging tape is determined by backing formulation, adhesive system, coating uniformity, rewinding and slitting accuracy, and end-use application matching. PVC film provides good elongation, conformability, and mechanical strength, while natural rubber and rubber-resin adhesive systems provide strong initial tack, holding power, and adaptability to complex surfaces, enabling the product to be used on recycled cartons, metal cans, plastic containers, and irregular packaging surfaces. Future competition will shift from pure price competition toward performance stability, batch consistency, automatic packaging compatibility, cleaner formulations, and customer-specific customization.

From a market structure perspective, PVC packaging tape features both globalization and regionalization in production and consumption. European, American, and Japanese markets have mature brand systems and established industrial customer bases, with higher requirements for noise control, bonding reliability, compliant formulations, and stable supply. The Chinese market benefits from a complete supply chain covering films, adhesives, coating, slitting, and packaging materials, giving it strong scale manufacturing and specification customization capabilities. Future industry growth will be supported by packaging automation upgrades, increasing cross-border e-commerce shipments, rising demand for medium-heavy goods transportation, and stronger branded packaging management.

This report studies the global PVC Packaging Tape production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for PVC Packaging Tape and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of PVC Packaging Tape that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global PVC Packaging Tape total production and demand, 2021-2032, (Tons)
Global PVC Packaging Tape total production value, 2021-2032, (USD Million)
Global PVC Packaging Tape production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)
Global PVC Packaging Tape consumption by region & country, CAGR, 2021-2032 & (Tons)
U.S. VS China: PVC Packaging Tape domestic production, consumption, key domestic manufacturers and share
Global PVC Packaging Tape production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)
Global PVC Packaging Tape production by Backing Rigidity, production, value, CAGR, 2021-2032, (USD Million) & (Tons)
Global PVC Packaging Tape production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global PVC Packaging Tape market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 3M Company, tesa SE, monta Klebebandwerk GmbH, Vibac Group S.p.A., Nitto Denko Corporation, Nichiban Co., Ltd., NAR S.p.A., PPM Industries S.p.A., Shanghai Yongguan Zhongcheng New Materials Technology (Group) Co., Ltd., Yilane (Shanghai) Industrial Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World PVC Packaging Tape market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Backing Rigidity, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global PVC Packaging Tape Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global PVC Packaging Tape Market, Segmentation by Backing Rigidity:

Rigid

Semi-Rigid

Soft

Other

Global PVC Packaging Tape Market, Segmentation by Adhesive Type:

Natural Rubber

Rubber Resin

Acrylic

Other

Global PVC Packaging Tape Market, Segmentation by Color:

Transparent

Brown

White

Colored

Other

Global PVC Packaging Tape Market, Segmentation by Application:

Carton Sealing

Can and Bottle Moisture-Proof Sealing

Bag Mouth Sealing

Bundling and Securing

Color Classification and Identification

Heat Shrink Sealing

Other

Companies Profiled:

3M Company

tesa SE

monta Klebebandwerk GmbH

Vibac Group S.p.A.

Nitto Denko Corporation

Nichiban Co., Ltd.

NAR S.p.A.

PPM Industries S.p.A.

Shanghai Yongguan Zhongcheng New Materials Technology (Group) Co., Ltd.

Yilane (Shanghai) Industrial Co., Ltd.

Foshan Inder Adhesive Product Co., Ltd.

Fujian Youyi Adhesive Tape Group Co., Ltd.

LPS Industries, LLC

Key Questions Answered:

1. How big is the global PVC Packaging Tape market?
2. What is the demand of the global PVC Packaging Tape market?
3. What is the year over year growth of the global PVC Packaging Tape market?
4. What is the production and production value of the global PVC Packaging Tape market?
5. Who are the key producers in the global PVC Packaging Tape market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 PVC Packaging Tape Introduction
- 1.2 World PVC Packaging Tape Supply & Forecast
 - 1.2.1 World PVC Packaging Tape Production Value (2021 & 2025 & 2032)
 - 1.2.2 World PVC Packaging Tape Production (2021-2032)
 - 1.2.3 World PVC Packaging Tape Pricing Trends (2021-2032)
- 1.3 World PVC Packaging Tape Production by Region (Based on Production Site)
 - 1.3.1 World PVC Packaging Tape Production Value by Region (2021-2032)
 - 1.3.2 World PVC Packaging Tape Production by Region (2021-2032)
 - 1.3.3 World PVC Packaging Tape Average Price by Region (2021-2032)
 - 1.3.4 North America PVC Packaging Tape Production (2021-2032)
 - 1.3.5 Europe PVC Packaging Tape Production (2021-2032)
 - 1.3.6 China PVC Packaging Tape Production (2021-2032)
 - 1.3.7 Japan PVC Packaging Tape Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 PVC Packaging Tape Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 PVC Packaging Tape Major Market Trends

2 DEMAND SUMMARY

- 2.1 World PVC Packaging Tape Demand (2021-2032)
- 2.2 World PVC Packaging Tape Consumption by Region
 - 2.2.1 World PVC Packaging Tape Consumption by Region (2021-2026)
 - 2.2.2 World PVC Packaging Tape Consumption Forecast by Region (2027-2032)
- 2.3 United States PVC Packaging Tape Consumption (2021-2032)
- 2.4 China PVC Packaging Tape Consumption (2021-2032)
- 2.5 Europe PVC Packaging Tape Consumption (2021-2032)
- 2.6 Japan PVC Packaging Tape Consumption (2021-2032)
- 2.7 South Korea PVC Packaging Tape Consumption (2021-2032)
- 2.8 ASEAN PVC Packaging Tape Consumption (2021-2032)
- 2.9 India PVC Packaging Tape Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World PVC Packaging Tape Production Value by Manufacturer (2021-2026)

- 3.2 World PVC Packaging Tape Production by Manufacturer (2021-2026)
- 3.3 World PVC Packaging Tape Average Price by Manufacturer (2021-2026)
- 3.4 PVC Packaging Tape Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global PVC Packaging Tape Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for PVC Packaging Tape in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for PVC Packaging Tape in 2025
- 3.6 PVC Packaging Tape Market: Overall Company Footprint Analysis
 - 3.6.1 PVC Packaging Tape Market: Region Footprint
 - 3.6.2 PVC Packaging Tape Market: Company Product Type Footprint
 - 3.6.3 PVC Packaging Tape Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: PVC Packaging Tape Production Value Comparison
 - 4.1.1 United States VS China: PVC Packaging Tape Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: PVC Packaging Tape Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: PVC Packaging Tape Production Comparison
 - 4.2.1 United States VS China: PVC Packaging Tape Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: PVC Packaging Tape Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: PVC Packaging Tape Consumption Comparison
 - 4.3.1 United States VS China: PVC Packaging Tape Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: PVC Packaging Tape Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based PVC Packaging Tape Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based PVC Packaging Tape Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers PVC Packaging Tape Production Value (2021-2026)

4.4.3 United States Based Manufacturers PVC Packaging Tape Production (2021-2026)

4.5 China Based PVC Packaging Tape Manufacturers and Market Share

4.5.1 China Based PVC Packaging Tape Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers PVC Packaging Tape Production Value (2021-2026)

4.5.3 China Based Manufacturers PVC Packaging Tape Production (2021-2026)

4.6 Rest of World Based PVC Packaging Tape Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based PVC Packaging Tape Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers PVC Packaging Tape Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers PVC Packaging Tape Production (2021-2026)

5 MARKET ANALYSIS BY BACKING RIGIDITY

5.1 World PVC Packaging Tape Market Size Overview by Backing Rigidity: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Backing Rigidity

5.2.1 Rigid

5.2.2 Semi-Rigid

5.2.3 Soft

5.2.4 Other

5.3 Market Segment by Backing Rigidity

5.3.1 World PVC Packaging Tape Production by Backing Rigidity (2021-2032)

5.3.2 World PVC Packaging Tape Production Value by Backing Rigidity (2021-2032)

5.3.3 World PVC Packaging Tape Average Price by Backing Rigidity (2021-2032)

6 MARKET ANALYSIS BY ADHESIVE TYPE

6.1 World PVC Packaging Tape Market Size Overview by Adhesive Type: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Adhesive Type

6.2.1 Natural Rubber

6.2.2 Rubber Resin

6.2.3 Acrylic

6.2.4 Other

6.3 Market Segment by Adhesive Type

6.3.1 World PVC Packaging Tape Production by Adhesive Type (2021-2032)

6.3.2 World PVC Packaging Tape Production Value by Adhesive Type (2021-2032)

6.3.3 World PVC Packaging Tape Average Price by Adhesive Type (2021-2032)

7 MARKET ANALYSIS BY COLOR

7.1 World PVC Packaging Tape Market Size Overview by Color: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Color

7.2.1 Transparent

7.2.2 Brown

7.2.3 White

7.2.4 Colored

7.2.5 Other

7.3 Market Segment by Color

7.3.1 World PVC Packaging Tape Production by Color (2021-2032)

7.3.2 World PVC Packaging Tape Production Value by Color (2021-2032)

7.3.3 World PVC Packaging Tape Average Price by Color (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World PVC Packaging Tape Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Carton Sealing

8.2.2 Can and Bottle Moisture-Proof Sealing

8.2.3 Bag Mouth Sealing

8.2.4 Bundling and Securing

8.2.5 Color Classification and Identification

8.2.6 Heat Shrink Sealing

8.2.7 Other

8.3 Market Segment by Application

8.3.1 World PVC Packaging Tape Production by Application (2021-2032)

8.3.2 World PVC Packaging Tape Production Value by Application (2021-2032)

8.3.3 World PVC Packaging Tape Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 3M Company

9.1.1 3M Company Details

9.1.2 3M Company Major Business

9.1.3 3M Company PVC Packaging Tape Product and Services

9.1.4 3M Company PVC Packaging Tape Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 3M Company Recent Developments/Updates

9.1.6 3M Company Competitive Strengths & Weaknesses

9.2 tesa SE

9.2.1 tesa SE Details

9.2.2 tesa SE Major Business

9.2.3 tesa SE PVC Packaging Tape Product and Services

9.2.4 tesa SE PVC Packaging Tape Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 tesa SE Recent Developments/Updates

9.2.6 tesa SE Competitive Strengths & Weaknesses

9.3 monta Klebebandwerk GmbH

9.3.1 monta Klebebandwerk GmbH Details

9.3.2 monta Klebebandwerk GmbH Major Business

9.3.3 monta Klebebandwerk GmbH PVC Packaging Tape Product and Services

9.3.4 monta Klebebandwerk GmbH PVC Packaging Tape Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 monta Klebebandwerk GmbH Recent Developments/Updates

9.3.6 monta Klebebandwerk GmbH Competitive Strengths & Weaknesses

9.4 Vibac Group S.p.A.

9.4.1 Vibac Group S.p.A. Details

9.4.2 Vibac Group S.p.A. Major Business

9.4.3 Vibac Group S.p.A. PVC Packaging Tape Product and Services

9.4.4 Vibac Group S.p.A. PVC Packaging Tape Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 Vibac Group S.p.A. Recent Developments/Updates

9.4.6 Vibac Group S.p.A. Competitive Strengths & Weaknesses

9.5 Nitto Denko Corporation

9.5.1 Nitto Denko Corporation Details

9.5.2 Nitto Denko Corporation Major Business

9.5.3 Nitto Denko Corporation PVC Packaging Tape Product and Services

9.5.4 Nitto Denko Corporation PVC Packaging Tape Production, Price, Value, Gross

Margin and Market Share (2021-2026)

9.5.5 Nitto Denko Corporation Recent Developments/Updates

9.5.6 Nitto Denko Corporation Competitive Strengths & Weaknesses

9.6 Nichiban Co., Ltd.

9.6.1 Nichiban Co., Ltd. Details

9.6.2 Nichiban Co., Ltd. Major Business

9.6.3 Nichiban Co., Ltd. PVC Packaging Tape Product and Services

9.6.4 Nichiban Co., Ltd. PVC Packaging Tape Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 Nichiban Co., Ltd. Recent Developments/Updates

9.6.6 Nichiban Co., Ltd. Competitive Strengths & Weaknesses

9.7 NAR S.p.A.

9.7.1 NAR S.p.A. Details

9.7.2 NAR S.p.A. Major Business

9.7.3 NAR S.p.A. PVC Packaging Tape Product and Services

9.7.4 NAR S.p.A. PVC Packaging Tape Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 NAR S.p.A. Recent Developments/Updates

9.7.6 NAR S.p.A. Competitive Strengths & Weaknesses

9.8 PPM Industries S.p.A.

9.8.1 PPM Industries S.p.A. Details

9.8.2 PPM Industries S.p.A. Major Business

9.8.3 PPM Industries S.p.A. PVC Packaging Tape Product and Services

9.8.4 PPM Industries S.p.A. PVC Packaging Tape Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 PPM Industries S.p.A. Recent Developments/Updates

9.8.6 PPM Industries S.p.A. Competitive Strengths & Weaknesses

9.9 Shanghai Yongguan Zhongcheng New Materials Technology (Group) Co., Ltd.

9.9.1 Shanghai Yongguan Zhongcheng New Materials Technology (Group) Co., Ltd. Details

9.9.2 Shanghai Yongguan Zhongcheng New Materials Technology (Group) Co., Ltd. Major Business

9.9.3 Shanghai Yongguan Zhongcheng New Materials Technology (Group) Co., Ltd. PVC Packaging Tape Product and Services

9.9.4 Shanghai Yongguan Zhongcheng New Materials Technology (Group) Co., Ltd. PVC Packaging Tape Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 Shanghai Yongguan Zhongcheng New Materials Technology (Group) Co., Ltd. Recent Developments/Updates

9.9.6 Shanghai Yongguan Zhongcheng New Materials Technology (Group) Co., Ltd.
Competitive Strengths & Weaknesses

9.10 Yilane (Shanghai) Industrial Co., Ltd.

9.10.1 Yilane (Shanghai) Industrial Co., Ltd. Details

9.10.2 Yilane (Shanghai) Industrial Co., Ltd. Major Business

9.10.3 Yilane (Shanghai) Industrial Co., Ltd. PVC Packaging Tape Product and Services

9.10.4 Yilane (Shanghai) Industrial Co., Ltd. PVC Packaging Tape Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.10.5 Yilane (Shanghai) Industrial Co., Ltd. Recent Developments/Updates

9.10.6 Yilane (Shanghai) Industrial Co., Ltd. Competitive Strengths & Weaknesses

9.11 Foshan Inder Adhesive Product Co., Ltd.

9.11.1 Foshan Inder Adhesive Product Co., Ltd. Details

9.11.2 Foshan Inder Adhesive Product Co., Ltd. Major Business

9.11.3 Foshan Inder Adhesive Product Co., Ltd. PVC Packaging Tape Product and Services

9.11.4 Foshan Inder Adhesive Product Co., Ltd. PVC Packaging Tape Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.11.5 Foshan Inder Adhesive Product Co., Ltd. Recent Developments/Updates

9.11.6 Foshan Inder Adhesive Product Co., Ltd. Competitive Strengths & Weaknesses

9.12 Fujian Youyi Adhesive Tape Group Co., Ltd.

9.12.1 Fujian Youyi Adhesive Tape Group Co., Ltd. Details

9.12.2 Fujian Youyi Adhesive Tape Group Co., Ltd. Major Business

9.12.3 Fujian Youyi Adhesive Tape Group Co., Ltd. PVC Packaging Tape Product and Services

9.12.4 Fujian Youyi Adhesive Tape Group Co., Ltd. PVC Packaging Tape Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.12.5 Fujian Youyi Adhesive Tape Group Co., Ltd. Recent Developments/Updates

9.12.6 Fujian Youyi Adhesive Tape Group Co., Ltd. Competitive Strengths & Weaknesses

9.13 LPS Industries, LLC

9.13.1 LPS Industries, LLC Details

9.13.2 LPS Industries, LLC Major Business

9.13.3 LPS Industries, LLC PVC Packaging Tape Product and Services

9.13.4 LPS Industries, LLC PVC Packaging Tape Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.13.5 LPS Industries, LLC Recent Developments/Updates

9.13.6 LPS Industries, LLC Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 PVC Packaging Tape Industry Chain
- 10.2 PVC Packaging Tape Upstream Analysis
 - 10.2.1 PVC Packaging Tape Core Raw Materials
 - 10.2.2 Main Manufacturers of PVC Packaging Tape Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 PVC Packaging Tape Production Mode
- 10.6 PVC Packaging Tape Procurement Model
- 10.7 PVC Packaging Tape Industry Sales Model and Sales Channels
 - 10.7.1 PVC Packaging Tape Sales Model
 - 10.7.2 PVC Packaging Tape Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World PVC Packaging Tape Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World PVC Packaging Tape Production Value by Region (2021-2026) & (USD Million)

Table 3. World PVC Packaging Tape Production Value by Region (2027-2032) & (USD Million)

Table 4. World PVC Packaging Tape Production Value Market Share by Region (2021-2026)

Table 5. World PVC Packaging Tape Production Value Market Share by Region (2027-2032)

Table 6. World PVC Packaging Tape Production by Region (2021-2026) & (Tons)

Table 7. World PVC Packaging Tape Production by Region (2027-2032) & (Tons)

Table 8. World PVC Packaging Tape Production Market Share by Region (2021-2026)

Table 9. World PVC Packaging Tape Production Market Share by Region (2027-2032)

Table 10. World PVC Packaging Tape Average Price by Region (2021-2026) & (US\$/Ton)

Table 11. World PVC Packaging Tape Average Price by Region (2027-2032) & (US\$/Ton)

Table 12. PVC Packaging Tape Major Market Trends

Table 13. World PVC Packaging Tape Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Tons)

Table 14. World PVC Packaging Tape Consumption by Region (2021-2026) & (Tons)

Table 15. World PVC Packaging Tape Consumption Forecast by Region (2027-2032) & (Tons)

Table 16. World PVC Packaging Tape Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key PVC Packaging Tape Producers in 2025

Table 18. World PVC Packaging Tape Production by Manufacturer (2021-2026) & (Tons)

Table 19. Production Market Share of Key PVC Packaging Tape Producers in 2025

Table 20. World PVC Packaging Tape Average Price by Manufacturer (2021-2026) & (US\$/Ton)

Table 21. Global PVC Packaging Tape Company Evaluation Quadrant

Table 22. World PVC Packaging Tape Industry Rank of Major Manufacturers, Based on

Production Value in 2025

Table 23. Head Office and PVC Packaging Tape Production Site of Key Manufacturer

Table 24. PVC Packaging Tape Market: Company Product Type Footprint

Table 25. PVC Packaging Tape Market: Company Product Application Footprint

Table 26. PVC Packaging Tape Competitive Factors

Table 27. PVC Packaging Tape New Entrant and Capacity Expansion Plans

Table 28. PVC Packaging Tape Mergers & Acquisitions Activity

Table 29. United States VS China PVC Packaging Tape Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China PVC Packaging Tape Production Comparison, (2021 & 2025 & 2032) & (Tons)

Table 31. United States VS China PVC Packaging Tape Consumption Comparison, (2021 & 2025 & 2032) & (Tons)

Table 32. United States Based PVC Packaging Tape Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers PVC Packaging Tape Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers PVC Packaging Tape Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers PVC Packaging Tape Production (2021-2026) & (Tons)

Table 36. United States Based Manufacturers PVC Packaging Tape Production Market Share (2021-2026)

Table 37. China Based PVC Packaging Tape Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers PVC Packaging Tape Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers PVC Packaging Tape Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers PVC Packaging Tape Production, (2021-2026) & (Tons)

Table 41. China Based Manufacturers PVC Packaging Tape Production Market Share (2021-2026)

Table 42. Rest of World Based PVC Packaging Tape Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers PVC Packaging Tape Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers PVC Packaging Tape Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers PVC Packaging Tape Production, (2021-2026) & (Tons)

Table 46. Rest of World Based Manufacturers PVC Packaging Tape Production Market Share (2021-2026)

Table 47. World PVC Packaging Tape Production Value by Backing Rigidity, (USD Million), 2021 & 2025 & 2032

Table 48. World PVC Packaging Tape Production by Backing Rigidity (2021-2026) & (Tons)

Table 49. World PVC Packaging Tape Production by Backing Rigidity (2027-2032) & (Tons)

Table 50. World PVC Packaging Tape Production Value by Backing Rigidity (2021-2026) & (USD Million)

Table 51. World PVC Packaging Tape Production Value by Backing Rigidity (2027-2032) & (USD Million)

Table 52. World PVC Packaging Tape Average Price by Backing Rigidity (2021-2026) & (US\$/Ton)

Table 53. World PVC Packaging Tape Average Price by Backing Rigidity (2027-2032) & (US\$/Ton)

Table 54. World PVC Packaging Tape Production Value by Adhesive Type, (USD Million), 2021 & 2025 & 2032

Table 55. World PVC Packaging Tape Production by Adhesive Type (2021-2026) & (Tons)

Table 56. World PVC Packaging Tape Production by Adhesive Type (2027-2032) & (Tons)

Table 57. World PVC Packaging Tape Production Value by Adhesive Type (2021-2026) & (USD Million)

Table 58. World PVC Packaging Tape Production Value by Adhesive Type (2027-2032) & (USD Million)

Table 59. World PVC Packaging Tape Average Price by Adhesive Type (2021-2026) & (US\$/Ton)

Table 60. World PVC Packaging Tape Average Price by Adhesive Type (2027-2032) & (US\$/Ton)

Table 61. World PVC Packaging Tape Production Value by Color, (USD Million), 2021 & 2025 & 2032

Table 62. World PVC Packaging Tape Production by Color (2021-2026) & (Tons)

Table 63. World PVC Packaging Tape Production by Color (2027-2032) & (Tons)

Table 64. World PVC Packaging Tape Production Value by Color (2021-2026) & (USD Million)

Table 65. World PVC Packaging Tape Production Value by Color (2027-2032) & (USD

Million)

Table 66. World PVC Packaging Tape Average Price by Color (2021-2026) & (US\$/Ton)

Table 67. World PVC Packaging Tape Average Price by Color (2027-2032) & (US\$/Ton)

Table 68. World PVC Packaging Tape Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World PVC Packaging Tape Production by Application (2021-2026) & (Tons)

Table 70. World PVC Packaging Tape Production by Application (2027-2032) & (Tons)

Table 71. World PVC Packaging Tape Production Value by Application (2021-2026) & (USD Million)

Table 72. World PVC Packaging Tape Production Value by Application (2027-2032) & (USD Million)

Table 73. World PVC Packaging Tape Average Price by Application (2021-2026) & (US\$/Ton)

Table 74. World PVC Packaging Tape Average Price by Application (2027-2032) & (US\$/Ton)

Table 75. 3M Company Basic Information, Manufacturing Base and Competitors

Table 76. 3M Company Major Business

Table 77. 3M Company PVC Packaging Tape Product and Services

Table 78. 3M Company PVC Packaging Tape Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. 3M Company Recent Developments/Updates

Table 80. 3M Company Competitive Strengths & Weaknesses

Table 81. tesa SE Basic Information, Manufacturing Base and Competitors

Table 82. tesa SE Major Business

Table 83. tesa SE PVC Packaging Tape Product and Services

Table 84. tesa SE PVC Packaging Tape Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. tesa SE Recent Developments/Updates

Table 86. tesa SE Competitive Strengths & Weaknesses

Table 87. monta Klebebandwerk GmbH Basic Information, Manufacturing Base and Competitors

Table 88. monta Klebebandwerk GmbH Major Business

Table 89. monta Klebebandwerk GmbH PVC Packaging Tape Product and Services

Table 90. monta Klebebandwerk GmbH PVC Packaging Tape Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. monta Klebebandwerk GmbH Recent Developments/Updates

Table 92. monta Klebebandwerk GmbH Competitive Strengths & Weaknesses

Table 93. Vibac Group S.p.A. Basic Information, Manufacturing Base and Competitors

Table 94. Vibac Group S.p.A. Major Business

Table 95. Vibac Group S.p.A. PVC Packaging Tape Product and Services

Table 96. Vibac Group S.p.A. PVC Packaging Tape Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Vibac Group S.p.A. Recent Developments/Updates

Table 98. Vibac Group S.p.A. Competitive Strengths & Weaknesses

Table 99. Nitto Denko Corporation Basic Information, Manufacturing Base and Competitors

Table 100. Nitto Denko Corporation Major Business

Table 101. Nitto Denko Corporation PVC Packaging Tape Product and Services

Table 102. Nitto Denko Corporation PVC Packaging Tape Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Nitto Denko Corporation Recent Developments/Updates

Table 104. Nitto Denko Corporation Competitive Strengths & Weaknesses

Table 105. Nichiban Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 106. Nichiban Co., Ltd. Major Business

Table 107. Nichiban Co., Ltd. PVC Packaging Tape Product and Services

Table 108. Nichiban Co., Ltd. PVC Packaging Tape Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Nichiban Co., Ltd. Recent Developments/Updates

Table 110. Nichiban Co., Ltd. Competitive Strengths & Weaknesses

Table 111. NAR S.p.A. Basic Information, Manufacturing Base and Competitors

Table 112. NAR S.p.A. Major Business

Table 113. NAR S.p.A. PVC Packaging Tape Product and Services

Table 114. NAR S.p.A. PVC Packaging Tape Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. NAR S.p.A. Recent Developments/Updates

Table 116. NAR S.p.A. Competitive Strengths & Weaknesses

Table 117. PPM Industries S.p.A. Basic Information, Manufacturing Base and Competitors

Table 118. PPM Industries S.p.A. Major Business

Table 119. PPM Industries S.p.A. PVC Packaging Tape Product and Services

Table 120. PPM Industries S.p.A. PVC Packaging Tape Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share

(2021-2026)

Table 121. PPM Industries S.p.A. Recent Developments/Updates

Table 122. PPM Industries S.p.A. Competitive Strengths & Weaknesses

Table 123. Shanghai Yongguan Zhongcheng New Materials Technology (Group) Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 124. Shanghai Yongguan Zhongcheng New Materials Technology (Group) Co., Ltd. Major Business

Table 125. Shanghai Yongguan Zhongcheng New Materials Technology (Group) Co., Ltd. PVC Packaging Tape Product and Services

Table 126. Shanghai Yongguan Zhongcheng New Materials Technology (Group) Co., Ltd. PVC Packaging Tape Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. Shanghai Yongguan Zhongcheng New Materials Technology (Group) Co., Ltd. Recent Developments/Updates

Table 128. Shanghai Yongguan Zhongcheng New Materials Technology (Group) Co., Ltd. Competitive Strengths & Weaknesses

Table 129. Yilane (Shanghai) Industrial Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 130. Yilane (Shanghai) Industrial Co., Ltd. Major Business

Table 131. Yilane (Shanghai) Industrial Co., Ltd. PVC Packaging Tape Product and Services

Table 132. Yilane (Shanghai) Industrial Co., Ltd. PVC Packaging Tape Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Yilane (Shanghai) Industrial Co., Ltd. Recent Developments/Updates

Table 134. Yilane (Shanghai) Industrial Co., Ltd. Competitive Strengths & Weaknesses

Table 135. Foshan Inder Adhesive Product Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 136. Foshan Inder Adhesive Product Co., Ltd. Major Business

Table 137. Foshan Inder Adhesive Product Co., Ltd. PVC Packaging Tape Product and Services

Table 138. Foshan Inder Adhesive Product Co., Ltd. PVC Packaging Tape Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Foshan Inder Adhesive Product Co., Ltd. Recent Developments/Updates

Table 140. Foshan Inder Adhesive Product Co., Ltd. Competitive Strengths & Weaknesses

Table 141. Fujian Youyi Adhesive Tape Group Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 142. Fujian Youyi Adhesive Tape Group Co., Ltd. Major Business

Table 143. Fujian Youyi Adhesive Tape Group Co., Ltd. PVC Packaging Tape Product and Services

Table 144. Fujian Youyi Adhesive Tape Group Co., Ltd. PVC Packaging Tape Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. Fujian Youyi Adhesive Tape Group Co., Ltd. Recent Developments/Updates

Table 146. Fujian Youyi Adhesive Tape Group Co., Ltd. Competitive Strengths & Weaknesses

Table 147. LPS Industries, LLC Basic Information, Manufacturing Base and Competitors

Table 148. LPS Industries, LLC Major Business

Table 149. LPS Industries, LLC PVC Packaging Tape Product and Services

Table 150. LPS Industries, LLC PVC Packaging Tape Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. LPS Industries, LLC Recent Developments/Updates

Table 152. LPS Industries, LLC Competitive Strengths & Weaknesses

Table 153. Global Key Players of PVC Packaging Tape Upstream (Raw Materials)

Table 154. Global PVC Packaging Tape Typical Customers

Table 155. PVC Packaging Tape Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. PVC Packaging Tape Picture

Figure 2. World PVC Packaging Tape Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World PVC Packaging Tape Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World PVC Packaging Tape Production (2021-2032) & (Tons)

Figure 5. World PVC Packaging Tape Average Price (2021-2032) & (US\$/Ton)

Figure 6. World PVC Packaging Tape Production Value Market Share by Region (2021-2032)

Figure 7. World PVC Packaging Tape Production Market Share by Region (2021-2032)

Figure 8. North America PVC Packaging Tape Production (2021-2032) & (Tons)

Figure 9. Europe PVC Packaging Tape Production (2021-2032) & (Tons)

Figure 10. China PVC Packaging Tape Production (2021-2032) & (Tons)

Figure 11. Japan PVC Packaging Tape Production (2021-2032) & (Tons)

Figure 12. PVC Packaging Tape Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World PVC Packaging Tape Consumption (2021-2032) & (Tons)

Figure 15. World PVC Packaging Tape Consumption Market Share by Region (2021-2032)

Figure 16. United States PVC Packaging Tape Consumption (2021-2032) & (Tons)

Figure 17. China PVC Packaging Tape Consumption (2021-2032) & (Tons)

Figure 18. Europe PVC Packaging Tape Consumption (2021-2032) & (Tons)

Figure 19. Japan PVC Packaging Tape Consumption (2021-2032) & (Tons)

Figure 20. South Korea PVC Packaging Tape Consumption (2021-2032) & (Tons)

Figure 21. ASEAN PVC Packaging Tape Consumption (2021-2032) & (Tons)

Figure 22. India PVC Packaging Tape Consumption (2021-2032) & (Tons)

Figure 23. Producer Shipments of PVC Packaging Tape by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for PVC Packaging Tape Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for PVC Packaging Tape Markets in 2025

Figure 26. United States VS China: PVC Packaging Tape Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: PVC Packaging Tape Production Market Share

Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: PVC Packaging Tape Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers PVC Packaging Tape Production Market Share 2025

Figure 30. China Based Manufacturers PVC Packaging Tape Production Market Share 2025

Figure 31. Rest of World Based Manufacturers PVC Packaging Tape Production Market Share 2025

Figure 32. World PVC Packaging Tape Production Value by Backing Rigidity, (USD Million), 2021 & 2025 & 2032

Figure 33. World PVC Packaging Tape Production Value Market Share by Backing Rigidity in 2025

Figure 34. Rigid

Figure 35. Semi-Rigid

Figure 36. Soft

Figure 37. Other

Figure 38. World PVC Packaging Tape Production Market Share by Backing Rigidity (2021-2032)

Figure 39. World PVC Packaging Tape Production Value Market Share by Backing Rigidity (2021-2032)

Figure 40. World PVC Packaging Tape Average Price by Backing Rigidity (2021-2032) & (US\$/Ton)

Figure 41. World PVC Packaging Tape Production Value by Adhesive Type, (USD Million), 2021 & 2025 & 2032

Figure 42. World PVC Packaging Tape Production Value Market Share by Adhesive Type in 2025

Figure 43. Natural Rubber

Figure 44. Rubber Resin

Figure 45. Acrylic

Figure 46. Other

Figure 47. World PVC Packaging Tape Production Market Share by Adhesive Type (2021-2032)

Figure 48. World PVC Packaging Tape Production Value Market Share by Adhesive Type (2021-2032)

Figure 49. World PVC Packaging Tape Average Price by Adhesive Type (2021-2032) & (US\$/Ton)

Figure 50. World PVC Packaging Tape Production Value by Color, (USD Million), 2021 & 2025 & 2032

Figure 51. World PVC Packaging Tape Production Value Market Share by Color in 2025

Figure 52. Transparent

Figure 53. Brown

Figure 54. White

Figure 55. Colored

Figure 56. Other

Figure 57. World PVC Packaging Tape Production Market Share by Color (2021-2032)

Figure 58. World PVC Packaging Tape Production Value Market Share by Color (2021-2032)

Figure 59. World PVC Packaging Tape Average Price by Color (2021-2032) & (US\$/Ton)

Figure 60. World PVC Packaging Tape Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 61. World PVC Packaging Tape Production Value Market Share by Application in 2025

Figure 62. Carton Sealing

Figure 63. Can and Bottle Moisture-Proof Sealing

Figure 64. Bag Mouth Sealing

Figure 65. Bundling and Securing

Figure 66. Color Classification and Identification

Figure 67. Heat Shrink Sealing

Figure 68. Other

Figure 69. World PVC Packaging Tape Production Market Share by Application (2021-2032)

Figure 70. World PVC Packaging Tape Production Value Market Share by Application (2021-2032)

Figure 71. World PVC Packaging Tape Average Price by Application (2021-2032) & (US\$/Ton)

Figure 72. PVC Packaging Tape Industry Chain

Figure 73. PVC Packaging Tape Procurement Model

Figure 74. PVC Packaging Tape Sales Model

Figure 75. PVC Packaging Tape Sales Channels, Direct Sales, and Distribution

Figure 76. Methodology

Figure 77. Research Process and Data Source

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