

Global Public Cloud Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Public Cloud market size was valued at USD 429160 million in 2023 and is forecast to a readjusted size of USD 969390 million by 2030 with a CAGR of 12.3% during review period.

Public Cloud refers to a computing service model used for the provisioning of storage and computational services to the general public over the internet. Public Cloud is available for anyone who need to use, may be free or sold on-demand, allowing customers to pay only per usage for the CPU cycles, storage, or bandwidth they consume.

The Global Info Research report includes an overview of the development of the Public Cloud industry chain, the market status of BFSI (Platform as a Service (PaaS), Software as a Service (SaaS)), Healthcare (Platform as a Service (PaaS), Software as a Service (SaaS)), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Public Cloud.

Regionally, the report analyzes the Public Cloud markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Public Cloud market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Public Cloud market. It provides a holistic view of the industry, as well as detailed insights into individual

components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Public Cloud industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Platform as a Service (PaaS), Software as a Service (SaaS)).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Public Cloud market.

Regional Analysis: The report involves examining the Public Cloud market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Public Cloud market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Public Cloud:

Company Analysis: Report covers individual Public Cloud players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Public Cloud This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (BFSI, Healthcare).

Technology Analysis: Report covers specific technologies relevant to Public Cloud. It assesses the current state, advancements, and potential future developments in Public Cloud areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Public Cloud market.

This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Public Cloud market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Platform as a Service (PaaS)

Software as a Service (SaaS)

Infrastructure as a Service (IaaS)

Business Process as a Service (BPaaS)

Cloud Management and Security Services

Market segment by Application

BFSI

Healthcare

Government

Manufacturing

Retail

IT & Telecom

Others

Market segment by players, this report covers

AWS

Microsoft

Google

Alibaba

IBM

Salesforce

Rackspace

Tencent

VMWare

Cisco

Oracle

SAP

Verizon

Apprenda

Fujitsu

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Public Cloud product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Public Cloud, with revenue, gross margin and global market share of Public Cloud from 2019 to 2024.

Chapter 3, the Public Cloud competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Public Cloud market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Public Cloud.

Chapter 13, to describe Public Cloud research findings and conclusion.

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