

Global PVC Film Laminated Metal Sheets Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global PVC Film Laminated Metal Sheets market size is expected to reach \$ 2289 million by 2032, rising at a market growth of 4.7% CAGR during the forecast period (2026-2032).

PVC film laminated metal sheets are composite materials produced by bonding polyvinyl chloride (PVC) film onto metal substrates such as galvanized steel, cold-rolled steel, or aluminum sheets through a heat lamination process. Unlike pre-painted metals that use liquid coatings, PVC laminated sheets combine the structural strength of metal with the decorative and protective properties of PVC film, offering superior corrosion resistance, wear resistance, and design flexibility. Common types include VCM (Vinyl-Coated Metal) sheets with glossy or matte finish, and PCM (Pre-Coated Metal) sheets with polyester coating. These materials are widely used in household appliances (refrigerators, washing machines, air conditioners), building and construction (roofing, cladding, doors), automotive interiors, and signage. From a value chain perspective, upstream includes PVC film suppliers, metal substrate producers (galvanized steel, cold-rolled steel), and adhesive manufacturers; midstream involves lamination (heat pressing), surface treatment, slitting, and quality testing; downstream demand spans home appliance OEMs, construction material distributors, automotive parts suppliers, and signage manufacturers. In 2025, the average selling price is approximately US\$1,312 per ton, global sales volume is about 1,221k tons, and gross margins generally range from 15% to 25%, driven by raw material costs (PVC resin, steel coils), energy prices, and application-specific performance requirements.

The PVC film laminated metal sheets market is experiencing steady growth driven by rapid industrialization, urbanization, and the booming construction and automotive sectors in developing regions.

Asia-Pacific as the Largest and Fastest-Growing Market

Asia-Pacific accounted for the largest share of the global market at 46.71% in 2024. Key consumers include China, India, Japan, and South Korea, where there is growing demand for durable, corrosion-resistant, and visually appealing materials used in infrastructure and appliance manufacturing. The region benefits from the presence of major manufacturers, low production costs, and robust supply chain networks. Government initiatives aimed at supporting infrastructure development, along with increasing foreign investments, are also driving market expansion.

Galvanized Steel Dominates Substrate Type

In terms of metal substrate, galvanized steel accounted for a major share of 56.10% in 2024. The galvanized steel segment dominates due to its exceptional corrosion resistance, cost-effectiveness, and wide applicability across construction, automotive, and appliance industries. The zinc coating on galvanized steel enhances durability and provides a strong adhesion base for PVC films, making it ideal for both indoor and outdoor applications. Its superior mechanical strength and ability to withstand harsh environments drive demand, particularly in developing regions with growing infrastructure projects.

Wide Application Across Industries

PVC film laminated metal sheets are used across multiple end-use sectors. In household appliances, they serve as exterior panels for refrigerators, washing machines, and air conditioners, where decorative appearance and durability are critical. In building and construction, they are used for roofing, wall cladding, and door manufacturing, benefiting from corrosion resistance and low maintenance requirements. The automotive industry utilizes these materials for interior trim components, while the signage sector values the design flexibility and weather resistance.

This report studies the global PVC Film Laminated Metal Sheets production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for PVC Film Laminated Metal Sheets and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of PVC Film Laminated Metal

Sheets that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global PVC Film Laminated Metal Sheets total production and demand, 2021-2032, (Kilotons)

Global PVC Film Laminated Metal Sheets total production value, 2021-2032, (USD Million)

Global PVC Film Laminated Metal Sheets production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global PVC Film Laminated Metal Sheets consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: PVC Film Laminated Metal Sheets domestic production, consumption, key domestic manufacturers and share

Global PVC Film Laminated Metal Sheets production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global PVC Film Laminated Metal Sheets production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global PVC Film Laminated Metal Sheets production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global PVC Film Laminated Metal Sheets market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Mitsubishi Chemical Corporation, DK Dongshin, Dongkuk Steel, DCM Corporation, Toyo Kohan Co., Ltd., Metalcolour A/S, Lampre, ArcelorMittal S.A., GAF, Lienchy Laminated Metal Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World PVC Film Laminated Metal Sheets market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the

forecast year.

Global PVC Film Laminated Metal Sheets Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global PVC Film Laminated Metal Sheets Market, Segmentation by Type:

Galvanized Steel

Stainless Steel

Aluminium

Others

Global PVC Film Laminated Metal Sheets Market, Segmentation by Protective Film Type:

With Self-Adhesive Protective Film

Without Protective Film

Global PVC Film Laminated Metal Sheets Market, Segmentation by Price Tier (Per Ton):

Economy / Standard Grade (
Mid-Range (US\$1,000-1,500/ton)

Premium / Specialty (> US\$1,500/ton)

Global PVC Film Laminated Metal Sheets Market, Segmentation by Application:

Residential Buildings

Commercial Buildings

Other

Companies Profiled:

Mitsubishi Chemical Corporation

DK Dongshin

Dongkuk Steel

DCM Corporation

Toyo Kohan Co., Ltd.

Metalcolour A/S

Lampre

ArcelorMittal S.A.

GAF

Lienchy Laminated Metal Co., Ltd.

BARO METAL

Zhuhai Speedbird PVC Film Laminated Metal Sheet Co., Ltd.

Shandong Wofeng New Material Co., Ltd.

Anhui Wonderful-wall Color Coating Aluminium Science Technology Co., Ltd.

Jiangyin Himei Metal New Material Co., Ltd.

Xinwei Group

Key Questions Answered:

1. How big is the global PVC Film Laminated Metal Sheets market?
2. What is the demand of the global PVC Film Laminated Metal Sheets market?
3. What is the year over year growth of the global PVC Film Laminated Metal Sheets market?
4. What is the production and production value of the global PVC Film Laminated Metal Sheets market?
5. Who are the key producers in the global PVC Film Laminated Metal Sheets market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 PVC Film Laminated Metal Sheets Introduction
- 1.2 World PVC Film Laminated Metal Sheets Supply & Forecast
 - 1.2.1 World PVC Film Laminated Metal Sheets Production Value (2021 & 2025 & 2032)
 - 1.2.2 World PVC Film Laminated Metal Sheets Production (2021-2032)
 - 1.2.3 World PVC Film Laminated Metal Sheets Pricing Trends (2021-2032)
- 1.3 World PVC Film Laminated Metal Sheets Production by Region (Based on Production Site)
 - 1.3.1 World PVC Film Laminated Metal Sheets Production Value by Region (2021-2032)
 - 1.3.2 World PVC Film Laminated Metal Sheets Production by Region (2021-2032)
 - 1.3.3 World PVC Film Laminated Metal Sheets Average Price by Region (2021-2032)
 - 1.3.4 North America PVC Film Laminated Metal Sheets Production (2021-2032)
 - 1.3.5 Europe PVC Film Laminated Metal Sheets Production (2021-2032)
 - 1.3.6 China PVC Film Laminated Metal Sheets Production (2021-2032)
 - 1.3.7 Japan PVC Film Laminated Metal Sheets Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 PVC Film Laminated Metal Sheets Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 PVC Film Laminated Metal Sheets Major Market Trends

2 DEMAND SUMMARY

- 2.1 World PVC Film Laminated Metal Sheets Demand (2021-2032)
- 2.2 World PVC Film Laminated Metal Sheets Consumption by Region
 - 2.2.1 World PVC Film Laminated Metal Sheets Consumption by Region (2021-2026)
 - 2.2.2 World PVC Film Laminated Metal Sheets Consumption Forecast by Region (2027-2032)
- 2.3 United States PVC Film Laminated Metal Sheets Consumption (2021-2032)
- 2.4 China PVC Film Laminated Metal Sheets Consumption (2021-2032)
- 2.5 Europe PVC Film Laminated Metal Sheets Consumption (2021-2032)
- 2.6 Japan PVC Film Laminated Metal Sheets Consumption (2021-2032)
- 2.7 South Korea PVC Film Laminated Metal Sheets Consumption (2021-2032)
- 2.8 ASEAN PVC Film Laminated Metal Sheets Consumption (2021-2032)
- 2.9 India PVC Film Laminated Metal Sheets Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

3.1 World PVC Film Laminated Metal Sheets Production Value by Manufacturer (2021-2026)

3.2 World PVC Film Laminated Metal Sheets Production by Manufacturer (2021-2026)

3.3 World PVC Film Laminated Metal Sheets Average Price by Manufacturer (2021-2026)

3.4 PVC Film Laminated Metal Sheets Company Evaluation Quadrant

3.5 Industry Rank and Concentration Rate (CR)

3.5.1 Global PVC Film Laminated Metal Sheets Industry Rank of Major Manufacturers

3.5.2 Global Concentration Ratios (CR4) for PVC Film Laminated Metal Sheets in 2025

3.5.3 Global Concentration Ratios (CR8) for PVC Film Laminated Metal Sheets in 2025

3.6 PVC Film Laminated Metal Sheets Market: Overall Company Footprint Analysis

3.6.1 PVC Film Laminated Metal Sheets Market: Region Footprint

3.6.2 PVC Film Laminated Metal Sheets Market: Company Product Type Footprint

3.6.3 PVC Film Laminated Metal Sheets Market: Company Product Application Footprint

3.7 Competitive Environment

3.7.1 Historical Structure of the Industry

3.7.2 Barriers of Market Entry

3.7.3 Factors of Competition

3.8 New Entrant and Capacity Expansion Plans

3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

4.1 United States VS China: PVC Film Laminated Metal Sheets Production Value Comparison

4.1.1 United States VS China: PVC Film Laminated Metal Sheets Production Value Comparison (2021 & 2025 & 2032)

4.1.2 United States VS China: PVC Film Laminated Metal Sheets Production Value Market Share Comparison (2021 & 2025 & 2032)

4.2 United States VS China: PVC Film Laminated Metal Sheets Production Comparison

4.2.1 United States VS China: PVC Film Laminated Metal Sheets Production Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: PVC Film Laminated Metal Sheets Production Market

Share Comparison (2021 & 2025 & 2032)

4.3 United States VS China: PVC Film Laminated Metal Sheets Consumption Comparison

4.3.1 United States VS China: PVC Film Laminated Metal Sheets Consumption Comparison (2021 & 2025 & 2032)

4.3.2 United States VS China: PVC Film Laminated Metal Sheets Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based PVC Film Laminated Metal Sheets Manufacturers and Market Share, 2021-2026

4.4.1 United States Based PVC Film Laminated Metal Sheets Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers PVC Film Laminated Metal Sheets Production Value (2021-2026)

4.4.3 United States Based Manufacturers PVC Film Laminated Metal Sheets Production (2021-2026)

4.5 China Based PVC Film Laminated Metal Sheets Manufacturers and Market Share

4.5.1 China Based PVC Film Laminated Metal Sheets Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers PVC Film Laminated Metal Sheets Production Value (2021-2026)

4.5.3 China Based Manufacturers PVC Film Laminated Metal Sheets Production (2021-2026)

4.6 Rest of World Based PVC Film Laminated Metal Sheets Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based PVC Film Laminated Metal Sheets Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers PVC Film Laminated Metal Sheets Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers PVC Film Laminated Metal Sheets Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World PVC Film Laminated Metal Sheets Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Galvanized Steel

5.2.2 Stainless Steel

5.2.3 Aluminium

5.2.4 Others

5.3 Market Segment by Type

5.3.1 World PVC Film Laminated Metal Sheets Production by Type (2021-2032)

5.3.2 World PVC Film Laminated Metal Sheets Production Value by Type (2021-2032)

5.3.3 World PVC Film Laminated Metal Sheets Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY PROTECTIVE FILM TYPE

6.1 World PVC Film Laminated Metal Sheets Market Size Overview by Protective Film Type: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Protective Film Type

6.2.1 With Self-Adhesive Protective Film

6.2.2 Without Protective Film

6.3 Market Segment by Protective Film Type

6.3.1 World PVC Film Laminated Metal Sheets Production by Protective Film Type (2021-2032)

6.3.2 World PVC Film Laminated Metal Sheets Production Value by Protective Film Type (2021-2032)

6.3.3 World PVC Film Laminated Metal Sheets Average Price by Protective Film Type (2021-2032)

7 MARKET ANALYSIS BY PRICE TIER (PER TON)

7.1 World PVC Film Laminated Metal Sheets Market Size Overview by Price Tier (Per Ton): 2021 VS 2025 VS 2032

7.2 Segment Introduction by Price Tier (Per Ton)

7.2.1 Economy / Standard Grade (7.2.2 Mid-Range (US\$1,000-1,500/ton)

7.2.3 Premium / Specialty (> US\$1,500/ton)

7.3 Market Segment by Price Tier (Per Ton)

7.3.1 World PVC Film Laminated Metal Sheets Production by Price Tier (Per Ton) (2021-2032)

7.3.2 World PVC Film Laminated Metal Sheets Production Value by Price Tier (Per Ton) (2021-2032)

7.3.3 World PVC Film Laminated Metal Sheets Average Price by Price Tier (Per Ton) (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World PVC Film Laminated Metal Sheets Market Size Overview by Application:

2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Residential Buildings

8.2.2 Commercial Buildings

8.2.3 Other

8.3 Market Segment by Application

8.3.1 World PVC Film Laminated Metal Sheets Production by Application (2021-2032)

8.3.2 World PVC Film Laminated Metal Sheets Production Value by Application (2021-2032)

8.3.3 World PVC Film Laminated Metal Sheets Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Mitsubishi Chemical Corporation

9.1.1 Mitsubishi Chemical Corporation Details

9.1.2 Mitsubishi Chemical Corporation Major Business

9.1.3 Mitsubishi Chemical Corporation PVC Film Laminated Metal Sheets Product and Services

9.1.4 Mitsubishi Chemical Corporation PVC Film Laminated Metal Sheets Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Mitsubishi Chemical Corporation Recent Developments/Updates

9.1.6 Mitsubishi Chemical Corporation Competitive Strengths & Weaknesses

9.2 DK Dongshin

9.2.1 DK Dongshin Details

9.2.2 DK Dongshin Major Business

9.2.3 DK Dongshin PVC Film Laminated Metal Sheets Product and Services

9.2.4 DK Dongshin PVC Film Laminated Metal Sheets Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 DK Dongshin Recent Developments/Updates

9.2.6 DK Dongshin Competitive Strengths & Weaknesses

9.3 Dongkuk Steel

9.3.1 Dongkuk Steel Details

9.3.2 Dongkuk Steel Major Business

9.3.3 Dongkuk Steel PVC Film Laminated Metal Sheets Product and Services

9.3.4 Dongkuk Steel PVC Film Laminated Metal Sheets Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Dongkuk Steel Recent Developments/Updates

9.3.6 Dongkuk Steel Competitive Strengths & Weaknesses

9.4 DCM Corporation

9.4.1 DCM Corporation Details

9.4.2 DCM Corporation Major Business

9.4.3 DCM Corporation PVC Film Laminated Metal Sheets Product and Services

9.4.4 DCM Corporation PVC Film Laminated Metal Sheets Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 DCM Corporation Recent Developments/Updates

9.4.6 DCM Corporation Competitive Strengths & Weaknesses

9.5 Toyo Kohan Co., Ltd.

9.5.1 Toyo Kohan Co., Ltd. Details

9.5.2 Toyo Kohan Co., Ltd. Major Business

9.5.3 Toyo Kohan Co., Ltd. PVC Film Laminated Metal Sheets Product and Services

9.5.4 Toyo Kohan Co., Ltd. PVC Film Laminated Metal Sheets Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.5.5 Toyo Kohan Co., Ltd. Recent Developments/Updates

9.5.6 Toyo Kohan Co., Ltd. Competitive Strengths & Weaknesses

9.6 Metalcolour A/S

9.6.1 Metalcolour A/S Details

9.6.2 Metalcolour A/S Major Business

9.6.3 Metalcolour A/S PVC Film Laminated Metal Sheets Product and Services

9.6.4 Metalcolour A/S PVC Film Laminated Metal Sheets Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 Metalcolour A/S Recent Developments/Updates

9.6.6 Metalcolour A/S Competitive Strengths & Weaknesses

9.7 Lampre

9.7.1 Lampre Details

9.7.2 Lampre Major Business

9.7.3 Lampre PVC Film Laminated Metal Sheets Product and Services

9.7.4 Lampre PVC Film Laminated Metal Sheets Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 Lampre Recent Developments/Updates

9.7.6 Lampre Competitive Strengths & Weaknesses

9.8 ArcelorMittal S.A.

9.8.1 ArcelorMittal S.A. Details

9.8.2 ArcelorMittal S.A. Major Business

9.8.3 ArcelorMittal S.A. PVC Film Laminated Metal Sheets Product and Services

9.8.4 ArcelorMittal S.A. PVC Film Laminated Metal Sheets Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 ArcelorMittal S.A. Recent Developments/Updates

9.8.6 ArcelorMittal S.A. Competitive Strengths & Weaknesses

9.9 GAF

9.9.1 GAF Details

9.9.2 GAF Major Business

9.9.3 GAF PVC Film Laminated Metal Sheets Product and Services

9.9.4 GAF PVC Film Laminated Metal Sheets Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 GAF Recent Developments/Updates

9.9.6 GAF Competitive Strengths & Weaknesses

9.10 Lienchy Laminated Metal Co., Ltd.

9.10.1 Lienchy Laminated Metal Co., Ltd. Details

9.10.2 Lienchy Laminated Metal Co., Ltd. Major Business

9.10.3 Lienchy Laminated Metal Co., Ltd. PVC Film Laminated Metal Sheets Product and Services

9.10.4 Lienchy Laminated Metal Co., Ltd. PVC Film Laminated Metal Sheets Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.10.5 Lienchy Laminated Metal Co., Ltd. Recent Developments/Updates

9.10.6 Lienchy Laminated Metal Co., Ltd. Competitive Strengths & Weaknesses

9.11 BARO METAL

9.11.1 BARO METAL Details

9.11.2 BARO METAL Major Business

9.11.3 BARO METAL PVC Film Laminated Metal Sheets Product and Services

9.11.4 BARO METAL PVC Film Laminated Metal Sheets Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.11.5 BARO METAL Recent Developments/Updates

9.11.6 BARO METAL Competitive Strengths & Weaknesses

9.12 Zhuhai Speedbird PVC Film Laminated Metal Sheet Co., Ltd.

9.12.1 Zhuhai Speedbird PVC Film Laminated Metal Sheet Co., Ltd. Details

9.12.2 Zhuhai Speedbird PVC Film Laminated Metal Sheet Co., Ltd. Major Business

9.12.3 Zhuhai Speedbird PVC Film Laminated Metal Sheet Co., Ltd. PVC Film Laminated Metal Sheets Product and Services

9.12.4 Zhuhai Speedbird PVC Film Laminated Metal Sheet Co., Ltd. PVC Film Laminated Metal Sheets Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.12.5 Zhuhai Speedbird PVC Film Laminated Metal Sheet Co., Ltd. Recent Developments/Updates

9.12.6 Zhuhai Speedbird PVC Film Laminated Metal Sheet Co., Ltd. Competitive Strengths & Weaknesses

9.13 Shandong Wofeng New Material Co., Ltd.

- 9.13.1 Shandong Wofeng New Material Co., Ltd. Details
- 9.13.2 Shandong Wofeng New Material Co., Ltd. Major Business
- 9.13.3 Shandong Wofeng New Material Co., Ltd. PVC Film Laminated Metal Sheets Product and Services
- 9.13.4 Shandong Wofeng New Material Co., Ltd. PVC Film Laminated Metal Sheets Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.13.5 Shandong Wofeng New Material Co., Ltd. Recent Developments/Updates
- 9.13.6 Shandong Wofeng New Material Co., Ltd. Competitive Strengths & Weaknesses
- 9.14 Anhui Wonderful-wall Color Coating Aluminium Science Technology Co., Ltd.
 - 9.14.1 Anhui Wonderful-wall Color Coating Aluminium Science Technology Co., Ltd. Details
 - 9.14.2 Anhui Wonderful-wall Color Coating Aluminium Science Technology Co., Ltd. Major Business
 - 9.14.3 Anhui Wonderful-wall Color Coating Aluminium Science Technology Co., Ltd. PVC Film Laminated Metal Sheets Product and Services
 - 9.14.4 Anhui Wonderful-wall Color Coating Aluminium Science Technology Co., Ltd. PVC Film Laminated Metal Sheets Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Anhui Wonderful-wall Color Coating Aluminium Science Technology Co., Ltd. Recent Developments/Updates
 - 9.14.6 Anhui Wonderful-wall Color Coating Aluminium Science Technology Co., Ltd. Competitive Strengths & Weaknesses
- 9.15 Jiangyin Himei Metal New Material Co., Ltd.
 - 9.15.1 Jiangyin Himei Metal New Material Co., Ltd. Details
 - 9.15.2 Jiangyin Himei Metal New Material Co., Ltd. Major Business
 - 9.15.3 Jiangyin Himei Metal New Material Co., Ltd. PVC Film Laminated Metal Sheets Product and Services
 - 9.15.4 Jiangyin Himei Metal New Material Co., Ltd. PVC Film Laminated Metal Sheets Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Jiangyin Himei Metal New Material Co., Ltd. Recent Developments/Updates
 - 9.15.6 Jiangyin Himei Metal New Material Co., Ltd. Competitive Strengths & Weaknesses
- 9.16 Xinwei Group
 - 9.16.1 Xinwei Group Details
 - 9.16.2 Xinwei Group Major Business
 - 9.16.3 Xinwei Group PVC Film Laminated Metal Sheets Product and Services
 - 9.16.4 Xinwei Group PVC Film Laminated Metal Sheets Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.16.5 Xinwei Group Recent Developments/Updates
- 9.16.6 Xinwei Group Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 PVC Film Laminated Metal Sheets Industry Chain
- 10.2 PVC Film Laminated Metal Sheets Upstream Analysis
 - 10.2.1 PVC Film Laminated Metal Sheets Core Raw Materials
 - 10.2.2 Main Manufacturers of PVC Film Laminated Metal Sheets Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 PVC Film Laminated Metal Sheets Production Mode
- 10.6 PVC Film Laminated Metal Sheets Procurement Model
- 10.7 PVC Film Laminated Metal Sheets Industry Sales Model and Sales Channels
 - 10.7.1 PVC Film Laminated Metal Sheets Sales Model
 - 10.7.2 PVC Film Laminated Metal Sheets Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World PVC Film Laminated Metal Sheets Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World PVC Film Laminated Metal Sheets Production Value by Region (2021-2026) & (USD Million)

Table 3. World PVC Film Laminated Metal Sheets Production Value by Region (2027-2032) & (USD Million)

Table 4. World PVC Film Laminated Metal Sheets Production Value Market Share by Region (2021-2026)

Table 5. World PVC Film Laminated Metal Sheets Production Value Market Share by Region (2027-2032)

Table 6. World PVC Film Laminated Metal Sheets Production by Region (2021-2026) & (Kilotons)

Table 7. World PVC Film Laminated Metal Sheets Production by Region (2027-2032) & (Kilotons)

Table 8. World PVC Film Laminated Metal Sheets Production Market Share by Region (2021-2026)

Table 9. World PVC Film Laminated Metal Sheets Production Market Share by Region (2027-2032)

Table 10. World PVC Film Laminated Metal Sheets Average Price by Region (2021-2026) & (US\$/Ton)

Table 11. World PVC Film Laminated Metal Sheets Average Price by Region (2027-2032) & (US\$/Ton)

Table 12. PVC Film Laminated Metal Sheets Major Market Trends

Table 13. World PVC Film Laminated Metal Sheets Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Kilotons)

Table 14. World PVC Film Laminated Metal Sheets Consumption by Region (2021-2026) & (Kilotons)

Table 15. World PVC Film Laminated Metal Sheets Consumption Forecast by Region (2027-2032) & (Kilotons)

Table 16. World PVC Film Laminated Metal Sheets Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key PVC Film Laminated Metal Sheets Producers in 2025

Table 18. World PVC Film Laminated Metal Sheets Production by Manufacturer (2021-2026) & (Kilotons)

Table 19. Production Market Share of Key PVC Film Laminated Metal Sheets Producers in 2025

Table 20. World PVC Film Laminated Metal Sheets Average Price by Manufacturer (2021-2026) & (US\$/Ton)

Table 21. Global PVC Film Laminated Metal Sheets Company Evaluation Quadrant

Table 22. World PVC Film Laminated Metal Sheets Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and PVC Film Laminated Metal Sheets Production Site of Key Manufacturer

Table 24. PVC Film Laminated Metal Sheets Market: Company Product Type Footprint

Table 25. PVC Film Laminated Metal Sheets Market: Company Product Application Footprint

Table 26. PVC Film Laminated Metal Sheets Competitive Factors

Table 27. PVC Film Laminated Metal Sheets New Entrant and Capacity Expansion Plans

Table 28. PVC Film Laminated Metal Sheets Mergers & Acquisitions Activity

Table 29. United States VS China PVC Film Laminated Metal Sheets Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China PVC Film Laminated Metal Sheets Production Comparison, (2021 & 2025 & 2032) & (Kilotons)

Table 31. United States VS China PVC Film Laminated Metal Sheets Consumption Comparison, (2021 & 2025 & 2032) & (Kilotons)

Table 32. United States Based PVC Film Laminated Metal Sheets Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers PVC Film Laminated Metal Sheets Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers PVC Film Laminated Metal Sheets Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers PVC Film Laminated Metal Sheets Production (2021-2026) & (Kilotons)

Table 36. United States Based Manufacturers PVC Film Laminated Metal Sheets Production Market Share (2021-2026)

Table 37. China Based PVC Film Laminated Metal Sheets Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers PVC Film Laminated Metal Sheets Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers PVC Film Laminated Metal Sheets Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers PVC Film Laminated Metal Sheets Production,

(2021-2026) & (Kilotons)

Table 41. China Based Manufacturers PVC Film Laminated Metal Sheets Production Market Share (2021-2026)

Table 42. Rest of World Based PVC Film Laminated Metal Sheets Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers PVC Film Laminated Metal Sheets Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers PVC Film Laminated Metal Sheets Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers PVC Film Laminated Metal Sheets Production, (2021-2026) & (Kilotons)

Table 46. Rest of World Based Manufacturers PVC Film Laminated Metal Sheets Production Market Share (2021-2026)

Table 47. World PVC Film Laminated Metal Sheets Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World PVC Film Laminated Metal Sheets Production by Type (2021-2026) & (Kilotons)

Table 49. World PVC Film Laminated Metal Sheets Production by Type (2027-2032) & (Kilotons)

Table 50. World PVC Film Laminated Metal Sheets Production Value by Type (2021-2026) & (USD Million)

Table 51. World PVC Film Laminated Metal Sheets Production Value by Type (2027-2032) & (USD Million)

Table 52. World PVC Film Laminated Metal Sheets Average Price by Type (2021-2026) & (US\$/Ton)

Table 53. World PVC Film Laminated Metal Sheets Average Price by Type (2027-2032) & (US\$/Ton)

Table 54. World PVC Film Laminated Metal Sheets Production Value by Protective Film Type, (USD Million), 2021 & 2025 & 2032

Table 55. World PVC Film Laminated Metal Sheets Production by Protective Film Type (2021-2026) & (Kilotons)

Table 56. World PVC Film Laminated Metal Sheets Production by Protective Film Type (2027-2032) & (Kilotons)

Table 57. World PVC Film Laminated Metal Sheets Production Value by Protective Film Type (2021-2026) & (USD Million)

Table 58. World PVC Film Laminated Metal Sheets Production Value by Protective Film Type (2027-2032) & (USD Million)

Table 59. World PVC Film Laminated Metal Sheets Average Price by Protective Film Type (2021-2026) & (US\$/Ton)

Table 60. World PVC Film Laminated Metal Sheets Average Price by Protective Film Type (2027-2032) & (US\$/Ton)

Table 61. World PVC Film Laminated Metal Sheets Production Value by Price Tier (Per Ton), (USD Million), 2021 & 2025 & 2032

Table 62. World PVC Film Laminated Metal Sheets Production by Price Tier (Per Ton) (2021-2026) & (Kilotons)

Table 63. World PVC Film Laminated Metal Sheets Production by Price Tier (Per Ton) (2027-2032) & (Kilotons)

Table 64. World PVC Film Laminated Metal Sheets Production Value by Price Tier (Per Ton) (2021-2026) & (USD Million)

Table 65. World PVC Film Laminated Metal Sheets Production Value by Price Tier (Per Ton) (2027-2032) & (USD Million)

Table 66. World PVC Film Laminated Metal Sheets Average Price by Price Tier (Per Ton) (2021-2026) & (US\$/Ton)

Table 67. World PVC Film Laminated Metal Sheets Average Price by Price Tier (Per Ton) (2027-2032) & (US\$/Ton)

Table 68. World PVC Film Laminated Metal Sheets Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World PVC Film Laminated Metal Sheets Production by Application (2021-2026) & (Kilotons)

Table 70. World PVC Film Laminated Metal Sheets Production by Application (2027-2032) & (Kilotons)

Table 71. World PVC Film Laminated Metal Sheets Production Value by Application (2021-2026) & (USD Million)

Table 72. World PVC Film Laminated Metal Sheets Production Value by Application (2027-2032) & (USD Million)

Table 73. World PVC Film Laminated Metal Sheets Average Price by Application (2021-2026) & (US\$/Ton)

Table 74. World PVC Film Laminated Metal Sheets Average Price by Application (2027-2032) & (US\$/Ton)

Table 75. Mitsubishi Chemical Corporation Basic Information, Manufacturing Base and Competitors

Table 76. Mitsubishi Chemical Corporation Major Business

Table 77. Mitsubishi Chemical Corporation PVC Film Laminated Metal Sheets Product and Services

Table 78. Mitsubishi Chemical Corporation PVC Film Laminated Metal Sheets Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Mitsubishi Chemical Corporation Recent Developments/Updates

- Table 80. Mitsubishi Chemical Corporation Competitive Strengths & Weaknesses
- Table 81. DK Dongshin Basic Information, Manufacturing Base and Competitors
- Table 82. DK Dongshin Major Business
- Table 83. DK Dongshin PVC Film Laminated Metal Sheets Product and Services
- Table 84. DK Dongshin PVC Film Laminated Metal Sheets Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 85. DK Dongshin Recent Developments/Updates
- Table 86. DK Dongshin Competitive Strengths & Weaknesses
- Table 87. Dongkuk Steel Basic Information, Manufacturing Base and Competitors
- Table 88. Dongkuk Steel Major Business
- Table 89. Dongkuk Steel PVC Film Laminated Metal Sheets Product and Services
- Table 90. Dongkuk Steel PVC Film Laminated Metal Sheets Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 91. Dongkuk Steel Recent Developments/Updates
- Table 92. Dongkuk Steel Competitive Strengths & Weaknesses
- Table 93. DCM Corporation Basic Information, Manufacturing Base and Competitors
- Table 94. DCM Corporation Major Business
- Table 95. DCM Corporation PVC Film Laminated Metal Sheets Product and Services
- Table 96. DCM Corporation PVC Film Laminated Metal Sheets Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 97. DCM Corporation Recent Developments/Updates
- Table 98. DCM Corporation Competitive Strengths & Weaknesses
- Table 99. Toyo Kohan Co., Ltd. Basic Information, Manufacturing Base and Competitors
- Table 100. Toyo Kohan Co., Ltd. Major Business
- Table 101. Toyo Kohan Co., Ltd. PVC Film Laminated Metal Sheets Product and Services
- Table 102. Toyo Kohan Co., Ltd. PVC Film Laminated Metal Sheets Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 103. Toyo Kohan Co., Ltd. Recent Developments/Updates
- Table 104. Toyo Kohan Co., Ltd. Competitive Strengths & Weaknesses
- Table 105. Metalcolour A/S Basic Information, Manufacturing Base and Competitors
- Table 106. Metalcolour A/S Major Business
- Table 107. Metalcolour A/S PVC Film Laminated Metal Sheets Product and Services
- Table 108. Metalcolour A/S PVC Film Laminated Metal Sheets Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share

(2021-2026)

Table 109. Metalcolour A/S Recent Developments/Updates

Table 110. Metalcolour A/S Competitive Strengths & Weaknesses

Table 111. Lampre Basic Information, Manufacturing Base and Competitors

Table 112. Lampre Major Business

Table 113. Lampre PVC Film Laminated Metal Sheets Product and Services

Table 114. Lampre PVC Film Laminated Metal Sheets Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Lampre Recent Developments/Updates

Table 116. Lampre Competitive Strengths & Weaknesses

Table 117. ArcelorMittal S.A. Basic Information, Manufacturing Base and Competitors

Table 118. ArcelorMittal S.A. Major Business

Table 119. ArcelorMittal S.A. PVC Film Laminated Metal Sheets Product and Services

Table 120. ArcelorMittal S.A. PVC Film Laminated Metal Sheets Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. ArcelorMittal S.A. Recent Developments/Updates

Table 122. ArcelorMittal S.A. Competitive Strengths & Weaknesses

Table 123. GAF Basic Information, Manufacturing Base and Competitors

Table 124. GAF Major Business

Table 125. GAF PVC Film Laminated Metal Sheets Product and Services

Table 126. GAF PVC Film Laminated Metal Sheets Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. GAF Recent Developments/Updates

Table 128. GAF Competitive Strengths & Weaknesses

Table 129. Lienchy Laminated Metal Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 130. Lienchy Laminated Metal Co., Ltd. Major Business

Table 131. Lienchy Laminated Metal Co., Ltd. PVC Film Laminated Metal Sheets Product and Services

Table 132. Lienchy Laminated Metal Co., Ltd. PVC Film Laminated Metal Sheets Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Lienchy Laminated Metal Co., Ltd. Recent Developments/Updates

Table 134. Lienchy Laminated Metal Co., Ltd. Competitive Strengths & Weaknesses

Table 135. BARO METAL Basic Information, Manufacturing Base and Competitors

Table 136. BARO METAL Major Business

Table 137. BARO METAL PVC Film Laminated Metal Sheets Product and Services

Table 138. BARO METAL PVC Film Laminated Metal Sheets Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. BARO METAL Recent Developments/Updates

Table 140. BARO METAL Competitive Strengths & Weaknesses

Table 141. Zhuhai Speedbird PVC Film Laminated Metal Sheet Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 142. Zhuhai Speedbird PVC Film Laminated Metal Sheet Co., Ltd. Major Business

Table 143. Zhuhai Speedbird PVC Film Laminated Metal Sheet Co., Ltd. PVC Film Laminated Metal Sheets Product and Services

Table 144. Zhuhai Speedbird PVC Film Laminated Metal Sheet Co., Ltd. PVC Film Laminated Metal Sheets Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. Zhuhai Speedbird PVC Film Laminated Metal Sheet Co., Ltd. Recent Developments/Updates

Table 146. Zhuhai Speedbird PVC Film Laminated Metal Sheet Co., Ltd. Competitive Strengths & Weaknesses

Table 147. Shandong Wofeng New Material Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 148. Shandong Wofeng New Material Co., Ltd. Major Business

Table 149. Shandong Wofeng New Material Co., Ltd. PVC Film Laminated Metal Sheets Product and Services

Table 150. Shandong Wofeng New Material Co., Ltd. PVC Film Laminated Metal Sheets Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. Shandong Wofeng New Material Co., Ltd. Recent Developments/Updates

Table 152. Shandong Wofeng New Material Co., Ltd. Competitive Strengths & Weaknesses

Table 153. Anhui Wonderful-wall Color Coating Aluminium Science Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 154. Anhui Wonderful-wall Color Coating Aluminium Science Technology Co., Ltd. Major Business

Table 155. Anhui Wonderful-wall Color Coating Aluminium Science Technology Co., Ltd. PVC Film Laminated Metal Sheets Product and Services

Table 156. Anhui Wonderful-wall Color Coating Aluminium Science Technology Co., Ltd. PVC Film Laminated Metal Sheets Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 157. Anhui Wonderful-wall Color Coating Aluminium Science Technology Co., Ltd. Recent Developments/Updates

Table 158. Anhui Wonderful-wall Color Coating Aluminium Science Technology Co., Ltd. Competitive Strengths & Weaknesses

Table 159. Jiangyin Himei Metal New Material Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 160. Jiangyin Himei Metal New Material Co., Ltd. Major Business

Table 161. Jiangyin Himei Metal New Material Co., Ltd. PVC Film Laminated Metal Sheets Product and Services

Table 162. Jiangyin Himei Metal New Material Co., Ltd. PVC Film Laminated Metal Sheets Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. Jiangyin Himei Metal New Material Co., Ltd. Recent Developments/Updates

Table 164. Jiangyin Himei Metal New Material Co., Ltd. Competitive Strengths & Weaknesses

Table 165. Xinwei Group Basic Information, Manufacturing Base and Competitors

Table 166. Xinwei Group Major Business

Table 167. Xinwei Group PVC Film Laminated Metal Sheets Product and Services

Table 168. Xinwei Group PVC Film Laminated Metal Sheets Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 169. Xinwei Group Recent Developments/Updates

Table 170. Xinwei Group Competitive Strengths & Weaknesses

Table 171. Global Key Players of PVC Film Laminated Metal Sheets Upstream (Raw Materials)

Table 172. Global PVC Film Laminated Metal Sheets Typical Customers

Table 173. PVC Film Laminated Metal Sheets Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. PVC Film Laminated Metal Sheets Picture

Figure 2. World PVC Film Laminated Metal Sheets Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World PVC Film Laminated Metal Sheets Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World PVC Film Laminated Metal Sheets Production (2021-2032) & (Kilotons)

Figure 5. World PVC Film Laminated Metal Sheets Average Price (2021-2032) & (US\$/Ton)

Figure 6. World PVC Film Laminated Metal Sheets Production Value Market Share by Region (2021-2032)

Figure 7. World PVC Film Laminated Metal Sheets Production Market Share by Region (2021-2032)

Figure 8. North America PVC Film Laminated Metal Sheets Production (2021-2032) & (Kilotons)

Figure 9. Europe PVC Film Laminated Metal Sheets Production (2021-2032) & (Kilotons)

Figure 10. China PVC Film Laminated Metal Sheets Production (2021-2032) & (Kilotons)

Figure 11. Japan PVC Film Laminated Metal Sheets Production (2021-2032) & (Kilotons)

Figure 12. PVC Film Laminated Metal Sheets Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World PVC Film Laminated Metal Sheets Consumption (2021-2032) & (Kilotons)

Figure 15. World PVC Film Laminated Metal Sheets Consumption Market Share by Region (2021-2032)

Figure 16. United States PVC Film Laminated Metal Sheets Consumption (2021-2032) & (Kilotons)

Figure 17. China PVC Film Laminated Metal Sheets Consumption (2021-2032) & (Kilotons)

Figure 18. Europe PVC Film Laminated Metal Sheets Consumption (2021-2032) & (Kilotons)

Figure 19. Japan PVC Film Laminated Metal Sheets Consumption (2021-2032) & (Kilotons)

Figure 20. South Korea PVC Film Laminated Metal Sheets Consumption (2021-2032) &

(Kilotons)

Figure 21. ASEAN PVC Film Laminated Metal Sheets Consumption (2021-2032) &

(Kilotons)

Figure 22. India PVC Film Laminated Metal Sheets Consumption (2021-2032) &

(Kilotons)

Figure 23. Producer Shipments of PVC Film Laminated Metal Sheets by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for PVC Film Laminated Metal Sheets Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for PVC Film Laminated Metal Sheets Markets in 2025

Figure 26. United States VS China: PVC Film Laminated Metal Sheets Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: PVC Film Laminated Metal Sheets Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: PVC Film Laminated Metal Sheets Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers PVC Film Laminated Metal Sheets Production Market Share 2025

Figure 30. China Based Manufacturers PVC Film Laminated Metal Sheets Production Market Share 2025

Figure 31. Rest of World Based Manufacturers PVC Film Laminated Metal Sheets Production Market Share 2025

Figure 32. World PVC Film Laminated Metal Sheets Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World PVC Film Laminated Metal Sheets Production Value Market Share by Type in 2025

Figure 34. Galvanized Steel

Figure 35. Stainless Steel

Figure 36. Aluminium

Figure 37. Others

Figure 38. World PVC Film Laminated Metal Sheets Production Market Share by Type (2021-2032)

Figure 39. World PVC Film Laminated Metal Sheets Production Value Market Share by Type (2021-2032)

Figure 40. World PVC Film Laminated Metal Sheets Average Price by Type (2021-2032) & (US\$/Ton)

Figure 41. World PVC Film Laminated Metal Sheets Production Value by Protective Film Type, (USD Million), 2021 & 2025 & 2032

- Figure 42. World PVC Film Laminated Metal Sheets Production Value Market Share by Protective Film Type in 2025
- Figure 43. With Self-Adhesive Protective Film
- Figure 44. Without Protective Film
- Figure 45. World PVC Film Laminated Metal Sheets Production Market Share by Protective Film Type (2021-2032)
- Figure 46. World PVC Film Laminated Metal Sheets Production Value Market Share by Protective Film Type (2021-2032)
- Figure 47. World PVC Film Laminated Metal Sheets Average Price by Protective Film Type (2021-2032) & (US\$/Ton)
- Figure 48. World PVC Film Laminated Metal Sheets Production Value by Price Tier (Per Ton), (USD Million), 2021 & 2025 & 2032
- Figure 49. World PVC Film Laminated Metal Sheets Production Value Market Share by Price Tier (Per Ton) in 2025
- Figure 50. Economy / Standard Grade (Figure 51. Mid-Range (US\$1,000-1,500/ton)
- Figure 52. Premium / Specialty (> US\$1,500/ton)
- Figure 53. World PVC Film Laminated Metal Sheets Production Market Share by Price Tier (Per Ton) (2021-2032)
- Figure 54. World PVC Film Laminated Metal Sheets Production Value Market Share by Price Tier (Per Ton) (2021-2032)
- Figure 55. World PVC Film Laminated Metal Sheets Average Price by Price Tier (Per Ton) (2021-2032) & (US\$/Ton)
- Figure 56. World PVC Film Laminated Metal Sheets Production Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 57. World PVC Film Laminated Metal Sheets Production Value Market Share by Application in 2025
- Figure 58. Residential Buildings
- Figure 59. Commercial Buildings
- Figure 60. Other
- Figure 61. World PVC Film Laminated Metal Sheets Production Market Share by Application (2021-2032)
- Figure 62. World PVC Film Laminated Metal Sheets Production Value Market Share by Application (2021-2032)
- Figure 63. World PVC Film Laminated Metal Sheets Average Price by Application (2021-2032) & (US\$/Ton)
- Figure 64. PVC Film Laminated Metal Sheets Industry Chain
- Figure 65. PVC Film Laminated Metal Sheets Procurement Model
- Figure 66. PVC Film Laminated Metal Sheets Sales Model
- Figure 67. PVC Film Laminated Metal Sheets Sales Channels, Direct Sales, and

Distribution

Figure 68. Methodology

Figure 69. Research Process and Data Source

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