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Global PVC and PU Leather for EV Interiors Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

https://marketpublishers.com/r/GE2F0D4AF56EEN.html
Date: November 2025
Pages: 144
Price: US$ 3,480.00 (Single User License)
ID: GE2F0D4AF56EEN

Abstracts

According to our (Global Info Research) latest study, the global PVC and PU Leather for EV Interiors market size was valued at US$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

APAC is the largest consumption region in 2019, the consumption share is about 53% in 2019; Europe is the second largest consumption region in 2019, the market share is about 23%. The Automotive PVC and PU Leather market is relative concentrated market; key players include Benecke-Kaliko, Kyowa Leather Cloth, CGT, Vulcaflex, Scientex Berhad, Archilles, Mayur Uniquoters, Fujian Polyrech Technology, Wise Star, MarvelVinyls, Super Tannery Limited, etc. The revenue of top ten manufacturers accounts about 86% of the total revenue in 2019. Automotive PVC and PU Leather have two types,including PVC Leather and PU Leather,the former has a larger market share(94%). Automotive PVC and PU Leather have four main applications(Seats, Door Panel, Instrument Panel ,Consoles).The seats and door panel take the main market share(76% in total).

This report is a detailed and comprehensive analysis for global PVC and PU Leather for EV Interiors market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets.

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Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global PVC and PU Leather for EV Interiors market size and forecasts, in consumption value ($ Million), sales quantity (M Sq. m), and average selling prices (USD/Sq. m), 2020-2031

Global PVC and PU Leather for EV Interiors market size and forecasts by region and country, in consumption value ($ Million), sales quantity (M Sq. m), and average selling prices (USD/Sq. m), 2020-2031

Global PVC and PU Leather for EV Interiors market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (M Sq. m), and average selling prices (USD/Sq. m), 2020-2031

Global PVC and PU Leather for EV Interiors market shares of main players, shipments in revenue ($ Million), sales quantity (M Sq. m), and ASP (USD/Sq. m), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for PVC and PU Leather for EV Interiors

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global PVC and PU Leather for EV Interiors market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Benecke-Kaliko, Kyowa Leather Cloth, CGT, Archilles, Vulcaflex, Kolon Industries, Okamoto Industries, Tianan New Material, Mayur Uniquoters, Anli Material Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities,

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new product launches or approvals.

Market Segmentation

PVC and PU Leather for EV Interiors market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

PVC Leather

PU Leather

Market segment by Application

Seats

Door Panel

Instrument Panel

Consoles

Others

Major players covered

Benecke-Kaliko

Kyowa Leather Cloth

CGT

Archilles

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Vulcaflex

Kolon Industries

Okamoto Industries

Tianan New Material

Mayur Uniquoters

Anli Material Technology

Suzhou Greentech

Responsive Industries

Gaoming Wise Star Plastic

MarvelVinyls

Super Tannery

Jinshan Synthetic Leather

Fujian Polytech Technology

Huafon Microfibre

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

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South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe PVC and PU Leather for EV Interiors product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of PVC and PU Leather for EV Interiors, with price, sales quantity, revenue, and global market share of PVC and PU Leather for EV Interiors from 2020 to 2025.

Chapter 3, the PVC and PU Leather for EV Interiors competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the PVC and PU Leather for EV Interiors breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025.and PVC and PU Leather for EV Interiors market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of PVC and PU Leather for EV Interiors.

Chapter 14 and 15, to describe PVC and PU Leather for EV Interiors sales channel, distributors, customers, research findings and conclusion.

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