

Global PVC Inflatable Surf & SUP Boards Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global PVC Inflatable Surf & SUP Boards market size was valued at US\$ 916 million in 2025 and is forecast to a readjusted size of US\$ 1501 million by 2032 with a CAGR of 7.2% during review period.

PVC inflatable surf and SUP boards are inflatable water-sports boards made primarily from PVC-coated fabrics, laminated PVC skins, drop-stitch double-wall cores, reinforced rails, EVA deck pads, fin boxes and integrated accessory systems. Once inflated to the designed pressure, the board forms a rigid and load-bearing platform suitable for stand-up paddling, entry-level surfing, surf SUP, touring, yoga, fishing, family recreation, rental fleets, training schools and selected rescue or commercial water-use scenarios. This study focuses on PVC or PVC-composite inflatable board products with surfing or SUP functionality, and prioritizes brand suppliers, real OEM/ODM manufacturers and regional product providers with verifiable product lines.

Based on our research, the PVC inflatable surf and SUP board industry should not be treated as a conventional hard surfboard segment. Its real industrial logic lies in the combination of PVC-coated airtight materials, drop-stitch structural cores, portable water-sports design and broad recreational use cases. The category benefits from portability, storage convenience, lower entry barriers and a board-like rigid platform after inflation, which allows it to serve a much wider user base than traditional wave surfers. Therefore, this study adopts a focused but practical scope: PVC inflatable surf and SUP boards, including surf-oriented inflatable boards, all-round iSUPs, touring boards, yoga boards, fishing boards and selected commercial rental or training boards.

From a product and technology perspective, the category is moving beyond basic single-

layer PVC construction toward double-layer PVC, fusion lamination, welded seams, woven drop-stitch, double-chamber systems and lighter yet stiffer board architectures. Premium brands use stiffness, durability, rail design, inflation pressure, packability, accessories and warranty service to justify higher ASPs, while mass-market brands compete through bundles, price and retail availability. PVC remains the mainstream material because of cost, process maturity and supply availability, but environmental pressure, weight reduction and durability expectations will support the gradual adoption of improved welding processes, lower-glue lamination, recyclable PVC concepts and TPU or other alternative materials in selected premium or niche applications.

Demand growth is supported by outdoor recreation, family water sports, tourism rentals, camping, fitness, yoga and fishing use cases, but the market also faces normalization after the pandemic inventory cycle, low-cost competition, ASP pressure and gradual material substitution risk.

This report is a detailed and comprehensive analysis for global PVC Inflatable Surf & SUP Boards market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Sale Channel. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global PVC Inflatable Surf & SUP Boards market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global PVC Inflatable Surf & SUP Boards market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global PVC Inflatable Surf & SUP Boards market size and forecasts, by Type and by Sale Channel, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global PVC Inflatable Surf & SUP Boards market shares of main players, shipments in

revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for PVC Inflatable Surf & SUP Boards

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global PVC Inflatable Surf & SUP Boards market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Decathlon S.A., Bestway Group, Intex Recreation Corp., Aqua Marina, Red Equipment Ltd., BOTE, LLC, iROCKER, Starboard, Boards & More Group, JP-Australia, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

PVC Inflatable Surf & SUP Boards market is split by Type and by Sale Channel. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sale Channel in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

All-round Inflatable SUP Boards

Touring Inflatable SUP Boards

Racing Inflatable SUP Boards

Specialty Inflatable SUP Boards

Market segment by Construction

Single-layer PVC Drop-stitch

Double-layer PVC Drop-stitch

Other

Market segment by Price Tier

Entry-level

Mid-range

Premium

Professional

Market segment by Sale Channel

Online Sales

Offline Sales

Major players covered

Decathlon S.A.

Bestway Group

Intex Recreation Corp.

Aqua Marina

Red Equipment Ltd.

BOTE, LLC

iROCKER

Starboard

Boards & More Group

JP-Australia

Naish

TAHE Outdoors

Jobe Sports International

F2 FUN & FUNCTION GmbH

Mistral

Roberto Ricci Designs

NRS, Inc.

Sea Eagle Boats, Inc.

Solstice Watersports

SIC Maui

NSP Surfboards

Aztron Sports

Bluefin SUP

ISLE Surf & SUP

GILI Sports

Atoll Boards

Hala Gear

Spinera

Indiana Paddle & Surf

Aquaglide

Weihai Huale Inflatable Co., Ltd.

Weihai Woosung Zebec Co., Ltd.

Weihai Dihang Yacht Co., Ltd.

Weihai Favorite Sports Co., Ltd.

Moloy Sports

Weihai Shenhui Sports Goods Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe PVC Inflatable Surf & SUP Boards product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of PVC Inflatable Surf & SUP Boards, with price, sales quantity, revenue, and global market share of PVC Inflatable Surf & SUP Boards from 2021 to 2026.

Chapter 3, the PVC Inflatable Surf & SUP Boards competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the PVC Inflatable Surf & SUP Boards breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Sale Channel, with sales market share and growth rate by Type, by Sale Channel, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and PVC Inflatable Surf & SUP Boards market forecast, by regions, by Type, and by Sale Channel, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of PVC Inflatable Surf & SUP Boards.

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