

Global PVC Floor Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global PVC Floor market size is expected to reach \$ 29870 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032).

PVC floor is a new type of resilient flooring in the market. PVC stands for polyvinyl chloride, a versatile substance that can be used in the production of many household fixtures, including doors, windows, pipe fittings and floors. PVC floors are used in commercial and residential buildings around the world and are relatively inexpensive to install.

Global PVC Floor key players include LG Hausys, Armstrong, Gerflor, Targett, HANWHA, etc. Global top five manufacturers hold a share over 40%.

China is the largest market, with a share about 40%, followed by Europe, and US, both have a share over 35 percent.

In terms of product, Luxury vinyl tiles (LVT) is the largest segment, with a share over 30%. And in terms of application, the largest application is Residential, followed by Commercial.

This report studies the global PVC Floor production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for PVC Floor and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of PVC Floor that contribute to its increasing demand across

many markets.

Highlights and key features of the study

Global PVC Floor total production and demand, 2021-2032, (K sqm)

Global PVC Floor total production value, 2021-2032, (USD Million)

Global PVC Floor production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K sqm), (based on production site)

Global PVC Floor consumption by region & country, CAGR, 2021-2032 & (K sqm)

U.S. VS China: PVC Floor domestic production, consumption, key domestic manufacturers and share

Global PVC Floor production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K sqm)

Global PVC Floor production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K sqm)

Global PVC Floor production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K sqm)

This report profiles key players in the global PVC Floor market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include LG Hausys, Armstrong, Gerflor, Targett, Polyflor, James Halstead, Bonie, Takiron, HANWHA, Liberty, Forbo, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World PVC Floor market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K sqm) and average price (USD/sqm) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global PVC Floor Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global PVC Floor Market, Segmentation by Type:

Homogenous

Heterogeneous

Vinyl tiles (VT)

Luxury vinyl tiles (LVT)

Global PVC Floor Market, Segmentation by Application:

Commercial

Residential

Companies Profiled:

LG Hausys

Armstrong

Gerflor

Targett

Polyflor?James Halstead?

Bonie

Takiron

HANWHA

Liberty

Forbo

Dajulong

Serfleks

Mannington

Mohawk(including IVC)

M.J. international group

Nox

GRABO

Suzhou Huatai

Taoshi

Windmoeller flooring/Witex Flooring

Yihua

Tinsue

Weilianshun

BEIJING LITONG

Key Questions Answered:

1. How big is the global PVC Floor market?
2. What is the demand of the global PVC Floor market?
3. What is the year over year growth of the global PVC Floor market?
4. What is the production and production value of the global PVC Floor market?
5. Who are the key producers in the global PVC Floor market?
6. What are the growth factors driving the market demand?

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