

Global PVC Inflatable Surf & SUP Boards Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G75FD926F845EN.html>

Date: June 2026

Pages: 226

Price: US\$ 4,480.00 (Single User License)

ID: G75FD926F845EN

Abstracts

The global PVC Inflatable Surf & SUP Boards market size is expected to reach \$ 1501 million by 2032, rising at a market growth of 7.2% CAGR during the forecast period (2026-2032).

PVC inflatable surf and SUP boards are inflatable water-sports boards made primarily from PVC-coated fabrics, laminated PVC skins, drop-stitch double-wall cores, reinforced rails, EVA deck pads, fin boxes and integrated accessory systems. Once inflated to the designed pressure, the board forms a rigid and load-bearing platform suitable for stand-up paddling, entry-level surfing, surf SUP, touring, yoga, fishing, family recreation, rental fleets, training schools and selected rescue or commercial water-use scenarios. This study focuses on PVC or PVC-composite inflatable board products with surfing or SUP functionality, and prioritizes brand suppliers, real OEM/ODM manufacturers and regional product providers with verifiable product lines.

Based on our research, the PVC inflatable surf and SUP board industry should not be treated as a conventional hard surfboard segment. Its real industrial logic lies in the combination of PVC-coated airtight materials, drop-stitch structural cores, portable water-sports design and broad recreational use cases. The category benefits from portability, storage convenience, lower entry barriers and a board-like rigid platform after inflation, which allows it to serve a much wider user base than traditional wave surfers. Therefore, this study adopts a focused but practical scope: PVC inflatable surf and SUP boards, including surf-oriented inflatable boards, all-round iSUPs, touring boards, yoga boards, fishing boards and selected commercial rental or training boards.

From a product and technology perspective, the category is moving beyond basic single-layer PVC construction toward double-layer PVC, fusion lamination, welded seams,

woven drop-stitch, double-chamber systems and lighter yet stiffer board architectures. Premium brands use stiffness, durability, rail design, inflation pressure, packability, accessories and warranty service to justify higher ASPs, while mass-market brands compete through bundles, price and retail availability. PVC remains the mainstream material because of cost, process maturity and supply availability, but environmental pressure, weight reduction and durability expectations will support the gradual adoption of improved welding processes, lower-glue lamination, recyclable PVC concepts and TPU or other alternative materials in selected premium or niche applications.

Demand growth is supported by outdoor recreation, family water sports, tourism rentals, camping, fitness, yoga and fishing use cases, but the market also faces normalization after the pandemic inventory cycle, low-cost competition, ASP pressure and gradual material substitution risk.

This report studies the global PVC Inflatable Surf & SUP Boards production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for PVC Inflatable Surf & SUP Boards and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of PVC Inflatable Surf & SUP Boards that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global PVC Inflatable Surf & SUP Boards total production and demand, 2021-2032, (K Units)

Global PVC Inflatable Surf & SUP Boards total production value, 2021-2032, (USD Million)

Global PVC Inflatable Surf & SUP Boards production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global PVC Inflatable Surf & SUP Boards consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: PVC Inflatable Surf & SUP Boards domestic production, consumption, key domestic manufacturers and share

Global PVC Inflatable Surf & SUP Boards production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global PVC Inflatable Surf & SUP Boards production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global PVC Inflatable Surf & SUP Boards production by Sale Channel, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global PVC Inflatable Surf & SUP Boards market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Decathlon S.A., Bestway Group, Intex Recreation Corp., Aqua Marina, Red Equipment Ltd., BOTE, LLC, iROCKER, Starboard, Boards & More Group, JP-Australia, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World PVC Inflatable Surf & SUP Boards market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Sale Channel. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global PVC Inflatable Surf & SUP Boards Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global PVC Inflatable Surf & SUP Boards Market, Segmentation by Type:

All-round Inflatable SUP Boards

Touring Inflatable SUP Boards

Racing Inflatable SUP Boards

Specialty Inflatable SUP Boards

Global PVC Inflatable Surf & SUP Boards Market, Segmentation by Construction:

Single-layer PVC Drop-stitch

Double-layer PVC Drop-stitch

Other

Global PVC Inflatable Surf & SUP Boards Market, Segmentation by Price Tier:

Entry-level

Mid-range

Premium

Professional

Global PVC Inflatable Surf & SUP Boards Market, Segmentation by Sale Channel:

Online Sales

Offline Sales

Companies Profiled:

Decathlon S.A.

Bestway Group

Intex Recreation Corp.

Aqua Marina

Red Equipment Ltd.

BOTE, LLC

iROCKER

Starboard

Boards & More Group

JP-Australia

Naish

TAHE Outdoors

Jobe Sports International

F2 FUN & FUNCTION GmbH

Mistral

Roberto Ricci Designs

NRS, Inc.

Sea Eagle Boats, Inc.

Solstice Watersports

SIC Maui

NSP Surfboards

Aztron Sports

Bluefin SUP

ISLE Surf & SUP

GILI Sports

Atoll Boards

Hala Gear

Spinera

Indiana Paddle & Surf

Aquaglide

Weihai Huale Inflatable Co., Ltd.

Weihai Woosung Zebec Co., Ltd.

Weihai Dihang Yacht Co., Ltd.

Weihai Favorite Sports Co., Ltd.

Moloy Sports

Weihai Shenhui Sports Goods Co., Ltd.

Key Questions Answered:

1. How big is the global PVC Inflatable Surf & SUP Boards market?
2. What is the demand of the global PVC Inflatable Surf & SUP Boards market?
3. What is the year over year growth of the global PVC Inflatable Surf & SUP Boards market?
4. What is the production and production value of the global PVC Inflatable Surf & SUP Boards market?
5. Who are the key producers in the global PVC Inflatable Surf & SUP Boards market?
6. What are the growth factors driving the market demand?

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