

Global PVC Floor Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global PVC Floor market size was valued at USD 16710 million in 2023 and is forecast to a readjusted size of USD 25020 million by 2030 with a CAGR of 5.9% during review period.

PVC floor is a new type of resilient flooring in the market. PVC stands for polyvinyl chloride, a versatile substance that can be used in the production of many household fixtures, including doors, windows, pipe fittings and floors. PVC floors are used in commercial and residential buildings around the world and are relatively inexpensive to install.

Global PVC Floor key players include LG Hausys, Armstrong, Gerflor, Targett, HANWHA, etc. Global top five manufacturers hold a share over 40%.

China is the largest market, with a share about 40%, followed by Europe, and US, both have a share over 35 percent.

In terms of product, Luxury vinyl tiles (LVT) is the largest segment, with a share over 30%. And in terms of application, the largest application is Residential, followed by Commercial.

The Global Info Research report includes an overview of the development of the PVC Floor industry chain, the market status of Commercial (Homogenous, Heterogeneous), Residential (Homogenous, Heterogeneous), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of PVC Floor.

Regionally, the report analyzes the PVC Floor markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global PVC Floor market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the PVC Floor market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the PVC Floor industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K sqm), revenue generated, and market share of different by Type (e.g., Homogenous, Heterogeneous).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the PVC Floor market.

Regional Analysis: The report involves examining the PVC Floor market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the PVC Floor market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to PVC Floor:

Company Analysis: Report covers individual PVC Floor manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards PVC Floor. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commercial, Residential).

Technology Analysis: Report covers specific technologies relevant to PVC Floor. It assesses the current state, advancements, and potential future developments in PVC Floor areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the PVC Floor market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

PVC Floor market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Homogenous

Heterogeneous

Vinyl tiles (VT)

Luxury vinyl tiles (LVT)

Market segment by Application

Commercial

Residential

Major players covered

LG Hausys

Armstrong

Gerflor

Targett

Polyflor?James Halstead?

Bonie

Takiron

HANWHA

Liberty

Forbo

Dajulong

Serfleks

Mannington

Mohawk(including IVC)

M.J. international group

Nox

GRABO

Suzhou Huatai

Taoshi

Windmoeller flooring/Witex Flooring

Yihua

Tinsue

Weilianshun

BEIJING LITONG

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe PVC Floor product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of PVC Floor, with price, sales, revenue and global market share of PVC Floor from 2019 to 2024.

Chapter 3, the PVC Floor competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the PVC Floor breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and PVC Floor market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of PVC Floor.

Chapter 14 and 15, to describe PVC Floor sales channel, distributors, customers, research findings and conclusion.

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