

Global PVC Coated Steel Wire Rope Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global PVC Coated Steel Wire Rope market size is expected to reach \$ 1094 million by 2032, rising at a market growth of 5.7% CAGR during the forecast period (2026-2032).

In 2025, global PVC Coated Steel Wire Rope production reached approximately 361k kilometers, with an average global market price of around US\$2 per meter.

PVC Coated Steel Wire Rope is a composite rope product manufactured by applying an extruded polyvinyl chloride (PVC) protective layer over galvanized steel wire rope, stainless steel wire rope, or high-strength carbon steel wire rope cores. The PVC coating provides effective protection against moisture, salt spray, ultraviolet radiation, and chemical corrosion while improving abrasion resistance, flexibility, insulation performance, and operational safety. It also reduces surface damage to surrounding materials during use. Combining the high tensile strength of steel wire rope with the weather resistance and protective characteristics of PVC, the product is widely used in construction, safety systems, agriculture, landscaping, fitness equipment, transportation infrastructure, marine applications, and industrial machinery. Depending on end-use requirements, transparent, colored, flame-retardant, and UV-resistant PVC formulations can be applied, making it an important value-added segment within the steel wire rope industry.

The upstream segment of the PVC coated steel wire rope industry includes suppliers of wire rods, steel wires, galvanized steel wires, stainless steel wires, PVC resins, plasticizers, stabilizers, color masterbatches, and coating extrusion equipment. Representative companies include ArcelorMittal, Nippon Steel, Baowu Steel, Bekaert, Kiswire, Westlake, Shin-Etsu Chemical, Formosa Plastics, Orbia, and Wanhua

Chemical. The midstream sector consists of steel wire rope manufacturers and PVC coating processors responsible for wire drawing, strand formation, rope construction, surface treatment, PVC extrusion coating, and quality inspection. Downstream applications span construction safety systems, transportation barriers, agricultural greenhouses, fitness equipment, cable support systems, marine equipment, lifting devices, landscaping projects, and industrial machinery. Representative users include Tractel, WireCo, Bridon-Bekaert, Kiswire, The Crosby Group, and various construction and industrial equipment manufacturers. Industry growth is supported by infrastructure development, industrial automation, and increasing safety requirements.

The PVC coated steel wire rope market represents an important value-added segment of the steel wire rope industry. Demand continues to grow due to increasing requirements for corrosion resistance, abrasion resistance, and safety performance in construction protection systems, agricultural facilities, fitness equipment, transportation infrastructure, and industrial automation applications. The market is gradually shifting from conventional steel wire ropes toward higher-value coated products, with UV-resistant, flame-retardant, environmentally friendly, and weather-resistant PVC formulations becoming key development directions. Customers are also demanding longer service life, improved appearance quality, and greater customization capabilities, encouraging manufacturers to optimize coating technologies and material formulations. However, the industry faces challenges including fluctuations in steel prices, changing PVC raw material costs, intense competition among low-end products, and the emergence of alternative materials. Future competition is expected to focus on durability, environmental performance, customization capabilities, and integrated solution offerings.

This report studies the global PVC Coated Steel Wire Rope production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for PVC Coated Steel Wire Rope and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of PVC Coated Steel Wire Rope that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global PVC Coated Steel Wire Rope total production and demand, 2021-2032, (K Meters)

Global PVC Coated Steel Wire Rope total production value, 2021-2032, (USD Million)

Global PVC Coated Steel Wire Rope production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Meters), (based on production site)

Global PVC Coated Steel Wire Rope consumption by region & country, CAGR, 2021-2032 & (K Meters)

U.S. VS China: PVC Coated Steel Wire Rope domestic production, consumption, key domestic manufacturers and share

Global PVC Coated Steel Wire Rope production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Meters)

Global PVC Coated Steel Wire Rope production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Meters)

Global PVC Coated Steel Wire Rope production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Meters)

This report profiles key players in the global PVC Coated Steel Wire Rope market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Teufelberger-Redaelli, ArcelorMittal, Haggie, IPH Global, Kiswire, Bridon-Bekaert, DSR Wire, Gustav Wolf, Brugg, Usha Martin, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World PVC Coated Steel Wire Rope market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Meters) and average price (USD/Meter) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global PVC Coated Steel Wire Rope Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global PVC Coated Steel Wire Rope Market, Segmentation by Type:

Galvanized Steel

Stainless Steel

High Carbon Steel

Global PVC Coated Steel Wire Rope Market, Segmentation by Structure:

1*7

1*19

7*7

7*19

Others

Global PVC Coated Steel Wire Rope Market, Segmentation by Diameter:

1-10mm

10-20mm

Others

Global PVC Coated Steel Wire Rope Market, Segmentation by Application:

Construction Engineering

Agricultural Facilities

Transportation Facilities

Industrial Equipment

Others

Companies Profiled:

Teufelberger-Redaelli

ArcelorMittal

Haggie

IPH Global

Kiswire

Bridon-Bekaert

DSR Wire

Gustav Wolf

Brugg

Usha Martin

Jiangsu Shenwang

Guizhou Wire Rope

BOMCO Steel Tube & Wire Rope

Juli Sling

Goldsun

Shanghai Junwei Steel Rope

Hubei Fuxing

Fasten Steel Rope

Dipa Steel Rope

Goldsun Wire Rope

Safety Group

Key Questions Answered:

1. How big is the global PVC Coated Steel Wire Rope market?
2. What is the demand of the global PVC Coated Steel Wire Rope market?
3. What is the year over year growth of the global PVC Coated Steel Wire Rope market?
4. What is the production and production value of the global PVC Coated Steel Wire Rope market?
5. Who are the key producers in the global PVC Coated Steel Wire Rope market?
6. What are the growth factors driving the market demand?

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