

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) PVC Floor Market 2018, Forecast to 2023

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Abstracts

PVC Flooring is a new type of resilient flooring in the market. PVC stands for polyvinyl chloride, a versatile substance that can be used in the production of many household fixtures, including doors, windows, pipe fittings and floors. PVC floors are used in commercial and residential buildings around the world and are relatively inexpensive to install.

Scope of the Report:

This report focuses on the PVC Floor in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

In terms of sales volume, the total sales of PVC flooring in the United States had increased to 60354 K Sqm in 2016 from 38797 K Sqm in 2012, and it is expected to increase from 67449 K Sqm by 2017 to 125548 K Sqm by 2022.

Nowadays, the top three companies make up more than 41.80% market share of the PVC flooring market, in terms of revenue. The top three manufacturers are Armstrong, Bonie and LG Hausys. They respectively with market share as 20.70%, 11.06%, and 10.04% in 2016.

The PVC flooring market has been increased in accordance with the economy development and the higher life level of the people. Meanwhile, the environmental awareness is an important factor of the increase of the industry. With the fierce competition of the market, the manufacturers are had better make sure that their product with high performance and quality, with the good services level. Following the market trends, access to greater competitive advantage, concerning more on their R&D and services to get a bigger market share.

Although sales of electrical switches brought a lot of opportunities, for the new entrants with only advantage in capital without sufficient support in technology and downstream channels, the research group did not recommend taking risk the enter this market.

The worldwide market for PVC Floor is expected to grow at a CAGR of roughly 10.5% over the next five years, will reach 1410 million US\$ in 2023, from 780 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Armstrong

Bonie

LG Hausys

Gerflor

Forbo

Mohawk(including IVC)

Mannington

Tarkett

Polyflor

HANWHA

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Homogenous

Heterogeneous

Vinyl tiles (VT)

Luxury vinyl tiles (LVT)

Market Segment by Applications, can be divided into

Commercial

Residential

Table of Content

There are 15 Chapters to deeply display the global PVC Floor market.

Chapter 1, to describe PVC Floor Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of PVC Floor, with sales, revenue, and price of PVC Floor, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of PVC Floor, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, PVC Floor market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe PVC Floor sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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