

Global PVC-free LVT Flooring Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global PVC-free LVT Flooring market size was valued at USD 180.9 million in 2023 and is forecast to a readjusted size of USD 517.2 million by 2030 with a CAGR of 16.2% during review period.

PVC stands for polyvinyl chloride or vinyl. This ingredient is found in products such as vinyl, luxury vinyl tile, vinyl composition tile, sheet vinyl, etc. Vinyl is a man made chemical that studies have shown releases dioxins that are persistent in the environment. There are also life cycle implications of PVC as it has a high chlorine content and phthalates, and it's very difficult to recycle. Thus, PVC-free products are specifically products that do not contain polyvinyl chloride. Their ingredients vary and can range from alternative chemical compositions, to bio-based products. Some will work best in low traffic areas, and some will perform equal or better than vinyl even in high traffic areas. Many of these products are available in both plank and tile options. And a high percentage of them have Declare labels and are Red-List Free, or contain recycled content in addition to being PVC free.

Teknoflor is the largest manufacturer of global PVC-free LVT flooring market, other key players include CLASSEN Group, NOX Corporation, and Roppe, etc. North America is the largest market, occupied for over 50 percent, followed by Europe. In terms of type, bio-based material is the largest segment, with a share about 70%, and in terms of application, the commercial use segment holds share about 90 percent.

The Global Info Research report includes an overview of the development of the PVC-free LVT Flooring industry chain, the market status of Residential Use (Mineral Materials, Bio-based Materials), Commercial Use (Mineral Materials, Bio-based

Materials), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of PVC-free LVT Flooring.

Regionally, the report analyzes the PVC-free LVT Flooring markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global PVC-free LVT Flooring market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the PVC-free LVT Flooring market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the PVC-free LVT Flooring industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Sqm), revenue generated, and market share of different by Type (e.g., Mineral Materials, Bio-based Materials).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the PVC-free LVT Flooring market.

Regional Analysis: The report involves examining the PVC-free LVT Flooring market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the PVC-free LVT Flooring market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to PVC-free LVT Flooring:

Company Analysis: Report covers individual PVC-free LVT Flooring manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards PVC-free LVT Flooring. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Residential Use, Commercial Use).

Technology Analysis: Report covers specific technologies relevant to PVC-free LVT Flooring. It assesses the current state, advancements, and potential future developments in PVC-free LVT Flooring areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the PVC-free LVT Flooring market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

PVC-free LVT Flooring market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Mineral Materials

Bio-based Materials

Others

Market segment by Application

Residential Use

Commercial Use

Major players covered

Upofloor

Windm?ller

CLASSEN Group

Tarkett

NOX Corporation

Roppe

Mannington

Teknoflor

Patcraft

Novalis

Forbo

Shaw

Gerflor

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe PVC-free LVT Flooring product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of PVC-free LVT Flooring, with price, sales, revenue and global market share of PVC-free LVT Flooring from 2019 to 2024.

Chapter 3, the PVC-free LVT Flooring competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the PVC-free LVT Flooring breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and PVC-free LVT Flooring market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of PVC-free LVT Flooring.

Chapter 14 and 15, to describe PVC-free LVT Flooring sales channel, distributors, customers, research findings and conclusion.

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