

# Global PVC Modifier Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GF44AF44F3CEN.html>

Date: January 2024

Pages: 152

Price: US\$ 3,480.00 (Single User License)

ID: GF44AF44F3CEN

## Abstracts

According to our (Global Info Research) latest study, the global PVC Modifier market size was valued at USD 3286.6 million in 2023 and is forecast to a readjusted size of USD 3583.7 million by 2030 with a CAGR of 1.2% during review period.

PVC is a kind of important of plastics in the world. Generally speaking, original PVC resin is with poor fluidity, poor impact strength, poor weather resistance, decomposed easily when they are heated and other disadvantages. These disadvantages are limiting the application of PVC resin. Therefore, it is necessary that to add various PVC modifiers to modify the properties of PVC resin, for making PVC resin can process easily and can be used for lots of fields. At present ACR (acrylic based polymer), MBS (Methacrylate Butadiene Styrene), CPE (Chlorinated Polyethylene) are the major PVC modifiers in the market.

Kaneka, DOW, Arkema are the major players of PVC modifier in the international market, holding about 42% production market.

At present Europe and China are two major consumption regions, with 22% and 17%.

The Global Info Research report includes an overview of the development of the PVC Modifier industry chain, the market status of Pipes & Fittings (ACR (Acrylic Based Polymer), MBS (Methacrylate Butadiene Styrene)), Film & Sheet (ACR (Acrylic Based Polymer), MBS (Methacrylate Butadiene Styrene)), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of PVC Modifier.

Regionally, the report analyzes the PVC Modifier markets in key regions. North America

and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global PVC Modifier market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the PVC Modifier market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the PVC Modifier industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., ACR (Acrylic Based Polymer), MBS (Methacrylate Butadiene Styrene)).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the PVC Modifier market.

**Regional Analysis:** The report involves examining the PVC Modifier market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the PVC Modifier market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to PVC Modifier:

**Company Analysis:** Report covers individual PVC Modifier manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards PVC Modifier This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Pipes & Fittings, Film & Sheet).

**Technology Analysis:** Report covers specific technologies relevant to PVC Modifier. It assesses the current state, advancements, and potential future developments in PVC Modifier areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the PVC Modifier market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

PVC Modifier market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

ACR (Acrylic Based Polymer)

MBS (Methacrylate Butadiene Styrene)

CPE (Chlorinated Polyethylene)

Others

### Market segment by Application

Pipes & Fittings

Film & Sheet

Siding & Trim

Injection Molding

Windows & Doors

Fence, Deck & Rail

Others

#### Major players covered

Kaneka

Dow

Arkema

DuPont

LG

Mitsubishi Rayon

Mitsui Plastics

Indofil

SCAPL

Construwell Industries

Rike

Ruifeng

Yaxing

Jinhong

Wanda

Huaxing

Sanxing

Tianteng

Tianrui

Donglin

Keli

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe PVC Modifier product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of PVC Modifier, with price, sales, revenue and global market share of PVC Modifier from 2019 to 2024.

Chapter 3, the PVC Modifier competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the PVC Modifier breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and PVC Modifier market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of PVC Modifier.

Chapter 14 and 15, to describe PVC Modifier sales channel, distributors, customers, research findings and conclusion.

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