

Global PVB-based Adhesives Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global PVB-based Adhesives market size was valued at US\$ 1760 million in 2024 and is forecast to a readjusted size of USD 2521 million by 2031 with a CAGR of 5.3% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

PVB-based adhesives are adhesives formulated using Polyvinyl Butyral (PVB) as the primary polymer. PVB is a resin produced by polymerizing vinyl alcohol and butyraldehyde, offering strong adhesive properties. These adhesives are known for their excellent bonding strength, flexibility, transparency, and resistance to heat and UV radiation. Due to these properties, PVB-based adhesives are widely used in industries like automotive, construction, glass lamination, and packaging.

This report is a detailed and comprehensive analysis for global PVB-based Adhesives market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global PVB-based Adhesives market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global PVB-based Adhesives market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global PVB-based Adhesives market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global PVB-based Adhesives market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for PVB-based Adhesives

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global PVB-based Adhesives market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include H.B. Fuller, 3M, Eastman Chemical Company, Kraton Polymers, SABIC, Dow, Arkema, Scotchbond, Sika AG, Momentive, etc. This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

PVB-based Adhesives market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

High-Strength PVB Adhesive

Medium-Strength PVB Adhesive

Low-Strength PVB Adhesive

Market segment by Application

Automotive

Construction

Packaging

Electronics

Other

Major players covered

H.B. Fuller

3M

Eastman Chemical Company

Kraton Polymers

SABIC

Dow

Arkema

Scotchbond

Sika AG

Momentive

MOWITAL

CGMaxed

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe PVB-based Adhesives product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of PVB-based Adhesives, with price, sales quantity, revenue, and global market share of PVB-based Adhesives from 2020 to 2025.

Chapter 3, the PVB-based Adhesives competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the PVB-based Adhesives breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and PVB-based Adhesives market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of PVB-based Adhesives.

Chapter 14 and 15, to describe PVB-based Adhesives sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global PVB-based Adhesives Consumption Value by Type: 2020 Versus 2024 Versus 2031
 - 1.3.2 High-Strength PVB Adhesive
 - 1.3.3 Medium-Strength PVB Adhesive
 - 1.3.4 Low-Strength PVB Adhesive
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global PVB-based Adhesives Consumption Value by Application: 2020 Versus 2024 Versus 2031
 - 1.4.2 Automotive
 - 1.4.3 Construction
 - 1.4.4 Packaging
 - 1.4.5 Electronics
 - 1.4.6 Other
- 1.5 Global PVB-based Adhesives Market Size & Forecast
 - 1.5.1 Global PVB-based Adhesives Consumption Value (2020 & 2024 & 2031)
 - 1.5.2 Global PVB-based Adhesives Sales Quantity (2020-2031)
 - 1.5.3 Global PVB-based Adhesives Average Price (2020-2031)

2 MANUFACTURERS PROFILES

- 2.1 H.B. Fuller
 - 2.1.1 H.B. Fuller Details
 - 2.1.2 H.B. Fuller Major Business
 - 2.1.3 H.B. Fuller PVB-based Adhesives Product and Services
 - 2.1.4 H.B. Fuller PVB-based Adhesives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.1.5 H.B. Fuller Recent Developments/Updates
- 2.2 3M
 - 2.2.1 3M Details
 - 2.2.2 3M Major Business
 - 2.2.3 3M PVB-based Adhesives Product and Services
 - 2.2.4 3M PVB-based Adhesives Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2020-2025)

2.2.5 3M Recent Developments/Updates

2.3 Eastman Chemical Company

2.3.1 Eastman Chemical Company Details

2.3.2 Eastman Chemical Company Major Business

2.3.3 Eastman Chemical Company PVB-based Adhesives Product and Services

2.3.4 Eastman Chemical Company PVB-based Adhesives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.3.5 Eastman Chemical Company Recent Developments/Updates

2.4 Kraton Polymers

2.4.1 Kraton Polymers Details

2.4.2 Kraton Polymers Major Business

2.4.3 Kraton Polymers PVB-based Adhesives Product and Services

2.4.4 Kraton Polymers PVB-based Adhesives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.4.5 Kraton Polymers Recent Developments/Updates

2.5 SABIC

2.5.1 SABIC Details

2.5.2 SABIC Major Business

2.5.3 SABIC PVB-based Adhesives Product and Services

2.5.4 SABIC PVB-based Adhesives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.5.5 SABIC Recent Developments/Updates

2.6 Dow

2.6.1 Dow Details

2.6.2 Dow Major Business

2.6.3 Dow PVB-based Adhesives Product and Services

2.6.4 Dow PVB-based Adhesives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.6.5 Dow Recent Developments/Updates

2.7 Arkema

2.7.1 Arkema Details

2.7.2 Arkema Major Business

2.7.3 Arkema PVB-based Adhesives Product and Services

2.7.4 Arkema PVB-based Adhesives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.7.5 Arkema Recent Developments/Updates

2.8 Scotchbond

2.8.1 Scotchbond Details

- 2.8.2 Scotchbond Major Business
- 2.8.3 Scotchbond PVB-based Adhesives Product and Services
- 2.8.4 Scotchbond PVB-based Adhesives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.8.5 Scotchbond Recent Developments/Updates
- 2.9 Sika AG
 - 2.9.1 Sika AG Details
 - 2.9.2 Sika AG Major Business
 - 2.9.3 Sika AG PVB-based Adhesives Product and Services
 - 2.9.4 Sika AG PVB-based Adhesives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.9.5 Sika AG Recent Developments/Updates
- 2.10 Momentive
 - 2.10.1 Momentive Details
 - 2.10.2 Momentive Major Business
 - 2.10.3 Momentive PVB-based Adhesives Product and Services
 - 2.10.4 Momentive PVB-based Adhesives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.10.5 Momentive Recent Developments/Updates
- 2.11 MOWITAL
 - 2.11.1 MOWITAL Details
 - 2.11.2 MOWITAL Major Business
 - 2.11.3 MOWITAL PVB-based Adhesives Product and Services
 - 2.11.4 MOWITAL PVB-based Adhesives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.11.5 MOWITAL Recent Developments/Updates
- 2.12 CGMaxed
 - 2.12.1 CGMaxed Details
 - 2.12.2 CGMaxed Major Business
 - 2.12.3 CGMaxed PVB-based Adhesives Product and Services
 - 2.12.4 CGMaxed PVB-based Adhesives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.12.5 CGMaxed Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: PVB-BASED ADHESIVES BY MANUFACTURER

- 3.1 Global PVB-based Adhesives Sales Quantity by Manufacturer (2020-2025)
- 3.2 Global PVB-based Adhesives Revenue by Manufacturer (2020-2025)
- 3.3 Global PVB-based Adhesives Average Price by Manufacturer (2020-2025)

3.4 Market Share Analysis (2024)

3.4.1 Producer Shipments of PVB-based Adhesives by Manufacturer Revenue (\$MM) and Market Share (%): 2024

3.4.2 Top 3 PVB-based Adhesives Manufacturer Market Share in 2024

3.4.3 Top 6 PVB-based Adhesives Manufacturer Market Share in 2024

3.5 PVB-based Adhesives Market: Overall Company Footprint Analysis

3.5.1 PVB-based Adhesives Market: Region Footprint

3.5.2 PVB-based Adhesives Market: Company Product Type Footprint

3.5.3 PVB-based Adhesives Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global PVB-based Adhesives Market Size by Region

4.1.1 Global PVB-based Adhesives Sales Quantity by Region (2020-2031)

4.1.2 Global PVB-based Adhesives Consumption Value by Region (2020-2031)

4.1.3 Global PVB-based Adhesives Average Price by Region (2020-2031)

4.2 North America PVB-based Adhesives Consumption Value (2020-2031)

4.3 Europe PVB-based Adhesives Consumption Value (2020-2031)

4.4 Asia-Pacific PVB-based Adhesives Consumption Value (2020-2031)

4.5 South America PVB-based Adhesives Consumption Value (2020-2031)

4.6 Middle East & Africa PVB-based Adhesives Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

5.1 Global PVB-based Adhesives Sales Quantity by Type (2020-2031)

5.2 Global PVB-based Adhesives Consumption Value by Type (2020-2031)

5.3 Global PVB-based Adhesives Average Price by Type (2020-2031)

6 MARKET SEGMENT BY APPLICATION

6.1 Global PVB-based Adhesives Sales Quantity by Application (2020-2031)

6.2 Global PVB-based Adhesives Consumption Value by Application (2020-2031)

6.3 Global PVB-based Adhesives Average Price by Application (2020-2031)

7 NORTH AMERICA

7.1 North America PVB-based Adhesives Sales Quantity by Type (2020-2031)

7.2 North America PVB-based Adhesives Sales Quantity by Application (2020-2031)

7.3 North America PVB-based Adhesives Market Size by Country

7.3.1 North America PVB-based Adhesives Sales Quantity by Country (2020-2031)

7.3.2 North America PVB-based Adhesives Consumption Value by Country (2020-2031)

7.3.3 United States Market Size and Forecast (2020-2031)

7.3.4 Canada Market Size and Forecast (2020-2031)

7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

8.1 Europe PVB-based Adhesives Sales Quantity by Type (2020-2031)

8.2 Europe PVB-based Adhesives Sales Quantity by Application (2020-2031)

8.3 Europe PVB-based Adhesives Market Size by Country

8.3.1 Europe PVB-based Adhesives Sales Quantity by Country (2020-2031)

8.3.2 Europe PVB-based Adhesives Consumption Value by Country (2020-2031)

8.3.3 Germany Market Size and Forecast (2020-2031)

8.3.4 France Market Size and Forecast (2020-2031)

8.3.5 United Kingdom Market Size and Forecast (2020-2031)

8.3.6 Russia Market Size and Forecast (2020-2031)

8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

9.1 Asia-Pacific PVB-based Adhesives Sales Quantity by Type (2020-2031)

9.2 Asia-Pacific PVB-based Adhesives Sales Quantity by Application (2020-2031)

9.3 Asia-Pacific PVB-based Adhesives Market Size by Region

9.3.1 Asia-Pacific PVB-based Adhesives Sales Quantity by Region (2020-2031)

9.3.2 Asia-Pacific PVB-based Adhesives Consumption Value by Region (2020-2031)

9.3.3 China Market Size and Forecast (2020-2031)

9.3.4 Japan Market Size and Forecast (2020-2031)

9.3.5 South Korea Market Size and Forecast (2020-2031)

9.3.6 India Market Size and Forecast (2020-2031)

9.3.7 Southeast Asia Market Size and Forecast (2020-2031)

9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

10.1 South America PVB-based Adhesives Sales Quantity by Type (2020-2031)

- 10.2 South America PVB-based Adhesives Sales Quantity by Application (2020-2031)
- 10.3 South America PVB-based Adhesives Market Size by Country
 - 10.3.1 South America PVB-based Adhesives Sales Quantity by Country (2020-2031)
 - 10.3.2 South America PVB-based Adhesives Consumption Value by Country (2020-2031)
 - 10.3.3 Brazil Market Size and Forecast (2020-2031)
 - 10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa PVB-based Adhesives Sales Quantity by Type (2020-2031)
- 11.2 Middle East & Africa PVB-based Adhesives Sales Quantity by Application (2020-2031)
- 11.3 Middle East & Africa PVB-based Adhesives Market Size by Country
 - 11.3.1 Middle East & Africa PVB-based Adhesives Sales Quantity by Country (2020-2031)
 - 11.3.2 Middle East & Africa PVB-based Adhesives Consumption Value by Country (2020-2031)
 - 11.3.3 Turkey Market Size and Forecast (2020-2031)
 - 11.3.4 Egypt Market Size and Forecast (2020-2031)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)
 - 11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

- 12.1 PVB-based Adhesives Market Drivers
- 12.2 PVB-based Adhesives Market Restraints
- 12.3 PVB-based Adhesives Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of PVB-based Adhesives and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of PVB-based Adhesives

- 13.3 PVB-based Adhesives Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 PVB-based Adhesives Typical Distributors
- 14.3 PVB-based Adhesives Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global PVB-based Adhesives Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global PVB-based Adhesives Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. H.B. Fuller Basic Information, Manufacturing Base and Competitors

Table 4. H.B. Fuller Major Business

Table 5. H.B. Fuller PVB-based Adhesives Product and Services

Table 6. H.B. Fuller PVB-based Adhesives Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. H.B. Fuller Recent Developments/Updates

Table 8. 3M Basic Information, Manufacturing Base and Competitors

Table 9. 3M Major Business

Table 10. 3M PVB-based Adhesives Product and Services

Table 11. 3M PVB-based Adhesives Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. 3M Recent Developments/Updates

Table 13. Eastman Chemical Company Basic Information, Manufacturing Base and Competitors

Table 14. Eastman Chemical Company Major Business

Table 15. Eastman Chemical Company PVB-based Adhesives Product and Services

Table 16. Eastman Chemical Company PVB-based Adhesives Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. Eastman Chemical Company Recent Developments/Updates

Table 18. Kraton Polymers Basic Information, Manufacturing Base and Competitors

Table 19. Kraton Polymers Major Business

Table 20. Kraton Polymers PVB-based Adhesives Product and Services

Table 21. Kraton Polymers PVB-based Adhesives Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. Kraton Polymers Recent Developments/Updates

Table 23. SABIC Basic Information, Manufacturing Base and Competitors

Table 24. SABIC Major Business

Table 25. SABIC PVB-based Adhesives Product and Services

Table 26. SABIC PVB-based Adhesives Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

- Table 27. SABIC Recent Developments/Updates
- Table 28. Dow Basic Information, Manufacturing Base and Competitors
- Table 29. Dow Major Business
- Table 30. Dow PVB-based Adhesives Product and Services
- Table 31. Dow PVB-based Adhesives Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 32. Dow Recent Developments/Updates
- Table 33. Arkema Basic Information, Manufacturing Base and Competitors
- Table 34. Arkema Major Business
- Table 35. Arkema PVB-based Adhesives Product and Services
- Table 36. Arkema PVB-based Adhesives Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 37. Arkema Recent Developments/Updates
- Table 38. Scotchbond Basic Information, Manufacturing Base and Competitors
- Table 39. Scotchbond Major Business
- Table 40. Scotchbond PVB-based Adhesives Product and Services
- Table 41. Scotchbond PVB-based Adhesives Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 42. Scotchbond Recent Developments/Updates
- Table 43. Sika AG Basic Information, Manufacturing Base and Competitors
- Table 44. Sika AG Major Business
- Table 45. Sika AG PVB-based Adhesives Product and Services
- Table 46. Sika AG PVB-based Adhesives Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 47. Sika AG Recent Developments/Updates
- Table 48. Momentive Basic Information, Manufacturing Base and Competitors
- Table 49. Momentive Major Business
- Table 50. Momentive PVB-based Adhesives Product and Services
- Table 51. Momentive PVB-based Adhesives Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 52. Momentive Recent Developments/Updates
- Table 53. MOWITAL Basic Information, Manufacturing Base and Competitors
- Table 54. MOWITAL Major Business
- Table 55. MOWITAL PVB-based Adhesives Product and Services
- Table 56. MOWITAL PVB-based Adhesives Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 57. MOWITAL Recent Developments/Updates
- Table 58. CGMaxed Basic Information, Manufacturing Base and Competitors
- Table 59. CGMaxed Major Business

Table 60. CGMaxed PVB-based Adhesives Product and Services

Table 61. CGMaxed PVB-based Adhesives Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 62. CGMaxed Recent Developments/Updates

Table 63. Global PVB-based Adhesives Sales Quantity by Manufacturer (2020-2025) & (Kilotons)

Table 64. Global PVB-based Adhesives Revenue by Manufacturer (2020-2025) & (USD Million)

Table 65. Global PVB-based Adhesives Average Price by Manufacturer (2020-2025) & (US\$/Ton)

Table 66. Market Position of Manufacturers in PVB-based Adhesives, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 67. Head Office and PVB-based Adhesives Production Site of Key Manufacturer

Table 68. PVB-based Adhesives Market: Company Product Type Footprint

Table 69. PVB-based Adhesives Market: Company Product Application Footprint

Table 70. PVB-based Adhesives New Market Entrants and Barriers to Market Entry

Table 71. PVB-based Adhesives Mergers, Acquisition, Agreements, and Collaborations

Table 72. Global PVB-based Adhesives Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 73. Global PVB-based Adhesives Sales Quantity by Region (2020-2025) & (Kilotons)

Table 74. Global PVB-based Adhesives Sales Quantity by Region (2026-2031) & (Kilotons)

Table 75. Global PVB-based Adhesives Consumption Value by Region (2020-2025) & (USD Million)

Table 76. Global PVB-based Adhesives Consumption Value by Region (2026-2031) & (USD Million)

Table 77. Global PVB-based Adhesives Average Price by Region (2020-2025) & (US\$/Ton)

Table 78. Global PVB-based Adhesives Average Price by Region (2026-2031) & (US\$/Ton)

Table 79. Global PVB-based Adhesives Sales Quantity by Type (2020-2025) & (Kilotons)

Table 80. Global PVB-based Adhesives Sales Quantity by Type (2026-2031) & (Kilotons)

Table 81. Global PVB-based Adhesives Consumption Value by Type (2020-2025) & (USD Million)

Table 82. Global PVB-based Adhesives Consumption Value by Type (2026-2031) & (USD Million)

Table 83. Global PVB-based Adhesives Average Price by Type (2020-2025) & (US\$/Ton)

Table 84. Global PVB-based Adhesives Average Price by Type (2026-2031) & (US\$/Ton)

Table 85. Global PVB-based Adhesives Sales Quantity by Application (2020-2025) & (Kilotons)

Table 86. Global PVB-based Adhesives Sales Quantity by Application (2026-2031) & (Kilotons)

Table 87. Global PVB-based Adhesives Consumption Value by Application (2020-2025) & (USD Million)

Table 88. Global PVB-based Adhesives Consumption Value by Application (2026-2031) & (USD Million)

Table 89. Global PVB-based Adhesives Average Price by Application (2020-2025) & (US\$/Ton)

Table 90. Global PVB-based Adhesives Average Price by Application (2026-2031) & (US\$/Ton)

Table 91. North America PVB-based Adhesives Sales Quantity by Type (2020-2025) & (Kilotons)

Table 92. North America PVB-based Adhesives Sales Quantity by Type (2026-2031) & (Kilotons)

Table 93. North America PVB-based Adhesives Sales Quantity by Application (2020-2025) & (Kilotons)

Table 94. North America PVB-based Adhesives Sales Quantity by Application (2026-2031) & (Kilotons)

Table 95. North America PVB-based Adhesives Sales Quantity by Country (2020-2025) & (Kilotons)

Table 96. North America PVB-based Adhesives Sales Quantity by Country (2026-2031) & (Kilotons)

Table 97. North America PVB-based Adhesives Consumption Value by Country (2020-2025) & (USD Million)

Table 98. North America PVB-based Adhesives Consumption Value by Country (2026-2031) & (USD Million)

Table 99. Europe PVB-based Adhesives Sales Quantity by Type (2020-2025) & (Kilotons)

Table 100. Europe PVB-based Adhesives Sales Quantity by Type (2026-2031) & (Kilotons)

Table 101. Europe PVB-based Adhesives Sales Quantity by Application (2020-2025) & (Kilotons)

Table 102. Europe PVB-based Adhesives Sales Quantity by Application (2026-2031) &

(Kilotons)

Table 103. Europe PVB-based Adhesives Sales Quantity by Country (2020-2025) & (Kilotons)

Table 104. Europe PVB-based Adhesives Sales Quantity by Country (2026-2031) & (Kilotons)

Table 105. Europe PVB-based Adhesives Consumption Value by Country (2020-2025) & (USD Million)

Table 106. Europe PVB-based Adhesives Consumption Value by Country (2026-2031) & (USD Million)

Table 107. Asia-Pacific PVB-based Adhesives Sales Quantity by Type (2020-2025) & (Kilotons)

Table 108. Asia-Pacific PVB-based Adhesives Sales Quantity by Type (2026-2031) & (Kilotons)

Table 109. Asia-Pacific PVB-based Adhesives Sales Quantity by Application (2020-2025) & (Kilotons)

Table 110. Asia-Pacific PVB-based Adhesives Sales Quantity by Application (2026-2031) & (Kilotons)

Table 111. Asia-Pacific PVB-based Adhesives Sales Quantity by Region (2020-2025) & (Kilotons)

Table 112. Asia-Pacific PVB-based Adhesives Sales Quantity by Region (2026-2031) & (Kilotons)

Table 113. Asia-Pacific PVB-based Adhesives Consumption Value by Region (2020-2025) & (USD Million)

Table 114. Asia-Pacific PVB-based Adhesives Consumption Value by Region (2026-2031) & (USD Million)

Table 115. South America PVB-based Adhesives Sales Quantity by Type (2020-2025) & (Kilotons)

Table 116. South America PVB-based Adhesives Sales Quantity by Type (2026-2031) & (Kilotons)

Table 117. South America PVB-based Adhesives Sales Quantity by Application (2020-2025) & (Kilotons)

Table 118. South America PVB-based Adhesives Sales Quantity by Application (2026-2031) & (Kilotons)

Table 119. South America PVB-based Adhesives Sales Quantity by Country (2020-2025) & (Kilotons)

Table 120. South America PVB-based Adhesives Sales Quantity by Country (2026-2031) & (Kilotons)

Table 121. South America PVB-based Adhesives Consumption Value by Country (2020-2025) & (USD Million)

Table 122. South America PVB-based Adhesives Consumption Value by Country (2026-2031) & (USD Million)

Table 123. Middle East & Africa PVB-based Adhesives Sales Quantity by Type (2020-2025) & (Kilotons)

Table 124. Middle East & Africa PVB-based Adhesives Sales Quantity by Type (2026-2031) & (Kilotons)

Table 125. Middle East & Africa PVB-based Adhesives Sales Quantity by Application (2020-2025) & (Kilotons)

Table 126. Middle East & Africa PVB-based Adhesives Sales Quantity by Application (2026-2031) & (Kilotons)

Table 127. Middle East & Africa PVB-based Adhesives Sales Quantity by Country (2020-2025) & (Kilotons)

Table 128. Middle East & Africa PVB-based Adhesives Sales Quantity by Country (2026-2031) & (Kilotons)

Table 129. Middle East & Africa PVB-based Adhesives Consumption Value by Country (2020-2025) & (USD Million)

Table 130. Middle East & Africa PVB-based Adhesives Consumption Value by Country (2026-2031) & (USD Million)

Table 131. PVB-based Adhesives Raw Material

Table 132. Key Manufacturers of PVB-based Adhesives Raw Materials

Table 133. PVB-based Adhesives Typical Distributors

Table 134. PVB-based Adhesives Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. PVB-based Adhesives Picture

Figure 2. Global PVB-based Adhesives Revenue by Type, (USD Million), 2020 & 2024 & 2031

Figure 3. Global PVB-based Adhesives Revenue Market Share by Type in 2024

Figure 4. High-Strength PVB Adhesive Examples

Figure 5. Medium-Strength PVB Adhesive Examples

Figure 6. Low-Strength PVB Adhesive Examples

Figure 7. Global PVB-based Adhesives Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 8. Global PVB-based Adhesives Revenue Market Share by Application in 2024

Figure 9. Automotive Examples

Figure 10. Construction Examples

Figure 11. Packaging Examples

Figure 12. Electronics Examples

Figure 13. Other Examples

Figure 14. Global PVB-based Adhesives Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 15. Global PVB-based Adhesives Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 16. Global PVB-based Adhesives Sales Quantity (2020-2031) & (Kilotons)

Figure 17. Global PVB-based Adhesives Price (2020-2031) & (US\$/Ton)

Figure 18. Global PVB-based Adhesives Sales Quantity Market Share by Manufacturer in 2024

Figure 19. Global PVB-based Adhesives Revenue Market Share by Manufacturer in 2024

Figure 20. Producer Shipments of PVB-based Adhesives by Manufacturer Sales (\$MM) and Market Share (%): 2024

Figure 21. Top 3 PVB-based Adhesives Manufacturer (Revenue) Market Share in 2024

Figure 22. Top 6 PVB-based Adhesives Manufacturer (Revenue) Market Share in 2024

Figure 23. Global PVB-based Adhesives Sales Quantity Market Share by Region (2020-2031)

Figure 24. Global PVB-based Adhesives Consumption Value Market Share by Region (2020-2031)

Figure 25. North America PVB-based Adhesives Consumption Value (2020-2031) & (USD Million)

Figure 26. Europe PVB-based Adhesives Consumption Value (2020-2031) & (USD Million)

Figure 27. Asia-Pacific PVB-based Adhesives Consumption Value (2020-2031) & (USD Million)

Figure 28. South America PVB-based Adhesives Consumption Value (2020-2031) & (USD Million)

Figure 29. Middle East & Africa PVB-based Adhesives Consumption Value (2020-2031) & (USD Million)

Figure 30. Global PVB-based Adhesives Sales Quantity Market Share by Type (2020-2031)

Figure 31. Global PVB-based Adhesives Consumption Value Market Share by Type (2020-2031)

Figure 32. Global PVB-based Adhesives Average Price by Type (2020-2031) & (US\$/Ton)

Figure 33. Global PVB-based Adhesives Sales Quantity Market Share by Application (2020-2031)

Figure 34. Global PVB-based Adhesives Revenue Market Share by Application (2020-2031)

Figure 35. Global PVB-based Adhesives Average Price by Application (2020-2031) & (US\$/Ton)

Figure 36. North America PVB-based Adhesives Sales Quantity Market Share by Type (2020-2031)

Figure 37. North America PVB-based Adhesives Sales Quantity Market Share by Application (2020-2031)

Figure 38. North America PVB-based Adhesives Sales Quantity Market Share by Country (2020-2031)

Figure 39. North America PVB-based Adhesives Consumption Value Market Share by Country (2020-2031)

Figure 40. United States PVB-based Adhesives Consumption Value (2020-2031) & (USD Million)

Figure 41. Canada PVB-based Adhesives Consumption Value (2020-2031) & (USD Million)

Figure 42. Mexico PVB-based Adhesives Consumption Value (2020-2031) & (USD Million)

Figure 43. Europe PVB-based Adhesives Sales Quantity Market Share by Type (2020-2031)

Figure 44. Europe PVB-based Adhesives Sales Quantity Market Share by Application (2020-2031)

Figure 45. Europe PVB-based Adhesives Sales Quantity Market Share by Country

(2020-2031)

Figure 46. Europe PVB-based Adhesives Consumption Value Market Share by Country (2020-2031)

Figure 47. Germany PVB-based Adhesives Consumption Value (2020-2031) & (USD Million)

Figure 48. France PVB-based Adhesives Consumption Value (2020-2031) & (USD Million)

Figure 49. United Kingdom PVB-based Adhesives Consumption Value (2020-2031) & (USD Million)

Figure 50. Russia PVB-based Adhesives Consumption Value (2020-2031) & (USD Million)

Figure 51. Italy PVB-based Adhesives Consumption Value (2020-2031) & (USD Million)

Figure 52. Asia-Pacific PVB-based Adhesives Sales Quantity Market Share by Type (2020-2031)

Figure 53. Asia-Pacific PVB-based Adhesives Sales Quantity Market Share by Application (2020-2031)

Figure 54. Asia-Pacific PVB-based Adhesives Sales Quantity Market Share by Region (2020-2031)

Figure 55. Asia-Pacific PVB-based Adhesives Consumption Value Market Share by Region (2020-2031)

Figure 56. China PVB-based Adhesives Consumption Value (2020-2031) & (USD Million)

Figure 57. Japan PVB-based Adhesives Consumption Value (2020-2031) & (USD Million)

Figure 58. South Korea PVB-based Adhesives Consumption Value (2020-2031) & (USD Million)

Figure 59. India PVB-based Adhesives Consumption Value (2020-2031) & (USD Million)

Figure 60. Southeast Asia PVB-based Adhesives Consumption Value (2020-2031) & (USD Million)

Figure 61. Australia PVB-based Adhesives Consumption Value (2020-2031) & (USD Million)

Figure 62. South America PVB-based Adhesives Sales Quantity Market Share by Type (2020-2031)

Figure 63. South America PVB-based Adhesives Sales Quantity Market Share by Application (2020-2031)

Figure 64. South America PVB-based Adhesives Sales Quantity Market Share by Country (2020-2031)

Figure 65. South America PVB-based Adhesives Consumption Value Market Share by

Country (2020-2031)

Figure 66. Brazil PVB-based Adhesives Consumption Value (2020-2031) & (USD Million)

Figure 67. Argentina PVB-based Adhesives Consumption Value (2020-2031) & (USD Million)

Figure 68. Middle East & Africa PVB-based Adhesives Sales Quantity Market Share by Type (2020-2031)

Figure 69. Middle East & Africa PVB-based Adhesives Sales Quantity Market Share by Application (2020-2031)

Figure 70. Middle East & Africa PVB-based Adhesives Sales Quantity Market Share by Country (2020-2031)

Figure 71. Middle East & Africa PVB-based Adhesives Consumption Value Market Share by Country (2020-2031)

Figure 72. Turkey PVB-based Adhesives Consumption Value (2020-2031) & (USD Million)

Figure 73. Egypt PVB-based Adhesives Consumption Value (2020-2031) & (USD Million)

Figure 74. Saudi Arabia PVB-based Adhesives Consumption Value (2020-2031) & (USD Million)

Figure 75. South Africa PVB-based Adhesives Consumption Value (2020-2031) & (USD Million)

Figure 76. PVB-based Adhesives Market Drivers

Figure 77. PVB-based Adhesives Market Restraints

Figure 78. PVB-based Adhesives Market Trends

Figure 79. Porters Five Forces Analysis

Figure 80. Manufacturing Cost Structure Analysis of PVB-based Adhesives in 2024

Figure 81. Manufacturing Process Analysis of PVB-based Adhesives

Figure 82. PVB-based Adhesives Industrial Chain

Figure 83. Sales Channel: Direct to End-User vs Distributors

Figure 84. Direct Channel Pros & Cons

Figure 85. Indirect Channel Pros & Cons

Figure 86. Methodology

Figure 87. Research Process and Data Source

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