

Global PVC Barrier Shrink Bags Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global PVC Barrier Shrink Bags market size was valued at US\$ 978 million in 2025 and is forecast to a readjusted size of US\$ 1296 million by 2032 with a CAGR of 4.1% during review period.

In 2025, global PVC Barrier Shrink Bags production reached approximately 8.64 billion units, with an average global market price of around US\$0.11 per unit.

The gross profit margin of major companies in the industry is between 18%-32%.

In 2025, the global production capacity of PVC Barrier Shrink Bags was approximately 11.52 billion units.

PVC Barrier Shrink Bags are flexible packaging bags made from polyvinyl chloride-based barrier film with shrink performance, used to tightly wrap food, meat, poultry, seafood, cheese, consumer goods, and industrial products. They help improve product appearance, moisture resistance, oxygen barrier performance, contamination protection, and shelf-life stability.

The industrial chain of PVC Barrier Shrink Bags covers upstream PVC resin, barrier additives, plasticizers, stabilizers, inks, adhesives, release materials, and packaging film equipment. The midstream consists of film extrusion, orientation, printing, lamination, bag making, sealing, inspection, and packaging. Downstream applications mainly include meat processing, seafood packaging, cheese packaging, retail food, consumer goods, industrial packaging, and cold-chain distribution.

Food packaging, chemical raw material storage and electronic component protection drive the demand for PVC barrier shrink bags. It features good gas barrier performance and shrinkage stability to extend product shelf life. Low-toxic formula and high-transparency design meet safe packaging requirements for multiple industries.

This report is a detailed and comprehensive analysis for global PVC Barrier Shrink Bags market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global PVC Barrier Shrink Bags market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global PVC Barrier Shrink Bags market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global PVC Barrier Shrink Bags market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global PVC Barrier Shrink Bags market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for PVC Barrier Shrink Bags

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global PVC Barrier Shrink Bags market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sealed Air, Amcor, Winpak, Kureha Corporation, Coveris, Flexopack, Schur Flexibles, ALLFO, BUERGOFOL, Suzhou Tipack, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

PVC Barrier Shrink Bags market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Oxygen Barrier Shrink Bags

Moisture Barrier Shrink Bags

Aroma Barrier Shrink Bags

Market segment by Seal Structure

Three-Side Seal Shrink Bags

Side-Seal Shrink Bags

Bottom-Seal Shrink Bags

Market segment by Film Thickness

Thin Film (>40µm)

Standard Film (40?70?m)

Thick Film (?70?m)

Market segment by Application

Meat and Poultry

Seafood

Dairy

Others

Major players covered

Sealed Air

Amcor

Winpak

Kureha Corporation

Coveris

Flexopack

Schur Flexibles

ALLFO

BUERGOFOL

Suzhou Tipack

Flavorpac Changzhou

Suzhou Maxpack

Tianjin Kangtai Plastic Packaging

Shenzhen Xianfengda Industrial

Shenzhen Huachuang Packaging Materials

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe PVC Barrier Shrink Bags product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of PVC Barrier Shrink Bags, with price, sales quantity, revenue, and global market share of PVC Barrier Shrink Bags from 2021 to 2026.

Chapter 3, the PVC Barrier Shrink Bags competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the PVC Barrier Shrink Bags breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by

regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and PVC Barrier Shrink Bags market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of PVC Barrier Shrink Bags.

Chapter 14 and 15, to describe PVC Barrier Shrink Bags sales channel, distributors, customers, research findings and conclusion.

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