

Global PVA (Polyvinyl Alcohol) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global PVA (Polyvinyl Alcohol) market size was valued at USD 3578.7 million in 2023 and is forecast to a readjusted size of USD 4222.8 million by 2030 with a CAGR of 2.4% during review period.

Polyvinyl alcohol is an organic compound with the chemical formula $[C_2H_4O]_n$, and its appearance is white flake, flocculent or powdery solid, odorless. Soluble in water (above 95°C), slightly soluble in dimethyl sulfoxide, insoluble in gasoline, kerosene, vegetable oil, benzene, toluene, dichloroethane, carbon tetrachloride, acetone, ethyl acetate, methanol, ethylene dichloride Alcohol etc. Its aqueous solution has good adhesion and film-forming properties; it can resist most organic solvents such as oils, lubricants and hydrocarbons; it has chemical properties such as long-chain polyol esterification, etherification, and acetalization.

Global key players of PVA (POLYVINYL ALCOHOL) include KURARAY, Anhui Wanwei Group, Sekisui Chemical, etc. The top three players hold a share over 51%.

Asia-Pacific is the largest market, has a share about 55%, followed by North America and Europe, with share 21% and 18%, separately.

In terms of product process, Acetylene Method is the same segment as Ethylene Method, occupied for a share of 50%, and in terms of application, Polyvinyl Butyral has a share about 16%.

The Global Info Research report includes an overview of the development of the PVA (Polyvinyl Alcohol) industry chain, the market status of PVC Suspension Polymerization

(Ethylene Method, Acetylene Method), VAE Emulsion and EVA Emulsion (Ethylene Method, Acetylene Method), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of PVA (Polyvinyl Alcohol).

Regionally, the report analyzes the PVA (Polyvinyl Alcohol) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global PVA (Polyvinyl Alcohol) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the PVA (Polyvinyl Alcohol) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the PVA (Polyvinyl Alcohol) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Tons), revenue generated, and market share of different by Process (e.g., Ethylene Method, Acetylene Method).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the PVA (Polyvinyl Alcohol) market.

Regional Analysis: The report involves examining the PVA (Polyvinyl Alcohol) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the PVA (Polyvinyl Alcohol) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to PVA (Polyvinyl Alcohol):

Company Analysis: Report covers individual PVA (Polyvinyl Alcohol) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards PVA (Polyvinyl Alcohol) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (PVC Suspension Polymerization, VAE Emulsion and EVA Emulsion).

Technology Analysis: Report covers specific technologies relevant to PVA (Polyvinyl Alcohol). It assesses the current state, advancements, and potential future developments in PVA (Polyvinyl Alcohol) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the PVA (Polyvinyl Alcohol) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

PVA (Polyvinyl Alcohol) market is split by Process and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Process, and by Application in terms of volume and value.

Market segment by Process

Ethylene Method

Acetylene Method

Market segment by Application

PVC Suspension Polymerization

VAE Emulsion and EVA Emulsion

Other Polymerization Aids

Polyvinyl Butyral

Adhesive

Textile Sizing

Paper Sizing and Coating

Others

Major players covered

KURARAY

Anhui Wanwei Group

Sekisui Chemical

Inner Mongolia Shuangxin Environment

Sinopec Group

Ningxia Dadi Circular Development

Nippon Chemical Industrial

Chang Chun Group

JAPAN VAM & POVAL

Denka

Solutia

Wacker

Synthomer

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe PVA (Polyvinyl Alcohol) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of PVA (Polyvinyl Alcohol), with price, sales, revenue and global market share of PVA (Polyvinyl Alcohol) from 2019 to 2024.

Chapter 3, the PVA (Polyvinyl Alcohol) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the PVA (Polyvinyl Alcohol) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Process and application, with sales market share and growth rate by process, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and PVA (Polyvinyl Alcohol) market forecast, by regions, process and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of PVA (Polyvinyl Alcohol).

Chapter 14 and 15, to describe PVA (Polyvinyl Alcohol) sales channel, distributors, customers, research findings and conclusion.

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